



ESG Insight Software

# Simplifying ESG Reporting for SMEs with ESG Review Framework.

Discover our framework for effective ESG reporting tailored for SMEs.

# Exploring ESG Reporting and the VSME\* Framework.

- 01 Introduction to ESG Reporting**  
Overview of what ESG reporting entails and its significance.
- 02 The Need for ESG Reporting in SMES**  
Discussing why SMEs should prioritize ESG reporting.
- 03 Overview of ESG Review Framework**  
Introducing the ESG Review framework designed for SMEs.
- 04 Benefits of early ESG Adoption**  
Highlighting the advantages of adopting ESG early.
- 05 Challenges in implementing ESG Reporting**  
Exploring common hurdles SMEs face in ESG implementation.
- 06 How ESG Review addresses these challenges**  
Detailing how ESG Review can help overcome ESG reporting issues.
- 07 How ESG Review can help overcome ESG reporting challenges**  
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- 08 Driving sustainable transformation in fiduciary services**  
Integrating sustainability into fiduciaries.
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# Understanding ESG Reporting.

Enhancing ESG Reporting for SMEs with ESG Review Framework



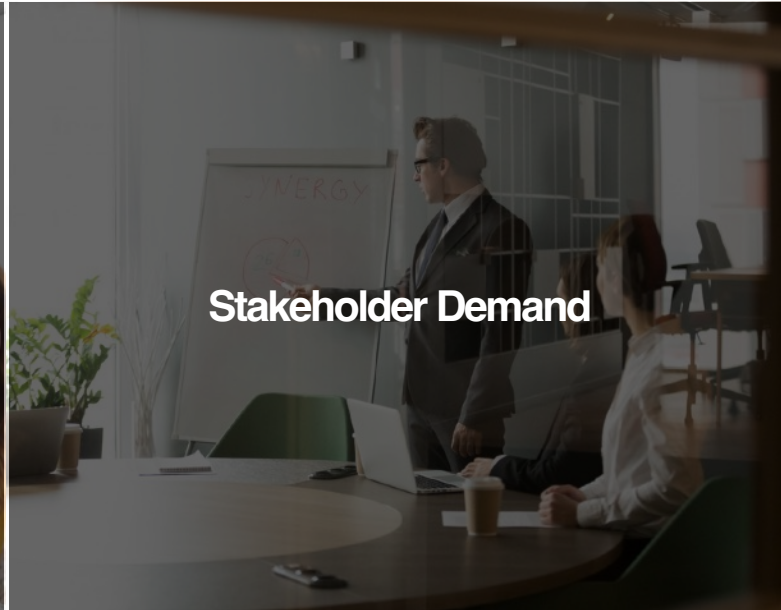
**ESG Framework**

Involves Environmental, Social, and Governance aspects crucial for sustainable business practices.



**SME Benefits**

Enhances transparency, fosters competitive edge, and ensures regulatory compliance for small and medium enterprises.



**Stakeholder Demand**

Increasing pressure from customers, investors, and regulatory bodies for robust ESG reporting.

ESG Reporting Compliance

# The need for ESG Reporting in SMEs.

Importance of ESG Reporting compliance for SMEs



**Mandatory Compliance criteria**



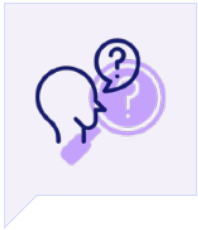
**Voluntary Simplified Reporting**



**Incentive for listed SMEs**



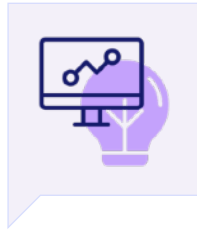
**Stakeholder pressure**



01

### What is ESG Review?

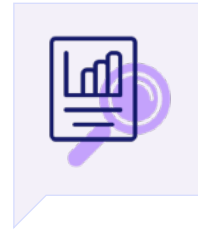
A framework designed for voluntary sustainability reporting by SMEs, enhancing transparency.



02

### Development background

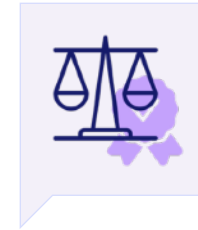
Created by experts, focusing on the needs of non-listed small and medium enterprises.



03

### Streamlined reporting

Aims to simplify and standardize ESG reporting for SMEs, making it accessible.



04

### Regulatory alignment

Ensures compliance with evolving regulations by providing a structured ESG framework that adapts to local and international standards.

# Advantages of Early ESG adoption for SMEs.

Unlocking potential through sustainable practices



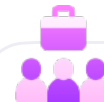
## First-mover advantages

Early adopters gain market leadership and foster innovation, setting themselves apart from competitors.



## Enhanced brand value

Recognizes and certifies excellence in environmental, social, and governance



## Improved employee engagement

Adopting ESG practices boosts employee engagement, helping attract top talent in a competitive market.



## Access to better financing

Companies with strong ESG commitments often access favorable financing options and investor interest.

# Challenges in implementing ESG Reporting.

Addressing key hurdles for ESG Reporting Enhancement



1

## Data collection and analysis

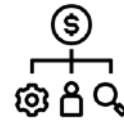
Complex process involving gathering and interpreting diverse sustainability data points such as carbon emissions, diversity metrics, and community impact.



2

## Stakeholder engagement

Necessity to involve various stakeholders like investors, employees, and communities to ensure transparency and credibility in ESG reporting.



