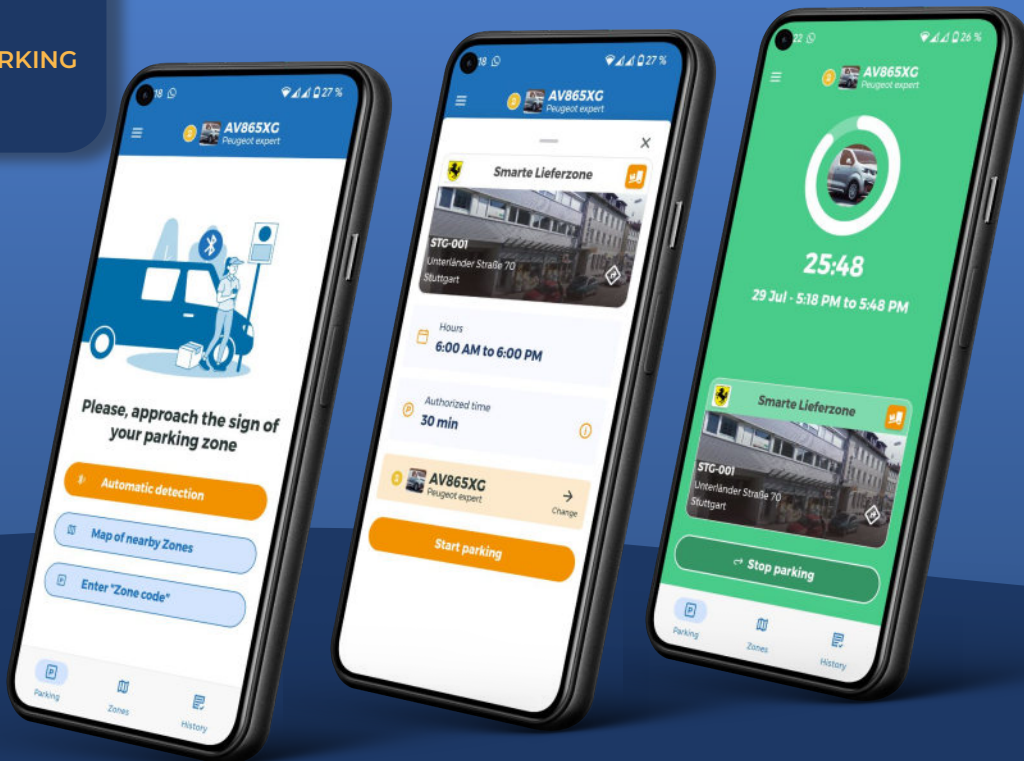


PARKUNLOAD



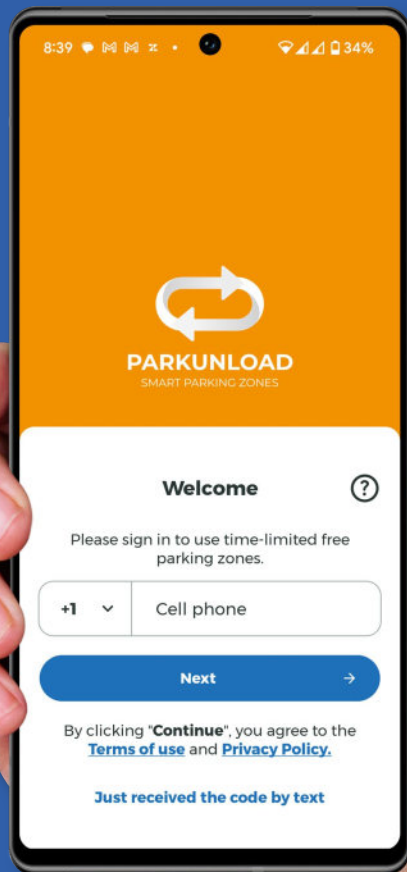
SMART
FREE PARKING
ZONES

Bluetooth®



Smart Loading & Delivery Zones

SUSTAINABLE CITY LOGISTICS · COMMERCE · RESIDENTS · PRM · PARK & RIDE



Since 2017 SMART FREE PARKING ZONES

Free parking zones with time limited for authorized vehicles.



