

# INTERWEAVING FASHION & THE EUROPEAN UNION

Understand the EU. Anticipate Change. Spot Opportunities





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The European Union can be so  
OVERWHELMING...





YET the European Union regulations and initiatives have an IMPACT on the fashion and textile industry



THROUGH WHICH INSTRUMENT WILL THE  
EU SET THE SPECIFIC ECODESIGN  
REQUIREMENTS FOR TEXTILE PRODUCTS?

- A. A Regulation
- B. A Directive
- C. A Delegated act
- D. I don't know



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# THE SPECIFIC ECODESIGN REQUIREMENTS FOR TEXTILE PRODUCTS WILL BE SET IN A DELEGATED ACT.

Delegated acts are non-legislative acts adopted by the European Commission that serve to amend or supplement the non-essential elements of the legislation.

The Ecodesign Forum gathers a wide range of stakeholders, including experts appointed by Member States, as well as representatives from industry, civil society and academia. It is consulted on all key steps of the ecodesign process.



# UNDER WHICH PROGRAM WILL THE CALLS FOR “THE TEXTILES OF THE FUTURE PARTNERSHIP” BE MADE?

- A. Horizon
- B. Erasmus
- C. Cosme
- D. I don't know

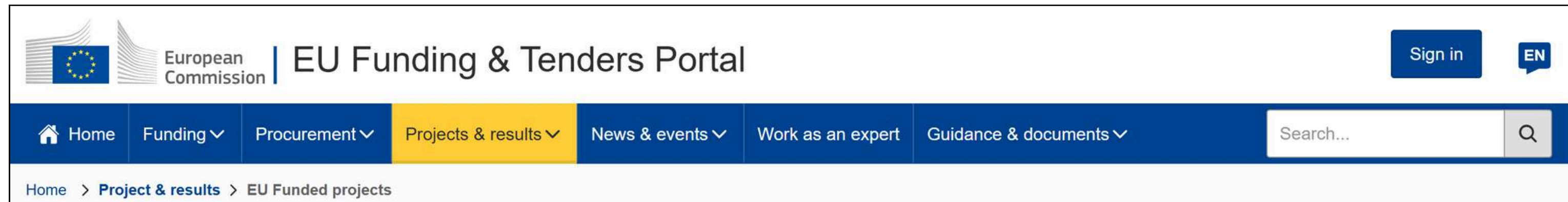


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# “THE TEXTILES OF THE FUTURE PARTNERSHIP” CALLS WILL BE MADE UNDER THE HORIZON PROGRAMME.

If you want to find them you can search for them in the website of the EU Funding & Tenders Portal.





# WHAT ARE THE FACTORS THAT DETERMINE WHETHER AN ENTERPRISE IS A MEDIUM-SIZED ENTERPRISE?

- A. <250 employees + ≤€50 million turnover or  
≤€43 million Balance Sheet
- B. <50 employees + ≤€10 million turnover or  
≤€10 million Balance Sheet
- C. None of these answers
- D. I don't know



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# A MEDIUM-SIZED ENTERPRISE IS DEFINED BY THE FOLLOWING FACTORS

Category	Micro	Small	Medium-sized
Staff	< 10	< 50	< 250
Turnover	≤ €2 million	≤ €10 million	≤ €50 million
OR			
Balance Sheet	≤ €2 million	≤ €10 million	≤ €43 million



FAIRE SALON EMPOWERS FASHION  
INDUSTRY PLAYERS TO UNDERSTAND,  
TAKE ADVANTAGE OF, AND PROMOTE  
THEIR SOLUTIONS WITHIN THE  
EUROPEAN UNION.

Our approach is informed by both our  
experience in European affairs and our  
expertise in the fashion industry.



**FAIRE SALON**

INTERWEAVING  
FASHION AND EUROPE



# WHAT'S IN FOR YOU IN THE EU?

## **BUILDING AND GROWING YOUR BUSINESS**

Gain a clear understanding of the EU regulatory framework shaping your day-to-day operations, and learn how to anticipate changes with foresight and structure.