3

## Cost and resource intensity

Significant financial and human resource allocation required for comprehensive ESG data collection, reporting, and compliance.



4

## Lack of knowledge and expertise

Challenges arise due to the specialized nature of ESG reporting, demanding expertise in sustainability metrics and reporting standards



5

## Regulatory Complexity

Navigating through a web of evolving ESG regulations and standards poses challenges for organizations in ensuring compliance and consistency.



ESG Reporting Solutions

# How ESG Review addresses these challenges.

Simplifying ESG Reporting for SMEs with our VSME Framework

## **Standardization and Simplicity: Tailored for SMEs**

VSME offers standardized ESG reporting templates simplified specifically for Small and Medium Enterprises (SMEs), easing the reporting process and ensuring consistency.

## **Regulatory Alignment: Anticipates and Aligns with Upcoming Regulations**

VSME framework is designed to anticipate and align with evolving ESG regulations, ensuring SMEs stay compliant and ahead of regulatory changes.

## **Cost-Effectiveness: Reduces the Burden of ESG Reporting**

By streamlining the reporting process, VSME reduces the financial burden on SMEs associated with ESG reporting, making it cost-effective and efficient.

## **First-Mover Benefits: Market Leadership and Competitive Edge**

Adopting VSME positions SMEs as first-movers in sustainable reporting, fostering market leadership, enhancing brand reputation, and gaining a competitive edge.

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# Case Study: Successful ESG Reporting with ESG Review

Simplifying ESG Reporting for SMEs with ESG Review Framework



## Example: Specific SME Case Study

Illustrating the practical application of ESG Review framework in ESG reporting for small and medium enterprises.



## Improved transparency and reporting efficiency

VSME enhances the clarity and efficiency of ESG reporting processes, fostering trust and credibility among stakeholders.



## Enhanced market positioning and access to financing

Adopting VSME elevates SMEs' market reputation, making them more attractive to investors and unlocking financing opportunities.



## Positive impact on sustainability goals

VSME empowers SMEs to align their operations with sustainable practices, driving progress towards environmental and social objectives.

# How ESG Review can help overcome ESG reporting challenges.

The absence of a framework prompted us to offer an effective, intuitive, and educational methodology.



## Standardized reporting

An intuitive framework enabling analysis and facilitating better collaborative decision-making and transparency.