100% DIGITAL REGULATION

Mandatory use of Parkunload to manage parking sessions.



APPS, BLUETOOTH & BIG DATA

Cost-efficient and extremely easy-to-install, scale and use.



FULL FEATURED PLATFORM

App for drivers. App for officers. BackOffice. Big Data Analytics.

350,000
APP USERS

4.7 / 5
APP REVIEWS

9
LANGUAGES

PATENTED
EU · US · CA



HIGH SHORT-TERM PARKING DEMAND

Deliveries · Urban freight · Residents · Business · Shopping · Pick-up · Riders



MISUSE OF PARKING SPACES

Parking overtime. Lack of permit.



LOW TURNOVER & DOUBLE LINE

Lack of spaces at peak hour.



CONGESTION and POLLUTION

Highly polluting vehicles.



INEFFICIENT ENFORCEMENT

Expensive parking enforcement.

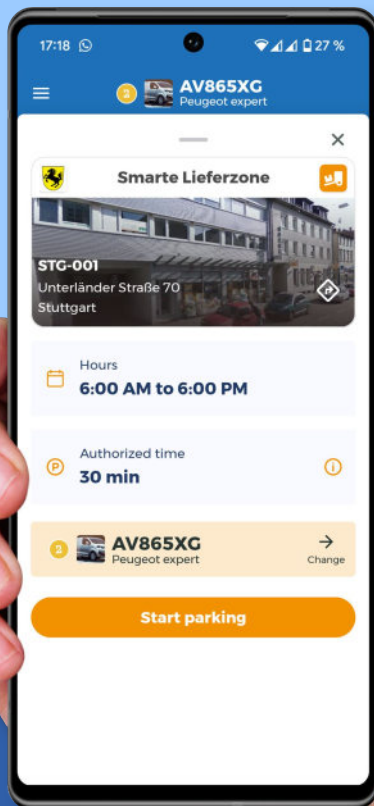


NO REAL-TIME. NO BIG DATA

Lack of parking patterns.



APP FOR DRIVERS



PARKING SIGN WITH BLUETOOTH SENSOR



Automatic zone detection
via Bluetooth.



Mandatory check-in with digital
means.



Variable parking time limit.



Comprehensive for all.



Low Emissions Zones.

* Based on parking control method
patented in Europe, US and Canada.

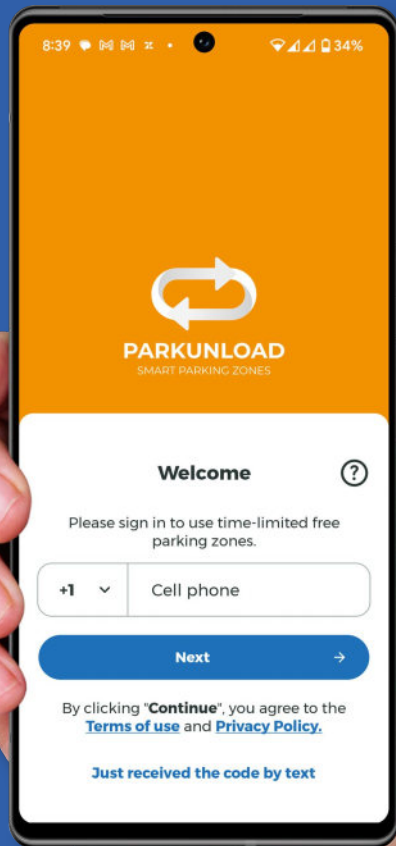


EASY & QUICK SIGN UP!