## **LOBBYING AND PROMOTING SOLUTIONS**

Understand the structure of EU decision-making and how to navigate it with intent, so you can position your ideas, influence outcomes, and engage the right players at the right moment.

## **SCALING UP INNOVATIVE SOLUTIONS**

Explore how EU research and innovation frameworks can support your most forward-thinking projects, and learn to work these mechanisms.



# SCALING UP INNOVATIVE SOLUTIONS



Apple  
Podcasts



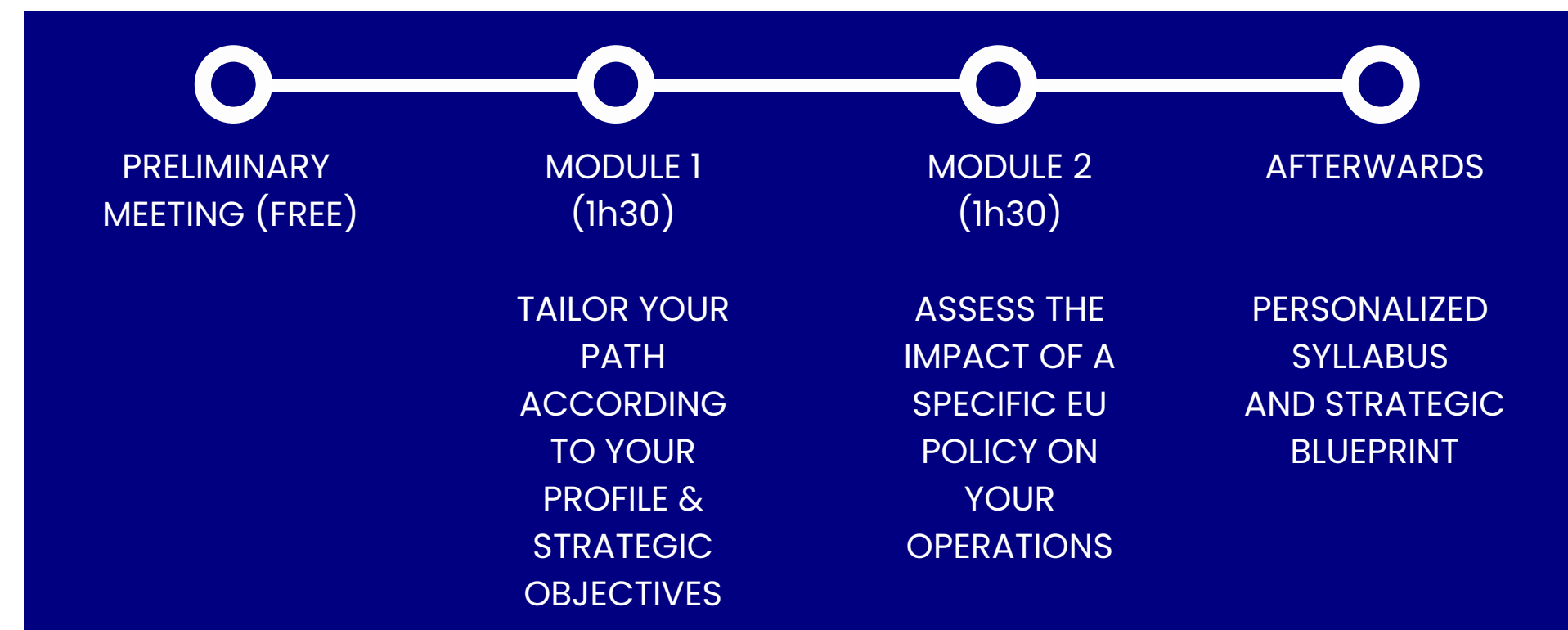
Spotify





Thanks to its practical, business-oriented and personalised approach, this coaching programme helps fashion and textile executives to:

- Understand the EU
- Anticipate Change
- Spot Opportunities





“At Faire Salon, we believe that just as we learn finance skills when we have a business or another structure, we should also be equipped with skills to understand the EU legislative and non-legislative developments.”

