



**4Arrows Co.LTD**

Creating Possibilities, Connecting  
Businesses



# Connect2.0

“Connecting Asia with  
Africa!”

Bridging Asia & Africa for  
Sustainable Trade



## Introduction

In today's fast-changing trade environment, businesses in Asia are constantly seeking new, high-quality, and cost-effective sources of products — while also exploring untapped markets for partnership and expansion. Africa, and particularly Ethiopia, is emerging as a strategic trade partner with growing capacity, competitive pricing, and unmatched authenticity in products like coffee, oilseeds, leather, and textiles.

**4Arrows Co. Limited**, headquartered in Hong Kong, is your trusted partner for discovering and working with export-ready Ethiopian businesses. We help you minimize risk, maximize value, and build meaningful, long-term trade relationships with reliable suppliers. Whether you're sourcing raw materials, looking for joint ventures, or seeking new growth markets — we bridge the gap with cultural fluency, business insight, and local networks.

Partnering with 4Arrows means more than access — it means confidence in every connection

# WHY Africa, Ethiopia



World-renowned  
coffee and oilseeds

The infographic features a stylized map of Africa in shades of blue. Three callout boxes, each with a white icon, point to specific regions in Ethiopia. The top box, containing a coffee branch and oilseed icons, points to the northwest. The middle box, containing a leather and textile icon, points to the east. The bottom box, containing a natural products icon, points to the south. The background of the map is decorated with concentric circles.

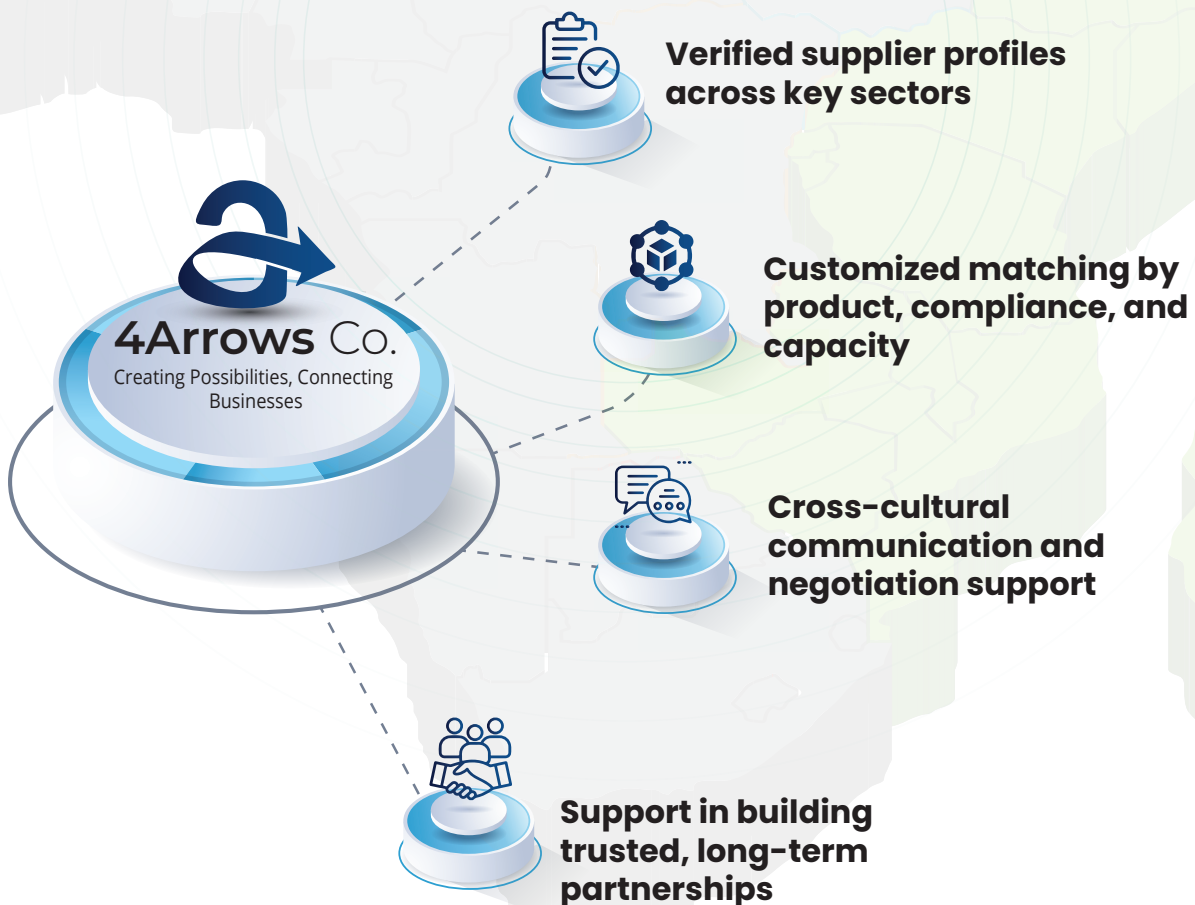
Competitive  
leather and textile  
industries

Natural products  
like essential oils  
and spices

Now is the time for **Hong Kong** businesses  
to tap into this **vibrant market**.

# How 4Arrows Co.LTD helps you

4Arrows Co. Limited is your strategic gateway to doing business with Ethiopian exporters. We provide:



# How to Partner with **4Arrows Co.LTD**

It's easy to begin your partnership journey:

Receive curated exporter matches based on your needs.



02



01



03

Submit your interest via our online form or email.

Join B2B meetings and receive guided support throughout the process.

**We offer flexible engagement options including:**

- Free initial consultation
- Premium support packages for sourcing, due diligence, and trade facilitation





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# Client Registration Form

**Company Name:** \_\_\_\_\_

**Company Registration Number:** \_\_\_\_\_

**Business Type:** \_\_\_\_\_

(e.g., Exporter, Manufacturer, Consultant)

**Contact Person's Full Name:** \_\_\_\_\_

**Position/Title:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Company Address:** \_\_\_\_\_

**Services of Interest** (Select one or more):

- ☐ Market Intelligence
- ☐ Company Incorporation
- ☐ Partnership Development
- ☐ Export and Import Facilitation
- ☐ Product Quality Validation
- ☐ International Events, Seminars & Trade Fairs
- ☐ Investment Facilitation
- ☐ Renewable Packaging Materials
- ☐ Integrating SDG into Business Priorities



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## Business Goals and Challenges

What are your company's key export goals?

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What challenges have you faced in entering the Asian market?

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Are you currently using any sustainable packaging or renewable materials?

☐ Yes ☐ No

If yes, please describe: \_\_\_\_\_

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What are your primary expectations from working with 4Arrows Co. Limited?

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## Additional Comments

Please share any other details that would help us understand your business needs better: \_\_\_\_\_

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## Consent and Agreement

☐ I agree to receive communication from 4Arrows Co. Limited regarding business updates, services, and opportunities.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_



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Let's explore how we  
can grow your  
business through  
**Africa-Asia**  
trade partnerships



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