PARKUNLOAD

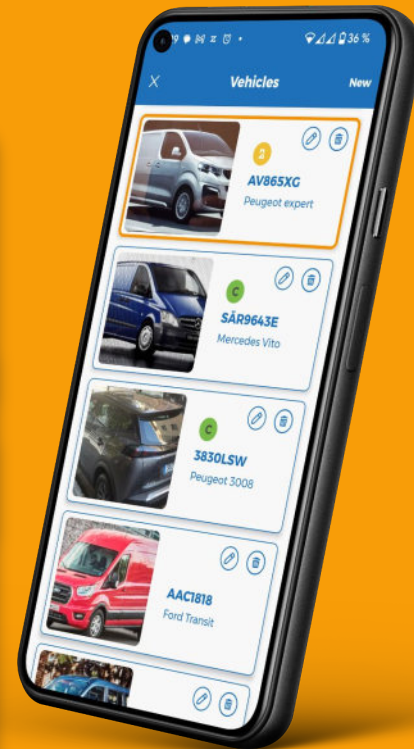
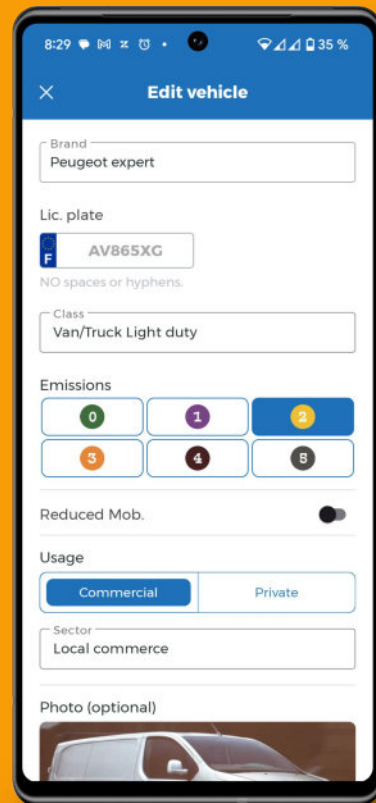
ONLY CELL PHONE NUMBER

Verified via SMS.



- Terms of use.
- Privacy policy.

ONLY REQUIRED VEHICLE DATA

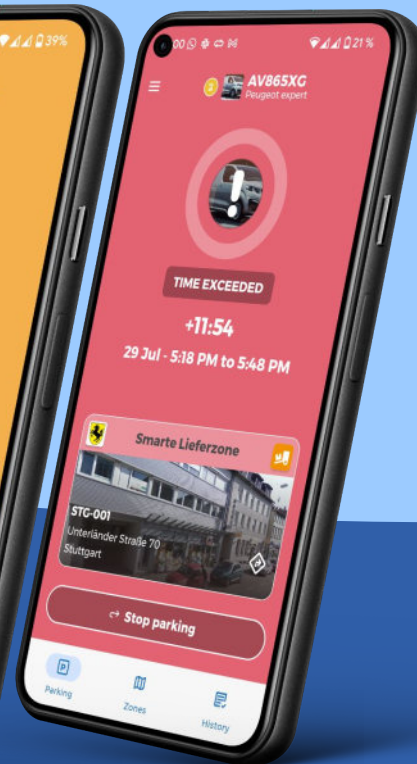
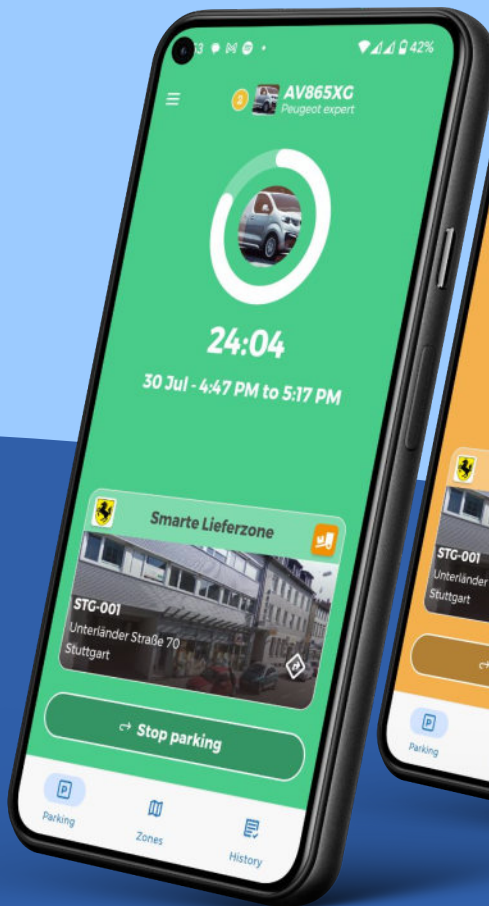
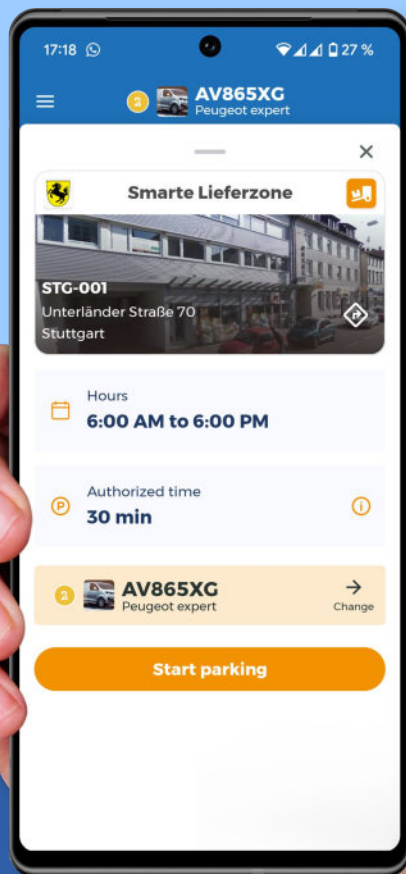


