

Fly your bussiness  
on the rocket of  
digitalization

# Our Values

We foster a culture where teamwork and continuous improvement are paramount

## Strive for Excellence

Achieving the highest standards of quality and performance is a top priority for us.

## Driven by Innovation

By pushing the boundaries of technology, we deliver disruptive ideas.

## Empower customer growth

Whether it's Enterprise customer or a start-up, we consistently meet the needs of those who rely on us.

## Transparent Collaboration

Promoting teamwork and maintaining open communication with our partners helps us solve complex business problems.

## Continuous Learning

Encouraging and investing in our experts; professional growth and development.

# Who are we?

We thrive on creativity and the challenge of turning complex problems into elegant solutions

Generic Soft is a software company with significant expertise in the Healthcare, Fintech, and Software industries. We offer a wide range of software development services: MVP development, R&D consulting, custom software development and staff augmentation.

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Generic Soft provides effective digital solutions to both startup and enterprise customers. We have profound experience and knowledge in various technological platforms such as web, mobile, desktop, cloud, IoT, and machine learning resulting in an efficient team to match your specific needs.



# Services

Trust a reliable, experienced partner  
who delivers on time and within  
budget

## Engineering Service

- Web & mobile applications
- Solution Architecture
- Project management
- Business Analysis

## AI & ML

- Computer vision
- Time series forecasting
- Anomaly detection
- Data mining
- Pattern recognition

## Infrastructure & Operations

- Configuring cloud computing solutions
- Optimizing infrastructure performance
- Applying optimal DevOps practices
- Building efficient CI/CD pipelines, leading to faster and better product delivery

## IoT

- Embedded engineering
- IoT to Cloud
- Monitoring & Control
- Interface engineering
- Portable & Smart devices
- Logistics control

## Staff Augmentation

Generic Soft dedicates a selected team of developers to your project. As a client, you have complete management control over tasks and priorities. We facilitate the process and support the developers involved. Engaging an extended team is cost-effective, hassle-free, easily manageable, and productive. If required, we can scale the dedicated team quickly, which is often crucial for the success of a project.

## Custom Software Development

Our team helps you plan and implement custom enterprise apps that automate flexible organizational and client centric workflows. We build software solutions from scratch or upgrade your existing apps to digitalize your business processes further. Delivery ownership (end to end ownership of software projects)



## MVP Development

Reduce time-to-market with our swift and agile development process - in just a few sprints. The result is an operational version of your product with all core features ready to test with real users. With a prototype at your disposal, it's time to unleash your idea potential. Considering the lean start-up methodology, we only produce the required features to acquire early adopters.

## R&D Consulting

Setting up or scaling an internal software engineering operation can be costly and time-consuming, especially when it is not a core part of your business. The challenge becomes even harder when you try to keep up with new development methodologies, environments, platforms, and technology. You benefit from our effective process and technological know-how to grow your business and delight your customers.

# Core tech expertise

Explore the diverse technological landscape we specialize in, ensuring cutting-edge solutions tailored to your business needs.





# Our process and Methodology





# Our Clients



# Meet the Team

Our friendly and supportive team is united by a common goal: delivering exceptional digital products that leave a lasting impression on users.

By picking the right people, we make sure that our office is an enjoyable place for everyone.

Comprised of certified and skilled professionals in engineering, research, testing, and business, we bring a blend of technical expertise and business acumen to the table.





# Contact Us



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