

WELCOME TO SINGAPORE



INTERNATIONAL EXPANSION



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THE *magazine*
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Monaco, Dubai, Shanghai, Abu Dhabi, Los Angeles, Singapore - plus several contacts in Japan, Montreal, Poland, Croatia, Sri Lanka, India and the Philippines.

Dear reader!

You are holding the current issue of our THEZERO magazine in your hands and a lot has happened since the last issue. You will find all the information about our product innovations, new markets around the world and impressions of our satisfied customers. We look forward to your feedback.

Jürgen Kessler
CEO, co-owner



New owner: Jürgen Kessler and Rene Bartenbach have taken over the THEZERO brand and are leading the company on an international growth course.

Inspired by the spirit of the times and the desire for high quality we have merged tradition and innovation in every bottle with THEZERO. Discover the world of non-alcoholic elegance and be inspired by our first-class sparkling wines and wines. Experience the full flavour without having to compromise on enjoyment. Welcome to a new era of drinking pleasure!



Rose and Blanc conquer the world markets.

World premiere



We listen to our customers which is why we are expanding our range in line with the sparkling wine trend and presenting a new product innovation: 'Sparkling Blanc de Blancs' is the perfect choice for all those who like things a little drier.

Partnership and trust: Values that we live by and that are important.



Silent (still) wine but loud. NEW on the market!

It is a master of its trade and surprises at any time of day or night. Made from sun-kissed grapes it is one of the best non-alcoholic wines on the market - thanks to its amazing range of flavours.



Sauvignon Blanc Premium



Michèle serves our piccolos on aeroplanes - also ideal for cruise ships or the hotel minibar.

Home game Döllerer

Golling and Kuchl near Salzburg were transformed into a special kind of culinary showcase! At the wine festival hosted by Döllerer, wine, culinary delights and of course, enjoyment were celebrated for two days. Together with 45 winegrowers and producers from Austria and abroad as well as culinary highlights at the evening winegrowers' gala dinners organised by Andreas Döllerer, guests were also treated to first-class non-alcoholic sparkling wines from THEZERO.



THEZERO impresses at the Wolfurt Trophy.



Singer Roland Kaiser on his anniversary tour.



THEZERO attracts the attention of FALSTAFF readers...



...and with international customers at the famous Hotel Sacher in Vienna.

Grüner Veltliner & Rubin

Rubin with its deep ruby-red colouring and Grüner Veltliner, a perfect representative from the Kremstal, the gateway to the Wachau - two impressive representatives of Austrian wine culture.



House Austria



...is your specialist for exquisite wines from Austria and THEZERO's first distribution partner in Switzerland. Many years in search of an alcohol-free elegance, owner Stephan Bucher found what he was looking for at THEZERO. He was immediately impressed by our non-alcoholic Sparkling Blanc and Rosé and since then the "House Austria" has been serving its customers in central Switzerland from Lucerne and Zurich to St. Gallen.