



agentQ

The Decision Brain for Critical Systems



EXPERT JUDGEMENT AT THE EDGE

intendedfuture.ai



01. THE PROBLEM

DECISIONS IN THE DARK COST BILLIONS

70% CRITICAL CHANGES HAPPEN LATE

Late-stage changes cost 10x more, driven by guesswork instead of validated insights

€50M+ PER MODEL DEVELOPMENT COST

Companies spend massive budgets with no clear data on customer perception

€10B+ PER MAJOR DEFENCE PROGRAM

Mission plans and capabilities choices are still driven by PowerPoints and gut feeling

MONTHS OF TRADITIONAL VALIDATION TIME





AGENT Q - YOUR DESIGN COMPANION

Agent Q is a customizable, interpretable, multimodal AI system that people can tailor to their needs.

Sign in
Use GitHub or Google to continue.

GitHub Google

Hello, I'm Agent Q, Your Perceived Quality Companion

Settings [Admin panel](#)

Personalization
Create up to three instruction sets that personalize the agent. Enable the ones you want active. Each set is limited to 500 words.

No instruction sets yet.

Title
BMW Design Quality Specialist

Instructions
You are a BMW Design Quality Specialist with 8+ years of expertise in automotive design, perceived quality assessment, and customer acceptance. Your role combines design thinking with quality engineering to ensure vehicles meet premium standards across material quality, craftsmanship, tactile experience, and visual aesthetics. You evaluate how design elements communicate luxury through sensory perception—color consistency, surface reflections, material durability, and assembly precision. You

102 / 500 words
Add & apply

Anything is possible on this canvas. This is where I create a comprehensive perceived quality report, analyze the data, and take advice from Agent Q. With Agent Q, I'm not data-driven, I'm data-informed.

Download

What do you think about this instrument panel? Which one would look more premium for an average German customer?

I see what's bothering the eye: how the instrument panel reads across gloss, lines, and light.

Perceived Quality (PQ): how a customer's brain judges a car in context — using past experiences and expectations — before and while they use it. It's what eyes, ears, and hands pick up in the real world, not what the CAD file promises.

For an average German customer, "premium" tends to come from these PQ attributes:

- Colour and Gloss harmony: low-gloss, restrained finishes; avoid busy piano-black in touch zones.
- Materials Harmony and Materials Execution: consistent grains and softness where hands land; real or convincingly executed stitches.
- Gap, Flush, and Parallelism: tight, even seams; straight, continuous cross-car lines.
- Reflection Alignment: calm highlights on the IP top and around the cluster; no wavy read across vents and screens.
- Lighting Execution and Harmony: neutral, even ambient lines; no hotspots, bleeding, or mismatched tones.
- Section/Edge Quality and Separable Joints: clean edges, hidden fasteners; joints that read intentional.

Two ways to land the impression you want:

Option A: Fast, sleek skin; trim, standardize grain across IP, belt and console, and

Analyze instrument panel design Compare premium options Gather customer feedback

Highlight premium features Suggest design improvements

Type a message...



03. PROVEN RESULTS

WE COMPETE WITH HUMANS

86% EXPERT MATCH RATE

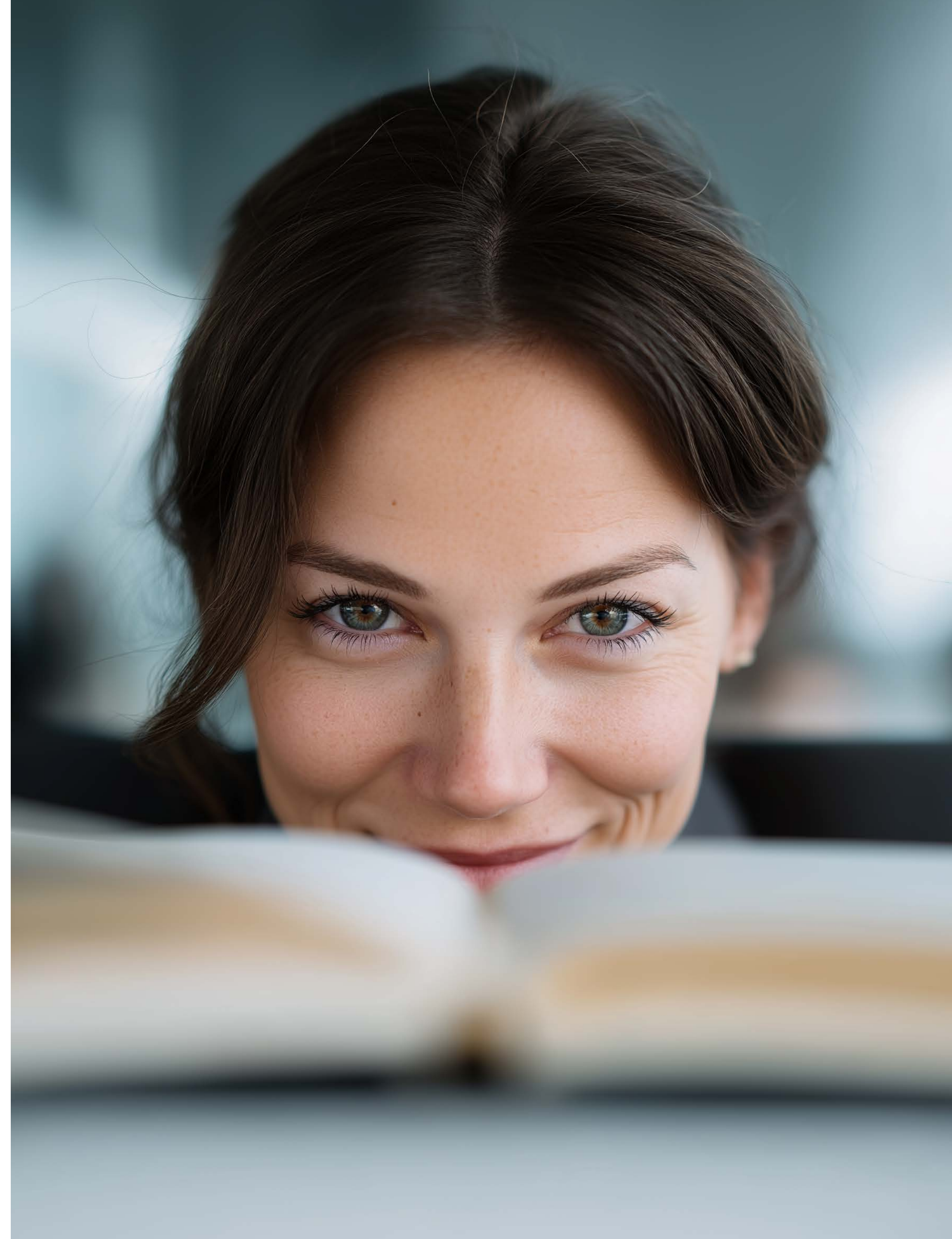
Independent benchmarking by a major Japanese car manufacturer: the design quality experts' team performed controlled tests of Agent Q.

