



Rosey's Mark

2025



Берба на Розитъ презъ мѣсець Май въ Казанлъкъ
исе възникване



WE COME FROM THE LAND OF ROSES



Bulgaria is building traditions in oil-bearing rose cultivation since early 18th century in the Valley of Roses of Bulgaria – the territory between the mountains Stara Planina and Sredna gora, about 160 km long. In the early 20th century Bulgaria gained its place as a leader in rose cultivation and distillation, and commercial rose cultivation and rose oil international trade started blooming.

Today Bulgarian rose oil is protected with PGI registration as a European guarantee for its flagship quality. Bulgarian rose oil and rose water remain the preferred choice of the premium cosmetics and perfumery companies. Thanks to its scientifically proven benefits, Bulgarian rose is valued ingredient in pharmacy and food supplements industries, too.

Born at the source, inspired by centuries of tradition and know-how, Rosey's Mark was founded in 2012 as the pioneering Bulgarian brand dedicated to the applications of Bulgarian rose in food.



TASTE THAT FEELS GOOD



Rosey's Mark is the first and only brand specializing in premium functional foods with Bulgarian rose.

We turn the flower - symbol of Bulgaria into a multifunctional food ingredient. In our product portfolio, taste and function merge to bring to the modern busy consumers' menu a bouquet of rose-powered products for everyday consumption. Our creations are inspired by the scientifically proven benefits of rose damascena for digestion, immune system, anti-stress and anti-aging.

With Rosey's Mark, we unveil that the most precious rose in the world, Bulgarian oil-bearing rose, has a taste that is not simply intriguing but can make you feel good from the inside out.

Rose tea in pyramids

100% organic ingredients



Rosey's Mark



PREMIUM TEA EXPERIENCE CALLED „BEAUTY“

Rose tea is a true beauty assistant. The rose is known as beautifying thanks to its anti-aging properties, detox effect and the power to activate the hormones of happiness.

In a compact box with an attractive design, containing 10 individually wrapped pyramid-type tea bags of crystalline biodegradable material. Convenient to use quickly and at any time. Suitable to be used daily at home, office, during travel, in restaurants, cafes and hotels.

Functional effects: anti-stress, antimicrobial, detox effect

Ingredients: 100% organic Bulgarian rose damascena

Net weight: 15 g, 10 pcs. in a box

Green tea and rose in pyramids

with organic Bulgarian rose



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BULGARIAN ROSE + SENCHA = „ENERGY“

We bring together traditions of Bulgaria and Japan to present you a tea bag full of aromatic, balanced energy.

A beautiful box with 10 individually foiled tea bags to perfectly preserve the quality herbs inside. Pyramids made of crystalline biodegradable material, with care for nature and for you.

Bring powerful antioxidants into your day that will provide you energy and purification.

Functional effects: uplifting, antioxidant

Ingredients: 67 % sencha green tea and 33 % organic rose damascena from Bulgaria. Contains caffeine.

Net weight: 15 g, 10 pcs. in a box





Rosey's Mark

Rose blossom

from Bulgarian organic agriculture



ROSE 3 IN 1 – LOOSE TEA, FOR COOKING AND FOOD DECORATION

First quality Bulgarian rose blossom from organic farming, precisely dried and carefully packaged to offer a choice of multiple applications.

As a loose tea that can be used alone or in combination with other herbs, as an ingredient in cooking or as a decoration for an impressive finish to a plate? The choice is yours.

Functional effects: soothing, harmonizing, anti-stress, helps to cleanse the digestive system

Съставки: 100% organic Bulgarian rose damascena

Net weight: 30 g

Lavender blossom

from Bulgarian organic agriculture



LAVENDER 3 IN 1 – LOOSE TEA, FOR COOKING AND FOOD DECORATION

In recent years, Bulgaria has been a world leader in lavender cultivation. A characteristic spice in French and the Mediterranean cuisine, lavender has remarkable qualities in the form of tea.

The aromatic herb is known for its soothing and pain-relieving properties. It can also be an attractive ingredient in the preparation of various foods and drinks.

Functional effects: helps with insomnia, nervousness, stress and palpitations, reduces headaches

Ingredients: 100% dried lavender blossom, 1st quality
Net weight: 40 g



Rosey's Mark

ROSES IN A JAR!

Natural and without sugar, with fruit juice and organic rose petals - Rosey's Mark rose jam stands out from the rest in quality and taste.

This temptation in the dietary category has less calories compared to conventional jams and preserves. No unnecessary ingredients and no artificial colours.

Functional effects: helps to activate digestion

Ingredients: fruit juice from concentrate, organic rose petals, pectin, citric acid, natural colour – black carrot.
Net weight: 290 g

Awards: Local Food Design 2016

Rose Jam with fruit sugars





DISCOVER A FAVORITE FLAVOUR COMBO

Tempting floral taste of rose and everybody's favorite juicy strawberry harmoniously combined in one. Floral and fruity blend in the Rosey's Mark collection of natural sugar-free jams to open up a world of new beloved flavours.