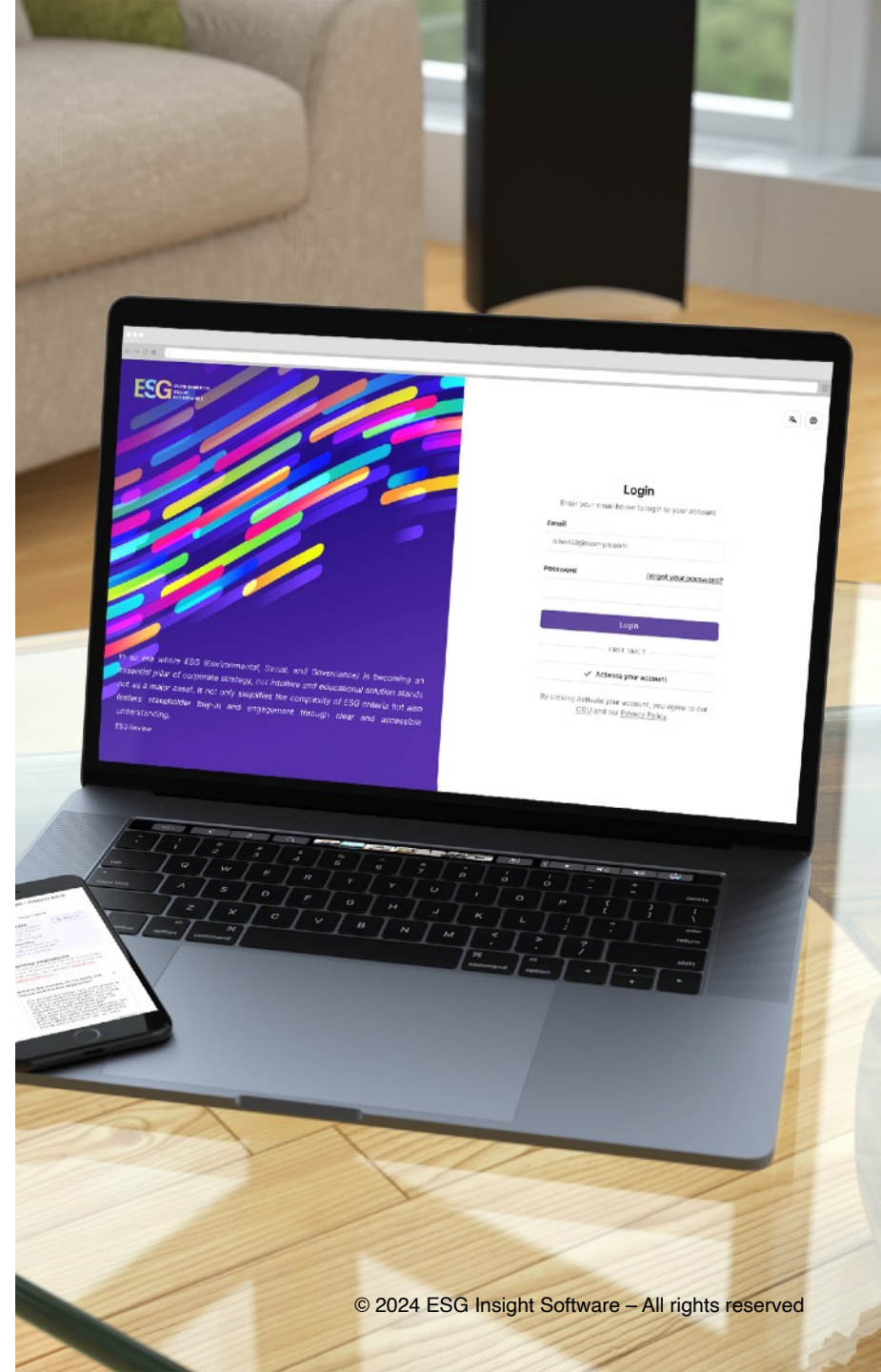
## Risk identification

Understand, visualize, and apply the principle of double materiality, risk analysis, and their impacts.



## Collaboration

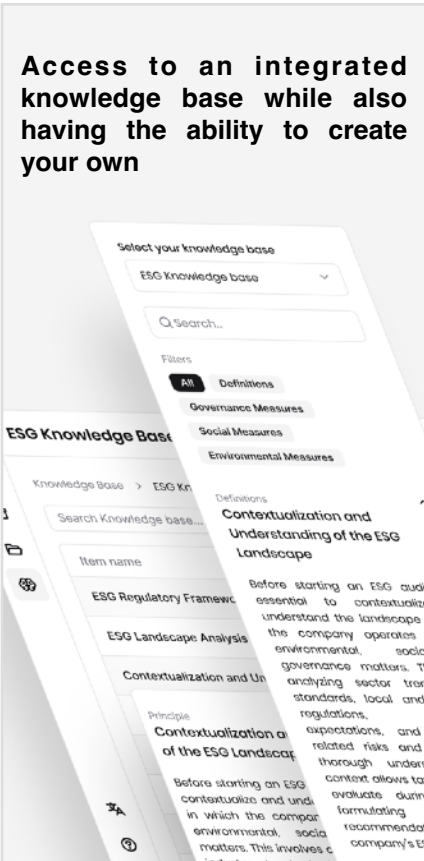
Unite diverse stakeholders, mobilize industry experts, and transparently evaluate measures collaboratively.



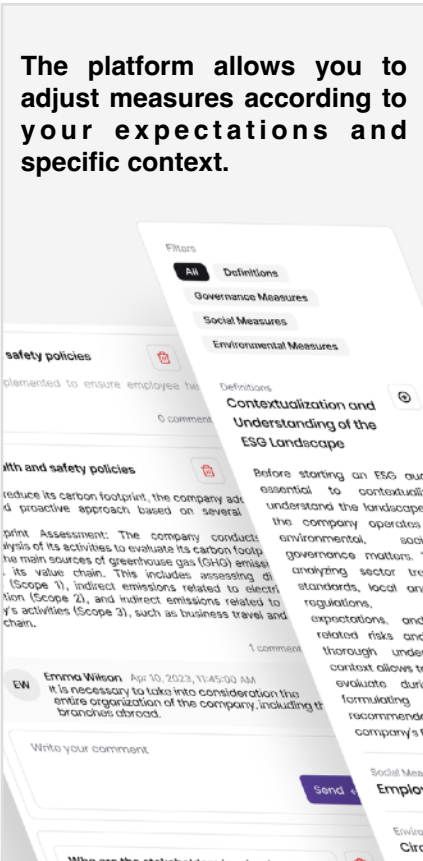
# Customize the tool to suit your needs

With the Premium version, you have your own environment and database. Additionally, you can create customized audit templates for an optimized experience tailored to your industry, company, or organization.

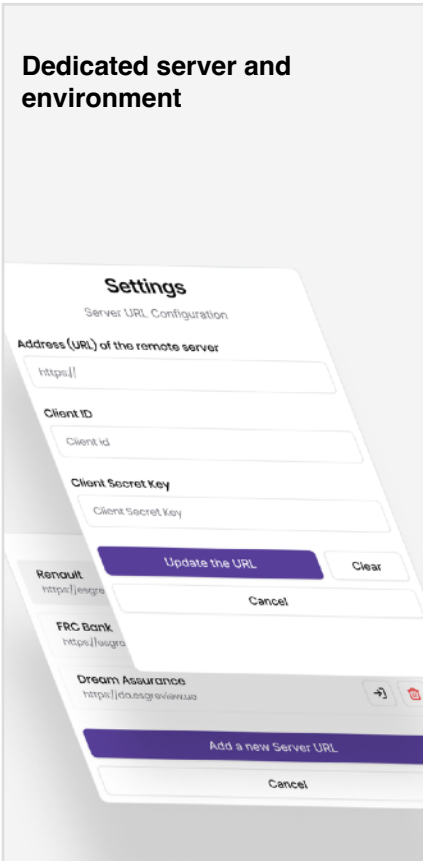
**Access to an integrated knowledge base while also having the ability to create your own**



