



# Amplify your Innovation

*“An Amplifier’s vision is to **revolutionize** the current paradigm for generating **audiovisual content** by applying **Artificial Intelligence** and the most innovative technologies”*

# We're Amplifiers!

15+  
years



Individuals with a rich tapestry of **experiences and background** in television channels, media houses, institutions, education and corporate.

**We're going to**

**democratize**

**the use of Artificial Intelligence for  
every customer in the industry.**



**AI-First Built  
for Media**



**Modular and  
Evolving**



**Human-in-  
the-loop  
workflows**



**Integrated  
LLM-based  
chat**



**Expertise  
in Media**



**Scalable and  
API-based**

# Hello SeiriVoice!

Your **AI Assistant** For  
**Dubbing** Multimedia Content



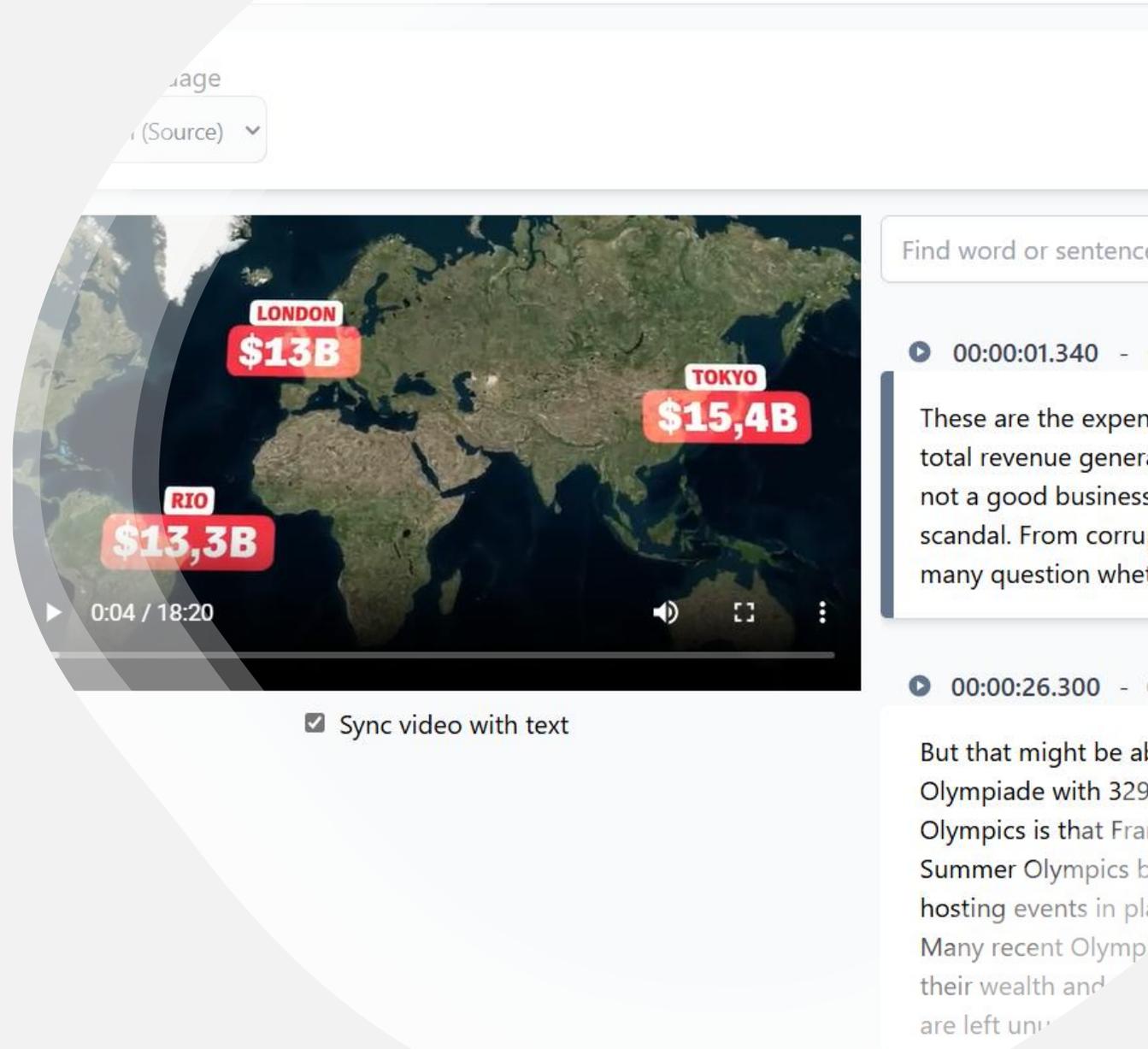
Transcription



Translation



Dubbing





File-based workflows



Feed-based workflows (SDI or IP)