Functional effects: helps to activate digestion

Ingredients: fruit juice from concentrate, strawberries, organic rose petals, pectin, citric acid, natural colour – black carrot.

Net weight: 290 g

Awards: 9th National Competition of the Union of food industry 2016, Bulgaria – Diploma for New products and technologies in the food industry.

Rose and Strawberry Jam with fruit sugars





A PROVEN FLAVOURS SYNERGY

Rose and raspberry create a strong bond with each other in this flavour from Rosey's Mark's natural sugar-free jam series. The only danger that hides this clean label sweet temptation is that you might fall in love with its unique fruity-floral taste!

Functional effects: helps to activate digestion

Ingredients: fruit juice from concentrate, raspberries, organic rose petals, pectin, citric acid.

Net weight: 290 g

Awards: Gold medal for quality and original market product, Interfood and Drink exhibition, Bulgaria

Rose and Raspberries Jam with fruit sugars



Dark chocolate with roses

with organic Bulgarian rose oil



Rosey's Mark

THE FIRST CHOCOLATE BAR WITH ROSE OIL FROM BULGARIA!

A unique combination of high-quality dark chocolate with a gentle touch of rose petals will first feed your eyes. Next comes the revolutionary taste, the secret of which is the precious Bulgarian rose oil. Fascinating, finely balanced combination that makes you fall in love with every bite!

Functional effects: anti-stress, anti-age

Ingredients: cocoa mass, sugar, cocoa butter, emulsifier (soy lecithin), natural vanilla flavouring, organic rose petals, organic rose oil. Cocoa: 55% minimum.

Net weight: 52 g

NB! Product with IP protected recipe

Awards: Singapore Chocolate Award 2019 – Gold,
9th National Food Industry Union Competition 2016,
Bulgaria - Diploma for New Products and Technologies in
the Food Industry

Milk chocolate with roses

with organic Bulgarian rose oil



Rosey's Mark

MORE SWEET, MORE ROSY!

With a more intense rose tinge, Rosey's Mark milk chocolate blend precisely and harmoniously combines cocoa, milk, roses and rose oil. A unique, expressive taste that leaves a mark while melting on your palate.

Functional effects: anti-stress, anti-age

Ingredients: cocoa mass, cocoa butter, sugar, milk powder, emulsifier (soy lecithin), natural vanilla flavouring, organic rose petals, organic rose oil. Cocoa: 34% minimum.

Net weight: 52 g

NB! Product with IP protected recipe

White chocolate with roses

with organic Bulgarian rose oil



Rosey's Mark

BEAUTY AND GENTLENESS IN A CHOCOLATE

The third flavour in the Rosey's Mark chocolate collection is irresistible for all senses. White chocolate with roses is beautiful, elegant and sophisticated. It's a real art in combining of flavours and colours.

It causes love at first sight, and when you taste it, all senses celebrate!

Functional effects: anti-stress, anti-age

Ingredients: cocoa butter, sugar, whole milk powder, emulsifier (soy lecithin), natural vanilla flavouring, organic rose petals, organic rose oil. Cocoa: 31% minimum.

Net weight: 52 g

NB! Product with IP protected recipe

**No sugar
dark chocolate with roses**
with organic Bulgarian rose oil



NEW!



Rosey's Mark

A SUGAR FREE VERSION OF THE DARK CHOCOLATE WITH ROSES

The sugar free alternative of our best selling dark chocolate with roses is here as the latest offering in Rosey's Mark portfolio, based on popular customers' request. This chocolate bar does not make compromise on taste and indulgence. At the same time the sweetener in use, maltitol, is of natural origin and spares the body of the sugar peaks typical for the classical chocolate with sugar.

Functional effects: anti-stress, anti-age

Ingredients: cocoa mass, maltitol, cocoa butter, emulsifier (soy lecithin), natural vanilla flavouring, organic rose petals, organic rose oil. Cocoa: 55% minimum.

Net weight: 52 g



THE FIRST BULGARIAN ROSE WATER SPECIALLY MADE FOR CULINARY USE

Rosey's Mark rose water is 100% natural product obtained by steam distillation from fresh Bulgarian oil-bearing rose blossom. This is a concentrated product to be used in recipes with baked goods, desserts, smoothies and for flavouring of water, coffee, cocktails and other drinks of choice.

Why Rosey's mark rose water is different:

- >> the first distilled rose water in Bulgaria bottled according to the food and beverage requirements;
- >> with a high natural content of rose oil (0.1%);
- >> no added sugar, no added water, no preservatives – 100% directly distilled rose water.

Functional effects: helps hydration, aids digestion, rich in antioxidants, contributes to the improvement of the mood in stressful and depressive situations

Ingredients: 100% organic rose water

Net weight: 250 g / 250 ml

Rose Water for cooking and drinks





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ROSEY'S MARK

THE PREMIUM ROSE TASTE

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