

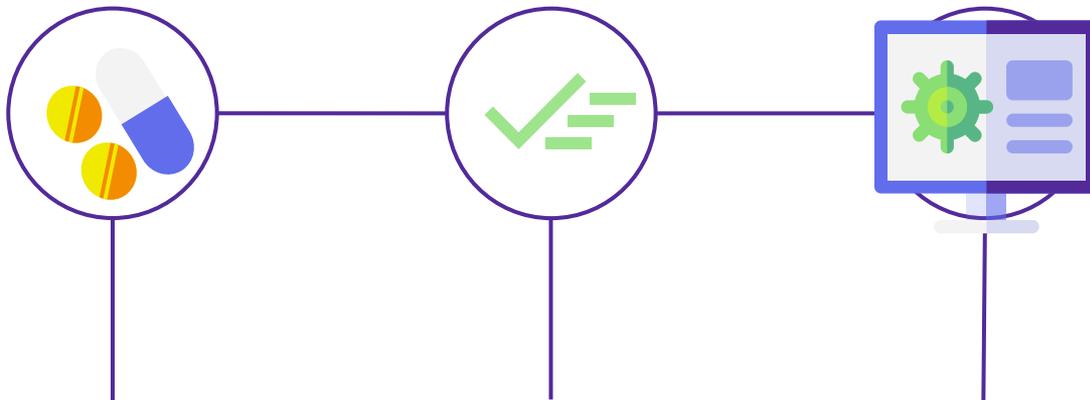
# New Approach

A stylized icon of a mortar and pestle, where the mortar is a simple bowl shape and the pestle is a vertical rod with a rounded top. To the right of the mortar, there are two rows of binary code (0s and 1s) in a reddish-orange color.

Machine learning for Pharma & Nutraceuticals



# Problem



## Development of new medicines/biomarkers

Long process ( $\approx 12$  years)  
Expensive (\$ 2.5 B)

## Machine-learning

Selection of the compounds  
from databases (millions of  
compounds)

## Infrastructure

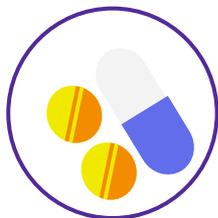
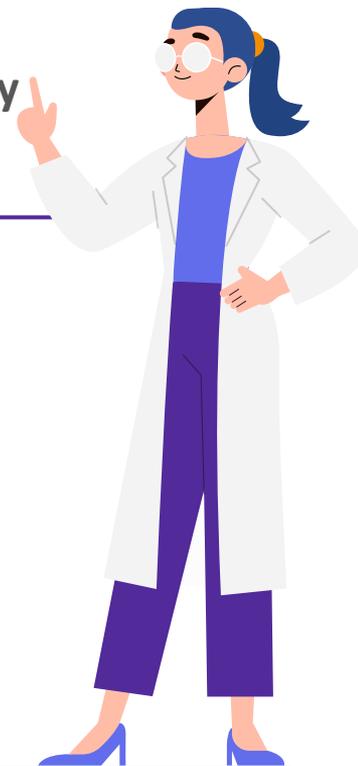
Massive



# Solution

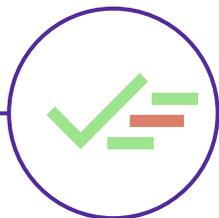


iMilkWay



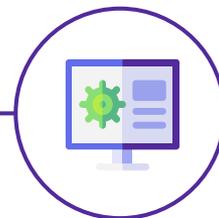
## Development of new medicines/biomarkers

Long process ( $\approx 5,5$  years)  
Expensive ( $\sim \$ 300$  million)



## Machine-learning

Selection of the **most promising** compounds from databases (millions of compounds)



## Infrastructure

Massive



**iMilkWay** – an improvement of the **WAY** of **Mathematical Interpretation** of the **Logistic rank**



**What does this  
method do?**

# Product

**Machine learning** technique for **virtual screening** of drug/nutraceutical databases to **choose** the most promising ones