- License plate. Emissions.
- 9 vehicle types.
- Private · Commercial · Reduced Mob.



START & STOP PARKING SESSION · ONE-CLICK

PARKUNLOAD



- Remaining parking time.
- Automatic notifications.



9 x VEHICLE TYPES

Car · Van · Truck · Heavy Truck
Light Commercial Veh. · Motorbike
Coach · Motorhome · Cargo-Bike

Also **Vehicle emissions**



REGULATION HOURS PER WEEKDAY

Peak & off-peak hours

Holidays per zone



COLLECTIVITIES

Residents · Shop owners
Professional sector
Employees

Available **API Integration**

Not authorized

Authorized

Non-regulated hours

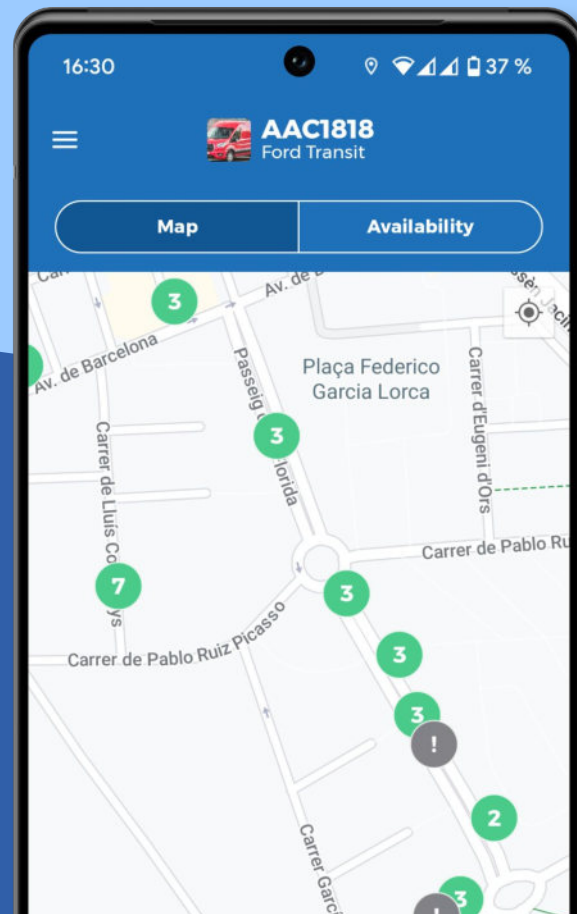
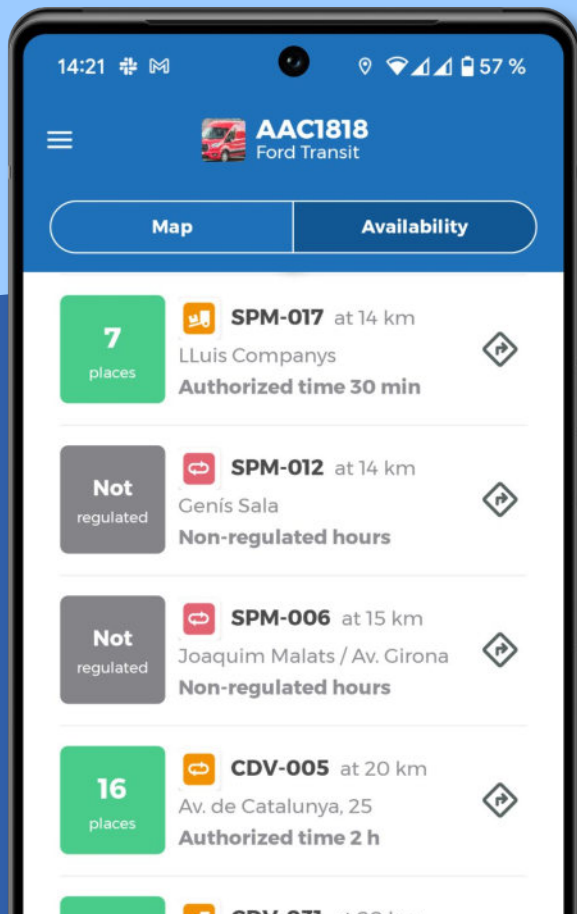
No-return

