

7-10 OCT. | LYON EUREXPO FRANCE



POLLUTEC: 46 years dedicated to the Environment

Pollutec, the environmental and energy solutions show

For 46 years, Pollutec has been the showcase for innovative solutions and best practices in favor of the environment.

With its 11 exhibition sectors, Pollutec brings together the equipment, technologies, and necessary services for the prevention and treatment of all types of pollution, thus contributing to the preservation of the environment and the construction of a sustainable future.

The event offers a diverse programme, featuring over 20 speaking areas, debates led by key industry figures, and inspiring conferences. Pollutec also serves as a significant platform for innovations and international growth.









80 000 sqm of exhibition space



200 start-ups



51 000 professionnals



+110 countries represented



2 000 exhibitors



420 conferences

95%
OF VISITORS
SATISFIED WITH
THEIR VISIT

64%

EXHIBITORS CLOSE DEALS WITHIN 6 MONTHS AFTER THE SHOW





2023 **KEY FIGURES**

51.000 participants

200 start-ups

120 innovations announced

with their visit

21% international participants

days of exhibition

national pavilions

accredited journalists

of visitors satisfied

PROGRAMME









THE SHOW FOR ENVIRONMENTAL AND ENERGY SOLUTIONS



OF VISITORS FROM THE PRIVATE SECTOR

OF VISITORS FROM THE

PUBLIC SECTOR

TOP 5

Industry

Environment and Eco-activities

Building and Public Works, Construction, Renovation

Consulting, Studies, Engineering

Transport and logistics

Local & regional authorities, associations... including:

42% Water - Sanitation

31% Sustainable development - Environment

EXHIBITION SECTORS

Waste Management - Water Management - Energy & Energy Efficiency - Contamined Sites & Soils - Sustainable Cities and buildings - Air Quality, Odours, Noise -Instrumentation, Metrology, Analysis - Risks Management & Prevention - Biodiversity & Natural Habitats -Institutions & Collectives - Bluetec sea & coastline







MAIN VISIT OBJECTIVES

KNOWLEDGE

Discover innovations and market trends

BUSINESS

Find new suppliers or partners

of decision-makers

43%

38%

of influencers

of C-Levels

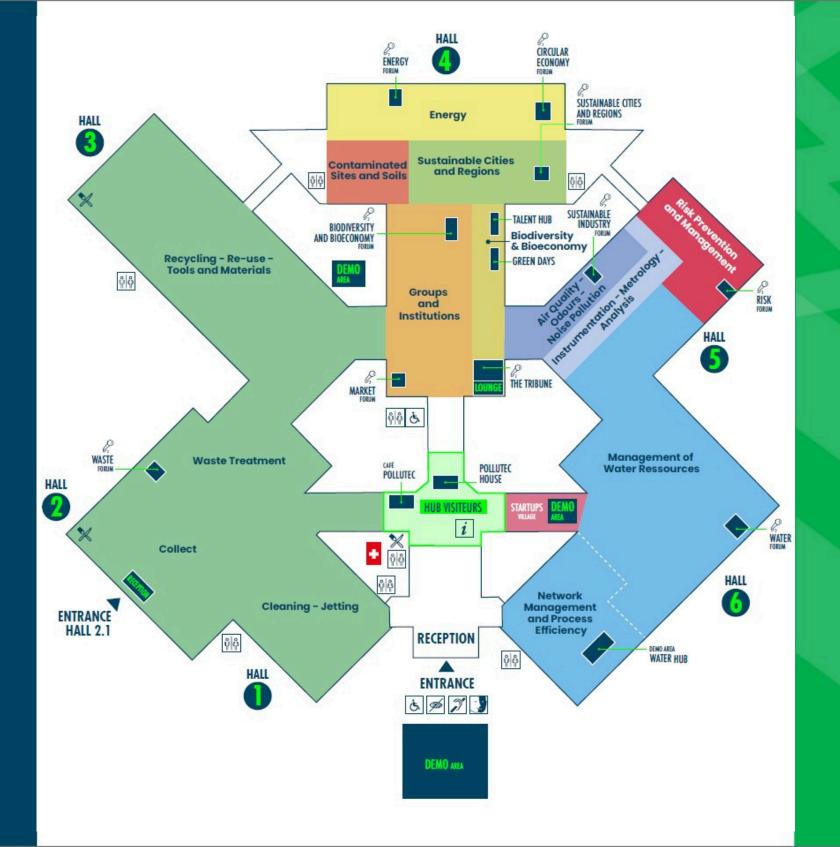
NEARLY 1,000 INTERNATIONAL BUSINESS MEETINGS