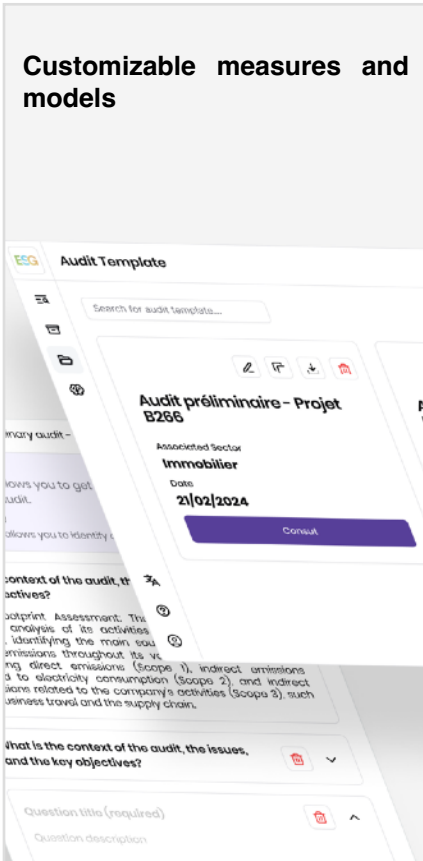
**The platform allows you to adjust measures according to your expectations and specific context.**



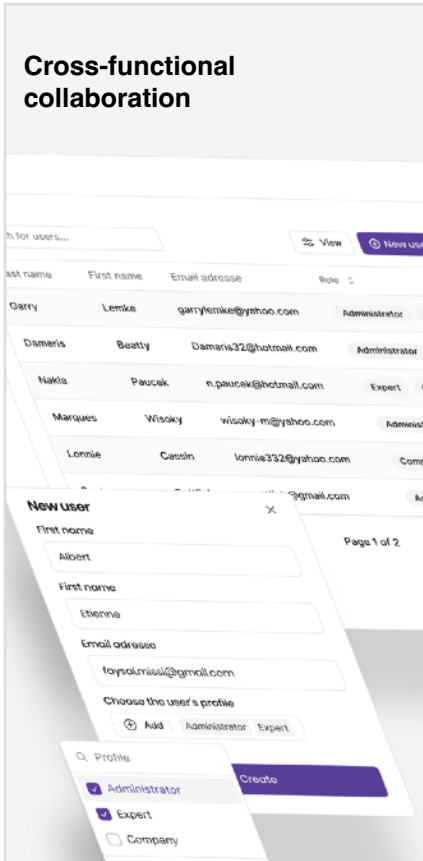
**Dedicated server and environment**



**Customizable measures and models**



**Cross-functional collaboration**



Sustainable Fiduciary

# Driving sustainable transformation in fiduciary services.

This portal's mission is to help fiduciary professionals equip themselves with the knowledge and tools necessary to integrate sustainability into their daily practices.

According to a study conducted jointly by UCM and CBC Bank, 30% of surveyed SMEs turn to their accountant for answers to their ESG-related questions!

<https://www.ucm.be/sites/default/files/2024-07/UCM-CBC-Barometre-RSE-2024.pdf>



## Integrate sustainability into fiduciary management

Anticipating future challenges  
Strengthening reputation



## Explore our tools, methods, and strategies

Performance optimization  
Efficiency gain

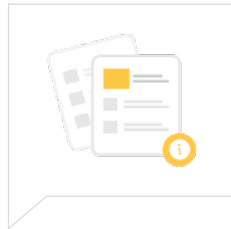
# The Sustainable Fiduciary Label.

This label is designed to recognize and certify fiduciaries and accountants who proactively integrate Environmental, Social, and Governance (ESG) criteria into their professional practices. It aims to strengthen the role of these professionals in the transition to more sustainable and responsible practices while ensuring transparent and democratic governance.



Vigilance ESG

# Managing ESG Vigilance and disputes.



01

## Stay informed

Keep up to date on ESG regulations through our audits and analyses. We help you identify risks and understand the implications of your practices to ensure your compliance.



02

## Anticipate

Prevent crises by integrating proactive strategies. We support you in establishing vigilance mechanisms and training programs to anticipate future risks.



03

## Master

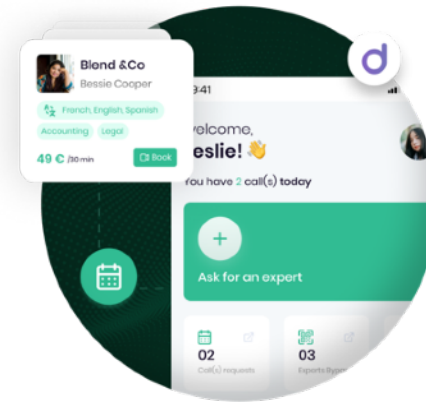
In the event of a dispute, we help you manage crises effectively. With robust defense strategies, you maintain control and protect your business against ESG challenges.





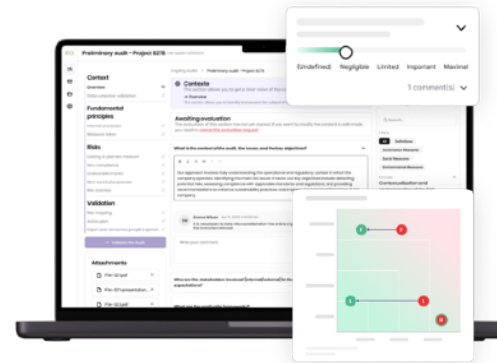
# Our services.

Anticipate, prevent, and resolve ESG disputes with our comprehensive expertise.



## Crisis and litigation management

In the event of an ESG dispute, we support you at every stage with experienced lawyers specialized in ESG pre-litigation and litigation: context analysis, risk assessment, and tailored defense strategy. We handle communications, prepare legal arguments, and help resolve the dispute through negotiation, mediation, or legal proceedings, while minimizing the impact on your business.



