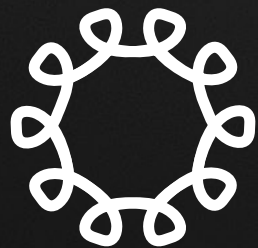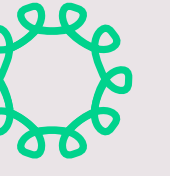# greenthreads

who we are

Green Threads DPP provides a platform for brands, manufacturers, distributors and corporations through which to measure, track and ultimately influence the carbon credentials of the products within their supply chain.

By providing absolute clarity on the **materials** used, **production** efficiency and the **journey** which products take, we are able to provide true transparency regarding the Sustainability credentials of the products we buy and use every day.

1028L

Water Usage

17kWh

kWH usage

8kg

CO2 Co2 generated in production

3500 Miles

From Bangladesh
By Air

87%

Factory Credentials
Current Rating

Factory Credentials
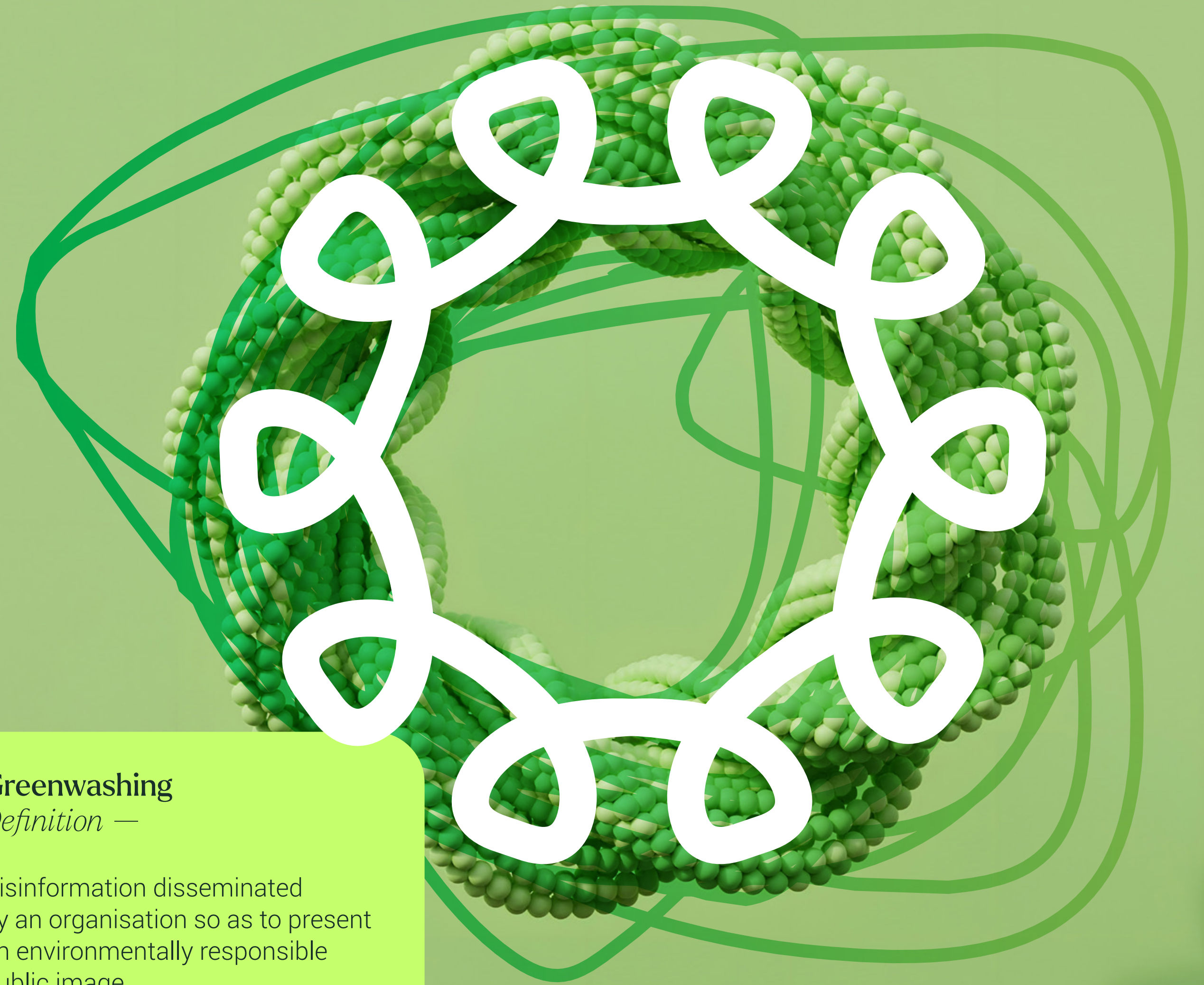Commitment

87%

97% by 2026

what we do

With sustainability becoming increasingly important to environmentally motivated consumers and businesses, companies have developed a myriad of ways of falsely claiming and illustrating their environmental credentials. (Greenwashing)

With unsubstantiated and unaudited data, consumers can be deceived by unscrupulous and misleading information. By working with our clients and partners we Audit and Measure the various elements throughout the entire product journey, facilitating continuous improvement and accountability. We add value by empowering consumers and businesses through easy to access data by which to make informed buying decisions.

Greenwashing
Definition —

Disinformation disseminated by an organisation so as to present an environmentally responsible public image

Discover how
to look after me

This garment has been engineered using
high quality fabric and materials and is
designed to work as hard as you. We've
spent years testing and trialling this
garment so that your garment will last
longer and look better if you follow the
simple care guide below.

Wash separately.
Machine wash as wool.
Do not use fabric softener.

Remove the garment
immediately after the wash
and pull gently into shape.
Place on a hanger and allow
to dry naturally.

If required iron on a medium
setting using a damp cloth
between the iron & the
garment to prevent shine.

Do not tumble dry.

