



Empowering the Workforce Ecosystem

ENGO Misr is a Workforce Tech company delivering FinTech, EduTech, and InsureTech through AI-native platforms.

Our solutions serve over 1.3 million users, driving the future of work in Egypt and Africa.



Our Vision & Mission

Vision

Enable every worker and professional in Egypt and Africa to access decent work and smart financial & social services via trusted AI platforms.

Mission

Digitize the work ecosystem, connecting people to skills, jobs, digital ID, payments, and healthcare with secure, scalable AI.

Who We Serve

The Work Ecosystem



Public Sector

Labor Ministries and regulators.



Chambers

Industry & commerce chambers, enterprises, SMEs.



Unions

Professional associations & labor unions.



Enablers

Banks, insurers, training providers, technology partners.



Our Innovation: AI at the Core



Career Coach AI

Local dialects, skills inference, job matching.



Digital ID & KYC

Verified profiles, fraud/risk signals, AML checks.



FinTech Solutions

Collections, payouts, wallets, settlements, bank integrations.



InsureTech Workflows

Medical networks, pre-authorizations, claims.



EduTech Engine

Role-based learning paths, certified courses.



Governance & Analytics

Compliance dashboards, SDG reporting.



Neqabty

Empowering Institutions (B2B)

▼ Logos of Unions in Portfolio + 1.3M+ Member / User

Neqabty provides a full digital operating layer for unions, federations, and ministries, streamlining their core functions.

1

Membership & Digital ID

Streamlined renewals and verified identities for members.

2

Healthcare & Pensions

Entitlement management, claims processing, and disbursements.

3

Payments

Subscription collection, fee processing, and financial settlements.

4

APIs & Integrations

Seamless connection with government and banking systems.

Clients & Tractions



1.5B EGP

Total GMV in 5 Years



3.4M

of Transactions



1.3M

of Users on NEQ. Platform



Workbook

Connecting the Workforce (B2C)

Workbook is a public, worker-facing platform designed to enhance skills, connect to jobs, and provide essential services.

- 1 Professional Profiles**
Verified profiles and an intuitive CV builder for career advancement.
- 2 Career Coach AI**
Personalized, localized guidance for professional development.
- 3 Personalized Training**
Tailored learning paths and verifiable certifications.
- 4 Smart Job Matching**
Efficient job matching with wallet/card linkage for incentives.



The Power of Synergy:

Unified Platforms

The synergy between Neqabty and Workbook creates a powerful ecosystem, unlocking significant value for both institutions and individuals.

Neqabty

Digitizes & financially enables institutions.

Workbook

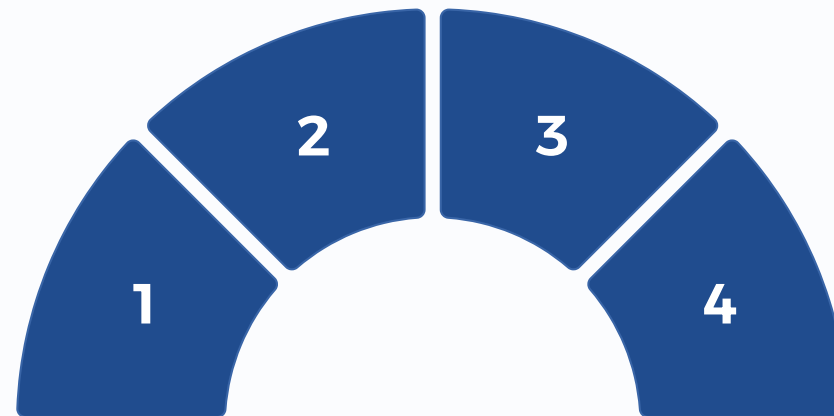
Empowers individuals with skills, jobs, and benefits.

Unified Data

Unlocks labor-market insights & faster service delivery.

Measurable Impact

Drives social impact at scale.



Our Commitment: Driving Global Impact

Our strategy is deeply aligned with the UN Sustainable Development Goals (SDGs), with SDG 8 as our anchor



Sustainable Growth & Measurable Impact

Business Model

Our diversified model ensures sustainable growth:

1

- **B2B (Neqabty)**
- Setup fees, annual SaaS, transaction-based fees.

2

- **B2C (Workbook)**
- Premium subscriptions, recruitment fees, certified training.

3

- **Impact Funding**
- Targeted programs for formalization & digital transformation



Strategic Partnerships & Future Vision

Our credibility is built on strong partnerships and proven operational success.

Technology Partners



NVIDIA®



HealthTech Partners



FinTech Partners



Contact



Pay



AWARDS & RECOGNITIONS



Winner of the V-Lab Innovation Fund Award in Partnership with OXFAM in the Middle East and Africa and the Danish-Arab Partnership Program



Selected from TOP 45 African Promising Startups while the only Egyptian startup among 15 in FinTech Sector that has a powerful social impact



First Place Winner in Visa semi-finals Initiative (Egypt Edition) along with the AUDIENCE CHOICE AWARD & participating in CEMEA semi-finals



Shortlisted among 50 Startups from the region to participate in the **WOMEN TECH FOUNDERS PROGRAM** powered by Google and the US Department of State



First Place Winner with The AUC Venture Lab First FinTech Program Powered with the CIB



Participated in the annual technology conference Web Summit 2022 in Lisbon Portugal



Incubated by NilePreneurs as selected in the shortlisted 10 startups in the Launch SaaS Cycle



Incubated by TIEC as selected in the shortlisted 10 startups to be empowered and supported till the launch of the project



Incubated by Startup Bootcamp as selected in the shortlisted 10 startups in their First FinTech Cycle in Egypt

Thank You

ENGO Misr is a Workforce Tech company that digitizes the work ecosystem with AI-native platforms—delivering solutions to deliver Decent Work at scale.

info@engomisr.com