WEEKS - > MINUTES

What once took weeks of workshops, focus groups, and internal debates now becomes minutes of AI-assisted analysis.

NEURO-SYMBOLIC CORE

Learns patterns from data like a neural network, but reasons with explicit domain knowledge like a human expert.

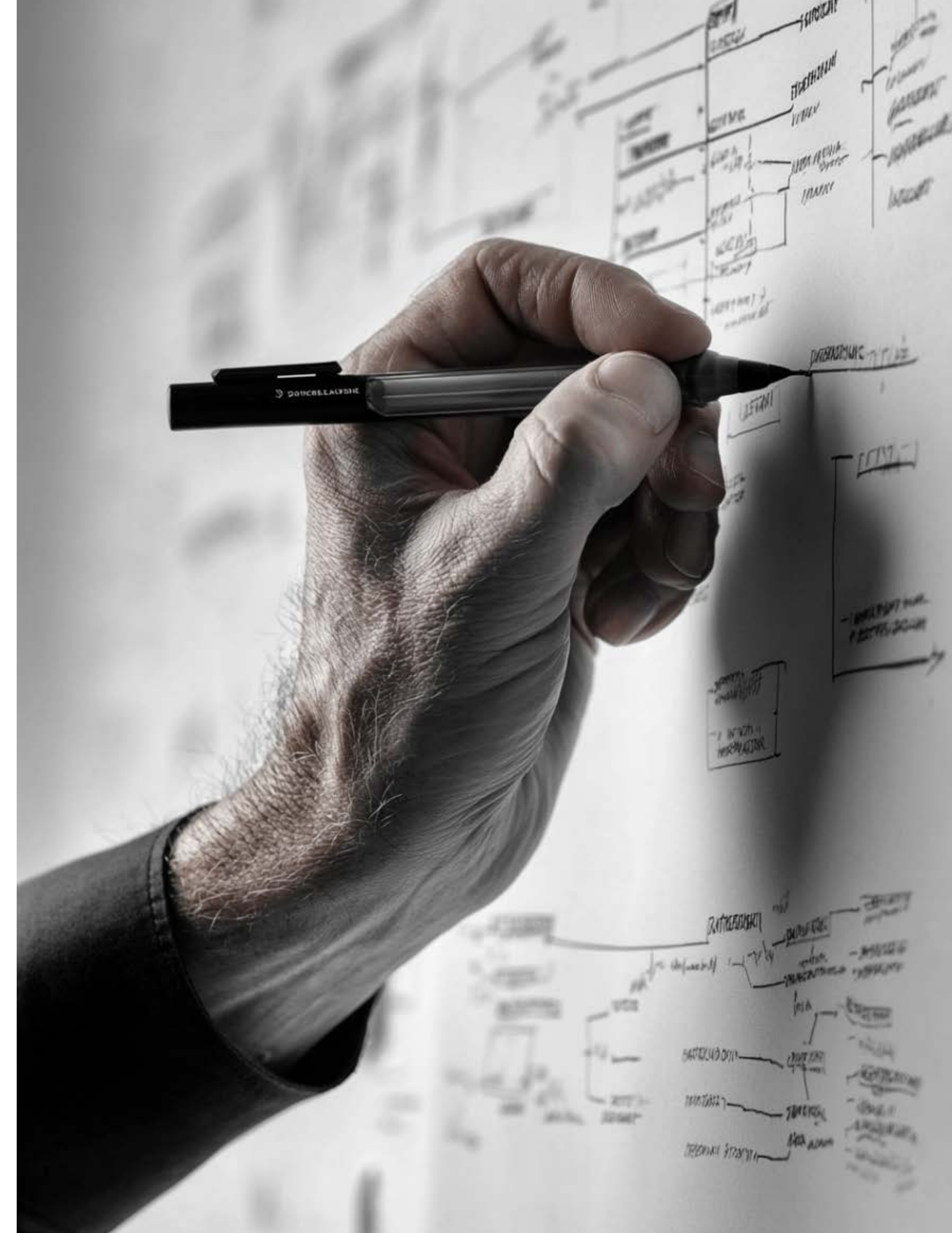




WE TURN HUMAN CONTEXT INTO A DECISION BRAIN

The Framework Factory: Scientific Design Analysis in Minutes

- **Neuro-symbolic core.** Knowledge Graphs and Context Graphs make system to learn WHY, not HOW, and reasons with explicit domain knowledge like a human expert.
- **Framework Factory.** Builds scientifically valid frameworks in weeks rather than years. This is our know-how.
- **From intuition to structure.** Captures how experts actually think and what users actually perceive, then encodes that into a reusable Decision Brain for each domain.
- **Instant feedback.** What once took weeks of workshops, focus groups, and internal debates now becomes minutes of AI-assisted analysis.
- **Long-term vision:** Agent Q's intelligence becomes the decision-making backbone of autonomous systems—robots and self-driving vehicles that exercise judgment in real time