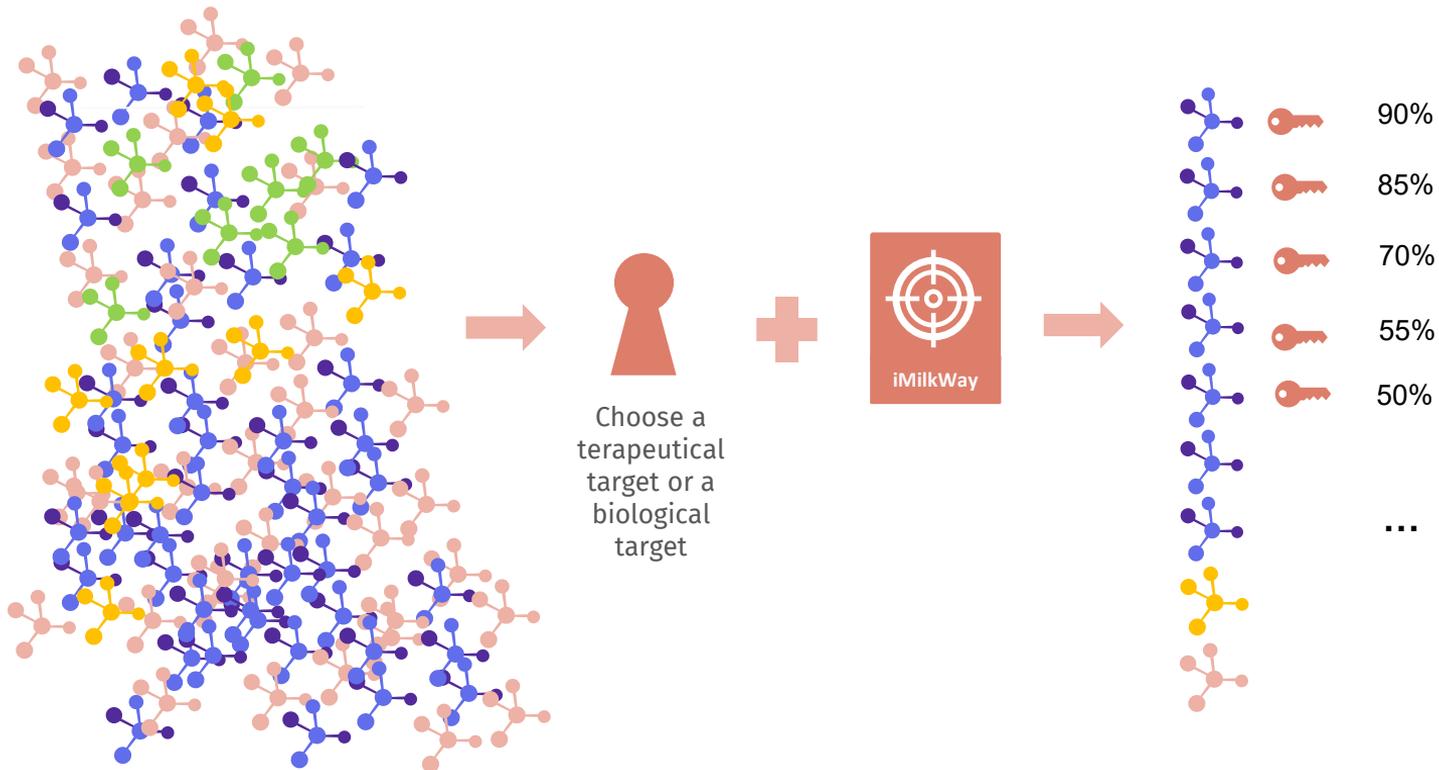
Propose the most promising "**key**"  
(drug or nutraceutical)  
to its "**lock**"   
(Therapeutic or biological target)



