



Stalowowolska Agencja Rozwoju Regionalnego

## Strategic. Technological. Ambitious. Developing the Region.



### ◆ The mission of the Stalowa Wola Regional Development Agency is to strengthen the economic brand of the city and region through:

- modern approach in supporting entrepreneurship
- developing endogenous potential
- promotion of the City of Stalowa Wola and the region
- effective acquisition of external funds
- building an environment conducive to entrepreneurship and international cooperation
- supporting innovation
- attracting investors

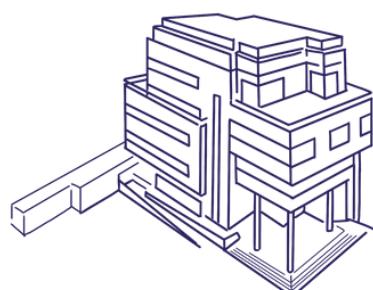
### ◆ Supporting local entrepreneurship through:

- Training and mentoring programs for entrepreneurs:
- Organizing workshops and seminars on fundraising, project management and innovation.
- Collaborating with universities to create support programs for students.
- Assistance and counseling in starting a business.
- Networking of entrepreneurs and institutions:
- Creating a platform for the exchange of contacts and information between local entrepreneurs, institutions and Investors.
- Organization of periodic business and networking meetings.
- The Agency's activities focus on creating a favorable business environment, supporting local entrepreneurs, organizing industry events and actively attracting Investors.

The main goal of the Stalowa Wola Regional Development Agency (StARR) is to support the long-term economic growth of the Stalowa Wola region. Focusing on fostering innovation, attracting investment and building an environment to entrepreneurship and international cooperation.

- ◆ Growth of local businesses - stimulating the development of companies, especially SMEs.
- ◆ Building the city's economic brand
  - increasing the city's recognition as a center of innovation, entrepreneurship and dynamic development.
- ◆ Effective management of external funds
  - coordinating projects co-financed by European funds and other sources.
- ◆ Integration of local stakeholders - creating a platform for cooperation between entrepreneurs, local government, universities and non-governmental organizations.
- ◆ Increasing endogenous potential
  - developing areas that are natural advantages of the region (e.g. natural resources, human capital, economic traditions).

### Stalowa Wola Regional Development Agency Ltd.



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