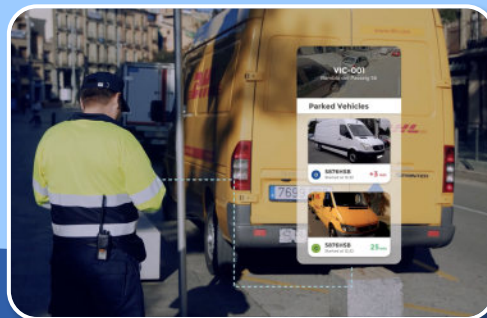
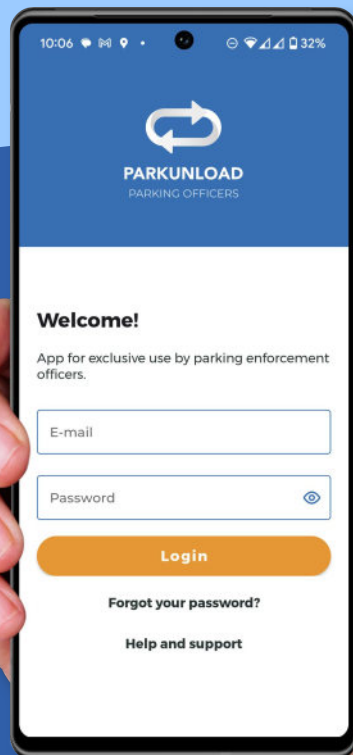
Festivity or Holidays



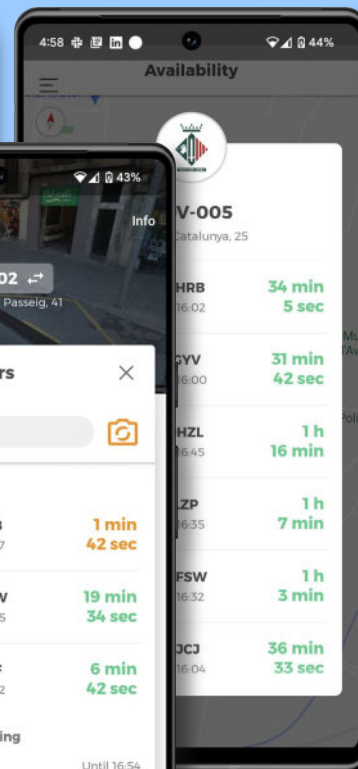
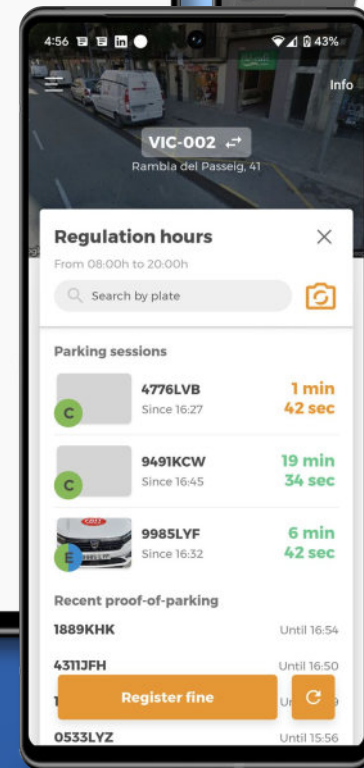
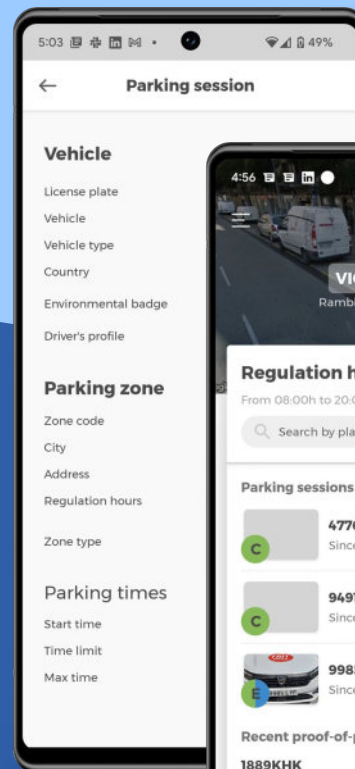
PARKING STATUS OF NEARBY ZONES