**High Performance** (good results in a short time!)



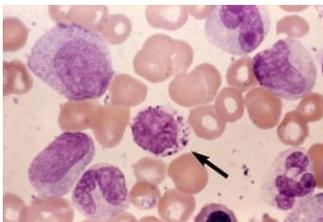
# Produkt-Scheme



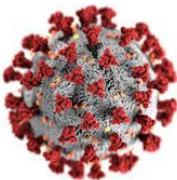


DISEASE

Chronic myeloid leukaemia



SARS-CoV-2



TARGET

Cyclin-dependent kinase  
type 2 - CDK-2

SARS-CoV-2



PROPOSALS



**Pramocaine** <sup>[1]</sup>  
**Prochlorperazine** <sup>[2]</sup>  
**Trifluoperazine** <sup>[2, 3]</sup>

**Benzoic acid - SARS**  
**Ribavirin - SARS**  
**Taribavirin - SARS**  
**Tetraclorodecaoxido\***(08/04/2020)



1. Hardt, C., Beber, M. E., Rasche, A., Kamburov, A. and Herwig, R. 2019, ToxDB. Vertebrate Genomics Department at the Max Planck Institute for Molecular Genetics in Berlin, Germany.  
2. Qi, L. and Ding, Y. 2013, Science China Life Sciences, 56(11), 1020-1027.  
3. Feng, Z., Xia, Y., Gao, T., Xu, F., Lei, Q., Peng, C., Yang, Y., Xue, Q., Hu, X., Wang, Q., Wang, R., Ran, Z., Zeng, Z., Yang, N., Xie, Z. and Yu, L. 2018, Cell Death & Disease, 9(10), 1006.



DISEASE



TARGET

### Depression



Selective serotonin reuptake inhibitors (5-HT1A) - P31645

### Migraine



Triptans and derivatives - P28222, P28221

### Obesity



Receptor agonists MC-4R - P31645

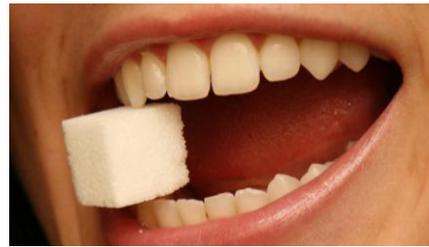


DISEASE



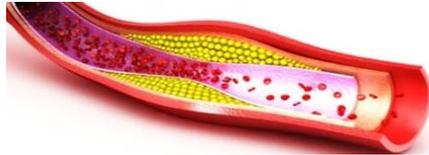
TARGET

### Hyperglycemia



AMP-activated protein kinase (AMPK) - Q9Y478 - Biguanides

### Hypercholesterolemia



3-hydroxy-3-methylglutaryl-coenzyme A reductase inhibitors (HMG-CoA reductase)

