



# TRINITY

T a l e n t   Q a t a r

*Qatar's* FIRST AND LEADING TALENT AGENCY

[www.trinitytalentqatar.com](http://www.trinitytalentqatar.com)



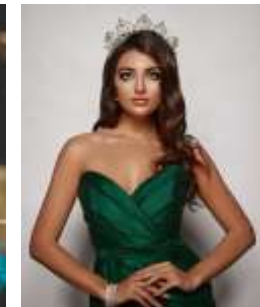
## WHO WE ARE

Trinity Talent Qatar (TTQ) is Qatar's longest established talent agency offering brands tailored services for all their entertainment, art and staffing needs, as well as talent development sessions, to support our talent on their journey.

Our Vision is to provide our clients with the perfect talent that inspires and complements their creative projects, supporting them and enabling them to achieve their dreams, whether it is in commercials,

photoshoots, events or through bespoke entertainment to wow their visitors.

Ultimately, we aim to be the destination for anyone seeking the best creative talent in the GCC/Mena Region, with an unwavering focus on discovering, developing, and engaging the most exceptional talent in the Middle East and beyond; thus, maintaining our position as the go-to agency for talent solutions!





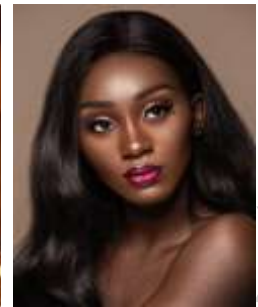
## OUR STORY

Over the years, TTQ has grown substantially and has been recognized as the leading talent and artists agency in Qatar, as well as one of the top talent agencies within the region.

We cater to a wide range of clients including advertising agencies, production houses, event management companies, hotels and hospitality companies, corporate

clients, fashion houses and brands, magazines, and TV/Radiobroadcast stations.

Recently, we have supported different brands with their requests to liaise with influencers and digital content creators as part of their Digital Marketing strategies to connect with the community in Qatar.





## WHAT WE DO BEST

We are enablers of creativity in Qatar, supporting brands, artist and visionaries in turning their dreams into a reality – and entertaining audiences through it.

Officially, you can say that we deliver talent and event staffing and management solutions to our clients, and we connect the best talent we have in our books, which we cultivate and develop, to the best possible job.

Our commitment is to listen and foster great communication with our clients, so that we can always provide them with the ideal talent and support they seek; thus allowing us to make their vision come to fruition.

To make our vision possible, the key areas of expertise at Trinity Talent Qatar represent:

- event staffing - hosts/ hostesses and ushers;
- model development and management;
- entertainment;
- acting & Voice Over;
- session stylists; and
- photography and videography.





# WHAT WE DO BEST

## Events Staffing:

Our highly trained event staff has won accolades for their assistance in world renowned conferences.

Our booking team will help make sure the staff you select is the perfect fit to represent your brand and/or product.





## WHAT WE DO BEST

### Entertainment:

Our team is committed to supplying elite local, regional, and international entertainers and artists including celebrities, athletes, musicians, dancers, calligraphers, performers and much more.

In 2022, with our partnership to Dan Bolton Dubai, we are heavily investing in developing the entertaining market in Qatar, ready to provide whatever our clients need to make their events a complete success.





## WHAT WE DO BEST

### Audio-visual:

We focus on providing all our clients with the most suitable cast and voice over artists for specialized productions, committing to finding the right talent to make your dream project a reality.

Our local knowledge and cultural expertise are an asset on every set and has enabled us to support countless productions over the years. Our team have successfully connected clients with international artists as well as professional athletes, influencers and other creators too. From Kanye West, to Paris Saint Germain stars. From Bedouins to expats or extras by the hundreds, the TTQ booking team rises to each challenge with passion and precision.





# WHAT WE DO BEST

## Sports:

Our booking team rises to each challenge with passion and precision.

Since our beginnings in 2006, our team of bookers have been at the forefront of supporting every major sports event in the country. They have played a pivotal role in all major telecommunications of governmental, public, and private institutions.





## WHAT WE DO BEST

### Fashion:

With an extensive database of fresh-faced and experienced models, TTQ provides local and international talent in this domain.

Having worked with some of the top fashion brands, we also offer top notch fashion related support services including high fashion photography, casting direction, makeup artistry, hair styling, and fashion consultancy.





## We are distinguished in Qatar

In addition to our vast experience in the region providing the right talent to enable brands' creativity, our team strives for complete customer satisfaction by committing to delivering high quality services.

TTQ has been the go-to agency for events and temporary staffing in Qatar for over 16 years. Our longevity in the country's fickle market speaks to our commitment to developing fresh talent as well as listening to the needs of our customer and delivering beyond their expectation.

## Our customers are satisfied

At TTQ, we communicate with our customers – and most importantly – we LISTEN.

Through Periodic Surveys – to find out where we are excelling and where our services could use some tune ups, our team strives to ensure that each of our customers gets our full attention no matter the size of the project.

We aim at being their Creativity Partners, not merely staff suppliers.