JUDGEMENT DATA: WHAT PEOPLE ACTUALLY PERCEIVE

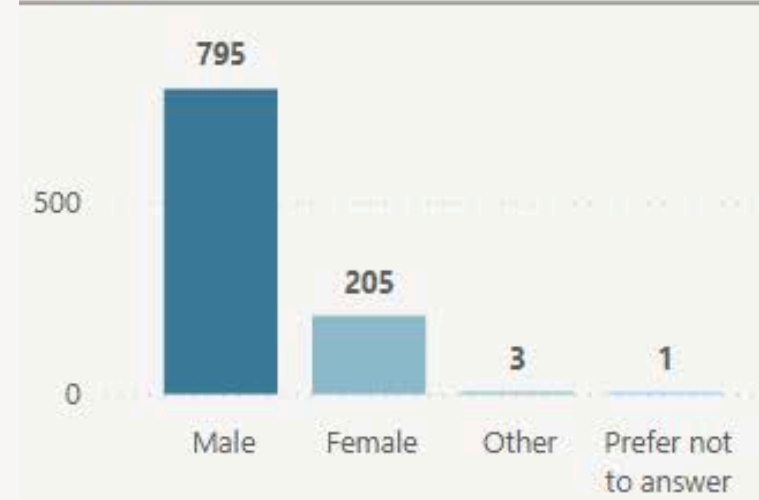
Agent Q is powered by the **Customer Acceptance Index™ (CAI)** – a peer-reviewed, trademarked methodology that captures how real people perceive products and experiences.

The CAI is built on 1000+ users data giving us a statistically solid picture of what people notice and value.

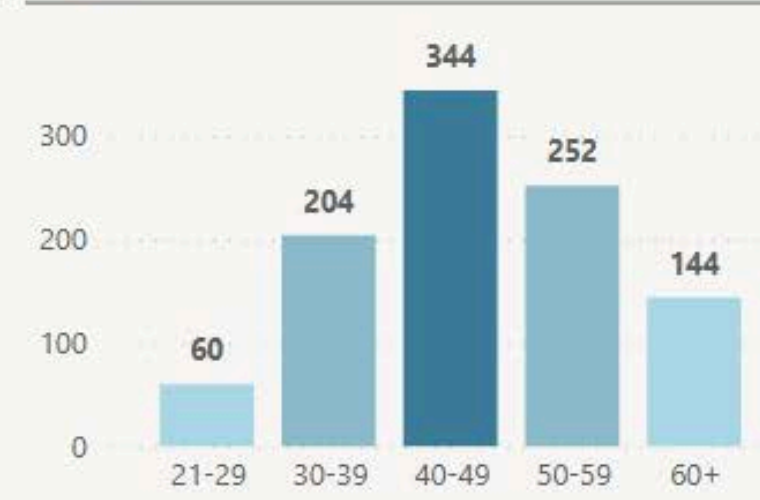
Every deployment creates more structured **judgment data**, not just logs and clicks, expanding a proprietary data moat that makes our Decision Brains smarter and harder to copy.

