



# WILD BLUEBERRY JUICE WITH PULP

HIGH-MARGIN

FAST-GROWING

ORGANIC

**OVER 800 WILD BLUEBERRIES  
PER BOTTLE**



## WHY BUYERS LOVE IT

- Pure, cold-pressed, pulp-rich nutrition with a vibrant taste.
- Rich in antioxidants and consistently robust.
- Clean-label. Sustainably harvested from pristine wild forests in the EU.



## BUSINESS BENEFITS

- **Drives category growth**  
Future-proof product — perfect for health and functional beverage shelves.
- **Easy to market**  
Authentic story and eye-catching positioning make it sell off the shelf.
- **Strong margin potential**  
Consumers accept a premium price point.



# UNMATCHED LEVELS OF ANTHOCYANINS

Superfruit beverages rich in antioxidants are among Europe's fastest-growing categories.



## PERFECT FOR

### **Health and eco-retail:**

Eye-catching for wellness-oriented consumers

### **Corporate wellness:**

Perfect for office fridges and for people's well-being

### **Distributors and wholesalers:**

Unique product in a high-demand category

### **HORECA:**

Premium menu item (smoothies, cocktails, desserts)

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## HOW CONSUMERS ENJOY IT:

- Family wellness drink
- Post-workout recovery
- Adding to desserts and ice cream
- Smoothie base
- Porridge topper

## TASTE IT TODAY - STOCK IT TOMORROW

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