### Erectile dysfunction

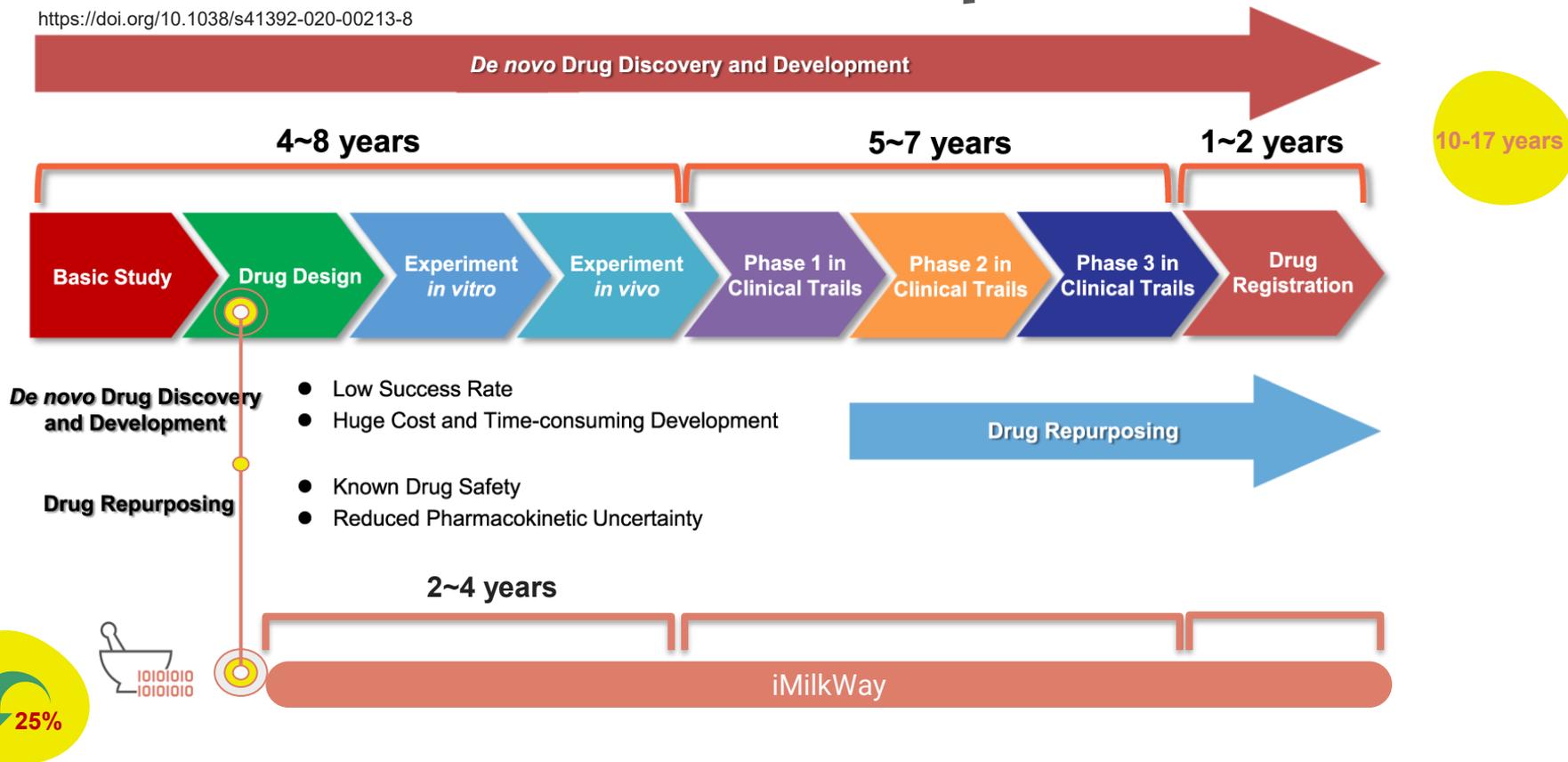


Phosphodiesterase inhibitors -type 5 - 076074



# Customer Value Proposition

<https://doi.org/10.1038/s41392-020-00213-8>





# Market

## Best 5 biggest biotechnology companies

### **Novo Nordisk A/S**

Revenue (TTM): **\$24.31 billion**  
Net Income (TTM): \$7.68 billion  
Market Cap: \$293.94 billion  
1-Year Trailing Total Return: 23.38%

### **Moderna Inc.**

Revenue (TTM): **\$20.68 billion**  
Net Income (TTM): \$11.76 billion  
Market Cap: \$72.95 billion  
1-Year Trailing Total Return: -35.59%

### **BioNTech SE (BNTX)**

Revenue (TTM): **\$20.37 billion**  
Net Income (TTM): \$11.35 billion  
Market Cap: \$40.91 billion  
1-Year Trailing Total Return: -40.54%

### **Regeneron Pharmaceuticals Inc.**

Revenue (TTM): **\$13.71 billion**  
Net Income (TTM): \$5.37 billion  
Market Cap: \$78.53 billion  
1-Year Trailing Total Return: 16.44%

### **Vertex Pharmaceuticals Inc.**

Revenue (TTM): **\$8.7 billion**  
Net Income (TTM): \$3.27 billion  
Market Cap: \$74.85 billion  
1-Year Trailing Total Return: 35.91%