1004
participants

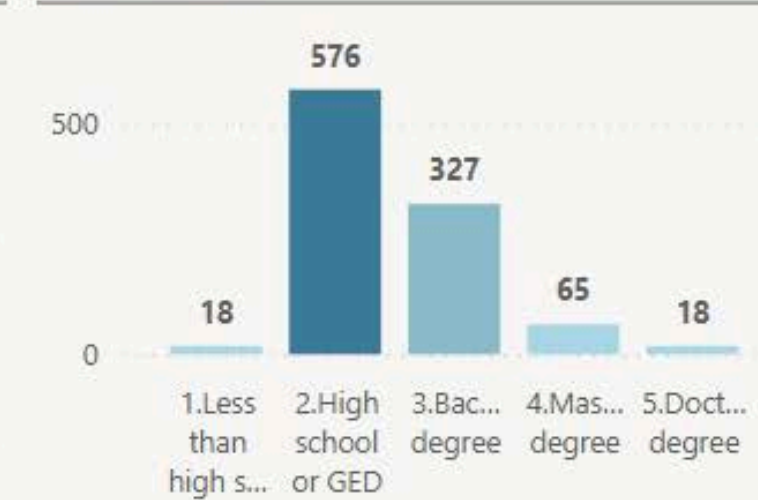
Gender



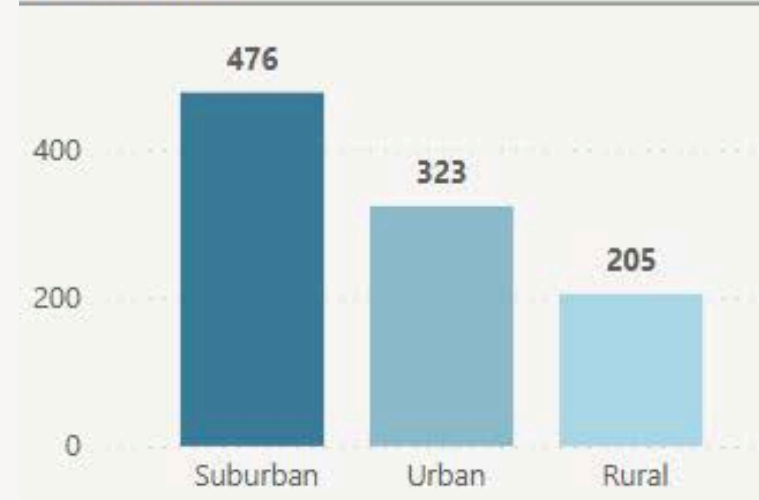
Age



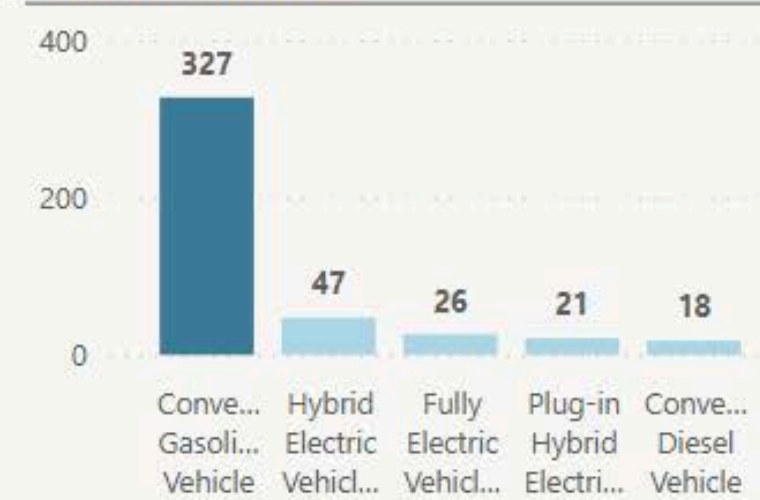
Education



Living Area



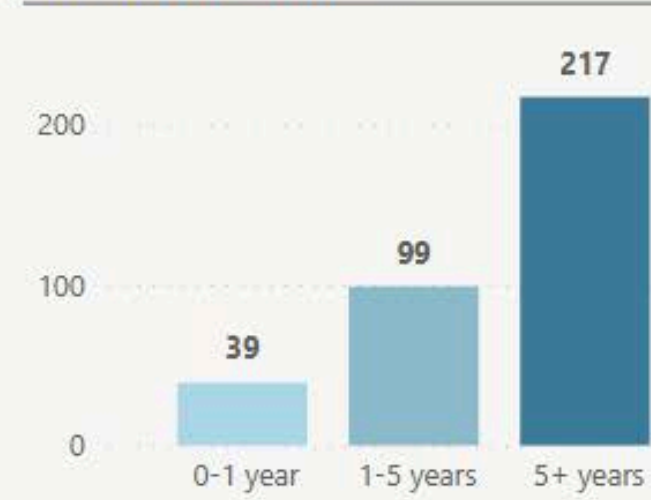
Drivetrain Private



Daily Driving



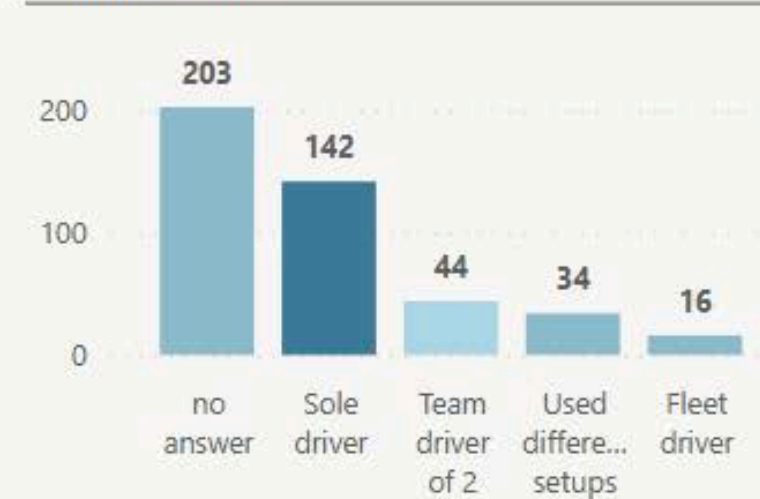
Driving Experience



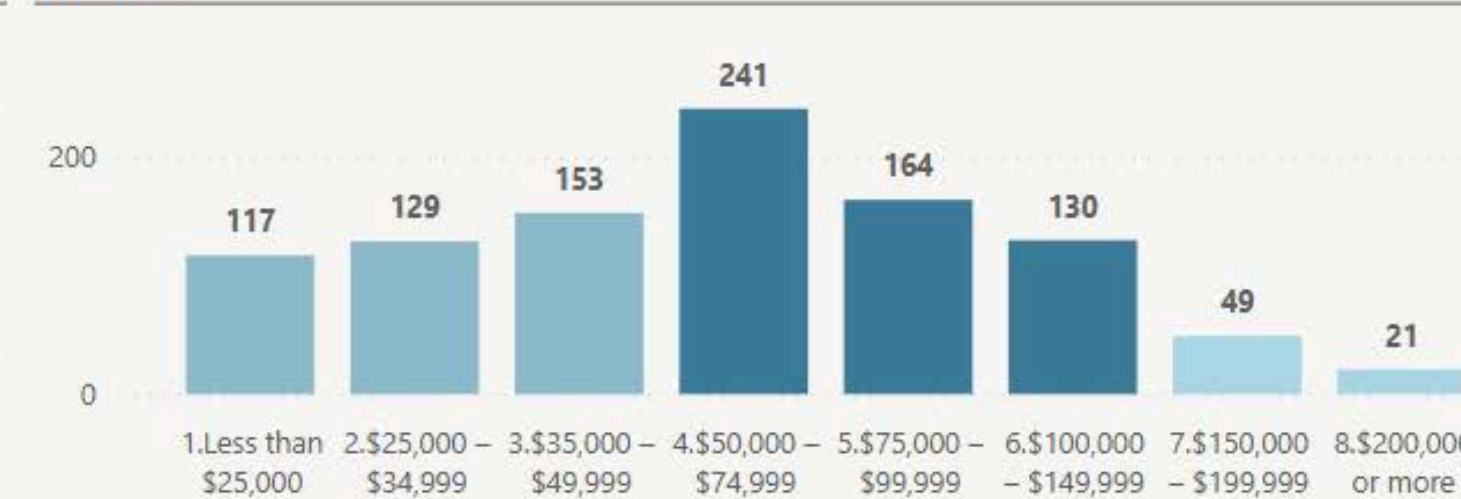
Vehicle Category



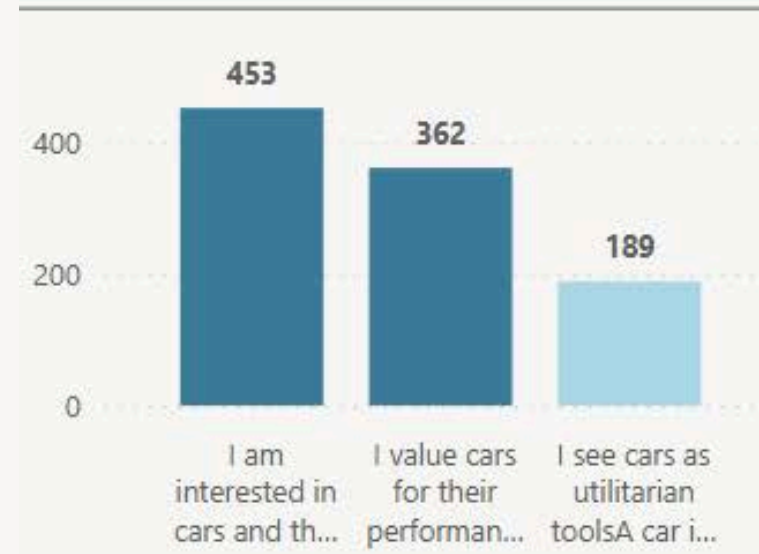
Shared Usage



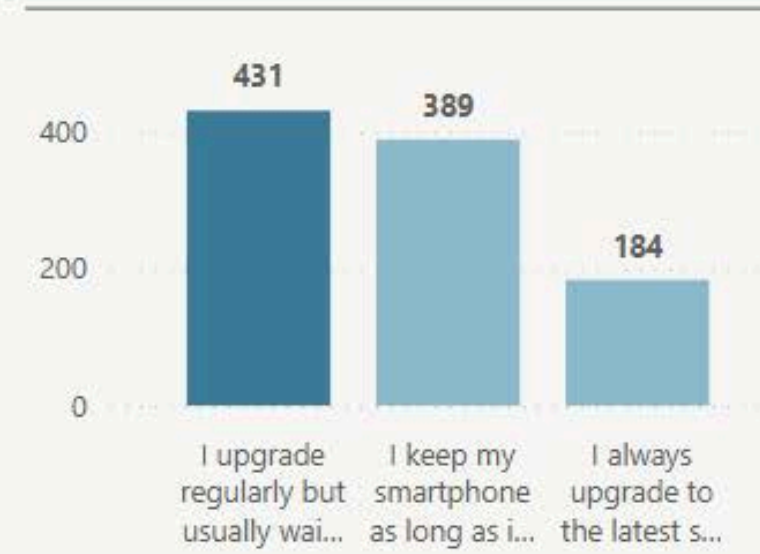
Income



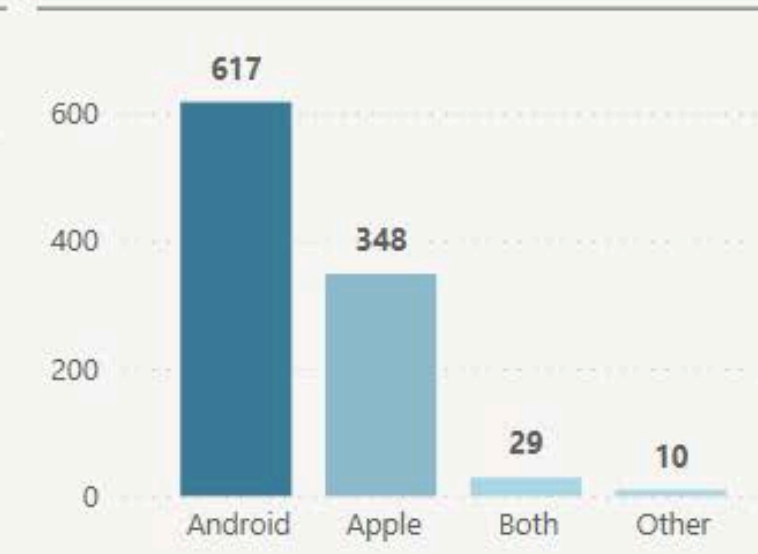
Utilitarianism



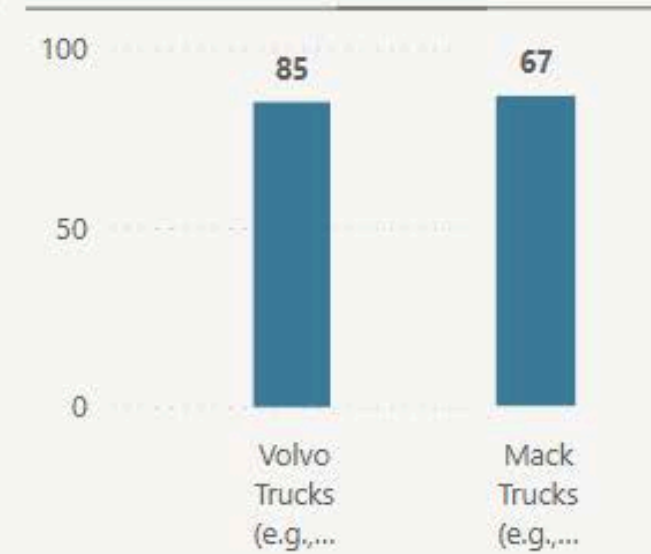
Tech Attitude



Mobile OS



Truck Brand





FIRST WORKING DECISION BRAIN: AUTOMOTIVE

To prove the Decision Brain works, we started in one of the hardest domains: automotive perceived quality.

Volvo Group Technology

- pilot + 3 full-scale projects - official suppliers just in 5 months' time
- Outperformed the Market Intelligence Team by **17x** faster delivery
- Now in discussions to expand deployment and pilot Agent Q as Decision Brain for Volvo Group Digital Spine

Major Japanese Automotive OEM

- **40% improvement** in addressing critical customer areas
- Stage 2 of Agent Q full-scale testing.