Discover how
I'm made

Discover how
green I am

eco
tent

Discover my journey

greenthreads
is the antithesis of green washing

Accountability

Continuous improvement

Science based targets

Transparency

Digital
Product Passport

About   Help

Digital Product Passport   Learn More

Score A

CO₂

8kg
Kg of CO2

1028L
Litres of water

17kWh
kWh Energy

7 Years
Expected Lifetime
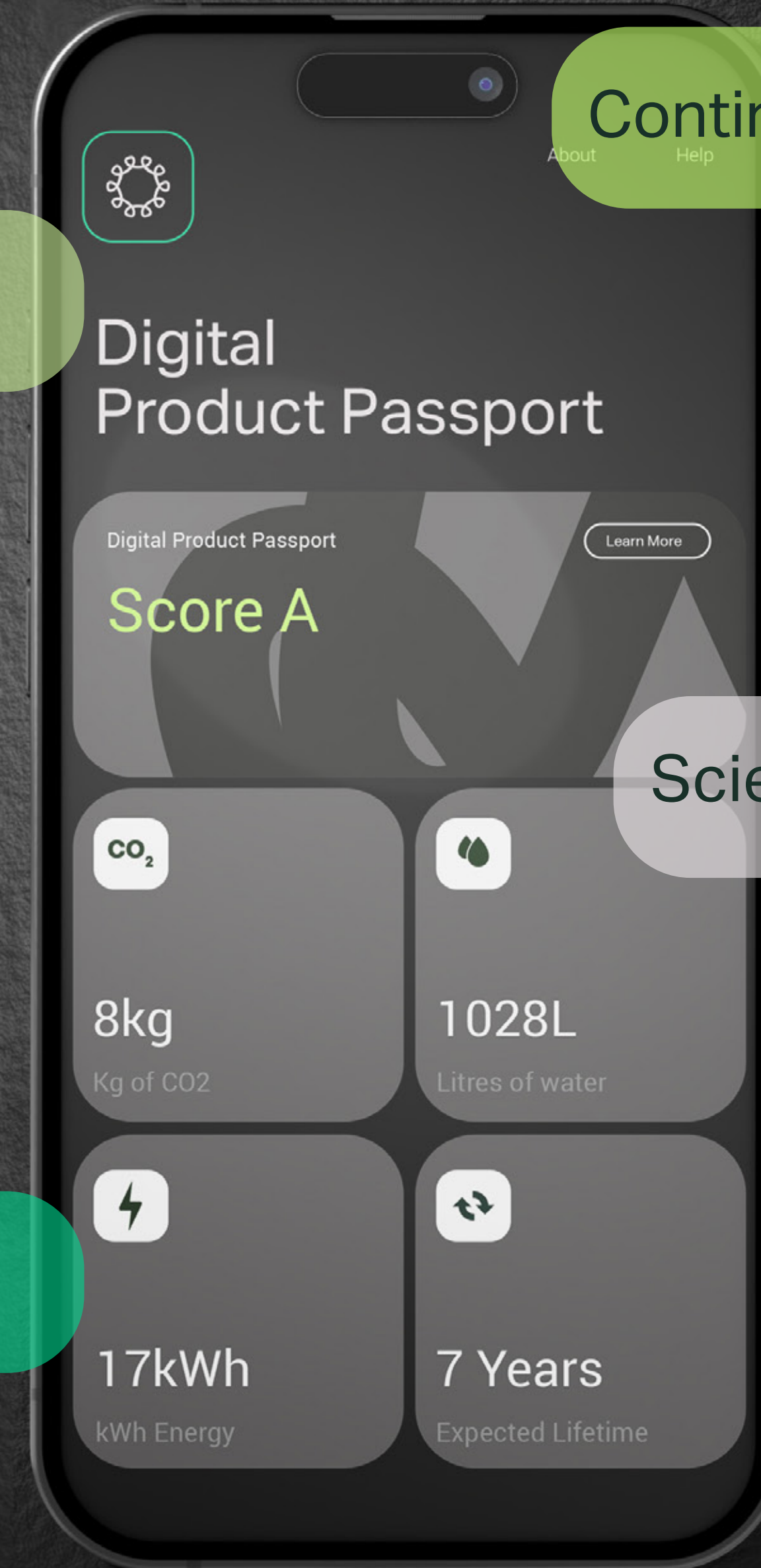
how it works

The Green Threads Digital Product Passport will constitute the following elements

1
Factory credentials
The sustainability credentials for the factory of origin for a given product.

2
Ongoing performance
The commitment to and ongoing performance against pre-described science based targets of the factory in question. (Accumulating data and scoring performance year on year)

3
Carbon characteristics
The embodied carbon characteristics of the specific product in question.

4
Certified credentials
The certified credentials relating to social and corporate governance of the factory in question.

5
Recyclable qualities
Recycling guidelines and disposal information.

6
Product composition
The composition of the product in question including use of recycled materials, recycling guidelines and disposal information.

7
Full lifecycle traceability
The dpp will also be capable of facilitating full lifecycle traceability as part of the evolution of its functionality.
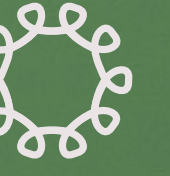
greenthreads
your strategic partner

Showcase your sustainability credentials
Let people know that sustainability is at the forefront of your business strategy.

Showcase your social and ethical credentials
Illustrate to your customers that you take the welfare of the staff making your products seriously.

Demonstrate that you are bringing positive change
Quantify the improvements in sustainability that your supply chain partners are implementing both at factory and garment level.

Differentiate yourself from the competition
Provide your customers with another reason to choose your products over your competition.

Get ahead of pending compliance challenges
Act on legislation that is coming and be ahead of the game, leading the way and not just simply complying.

how we do it

Green Threads will conduct the audit of your nominated supply partners. We do the heavy lifting.

Green Threads will organise the data points and passport creation working collaboratively with your organisation to clarify any additional content that you wish to include.