# Market

## Best colleges and universities in the world for clinical and industrial drug development

**Massachusetts Institute of Technology (MIT) - USA**

Revenue (2023): **\$4,655 million**  
Expenses (2023): **\$4,338 million**

**University of Oxford - UK**

Revenue (2021/22): **£2.78 billion**  
Expenses (2021/22): **£2.90 billion**

**University of California, San Francisco (UCSF) - USA**

Revenue (2021/22): **\$9,45 billion**  
Expenses (2021/22): **\$8.77 billion**

**ETH Zurich - SWITZERLAND**

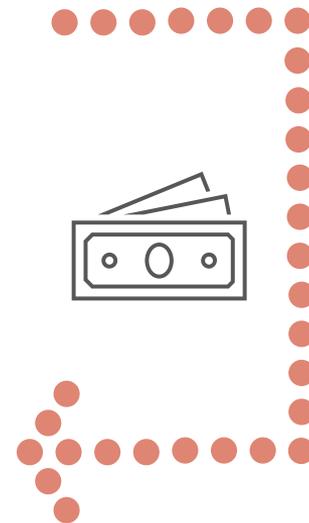
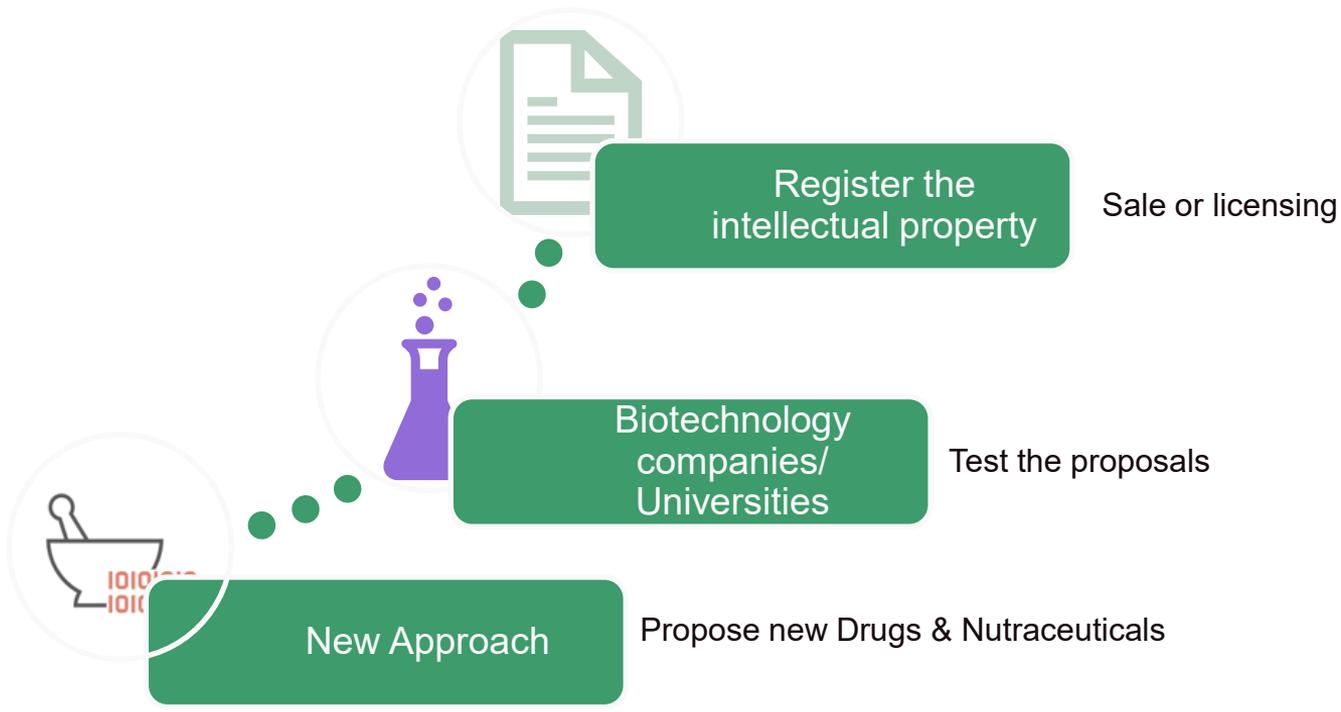
Revenue (2022): **CHF 1,804 million**

