



pollutec
Where the sustainable world is invented



7-10 OCT.
2025

LYON
EUREXPO
FRANCE



POLLUTEC : 46 years dedicated to the Environment

Pollutec, the environmental and energy solutions show

For 46 years, Pollutec has been the showcase for innovative solutions and best practices in favor of the environment.

With its 11 exhibition sectors, Pollutec brings together the equipment, technologies, and necessary services for the prevention and treatment of all types of pollution, thus contributing to the preservation of the environment and the construction of a sustainable future.

The event offers a diverse programme, featuring over 20 speaking areas, debates led by key industry figures, and inspiring conferences. Pollutec also serves as a significant platform for innovations and international growth.





80 000 sqm
of exhibition
space



51 000
professionnels



2 000
exhibitors



200
start-ups



+110
countries
represented



420
conferences

95%

OF VISITORS
SATISFIED WITH
THEIR VISIT

64%

EXHIBITORS CLOSE
DEALS WITHIN 6
MONTHS AFTER THE
SHOW

2023 KEY FIGURES

51,000

professional
participants

21%

international
participants

2,000

exhibitors

4

days of exhibition

200

start-ups

17

national pavilions

120

innovations
announced

120

accredited
journalists

95%

of visitors satisfied
with their visit

PROGRAMME



420

conferences



1,047

speakers



18

conferences
areas



14,185

conferences
participants

THE SHOW FOR ENVIRONMENTAL AND ENERGY SOLUTIONS



85%

OF VISITORS
FROM THE
PRIVATE SECTOR

15%

OF VISITORS
FROM THE
PUBLIC SECTOR

TOP 5

Industry

Environment and Eco-activities

Building and Public Works, Construction, Renovation

Consulting, Studies, Engineering

Transport and logistics

Local & regional authorities, associations...
including:

42% Water - Sanitation

31% Sustainable development - Environment

11 EXHIBITION
SECTORS

Waste Management - Water Management - Energy &
Energy Efficiency - Contaminated Sites & Soils - Sustainable
Cities and buildings - Air Quality, Odours, Noise -
Instrumentation, Metrology, Analysis - Risks Management
& Prevention - Biodiversity & Natural Habitats -
Institutions & Collectives - Bluetec sea & coastline



+ 110
COUNTRIES
REPRESENTED

TOP 5
VISITING COUNTRIES

#3 BELGIUM

#5 GERMANY

#1 SWITZERLAND

#2 ITALY

#4 SPAIN

2+ MAIN VISIT OBJECTIVES
KNOWLEDGE + **BUSINESS**
Discover innovations
and market trends Find new suppliers
or partners

57%

of decision-makers

43%

of influencers

38%

of C-Levels

NEARLY 1,000 INTERNATIONAL BUSINESS MEETINGS

THE SECTORS

A systemic approach covering 11 environmental sectors:

- Waste
- Water
- Energy
- Contaminated Sites & Soils
- Sustainable Cities and regions
- Air Quality, Odours, Noise, Pollution
- Instrumentation, Metrology, Analysis
- Risks Management & Prevention
- Biodiversity & Bioeconomy
- Groups and Institutions
- Finance and insurance



A COMMITTED ACTOR AND CSR POLICY WITH RE'UP (Partner)



80,000 m²
of exhibition space



35,000 m²
of aisle carpeting eliminated

Circular economy at the heart of our priorities

168 tons

of waste generated in total
vs. **179** tons in 2021

12.68%

less tonnage

30 tons

of reused materials

69%

recycling rate
vs. **34%** in 2021

105%

more than in 2021



25 Sorting points
at the entrance of the
exhibition and in the aisles



7 Voluntary wood
drop-off points
during setup and
dismantling:
free evacuation
and sorting for
recycling or
reuse



5 Sorting zones
anaged by our
cleaning service
provider during setup
and dismantling
entrance of the
exhibition and in the
aisles



10 Water fountains



1 Dedicated
carpooling platform

Recycled materials and papers
used for all communication
materials at the exhibition
or digitalization



Reuse
of furniture



Recycled
or recyclable
signage



Waste management
guide visible at the
exhibition and on the
back of the badge

1



Digitalization for over **50,000** badges
generated at the exhibition



GOOD REASONS TO VISIT

Visiting the show is a **winning strategy** that can help you source new solutions and innovations, find new customers, suppliers and partners, develop your contacts and benefit from international networking.

- **Develop qualified contacts:** through business meetings and networking events.
- **Source the innovations and solutions presented by our exhibitors:** use our exhibitor search engine, follow the Pollutec Innovation Awards, or visit the start-up area. ...
- **Find out all about the latest trends and news in the sector:** at conferences and various forums, ...



64%

of exhibitors close deals
within 6 months of the
show

85%

of exhibitors plan
to return

95%

satisfied with their
visit



VISITOR TESTIMONIALS

WHAT OUR VISITORS SAY ABOUT US

Current issues,
many areas of
application

It's the temple of
innovation and
trends in waste
management!

**“ALL THE INFORMATION YOU
NEED IN ONE PLACE”**

A show that brings
together innovations

**“MAJOR PARTICIPATION, *VERY*
EUROPEAN”**

Almost all the
environmental sectors,
the large number of
exhibitors, the quality of
the booths, the
international dimension

Focus on
innovations
and new
features

A unique and
interesting
exhibition

**“A MUST-ATTEND SHOW AND *THE*
REFERENCE IN FRANCE”**

**“A NOT-TO-BE-MISSED EVNT WITH *ALL THE KEY-*
PLAYERS PROVIDING SOLUTIONS”**


PROGRAMME & HIGHLIGHTS

INNOVATION, THE POLLUTEC DNA

Innovation has been the very DNA of Pollutec since its creation, making the show a tremendous **platform for eco-innovation**. It is present throughout the entire event: individual stands, startups, Pollutec Innovation Awards.