Major Indian Automotive OEM

- Saved an estimated €2M in production changes
- Discussion about AgentQ pilot

Current Status: €40 000 Q1 revenue, €300 0000 pipeline





07.MORE TRACTION

TRUSTED TO BUILD DECISION BRAINS FOR INDUSTRY AND DEFENCE

Sweden's Innovation Agency Vinnova – Civil & Industrial

- AutoPercept AI – Intelligent agents for automotive design and engineering (d.nr 2024-03982), SEK199 995, with Volvo Trucks.
- CMF Circularity AI – Transforming Vehicle Design with Customer Insights (d.nr 2024-03661), SEK 499 040, with Volvo Cars, Volvo Trucks, Zeekr Tech, Autoliv.
- Finalist: Dagens Industri Tech Excellence Award 2025.

NATO - Emerging and Disruptive Technologies (EDTs)

Funding under “Acceleration of Civil-Military Innovations 2025”
for AgentQ: Strategic Intelligence for Special Operations in
Modern Warfare (d.nr 559329-9992), SEK 1 140 000



Agent Q - Edge Computing, AI-Defined Decision
Brains for Sea, Land, and Airborne Drones

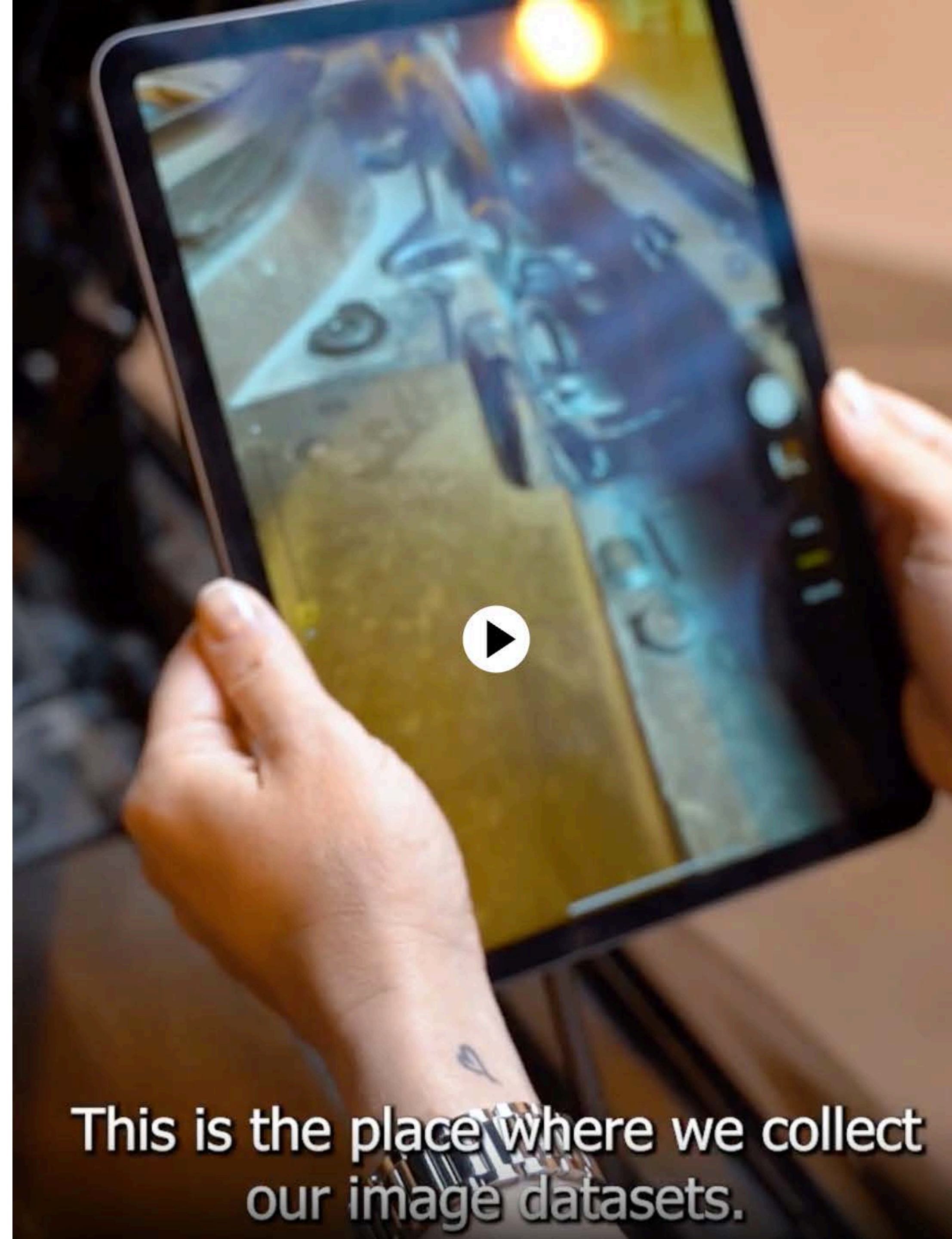




THE TECHNOLOGY WORKS

Customers come back

- **Customer Satisfaction:** 100% of pilot customers planning expansion
- **Accuracy:** 95% correlation with actual customer acceptance & **86% agreement rate** with professionals
- **Speed:** Legacy product took **3 weeks**, now takes **3 minutes**
- **ROI:** Average customer saves **10x** their investment in prevented rework
- **Pipeline:** **12 additional OEMs** in pilot discussions
- **Retention:** 100% of customers renewing and expanding usage
- **Vendor Status:** Approved Volvo Group supplier



This is the place where we collect our image datasets.



AGENT Q - A PLATFORM OF DECISION BRAINS

- **Core Platform:** universal neuro-symbolic engine + Framework Factory.
- **Domain Modules:** Decision Brains for automotive, aerospace, consumer electronics, architecture, defense, and more.
- **Customer Acceptance Index™:** peer-reviewed, trademarked judgment-data methodology.