Green Threads will register the codes and work with your supply partners to embed these in your clothing and to update the code/ data when achievements / advancements are made. Total batch control.
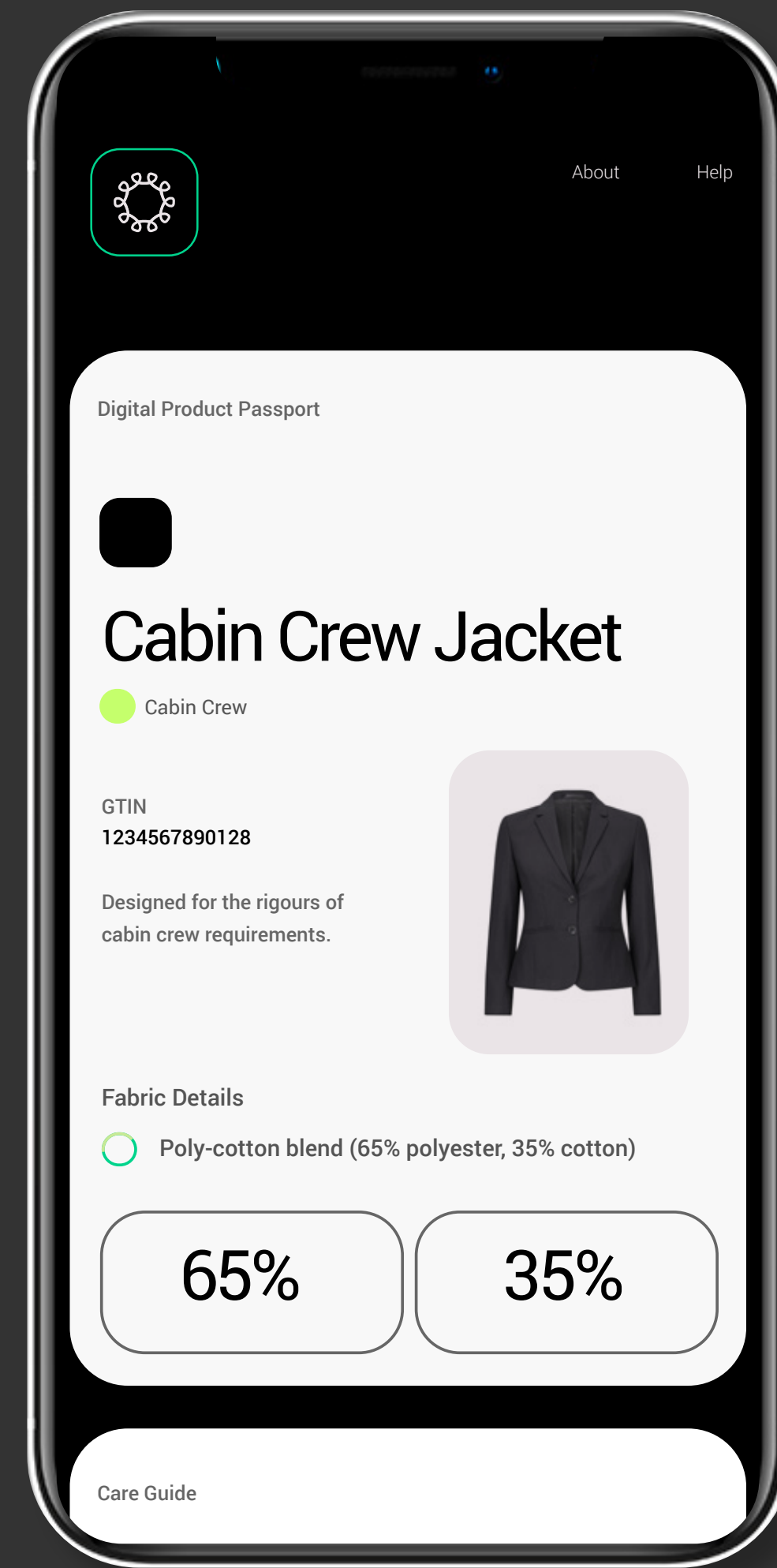