CONFERENCE, EXHIBITION
AND B2B-MEETINGS

INTERNATIONAL MACHINERY FORUM 2026

From Materials to Products – Competing Across the Global Industrial Value Chain

THURSDAY, 19 NOVEMBER 2026

09.00 – 09.30	**CHECK-IN AND COME TOGETHER – JULIUS RAAB ROOM**
09.30 – 09.40	**WELCOME REMARKS** • Wolfgang HESOUN, Vice-President, Austrian Federal Economic Chamber Host: Christian CLERICI
09.40 – 09.50	**OPENING PLENARY SESSION: AUSTRIA'S INDUSTRIAL EDGE 2035** • Elisabeth WEISSENBÖCK, Head of Directorate, Austrian Federal Ministry of Economy, Energy & Tourism • Michael OTTER, Director General, AUSSENWIRTSCHAFT AUSTRIA – ADVANTAGE AUSTRIA Host: Christian CLERICI
09.50 – 10.10	**KEYNOTE "INDUSTRY IN A CHANGING WORLD – GEOSTRATEGIES, INNOVATION AND THE ROAD AHEAD"** • Martin SCHULZ is Chief Economist at Fujitsu Ltd. in Tokyo, where he focuses primarily on the impact of digitalization, Japanese government policy, and corporate strategy. He advises the Japanese Cabinet Office and international organizations on sustainable transformation and teaches at the Mercator School of Management. Before joining Fujitsu's headquarters in 2020, Schulz was a research fellow at the Fujitsu Research Institute (FRI) and a visiting researcher at the Bank of Japan and the University of Tokyo. He also served as Assistant Professor for Economic Policy and Monetary Integration at Freie Universität Berlin, where he completed his doctoral studies.
10.10 – 10.50	**WHAT IT TAKES TO WIN TODAY – STRATEGIES FOR GLOBAL COMPETITIVENESS** • Martin BLUM, CEO, Blum / Deputy Chairman, Metaltechnology Austria • Elfriede HELL, CEO, Hasco • Franziskos KYRIAKOPOULOS, Vice President Artificial Intelligence, KEBA Group • Daniel LEMBERGER, Director Strategic & Investment Controlling, Greiner Host: Christian CLERICI
10.50 – 11.00	**WRAP-UP AND WHAT TO EXPECT NEXT** • Josef DIERMAIER, Supply Chain Expert, AUSSENWIRTSCHAFT AUSTRIA – ADVANTAGE AUSTRIA • Patricia SCHUBIRSCH, Moderator & Chief Digital Officer, Forum Industriemedien • Iris MARLOVITS, Head of Communication, Enterprise Europe Network Host: Christian CLERICI
11.00 – 11.30	**COFFEE BREAK & EXHIBITION**

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BREAKOUT SESSIONS
Technologies, transformation and global competitiveness

11.30 – 12.10	**ROOM 6** **INDUSTRIAL AI** **From hype to investment decisions** • Roman KERN, CSO, Know-Center • Herbert HUFNAGL, CEO, TTTech • Benjamin SCHWAERZLER, CEO, Workheld • Angela QU, CEO, Bridge Advisory Host: Roland SOMMER, Plattform Industrie 4.0	**ROOM 1** **NEW MATERIALS** **Performance, Availability, Industrial Scaling** • Stefan GREIMEL, Co-CEO, Treibacher • Carina SCHLÖGL, Researcher, AIT • Andreas ZÖLLER, SVP Innovation, Borouge • Stefan L. BRAUN, CPO, PORR Host: Peter PESL, ADVANTAGE AUSTRIA London
11.30 – 12.10		**ROOM 2** **KAZAKHSTAN – Gateway to Central Asia: Modernization of the Kazakh Industry / AUSTRIAN-KAZAKH BUSINESS COUNCIL** • Wolfgang HESOUN, Vice-President, Austrian Federal Economic Chamber • Meiram PSHEMBAYEV, Chairman, Association of Kazakhstan Machinery Industry • Sabine HESSE, Managing Director, Metaltechnology Austria • Christopher SCHAGERL, Partner, Schneider Group Host: Drazen MALOCA, Head of Regional Management, ADVANTAGE AUSTRIA
12.10 – 12.50	**ROOM 6** **AUTOMATION: WHERE INVESTMENTS ARE MADE** **Global decisions in robotics and smart factories** • Filippo FONTANA, Supply Chain Director, Pemo • Maria LÖFLUND, Site Head Vienna, Takeda • Christian TAUBER, CEO, Neoalp • Alois WIESINGER, CTO, Fill Host: Wolfgang STEINER, Mechatronik-Cluster	**ROOM 1** **DECARBONIZATION: WHAT WILL SURVIVE** **Technologies, costs, global competitiveness** • Alexander FLEISCHANDERL, CTO, Primetals • Bettina GUPFINGER, Director, AMAG • Antje SCHWEMBERGER, CSO, Tyrolit • Hannes THALER, Head Sustainability, Heinzel Host: Renate KEPPLINGER, Policy Advisor, WKÖ
12.50 – 13.30	**ROOM 6** **WINNING GLOBAL INDUSTRIAL DEALS** **From bid to execution in global markets** • Paolo BISOGNI, CEO, Sogenet • Marc KHANNA, VP, OEKB • Martin SCHÖBERL, CEO, Andritz Hydro • Victoria LIEDL, Head of Innovation, ADVANTAGE AUSTRIA New York Host: Helmut ZSIFKOVITS, Prof. of Industrial Logistics, Montanuniversität Leoben	**ROOM 1** **PLASTICS AND RECYCLING** **Closing the loop in global supply chains** • Stefan CHALUPNIK, CEO, CORETH • Harald NEUMÜLLER, CSO, Starlinger • Martina MARCON, Head of Innovation, ADVANTAGE AUSTRIA Milano • Thomas GRÖGER, Manager, Plastics-Cluster Host: Kerstin SOCHOR, Editor-in-Chief, Kunststoffzeitschrift