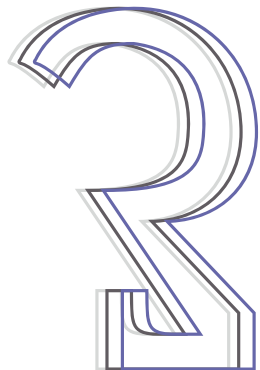




## ABOUT US

### We are the leaders in Qatar's Talent market

We are the oldest, most experienced, and most professional Hostess Service team in Qatar. As a team, we have the most collective experience, thus we are the go-to agency for sports and events staffing. Moreover, we have a team of in-house creatives who can assist with the uniforms and look and feel of the events staff wardrobe





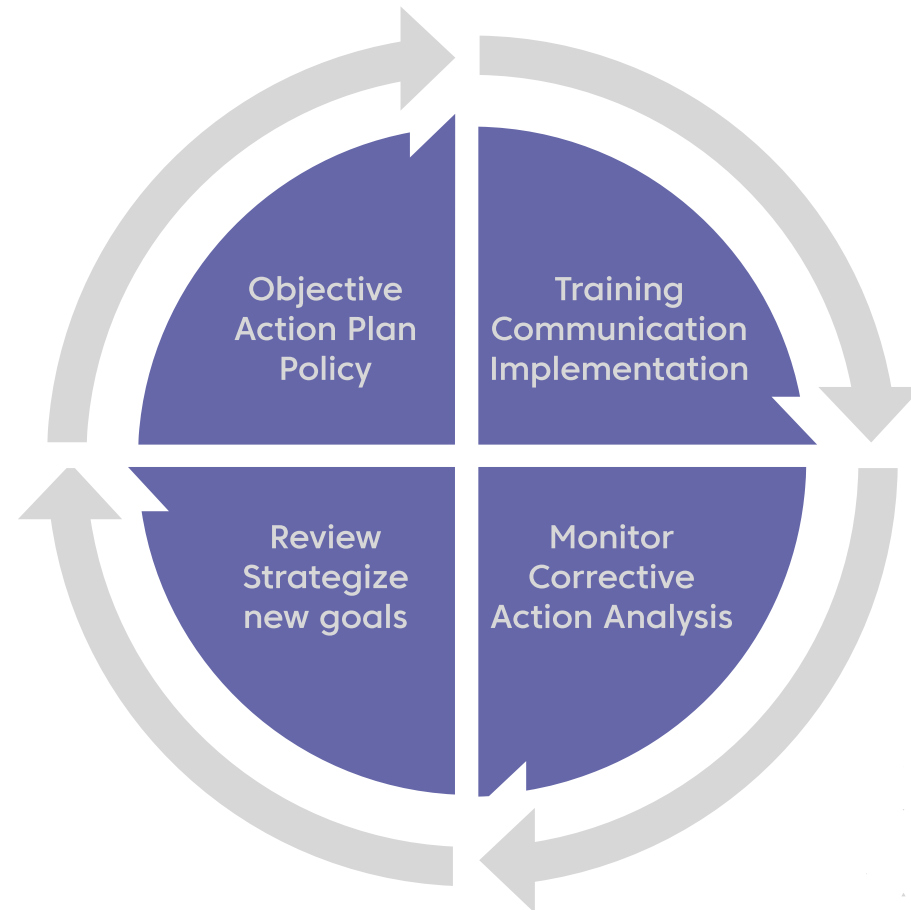
## OUR WAY TO WORK

Being the best and longest running talent agency in Qatar comes from a commitment to our Vision and Values, as well as business practices that enable us to retain and develop the best talent available, and then deliver the best solutions to our clients by matching them – regardless.

Our goal is to be the destination for anyone seeking the best creative talent in the GCC/Mena Region, supporting creatives, brands, production companies, entertainers, singers, etc.) and enabling them to connect so they can achieve their dreams.

For this, we work on a process that allows continual improvement and growth, where we:

**PLAN** – We sit with our team and discuss current processes and standards, discuss client feedback and then we produce ideas for improving. We identify ways in which our improvements can be implemented, we set objectives and create a dated plan for action.





## OUR WAY TO WORK

**DO** – Once our plan is discussed and agreed upon, we put it into action by changing processes, communicating with the rest of our full-time staff, part timers, freelancers and clients. We also try to include controls to avoid issues moving forward.

**CHECK** – Based on temp staff and client feedback, we monitor the changes and their effect on productivity. We compare with our previous process, and based on our staff and client feedback, we take corrective or preventive actions to achieved better results.

**ACT** – This is where we make the changes permanent. We then move back to step PLAN to ensure we are always improving upon our processes.

This process has enabled us to grow and expand at the fast rate of Qatar’s own development, bringing us innumerable satisfactions and earning us the reputation of being the best in the market.





## EXPERTISE

Having operated in Qatar for 16 years (and counting!) as the first and largest talent agency in the country, Trinity Talent Qatar (TTQ) has gained the trust and confidence of clients across the region as well as a wealth of experience in diversified events management support.