POLLUTEC

THE SECTORS

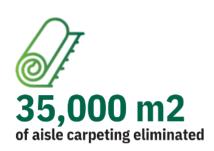
A systemic approach covering 11 environmental sectors:

- Waste
- Water
- Energy
- Contamined Sites & Soils
- Sustainable Cities and regions
- Air Quality, Odours, Noise, Pollution
- Instrumentation, Metrology, Analysis
- Risks Management & Prevention
- Biodiversity & Bioeconomy
- Groups and Institutions
- Finance and insurance



A COMMITTED ACTOR **AND CSR POLICY WITH RE'UP (Partner)**





Circular economy at the heart of our priorities

168 tons

of waste generated in total vs. 179 tons in 2021

30 tons of reused materials

less tonnage

recycling rate vs. 34% in 2021

12.68%

105%

more than in 2021



at the entrance of the exhibition and in the aisles



Voluntary wood drop-off points during setup and dismantling: free evacuation and sorting for recycling or reuse



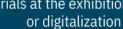
Sorting zones anaged by our cleaning service provider during setup and dismantling entrance of the exhibition and in the aisles



Water fountains



Dedicated carpooling platform **Recycled materials and papers** used for all communication materials at the exhibition





Reuse of furniture







Waste management guide visible at the exhibition and on the back of the badge



Digitalization for over **50,000** badges generated at the exhibition







Données : Rapport de fin de salon % de visiteurs en fonction des secteurs et intérêts.

POLLUTEC

GOOD REASONS TO VISIT

Visiting the show is a **winning strategy** that can help you source new solutions and innovations, find new customers, suppliers and partners, develop your contacts and benefit from international networking.

- **Develop qualified contacts:** through business meetings and networking events.
- Source the innovations and solutions presented by our exhibitors: use our exhibitor search engine, follow the Pollutec Innovation Awards, or visit the start-up area. ...
- Find out all about the latest trends and news in the sector: at conferences and various forums, ...



of exhibitors close deals within 6 months of the show

85%

of exhibitors plan to return

95%

satisfied with their visit



WISITOR TESTIMONIALS WHAT OUR VISITORS SAY ABOUT US

It's the temple of innovation and trends in waste management!

"MAJOR PARTICIPATION, VERY EUROPEAN"

Focus on innovations and new features

Current issues, many areas of application

"ALL THE INFORMATION YOU NEED IN ONE PLACE"

A show that brings together innovations

Almost all the environmental sectors, the large number of exhibitors, the quality of the booths, the international dimension

A unique and interesting exhibition

"A MUST-ATTEND SHOW AND **THE**REFERENCE IN FRANCE"

"A NOT-TO-BE-MISSED EVNT WITH **ALL THE KEY- PLAYERS PROVIDING SOLUTIONS"**



PROGRAMME & HIGHLIGHTS

INNOVATION, THE POLLUTEC DNA

Innovation has been the very DNA of Pollutec since its creation, making the show a tremendous **platform for eco-innovation**. It is present throughout the entire event: individual stands, startups, Pollutec Innovation Awards.

- **Startups** are grouped in a dedicated **startup area** with a strategic location. They benefit from a **turnkey program**: stand + access to the B2B Meetings programme.
- The Pollutec Innovation Awards is an international competition that honors technological, and service innovations declared by exhibitors, with high market potential in the environmental and energy sectors.

Pollutec **showcases the 12 innovations nominated** for the Pollutec Innovation Awards at the Place des Lumières.

Organized in partnerships with



120 INNOVATIONS WERE PREMIERED IN 2023







PROGRAMME & HIGHLIGHTS

BUSINESS MEETINGS & NETWORKING

Pollutec facilitates **business development** and **networking** with a programme of introductions and business meetings with **the B2B Meetings programme.**

THE GREEN DAYS - BUSINESS MEETING

Organised by the **Auvergne-Rhône-Alpes CCI** and its partners as part of **the European Commission's Enterprise Europe Network (EEN)** at Pollutec

Over 4 days, a series of qualified **international business meetings**, conferences and inter-clustering events are on offer..