13.30 – 14.10	**NETWORKING LUNCH & EXHIBITION**	
14.10 – 15.30	**ONE-TO-ONE-MEETINGS – ROOM 4+5** Prebooked meetings	**ROOM 2** **PROCUREMENT WORKSHOPS** **14.10 – 14.50: THE MEGATREND OF "GLOCALIZATION"** How to find the perfect manufacturer in Europe **15.00 – 15.40: HOW TO USE AI-AGENTS** How to unlock the potential of your suppliers and how to enhance the resilience of your supply chain **15.50 – 16.30: FROM PRICE PRESSURE TO PARTNERSHIP** How to negotiate value in international deals
15.30 – 16.50	**ONE-TO-ONE-MEETINGS – ROOM 4+5** Prebooked meetings	
16.50 – 17.50	**ONE-TO-ONE-MEETINGS – ROOM 4+5** Prebooked meetings	**ROOM 2** **16.40 – 17.30: THE SPEED OF INNOVATION – How can European Industry Keep Up?** • Bernhard BLÖCHL, Managing Director, 2Bsolved / Automationship® • Horst EXENBERGER, Representative Cincom • Victoria LIEDL, Head of Innovation, ADVANTAGE AUSTRIA New York • Moritz SCHMID, Sales Manager, Dassault Systèmes Host: Franz NICKL, ADVANTAGE AUSTRIA Munich
		17.30 – 17.40: EXPO 2027 BELGRAD – AUSTRIA. JOIN THE FLOW (ROOM 2) • Helmut DOELLER, Pavilion Director, ADVANTAGE AUSTRIA
18.00 – 20.30	**EVENING RECEPTION – Christoph Leitl Lounge** **Welcome / Industry Talk** • Martin BLUM, CEO, Blum / Deputy Chairman, Metaltechnology Austria • Michael OTTER, Director General, AUSSENWIRTSCHAFT AUSTRIA – ADVANTAGE AUSTRIA Host: Christian CLERICI **18.15 – 20.30 | Networking Dinner**	

FRIDAY, 20 NOVEMBER 2026 – FOR OUR INTERNATIONAL GUESTS

09.00 – 14.00

SITE VISIT 1

G. Coreth Kunststoffverarbeitungs GmbH

Gain exclusive insights into the complete production process of one of Austria's leading manufacturers of polyethylene films and flexible packaging solutions. Participants will experience every step of the value chain – from raw material mixing and blown film extrusion to flexographic printing, converting, quality control and final packaging. The visit also includes CORETH's integrated recycling centre, where production waste is processed into high-quality regranulate and fed back into the manufacturing process, demonstrating how circular economy principles are implemented in an industrial environment.

www.coreth.at

SITE VISIT 2

GW St. Pölten

Discover how industrial excellence, sustainability and social responsibility come together at one of Austria's leading integrative industrial companies**.** During the guided tour, participants will gain insights into GW St. Pölten's modern production facilities and explore key manufacturing processes, including precision metalworking, CNC machining, electrical and control cabinet production, textile manufacturing and integrated logistics. As a trusted manufacturing and outsourcing partner to internationally renowned industrial companies, GW develops customized solutions that meet the highest international quality standards. The visit also highlights GW's inclusive workforce, demonstrating how social integration and industrial excellence go hand in hand.

www.gw-stpoelten.com

MONDAY, 23 NOVEMBER – ONLINE B2B-MEETINGS

09.00 – 13.00 **ONLINE B2B-MEETINGS**

prebooked meetings

14.00 – 19.00 **ONLINE B2B-MEETINGS**

prebooked meetings