Our team has covered events in diverse sectors, as well as supported production companies, print and audiovisual media companies, hospitality and event organizers, and many other businesses and brands on their requests, making their dreams a reality with the best available talent that matches their vision.



Our multicultural international has covered countless events in the following industry sectors:

- Spectator Services
- VIP Hospitality Operations & Event Staffing
- Guest Management
- Catering Staff
- I.T. & Technology
- Major & International Sports Events / Tournaments
- Entertainment
- Real Estate & Construction
- Travel & Tourism Sector
- Hospitality & Hotels
- Telecommunications
- Commerce, Retail & Fashion
- Education





Our operations are divided into six key areas:

- Sports and Events Staffing;
- Fashion;
- Film, TV and Voice Over;
- Entertainment;
- Creative Content; and
- Talent Development Workshops.

We pride ourselves on providing a tailored events management service with built-in flexibility, deliver fit for purpose talent and entertainment solutions, always focusing on bringing together the best fit to each project in order to enable creativity at its best.





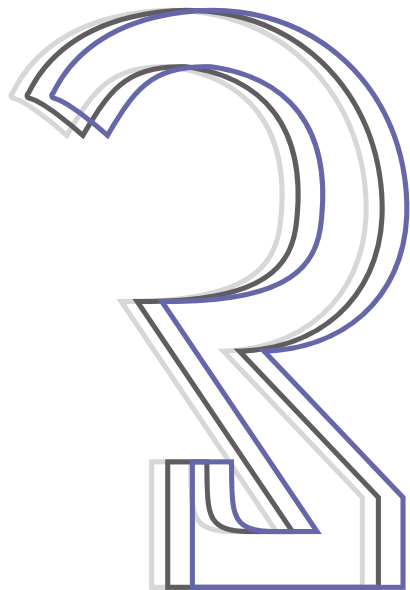
## EXPERIENCE

With such a variety of inhouse services at TTQ, it's no wonder that we have successfully delivered outstanding spectator services and guest management on the following portfolio of events hosted in Qatar:

- FIFA World Cup 2022 Project
- FIFA Arab Cup
- FIFA Club World Cup 2021
- Visa/Adidas/Kia Brand Ambassadors
- Louis Vuitton Campaign 2018-2021
- Mall of Qatar Shop & Win Campaign 2020-2021
- Qatar Racing & Equestrian Club National Horse Show 2021
- Amir Cup Finals 2020
- Moto GP 2019, 2020
- Ministry of Transportation & Communication Sports Day 2020
- 29th Qatar International Arabian Horse Show 2020
- Adidas Colour Run 2020



- Adidas National Sports Day Event 2020
- Qatar Racing & Equestrian Club 2020
- FIFA/SC Fan Zones 2019
- IAAF World Athletic Championships 2019
- Qatar National Tourism Council – Cruise Ship Season Meet & Greet Staff 2017, 2018
- Qatar Motorcycle and Motor Federation Rally 2018, 2019
- CBQ Golf Masters Tournament ( Consecutive from 2008 - 2018)
- Qatar Tennis Federation – Men’s Open 2017
- Qatar Racing & Equestrian Club 2017
- Qatar Tennis Federation – Ladies Open 2016
- Asian Games 2006



## FIFA WORLD CUP 2022 Qatar

### Stadium operations

- Hospitality lounges staffing
- Sky boxes staffing
- Emiri lounge staffing
- Entertainment villages
- Welcoming desk staff
- Ticketing staff

### Airport and hotel staffing

- Welcome desk staff
- Tour guides
- Logistics coordinators
- Back-off house team



### FIFA fan zone operations

- Hosts and hostesses
- Ushers
- Promoters
- Activation staff
- Stage hands
- Gift distribution staffing



### Corniche activation

- Hospitality staffing
- Volunteers
- Logistics team
- Catering and hospitality planning team
- Stage hands
- Venue coordinators
- VIP section staffing





## EXPERIENCE

Our reliable multi-lingual customer service staff could be seen greeting cruise ship visitors to Qatar during the pre-Covid seasons, walking confidently on a runway, registering guests and attendants to major events, as well as smiling on billboards. Wherever talent has been requested, we have delivered the best.

Through the years, we've built a reputation as a reliable and consistent partner in the area of creative talent supplier and manager, as well as cultural adviser. References available upon request.





## EXPERIENCE

*“(We) embarked on an Arabian adventure which spanned for 19 months and involved making 24 films for Qatar’s bid to host the 2022 FIFA World Cup. Having the opportunity to get under the skin of the magical Bedouin culture of Qatar to express the dream and ambition of Sheikh Mohammed and Hassan Al Thawadi, was a true privilege. I am proud to every day to have had the chance to tell the story that I am looking forward to enjoying thrill of the World’s Greatest football tournament in a city transformed by the realization of big dreams. Thank you Trinity Team for being such a focal point in facilitating that and for making so much of this happen.” – Caroline Rowland, New Moon Productions*



# OUR CLIENTS





STAY CONNECTED WITH US

# TRINITY

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