- Zone location.
- Parking permit.
- Time limit.
- Available spaces.
- Distance.
- Navigation.
- Out of hours.



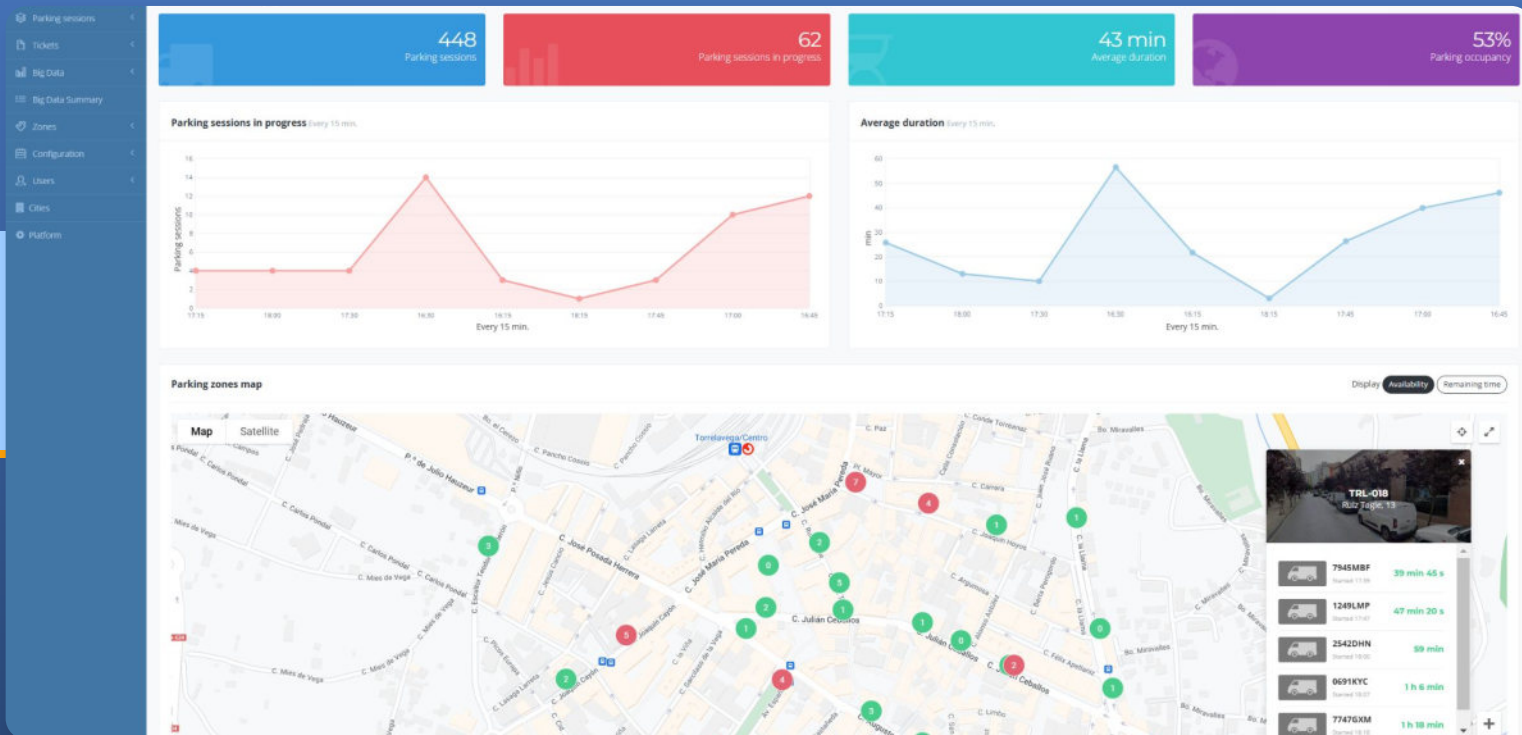


- ✓ Download from Google Play.
- ✓ List of vehicles per zone.
- ✓ Remaining parking time.
- ✓ Filtered by license plate.
- ✓ License plate recognition.
- ✓ Worst case real-time map.
- ✓ Automatic infringement.
- ✓ Ticket management.
- ✓ API & Vehicle integration.





Dashboard · Real-time KPIs · Parking sessions · Parking tickets · History · Users & Agents
Groups · Types of zones · Zones · Parking regulations · Bluetooth sensors · Calendar · Settings



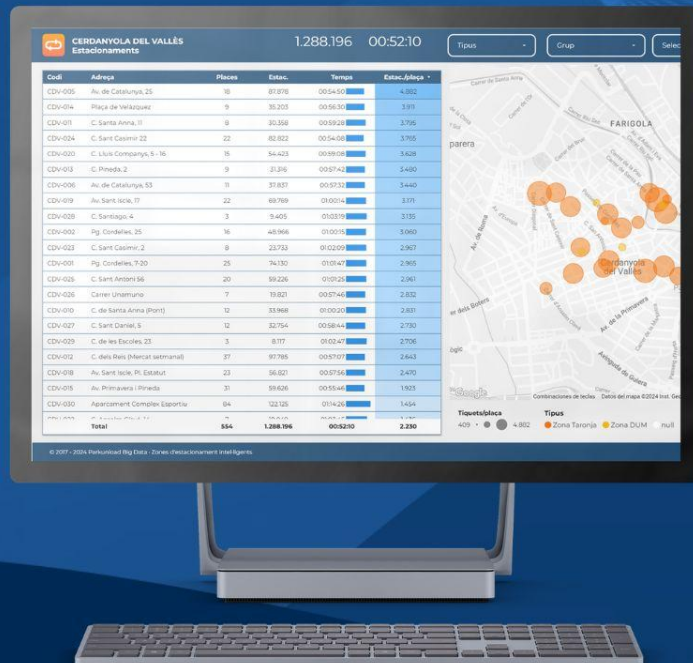


OUTSTANDING BIG DATA ANALYTICS · CITY PLANNERS

PARKUNLOAD

- Parking patterns.
- Parking rotation ratio.
- Parking occupancy ratio.
- Users & Vehicles.

- Fast calculations.
- Dynamic reports.
- Multi-filter.
- PDF export.



- In-vehicle solution.
- Ultra-fast **START**.
- Automatic **STOP**.

PARKUNLOAD





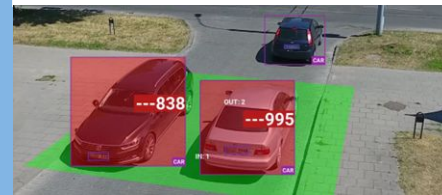
- ✓ Mandatory use. 100% digital.
- ✓ Clear User Interface · App-based.
- ✓ Easy to install, scale & transfer.
- ✓ No Roadworks.
- ✓ No add-on telecoms.
- ✓ No Power grid.
- ✓ No Credit cards.
- ✓ No QR Code for zone ID.
- ✓ Accurate location with Bluetooth.
- ✓ Cost-effective. High ROI.
- ✓ Focused on Smart Free Zones.