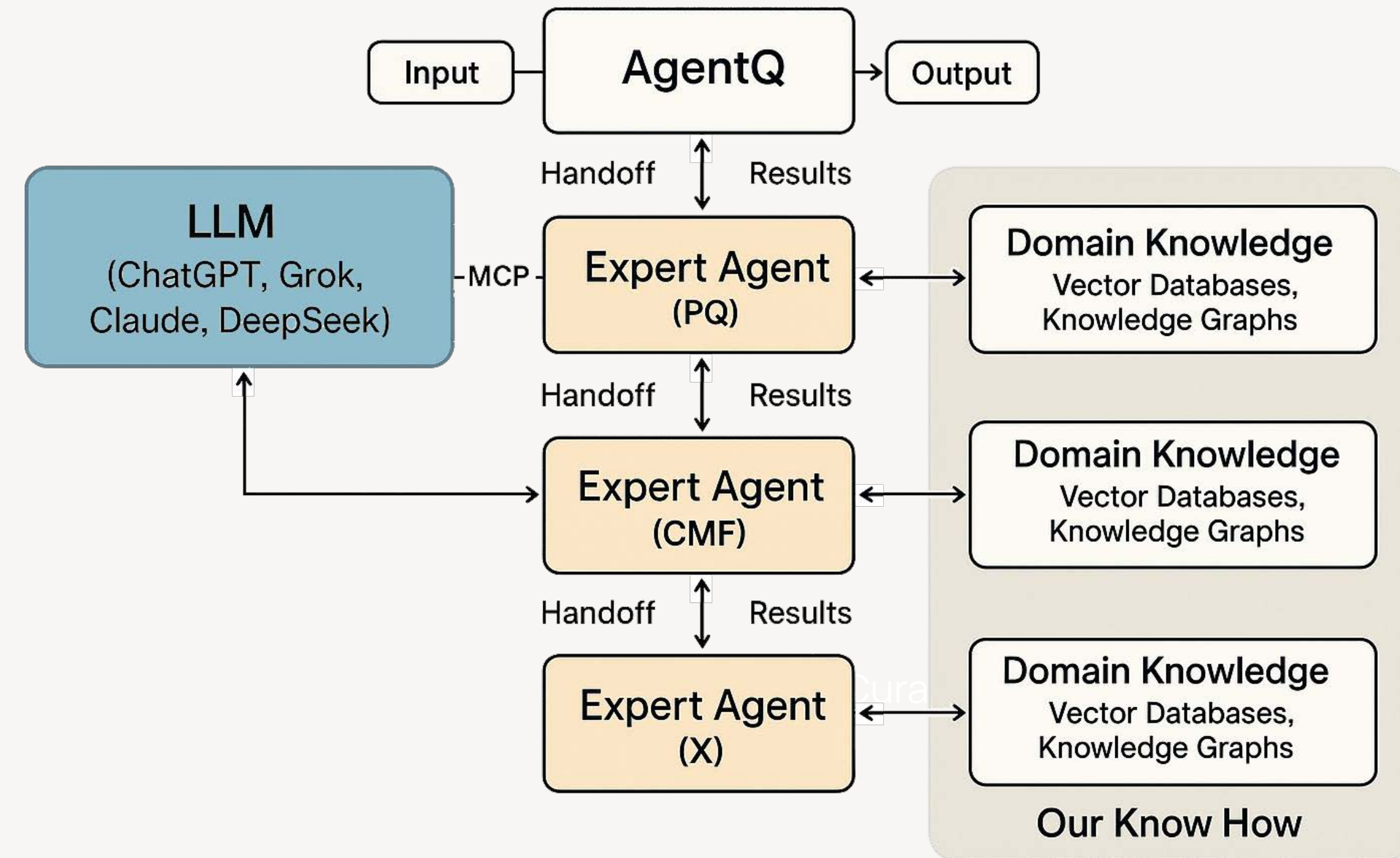
Competitive Moat:

- Scientific methodology and domain frameworks can't be replicated quickly.
- Each deployment generates more proprietary judgment data.
- Network effects: more customers → better Decision Brains → more customers.

Scalability:

- One platform serves many industries.
- Configuration instead of one-off customization keeps delivery fast.
- Recurring revenue via licenses and upgrades; services scale via partners.

Modular Zero-Trust Framework



Scientific Frameworks



FROM ENTERPRISE TO DESKTOP

OEMs and large organizations buy the Decision Brain as a platform; teams and designers get it as a standalone app.

Teams & Individuals

- **Free:** limited number of analyses per month – for trying the Decision Brain on real work.
- **Pro / Studio (paid):** more analyses, more domains, team workspaces, and exports.

Enterprise:

- **Platform license:** €50K–500K per year for core Agent Q platform.
- **Domain modules:** €25K–100K per vertical (PQ, CMF, Strategy, Defence)
- **Configuration services:** €10K–50K per implementation.
- **Annual maintenance:** 20–25% of license fees.





DECISION BRAIN FOR EVERY HIGH-STAKES INDUSTRY

- 1 TAM - Total Addressable Market: €55B**
 - Global spend on software for high-stakes planning, design, operations, and risk (CAD, PLM, simulation, planning, control).
 - Growing at 8-12% CAGR driven by AI adoption

- 2 SAM - Serviceable Addressable Market: €12B**

AI-powered decision systems in design-led and mission-critical domains (automotive, aerospace, consumer electronics, industrial design, defense).

- 3 Beachhead Market: €800M**

Automotive design quality and perception – 80 OEMs × €10M average annual design software spend. Current customers ≈€80K revenue, €300K pipeline.