- **Startups** are grouped in a dedicated **startup area** with a strategic location. They benefit from a **turnkey program**: stand + access to the B2B Meetings programme.
- The **Pollutec Innovation Awards** is an **international competition** that honors **technological**, and **service innovations** declared by exhibitors, with high market potential in the environmental and energy sectors.

Pollutec **showcases the 12 innovations nominated** for the Pollutec Innovation Awards at the Place des Lumières.

Organized in partnerships with  **PEXE**
LES ÉCO-ENTREPRISES DE FRANCE

120

INNOVATIONS WERE PREMIERED IN 2023



PROGRAMME & HIGHLIGHTS

BUSINESS MEETINGS & NETWORKING

Pollutec facilitates **business development** and **networking** with a programme of introductions and business meetings with **the B2B Meetings programme**.

THE GREEN DAYS – BUSINESS MEETING

Organised by the **Auvergne-Rhône-Alpes CCI** and its partners as part of **the European Commission's Enterprise Europe Network (EEN)** at Pollutec

Over 4 days, a series of qualified **international business meetings**, conferences and inter-clustering events are on offer..

- THE GREEN DAYS – BUSINESS MEETING
 - ▶ A **dedicated meeting space**
 - ▶ A platform that facilitates **matchmaking**
 - ▶ 100% **B2B meetings**

+1000

INTERNATIONAL BUSINESS MEETINGS IN 2023



PROGRAMME & HIGHLIGHTS

THE ANIMATIONS



NEW

VISITOR HUB

An area dedicated to the visitor experience, offering them a multi-faceted space that meets their different needs.



WATER HUB

Reproduction of a potable water network to raise awareness and highlight innovation in the water sector.



NEW

HAPPY HOUR

Networking and conviviality: Pollutec's Happy Hour is an opportunity to continue your conversations and expand your professional network in a more informal setting



NEW

DOWN TO EARTH – THE EXPO

an immersive zone covering more than 200m², giving visitors an insight into major environmental issues at 3 levels: global, regional and local.



PROGRAMME & HIGHLIGHTS

CONFERENCES

420
CONFERENCES
IN 2023



THE TRIBUNE

The **Official Stage** at Pollutec is the primary platform of the show where **political figures**, **major industrialists**, **associations**, and **federations** come each year to discuss and present their initiatives and concrete projects designed to **accelerate the ecological transition**.

In 2023, Pollutec hosted **Camille Etienne**, **Erik Orsenna**, **Grégory Doucet**, **Emeline Baume**, **Jean-Louis Etienne**, and many other prominent voices!



THE VILLAGES

Themed zones co-organized with Pollutec's partners, the villages bring together stakeholders from specific sectors and include speaking stages.

Concrete | Biogas | Wood – Energy | Engineering | Circular Economy in Construction | Recycling | Ecological Engineering and Biodiversity | Sites and Soils | Trenchless Technology



FORUMS

The 9 Thematic Forums, located at the heart of the exhibition sectors, are speaking stages dedicated to exhibitors who wish to present, for example, a new product or their expertise.

Water and Sanitation| Waste Management Forum| Energy| Sustainable Cities and Territories| Sustainable Industry| Circular Economy | Risk Management | Agriculture and Climate| Biodiversity and Bioeconomy



THE PROGRAMME

CONFERENCES

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[More Info about the Programme](#)



**HEALTH
DECARBONIZATION
BIOECONOMY
SCIENCE**

DECARBONATION

On the road to 2030 > a target of a -55% reduction in greenhouse gases in Europe!

Although this issue has been identified for nearly decades, the race to decarbonise our economies is far from over. We will be looking here at both the decarbonisation of industry (both primary and diffuse) and the decarbonisation of regions.

We will be looking at the various levers and solutions: energy production, reducing needs and capture (natural sinks and CCUS), while also discussing the obstacles to decarbonisation, particularly financial ones.



Why Health?

Or rather, how not to talk about it?

Every day we hear about new scandals involving large-scale pollution of our soil, our water and our air. Every day we learn the names of new destructive pollutants, the long-term repercussions of which we still don't know, or how to treat them. And yet the link between pollution, the health of our environment and our own health is all too often overlooked.

This theme will provide an opportunity to review the regulations governing a wide range of pollutants, but also to highlight alternative possibilities and solutions for limiting our impact, cleaning up pollution and regenerating nature.

We'll be bringing in health professionals to talk about these issues, as well as researchers and lawyers who are trying to push forward regulations and raise the profile of these public health issues, whose direct link to the environment is all too often overlooked.



BIOECONOMY

A real asset for a low-carbon economy that is more respectful of the environment

"The bioeconomy encompasses all the activities involved in the production and processing of biomass, whether from forests, agriculture or aquaculture, for the production of food, bio-based materials or energy.

It makes our industries more competitive, while providing sustainable solutions to the environmental and social challenges we face today. By helping to restore our landscapes to their natural state, the bioeconomy encourages the development of biodiversity and the ecosystem services it provides". (Ministry for the Environment)

It is a real response to our need to produce while respecting the planet's limits.



Putting science back at the heart of understanding the issues at stake

In a global context where environmental policies and practices are in retreat, it is important to remember that the environment is based on tangible, verifiable scientific knowledge.

Pollutec 2025 will be showcasing environmental science and highlighting the work of international scientists who have come to destabilise our understanding of the world, and help us grasp the fascinating subjects of their research.