Parking space sensor



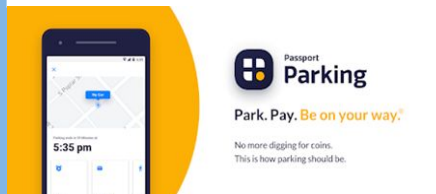
Optional · Availability
High cost · Unreliable · Comms

Camara-based solutions



Optional · Availability
High cost · Roadworks · Power grid

Paid parking apps



Targets on/off street parking
Different business model · % fee

Bookable · QR links



Unpractical · Risk of fake QR
Different business model · % fee



PARKING

**HIGHER ROTATION:
+30%**

**ILLEGAL PARKING:
-50%**

**AVAILABLE SPACES:
+30%**



MOBILITY

**LESS CIRCLING
FOR PARKING**

**NO DOUBLE LINE
PARKING**

**REDUCING
CONGESTION**



ENVIRONMENT

**LOW EMISSIONS
ZONES**

**LESS MILES PER
DELIVERY**

**REDUCING
AIR POLLUTION**



FINANCIALS

**ENFORCEMENT
x3**

**HIGH RETURN
ON INVESTMENT**

**SCALABLE &
FEASIBLE**



Ajuntament de Vic

STUTTGART



Métropole
du Grand Paris



BRAGA
Cidade autêntica



Ajuntament de
Cerdanyola del Vallès



- Smart Loading zones.
- Smart Delivery zones.
- + Authorized.
- + Residents.

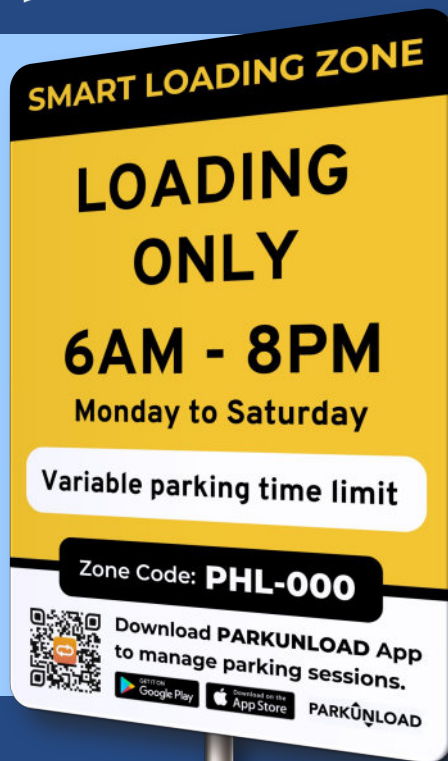
· Vans, light commercial vehicles
and trucks.

· From 15 to 30 min. Trucks (120').

+1.000
ZONES

75.000
USERS

100.000
VEHICLES





FREE SHORT-TERM PARKING ZONES

PARKUNLOAD



Ajuntament de Vic

STUTTGART



Métropole
du Grand Paris



BRAGA
Cidade autêntica



Ajuntament de
Cerdanyola del Vallès



- Free short-term parking.
- Pick-up & Drop-off zones.



- Residential parking.

- Private vehicles.
- Authorized vehicles (Residents, ...).
- From 60 to 150 min.

+5.000
SPACES

200.000
USERS

300.000
VEHICLES

SMART FREE PARKING ZONE

20

MINUTE
PARKING

7AM - 7PM

Monday to Saturday

ONLY PICK-UP
OR DROP-OFF

Zone Code: **PHL-000**



Download **PARKUNLOAD** App
to manage parking sessions.



PARKUNLOAD

Parking zone detected by Bluetooth.

help.parkunload.com



PARK & RIDE · ONLY FOR COMMUTERS

PARKUNLOAD



Ajuntament
de Cardedeu



Ajuntament de
les Franqueses
del Vallès



Ajuntament de Vic



Ajuntament de
Malgrat de Mar



Àrea de Barcelona
Autoritat del Transport
Metropolità



- Park & Ride, only for commuters.
- Deterrent parking.

- Only Commuters from 5AM to 5PM.
- Doble validation via Bluetooth.
- All day free parking for commuters.

+400
SPACES

5.000
USUARIS

6.000
VEHICLES





+275,000 App users

Smart Free Parking Zones

App for time-limited free parking zones



Smart Loading Zones



Free short-term parking



Residents only parking



Priority parking zones



Park & Ride only commuters



Customers only parking

PARKUNLOAD, SL

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