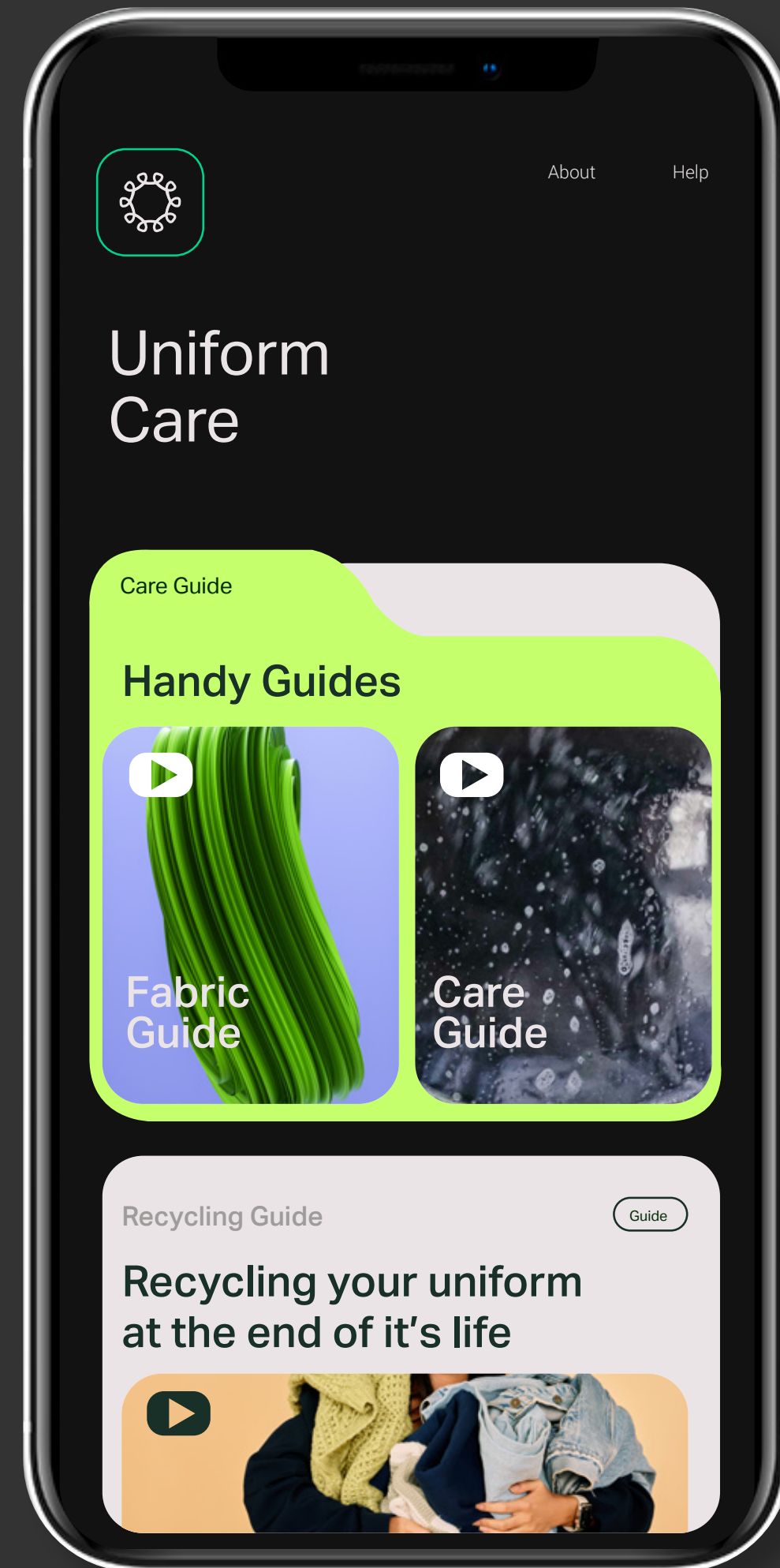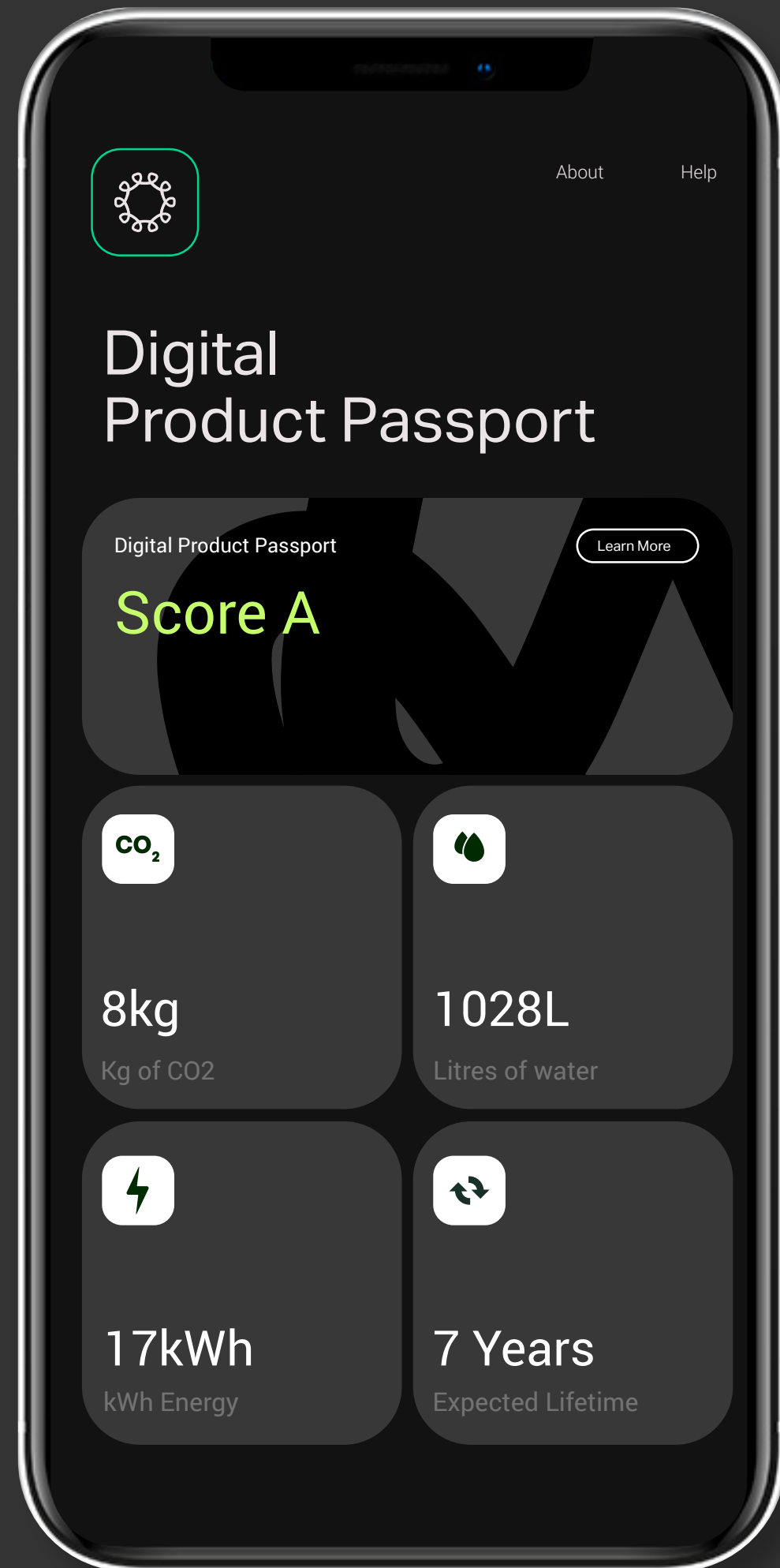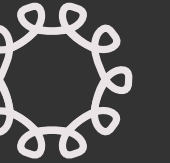
1

