

# DEDICATED, FREE AND CONFIDENTIAL ASSISTANCE AT EVERY STAGE OF YOUR PROJECT'S DEVELOPMENT IN OUR REGION

risingSUD is the attractiveness and economic development agency of the Provence-Alpes-Côte d'Azur region. Our agency is committed to a ESG approach: we dedicate its assistance to projects that align with these values.

## Site location support

**Our experts will guide you in selecting the most suitable location for your project**, depending on your sector of activity and your specific requirements, whether for:

- Business spaces (offices, laboratories, R&D centers, service hubs...)
- Industrial and R&D production sites
- Warehouses and logistic facilities

We provide support for new projects as well as for the expansion of existing businesses in the SUD region.

3 levers can be activated to help you **find the ideal location**:

- **Turnkey business sites** - risingSUD offers a selection of industry-standard, fully operational sites available at short notice : [Find a place to set up](#)
- **Public economic developers** – our regional partners support us with land & real estate searches.
- **Private real estate network** – real estate professionals able to identify private opportunities.

## Financial support

### Your entry point for public funding

risingSUD brings together economic development experts to **help secure funding for your project**.

- We **facilitate introductions** by organizing financial rounds with key stakeholders.
- Depending on the strategic interest of your project for our region we can **mobilize a dedicated taskforce for your project** including **government bodies, the Public Investment Bank BPI, the Ecological Transition Agency ADEME, Banque des Territoires and the Region SUD**.

This ensures a coordinated approach to public financial support while aligning with European, national and regional fundings opportunities.

### Capital raising: the Region SUD Financial Engineering Committee (COFI)

Every year, risingSUD hosts two financing committees on behalf of Region SUD. These committees **connect companies in strategic sectors with both public and private investors** (banks, business angels, foundations, investment funds) to accelerate major projects in our territory.

## Human resources support

risingSUD coordinates a network of HR experts able to provide tailored **advice and guidance, needs analysis and strategic round tables** on :

- **Recruitment**: salary benchmarks, talent pool and labor legislation information, connections to experts.
- **Training**: identification of relevant degrees and training programs, connections to targeted actors.
- **Financing**: mobilization of public HR support in compliance with regulations.

## Living and working in Region Sud

risingSUD has deployed [Welcome to région SUD](#), a comprehensive guide designed to help businesses and talent settle in the region. Created with the support of Région SUD and 50 referenced partners, this guide offers personalized support for relocation and professional integration.

**Find all the essential information you need to move to the South of France, whether to set up a business or start a new career.** From administrative procedures to housing, education and local networking opportunities, this guide provides everything you need to successfully establish your project -and yourself- in Region SUD.

CONTACT US

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risingSUD

Opportunities & Investments  
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