## ESG compliance audit

We conduct a thorough analysis of your sustainability practices through our ESG Review tool to identify potential risk areas, verify compliance with local and international ESG regulations, and identify gaps against industry standards, thereby enhancing your resilience to legal obligations and stakeholder expectations.



## Strengthening ESG vigilance

We help establish or strengthen your ESG vigilance mechanisms to prevent future violations and disputes, including action plans, internal training, and continuous monitoring systems.



# The ESG Vigilance label.

This label aims to strengthen the role of lawyers in sustainable governance by enabling them to effectively meet ESG regulatory requirements and support their clients in achieving compliance. It positions itself as a guarantee of quality and commitment, both for firms and the clients they advise.



# ESG Data Management Hub : ESG Data Register.

ESG Data Register collects all ESG audits from various companies, transforming raw data into clear, structured information. This initiative aims to provide visibility and make ESG information accessible to all.



Centralized ESG Data



Transparency



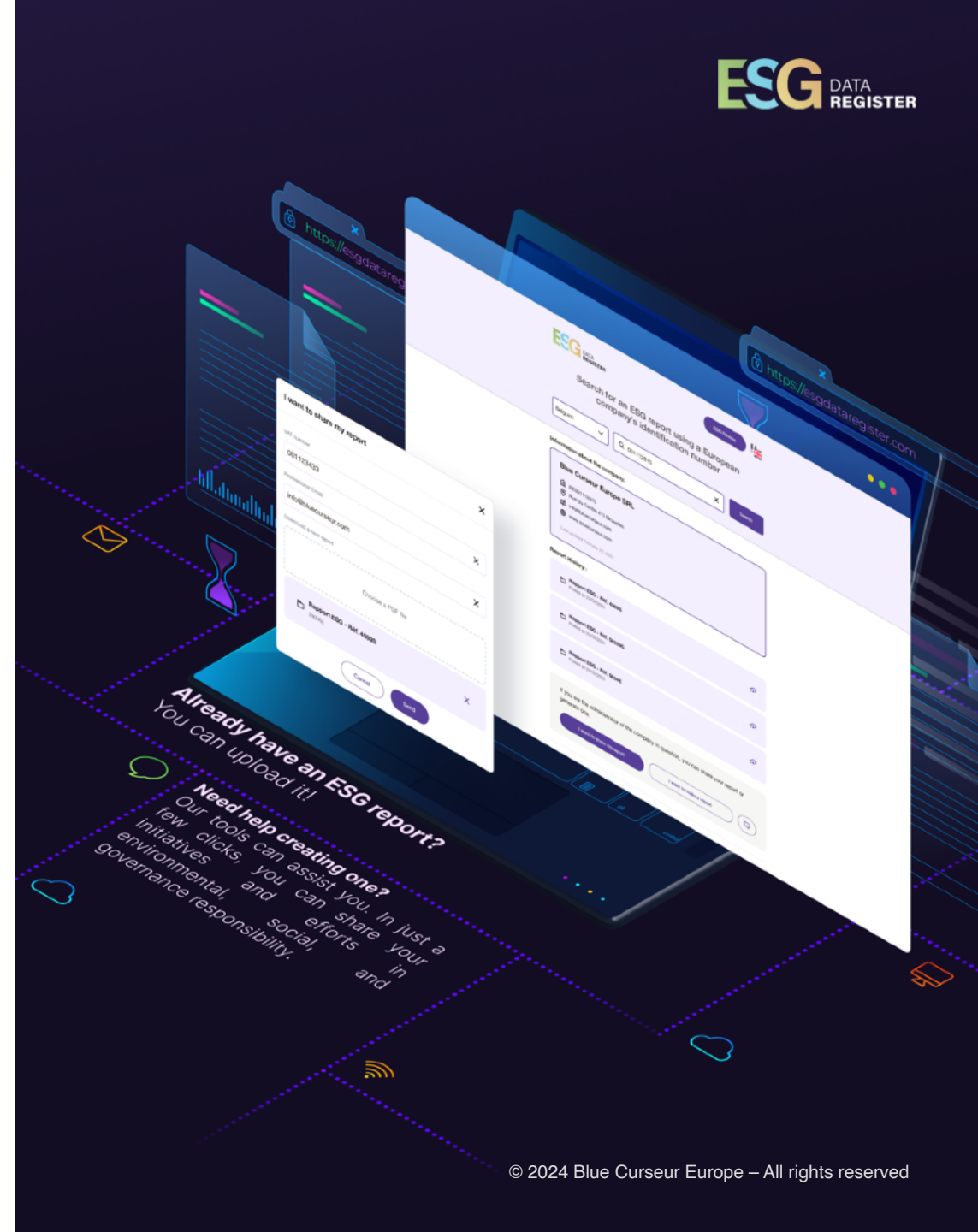
Accessibility



Audit efficiency



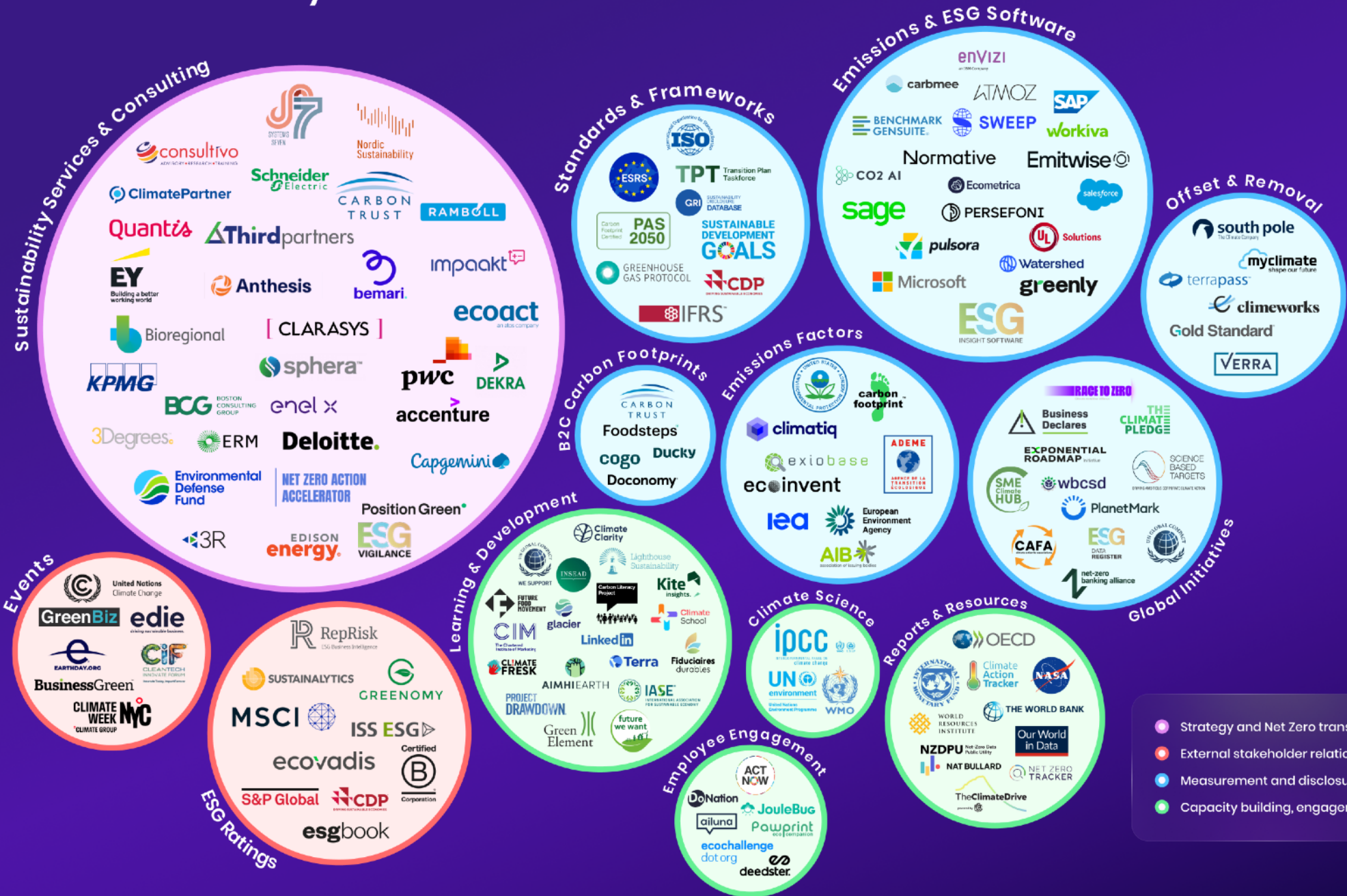
Enhanced decision-making



# Appendix files.

- Sustainable Solutions Ecosystem Framework
- ESG Certification Guide

# Sustainable Solutions Ecosystem Framework



- Strategy and Net Zero transition
- External stakeholder relationships
- Measurement and disclosure
- Capacity building, engagement, L&D

ESG Insight Software

# ESG Certification Guide for ESG Experts.

# ESG Review and ESG Data Register.



## ESG Data Register

ESG Data Register is a dynamic platform that facilitates the sharing and access of ESG audit information for companies worldwide. It aims to promote transparency, accountability, and informed decision-making by providing open access to critical ESG data. This register encourages companies to uphold high standards by publicly sharing their audit results, creating a culture of continuous improvement. With ESG Insight Software backing its development, the ESG Data Register offers a robust and autonomous infrastructure to support its deployment and expansion.