**Shanghai Jiao Tong University - CHINA**

Revenue (2021): **¥15.8 B**



# Business Model



# PARTNERSHIP





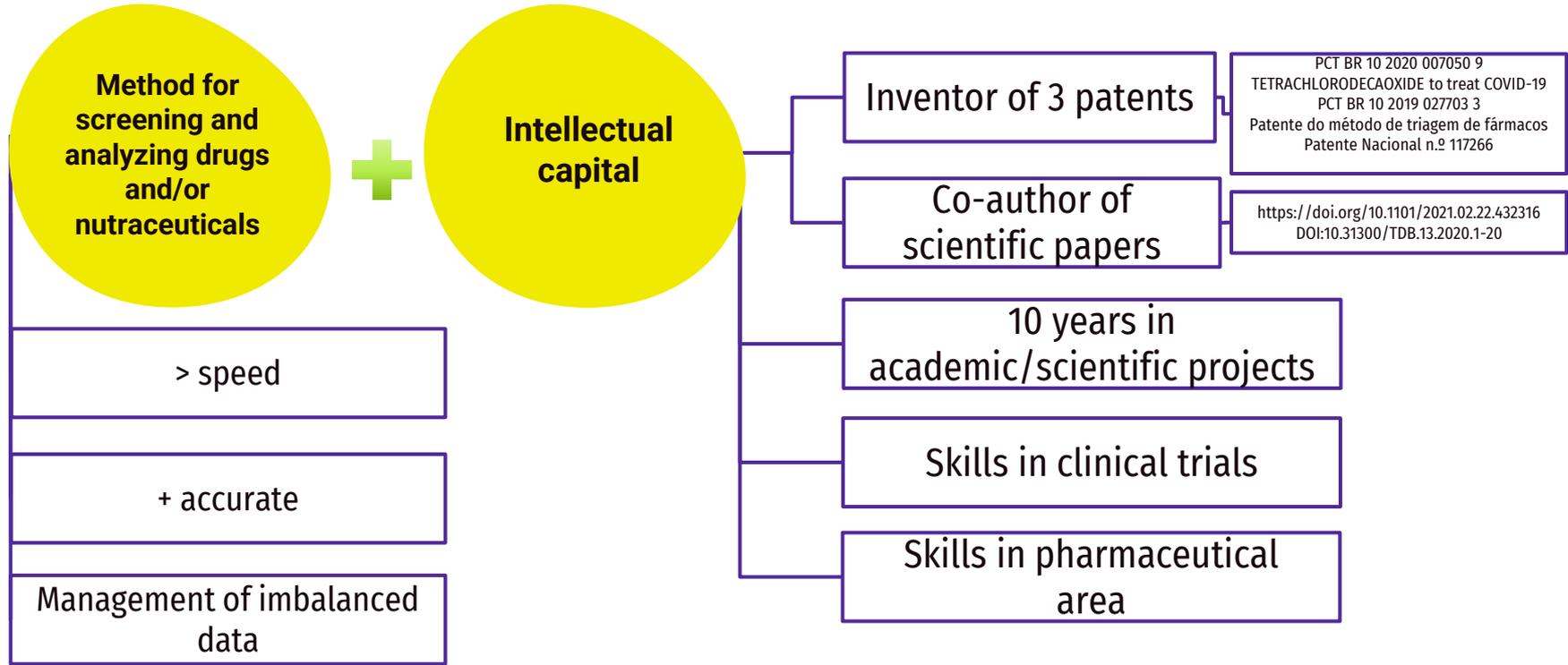
# Financial support to

Pay salaries

Purchase services and software licenses

Pay fees for intellectual property

# Competitive Advantages



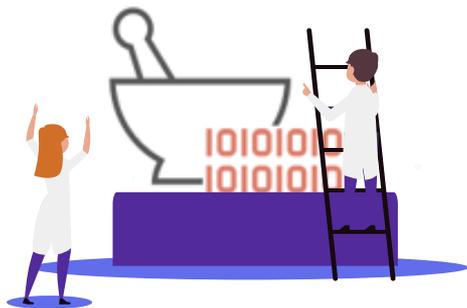
# Team & Founder's Dream



PhD, MSc Bioinformatics

MSc Pharmaceutical Sciences

Experience in IP and knowledge transfer



JUMPSTARTER



U.PORTO



MSc Pharmaceutical Sciences

Postgraduate in Management and Direction of Health Services

Training and monitoring clinical trials

Make the **DIFFERENCE** in the **HEALTH MARKET**  
**NOVEL** and **EFFICIENT** AI techniques (own **PATENT**)

A NEW APPROACH TO FASTER, SMARTER THERAPEUTIC DEVELOPMENT

# REVOLUTIONIZING PHARMACEUTICAL RESEARCH WITH MACHINE LEARNING

***Thank you!***

<https://new-approach.ai/>