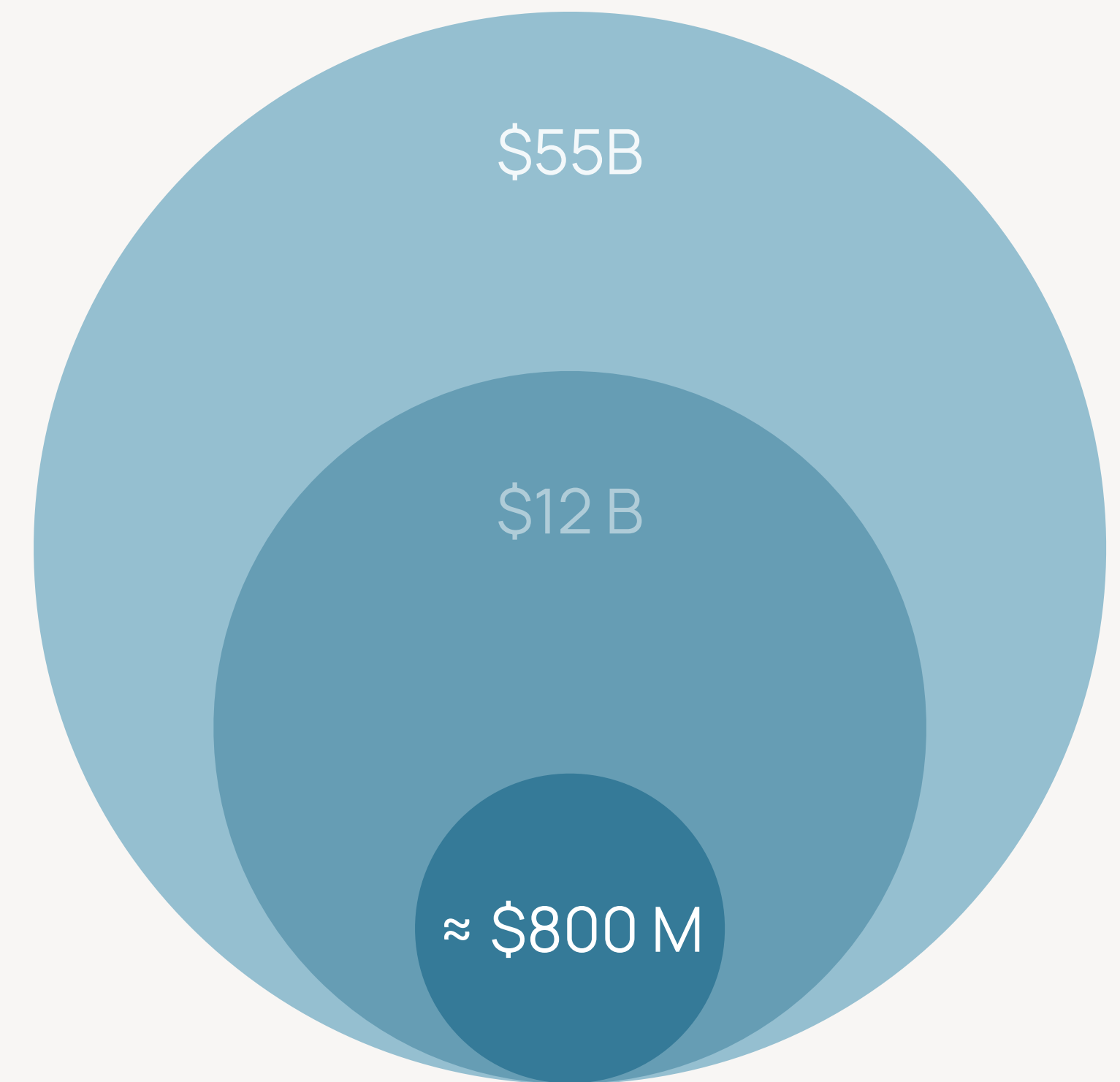
Expansion Strategy:

Year 1: Deepen beachhead – Agent Q as the Decision Brain for automotive perceived quality.

Years 2–3: Expand Decision Brains into CMF, circular design, industrial design, and aerospace.

Year 4+: Platform play – Decision Brain across all design-intensive and mission-critical industries (~€12B SAM).

Winner-take-all: Agent Q combines human-resolution perception with scientifically grounded, zero-hallucination judgment.



Why we win: Only AgentQ combines human-resolution vision with zero-hallucination customers' insight



SCIENTISTS WHO DELIVER

A rare team that turned perception science into working AI used by global OEMs.

Why Our Team Wins:

- Both deep design science AND commercial experience
- 10+ years head start in design perception research
- Proven ability to work with major OEMs
- Track record of turning research into revenue

Nobody cares about your advisors (but we have great ones from Volvo, Ford, SKF, Stena, and Avanza).



Dr. Kostas Stylidis CEO & co-founder

- 10+ years of design research at Chalmers University
- Ex Director of Consumer and Design Research at Geely Design Global (Zeekr launch)
- Co-Creator of Customer Acceptance Index™ (trademarked)
- Proven commercial track record
- Author in top design journals, ACM and Design Society member, accredited EU Expert Industry 5.0



Dr. Julia Orlovska CPO & co-founder

- Framework Factory Co-Creator
- PhD - A Data-Driven Support of Users' Adaptation to Smart In-Vehicle Systems
- Led product development for all current OEM customers
- Expert in translating research into commercial products
- Data Scientist
- PQ Protocols Author



13. THE ASK

RAISING SEED

Our Ask – €550k to Scale Agent Q Decision Brains
Target €6 -8M pre-money valuation

What we'll build (18 months)

Scale PQ Agent into a repeatable product for more OEMs (from bespoke projects to a standard Agent Q module).

Ship CMF & Circularity Agent for sustainable colour-material-finish decisions.

Build Architecture Agent for spatial and design-critical choices beyond automotive.

Develop and deploy the Defence Agent as a combined software + military-grade edge hardware (local LLM "Decision Brain in a box").

Where this gets us

Reach profitability within 18 months.

Grow from €88k realised revenue to a business with:

€150k already secured in 2026 government funding

€40k to be signed 2026 sales (Q1)

More enterprise contracts on top (OEM + Defence + Architecture).

Have 3-4 Agent Q instances live (PQ, CMF & Circularity, Architecture, Defence) and at least one Defence hardware deployment in the field.



Intended Future

in collaboration with CampX by Volvo Group

IF ONLY I HAD
AGENTQ
INSIDE ME

<https://www.q.intendedfuture.ai/>