- A dedicated meeting space
- A platform that facilitates **matchmaking**
- **№** 100% **B2B meetings**



+10000 INTERNATIONAL BUSINESS MEETINGS IN 2023



PROGRAMME & HIGHLIGHTS

THE ANIMATIONS



NEW

VISITOR HUB

An area dedicated to the visitor experience, offering them a multi-faceted space that meets their different needs.



WATER HUB

Reproduction of a potable water network to raise awareness and highlight innovation in the water sector.



NEW

HAPPY HOUR

Networking and conviviality: Pollutec's Happy Hour is an opportunity to continue your conversations and expand your professional network in a more informal setting



NEW

DOWN TO EARTH – THE EXPO

an immersive zone covering more than 200m², giving visitors an insight into major environmental issues at 3 levels: global, regional and local.



420
CONFERENCES
IN 2023

CONFERENCES



THE TRIBUNE

The Official Stage at Pollutec is the primary platform of the show where political figures, major industrialists, associations, and federations come each year to discuss and present their initiatives and concrete projects designed to accelerate the ecological transition.

In 2023, Pollutec hosted Camille Etienne, Erik Orsenna, Grégory Doucet, Emeline Baume, Jean-Louis Etienne, and many other prominent voices!



Themed zones co-organized with Pollutec' partners, the villages bring together stakeholders from specific sectors and include speaking stages.

Concrete | Biogas | Wood – Energy |
Engineering | Circular Economy in
Construction | Recycling | Ecological
Engineering and Biodiversity | Sites and Soils |
Trenchless Technology



FORUMS

The 9 Thematic Forums, located at the heart of the exhibition sectors, are speaking stages dedicated to exhibitors who wish to present, for example, a new product or their expertise.

Water and Sanitation | Waste Management Forum | Energy | Sustainable Cities and Territories | Sustainable Industry | Circular Economy | Risk Management | Agriculture and Climate | Biodiversity and Bioeconomy

THE PROGRAMME

CONFERENCES

THE TRIBUNE

The Official Stage at Pollutec is the primary platform of the show where political figures, major industrialists, associations, and federations come each year to discuss and present their initiatives and concrete projects designed to accelerate the ecological transition.

In 2023, **Pollutec** hosted Camille Etienne, Erik Orsenna, Grégory Doucet, Emeline Baume, Jean-Louis Etienne, and many other prominent voices!

More Info about the Programme







On the road to 2030 > a target of a -55% reduction in greenhouse gases in Europe!

Although this issue has been identified for nearly decades, the race to decarbonise our economies is far from over. We will be looking here at both the decarbonisation of industry (both primary and diffuse) and the decarbonisation of regions.

We will be looking at the various levers and solutions: energy production, reducing needs and capture (natural sinks and CCUS), while also discussing the obstacles to decarbonisation, particularly financial ones.



HEALTH

Why Health? Or rather, how not to talk about it?

Every day we hear about new scandals involving large-scale pollution of our soil, our water and our air. Every day we learn the names of new destructive pollutants, the long-term repercussions of which we still don't know, or how to treat them. And yet the link between pollution, the health of our environment and our own health is all too often overlooked.

This theme will provide an opportunity to review the regulations governing a wide range of pollutants, but also to highlight alternative possibilities and solutions for limiting our impact, cleaning up pollution and regenerating nature.

We'll be bringing in health professionals to talk about these issues, as well as researchers and lawyers who are trying to push forward regulations and raise the profile of these public health issues, whose direct link to the environment is all too often overlooked.



BIOECONOMY

A real asset for a low-carbon economy that is more respectful of the environment

"The bioeconomy encompasses all the activities involved in the production and processing of biomass, whether from forests, agriculture or aquaculture, for the production of food, bio-based materials or energy.

It makes our industries more competitive, while providing sustainable solutions to the environmental and social challenges we face today. By helping to restore our landscapes to their natural state, the bioeconomy encourages the development of biodiversity and the ecosystem services it provides". (Ministry for the Environment)

It is a real response to our need to produce while respecting the planet's limits.





Putting science back at the heart of understanding the issues at stake

In a global context where environmental policies and practices are in retreat, it is important to remember that the environment is based on tangible, verifiable scientific knowledge.

Pollutec 2025 will be showcasing environmental science and highlighting the work of international scientists who have come to destabilise our understanding of the world, and help us grasp the fascinating subjects of their research.