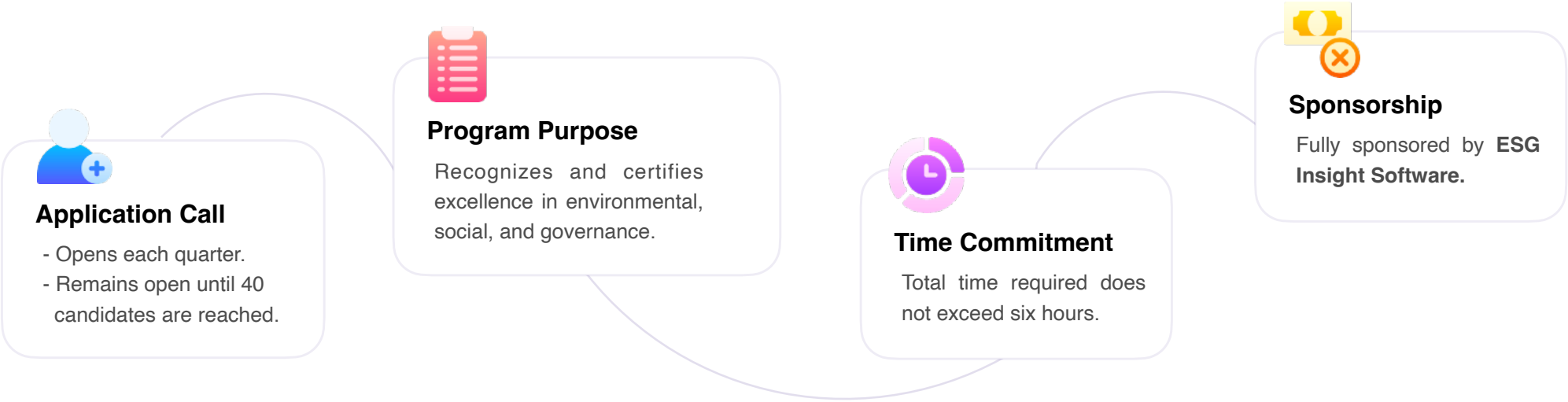


## ESG Review

ESG Review is designed to be an intuitive and educational tool for companies looking to improve their Environmental, Social, and Governance practices. Our platform aims to raise awareness and educate businesses on best practices while helping them measure their impact and evolve their strategies for greater sustainability. ESG Review provides a user-friendly interface that simplifies the process of understanding and implementing ESG initiatives, making it accessible to companies of all sizes.

# The application process.

The ESG Review Certification Program opens a call for applications each quarter, inviting candidates to participate in its esteemed certification process. This program is designed to recognize and certify individuals and organizations that demonstrate excellence in environmental, social, and governance (ESG) practices. Each application period remains open until the maximum number of 40 candidates is reached, at which point the application process is closed. The selection process involves several key stages: initially, applications are invited from interested parties. Once applications are received, they undergo a thorough screening by our expert team, who evaluate the submissions based on predefined criteria. Successful candidates are then invited to join the certification program, where they will have the opportunity to gain valuable insights and recognition in the field of ESG. The entire program is fully sponsored by ESG Insight Software, ensuring that there are no costs for participants. Additionally, the total time commitment required to complete the program does not exceed six hours, making it an efficient and accessible opportunity for professionals seeking to enhance their ESG expertise.

