

VESTEL



ABOUT US

Vestel A.Ş., headquartered in Manisa, Türkiye, is one of Europe's leading manufacturers of consumer electronics and home appliances, operating under Zorlu Group. With exports to over 150 countries and a strong R&D center employing over 1600 engineers, Vestel focuses on developing energy-efficient, connected, and sustainable technologies aligned with EU Green Deal objectives.

COMPETITIVE ADVANTAGES



Experience with A Brands



900+ customers
500+ brands



Innovative Designs



Member of
Customs Union



Short Lead Time



Geographical Proximity to
Europe, MEA, Russia

KEY AREAS OF EXPERTISE

- Product Development
- Sustainability & Energy Efficiency
- Smart & IOT Technologies
- Circular Economy Solutions
- Advanced Materials
- Optimization of design approaches
- New lightweight materials

VESTEL GROUP COMPANIES



+90 (236) 226 30 00

Organize Sanayi Bölgesi, 45030 Manisa/TÜRKİYE

www.vestel.com.tr

FUNDED R&D PROJECTS

INTERNATIONAL	2025 ONGOING	23	COMPLETED
	12		18 EUREKA 3 Erasmus + 1 Horizon 2020 1 M.Eranet 2020
NATIONAL	36+	455	416 TÜBİTAK 1501 18 TÜBİTAK 1509 3 TÜBİTAK 1505 3 TÜBİTAK 1511 (HAMLE) 2 TÜBİTAK 1505 4 TÜBİTAK 2244 1 TÜBİTAK 1707 1 TÜBİTAK 1601 20+ TÜBİTAK 2209-B
			4 TÜBİTAK 1707 4 TÜBİTAK 1511 10 TÜBİTAK 2209-B 1 TÜBİTAK 2210-D

PROJECT PROGRAMS WE ARE INTERESTED IN

Vestel has actively participated in both national and European collaborative R&D programs including:

- **Horizon Europe**
 - Clusters 4 (Digital, Industry and Space),
 - Clusters 5 (Climate, Energy and Mobility), and
 - Clusters 6 (Food, Bioeconomy, Natural Resources)
- **Eureka / Eurostars / Eurogia programs**
- **TÜBİTAK**-funded projects under sustainability and digital transformation agendas

WHAT WE OFFER TO PROJECTS

- Industrial-scale testing and validation capabilities
- Design, prototyping, and integration of novel materials and technologies
- Access to extensive supply chain and manufacturing infrastructure
- Strong commercialization and exploitation pathways
- Compliance expertise with international standards (CE, RoHS, REACH, etc.)