Document supply chain (fabric, garments and forwarding partners)

2

Audit the partners

3

Translate findings to product level data

4

Embed data into product passports contained in article

5

Continuously review seeking to achieve reduction plan targets

Screen 1 — Digital Product Passport

About   Help

Digital Product Passport

Digital Product Passport   Learn More

Score A

CO₂
8kg
Kg of CO2

1028L
Litres of water

17kWh
kWh Energy

7 Years
Expected Lifetime

Screen 2 — Uniform Care

About   Help

Uniform Care

Care Guide

Handy Guides

Fabric Guide

Care Guide

Recycling Guide   Guide

Recycling your uniform at the end of it's life

Screen 3 — Cabin Crew Jacket

About   Help

Digital Product Passport

Cabin Crew Jacket

● Cabin Crew

GTIN
1234567890128

Designed for the rigours of cabin crew requirements.

Fabric Details

○ Poly-cotton blend (65% polyester, 35% cotton)

65%   **35%**

Care Guide

Screen 4 — The Factory

About   Help

The Factory

Current Rating   97% by 2025   97% by 2026
87%   **92%**   **97%**

Factory Location   Learn More

This garment has travelled 3500 miles from a factory in Bangladesh

B− 82%
Sedex
Accreditations

A+ 97%
Accord
Accreditations

legislation is coming

Get ahead of pending compliance challenges
Act on legislation that is coming and be ahead of the game, leading the way and not just simply complying.

Set up a discovery meeting
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greenthreads