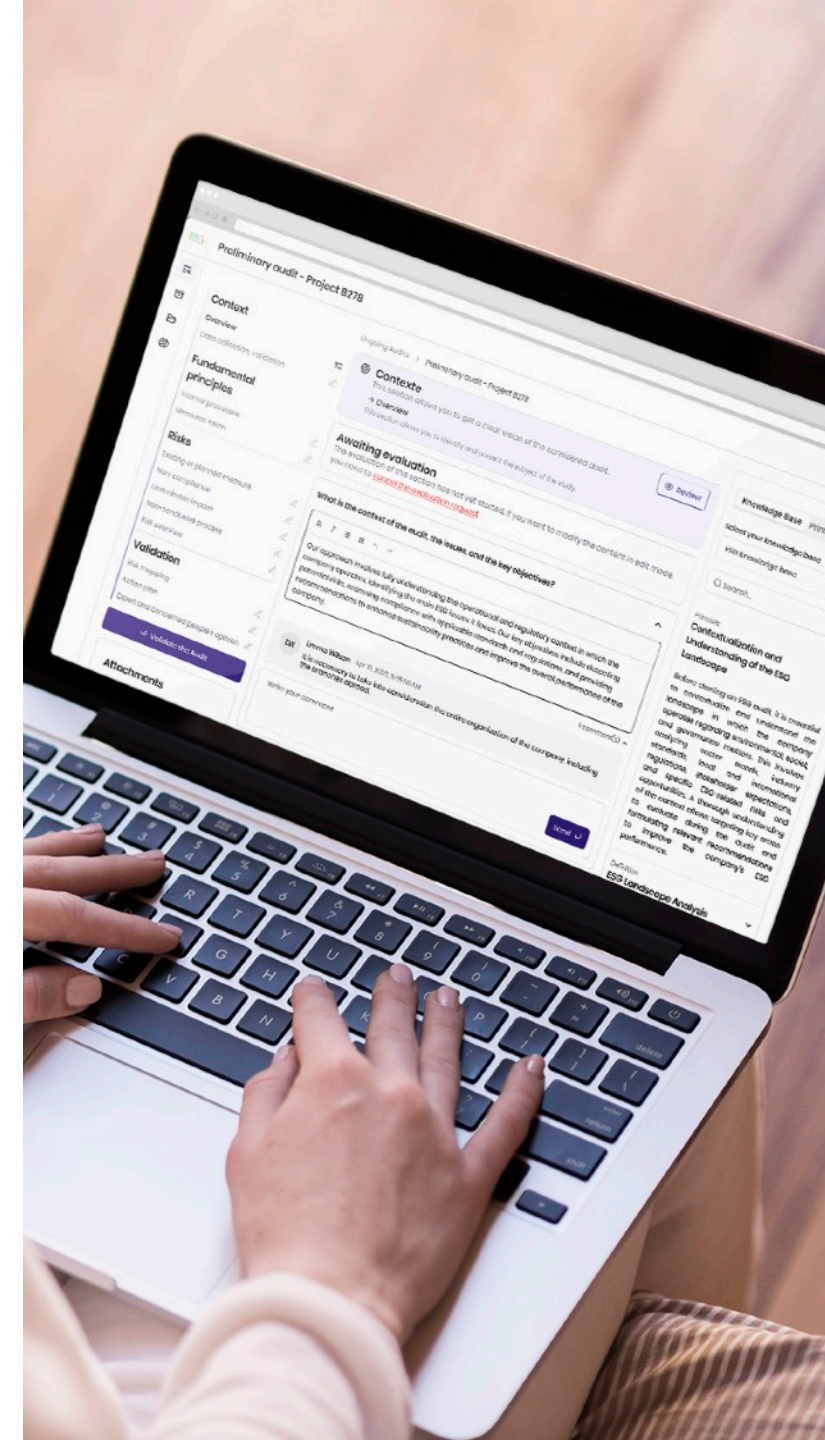


## The Certification Process

# The Demo.

The second stage of the ESG Review Certification Program involves a comprehensive and immersive demonstration of our solution for each participant, which can be conducted either individually or collectively. This step is crucial in explaining and sharing with the participants how the solution operates, highlighting all relevant features and functionalities.

During the demo, participants learn how to successfully conduct audits and effectively support companies in ESG auditing using ESG Review's platform. This hands-on experience ensures that participants are well-equipped with the knowledge and skills necessary to excel in their ESG assessment and advisory roles.



# Self-guided learning.

In the self-guided learning phase of the ESG Review Certification Program, each participant receives exclusive access to the platform, enabling them to explore and train with the solution at their own pace. This phase allows participants to delve deeply into the functionalities and features of the platform, providing them with a thorough understanding of its capabilities.

Through this self-directed exploration, participants can reinforce their learning and gain the confidence needed to effectively apply the solution in real-world ESG audits. This approach ensures that each participant becomes proficient in utilizing the platform to its fullest potential, enhancing their overall competency in ESG assessment and support.

# The Exam.

The Exam is a critical stage in the ESG Review Certification Program, where participants demonstrate their understanding and proficiency with the ESG Review solution. During this phase, participants are required to complete a comprehensive questionnaire that assesses their knowledge of the platform's operation, capabilities, features, and practical use cases.

This examination is designed to evaluate the depth of the participants' learning and their ability to apply what they have learned in real-world scenarios. Successfully passing The Exam is a key milestone in the certification process, as it ensures that participants are fully equipped to utilize the ESG Review solution effectively in conducting ESG audits and supporting organizations in enhancing their sustainability practices.



The Certification Process

# Certification Badge.

The final phase of the ESG Review Certification Program is the awarding of badges, which serve as official recognition of the participant's expertise and capabilities with the ESG Review solution. Upon successfully passing The Exam, participants receive one of two badges, each symbolizing a different level of proficiency and capability.



**THE GREEN BADGE**

Indicates that the participant is a certified user of ESG Review. This badge enhances the participant's credibility with clients by showcasing their proficiency with the platform. It highlights their ability to use the tool to improve efficiency, foster collaboration, and achieve tangible results in client engagements.



**The Purple Badge**

Signifies a higher level of expertise. It demonstrates that the participant is not only proficient in using ESG Review but is also capable of assisting and supporting client companies in their audits, analyses, and the execution of strategic measures. Additionally, this badge indicates the participant's ability to aid in medium- and long-term change management initiatives, helping organizations to implement sustainable practices and drive meaningful transformation. Both badges serve as powerful endorsements of the participant's skills and commitment to excellence in ESG auditing and consultancy.



# Lead Generation.

Obtaining the Purple Badge unlocks significant opportunities for participants in terms of lead generation. This badge not only signifies advanced expertise in using ESG Review but also opens the door to direct collaboration with ESG Review itself.

Badge holders may be solicited by ESG Review to provide guidance and advice to client companies that utilize the platform. This collaboration enables badge holders to leverage their expertise in supporting these companies through their ESG audits, analysis, and strategic initiatives. By acting as trusted advisors, participants can enhance their professional visibility, expand their network, and gain access to new business opportunities. This partnership with ESG Review highlights the badge holder's proficiency and positions them as key contributors to the success of client organizations in achieving their sustainability goals.





# Continuous learning.

The ESG Review Certification Program emphasizes Continuous Learning. As part of this commitment, ESG Review ensures that all certified experts are kept fully informed about the latest updates and enhancements to the platform. Whenever there are new features or changes, ESG Review will share detailed information with badge holders to ensure they remain at the forefront of industry developments.

This ongoing educational support enables certified experts to continuously expand their knowledge, refine their skills, and maintain their competitive edge in providing cutting-edge ESG solutions and advice to their clients. Continuous Learning ensures that participants are always equipped with the most current tools and insights to drive successful outcomes in their ESG initiatives.

# Mandatory Social Media sharing for Certified Experts.

Certified experts are required to share their certification on social media using a template provided by ESG Review. This initiative not only enhances the experts' visibility within their professional networks but also showcases their expertise and commitment to ESG excellence. Additionally, some certified experts may be invited to participate in interviews to share their experiences and insights.

From a marketing perspective, ESG Review is committed to maximizing visibility, interaction, and testimonials for its certified experts. By promoting their certification and engaging with the wider ESG community, experts can strengthen their professional reputation and expand their influence, while ESG Review benefits from increased brand awareness and credibility through these endorsements.



# Timeline.



**Day 1**  
Application



**Day 30**  
Demo



**Day 45**  
Exam



**Day 60**  
Certification awarded