Find word or sentence

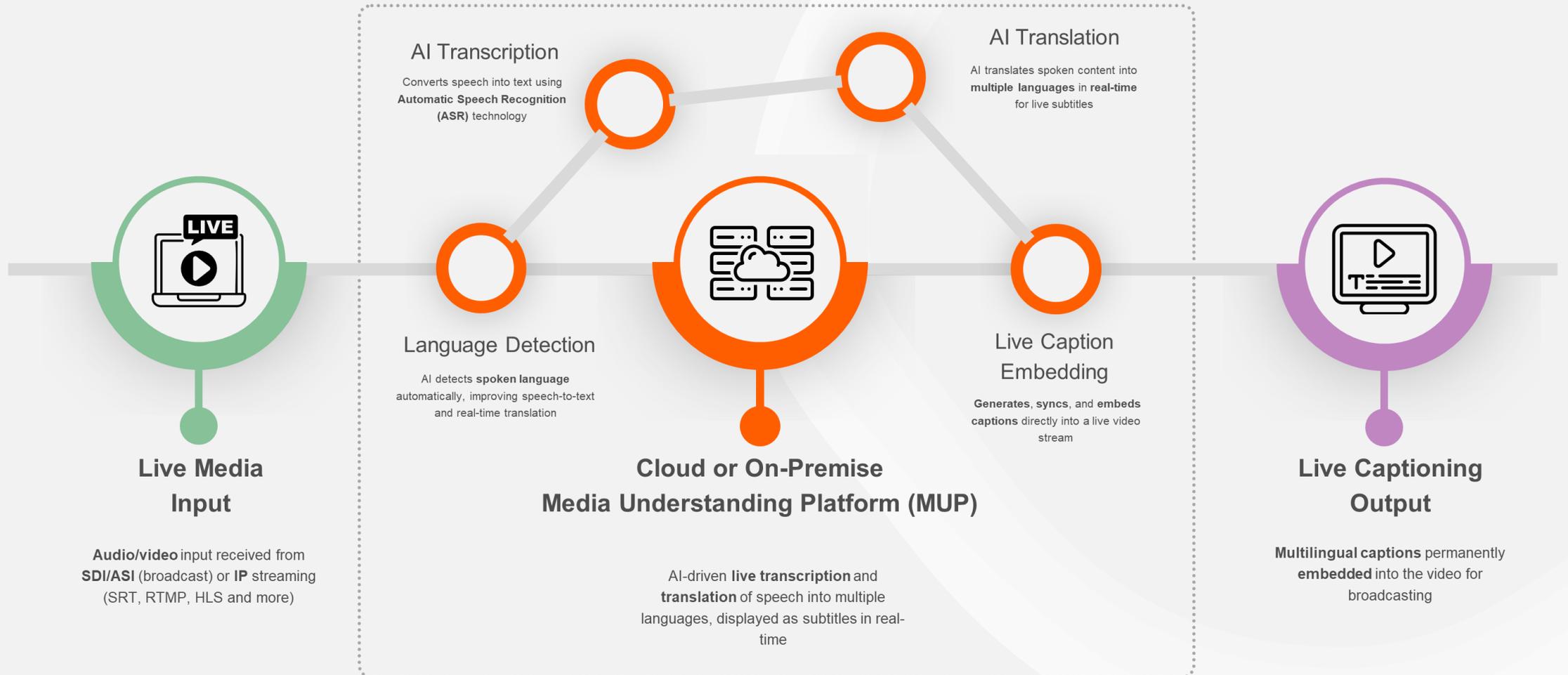
Replace word or

00:00:01.340 - 00:00:24.140 Speaker: Speak

These are the expenses for the last three Olympics in Tokyo, R total revenue generated from the last three Olympics for those not a good business. And for decades, the Olympics have been scandal. From corruption to human rights violations and insar many question whether it's even worth it.

00:00:26.300 - 00:02:24.560 Speaker: Speak

But that might be about to change. From July 26th to August Olympiade with 329 separate events happening over 19 days. Olympics is that France is taking a different approach to the G Summer Olympics by minimizing its environmental impact and hosting events in places as far as French Polynesia. But here is Many recent Olympics have built many new markets. And ma their wealth and spend billions on all new facilities for ven are left unused after the Games are through. A perfe



INPUT



SYNCHRONIZED TRANSCRIPTION



SYNCHRONIZED TRANSLATION





# Hello Seiri (整理)!

Your **AI Assistant** For  
Extracting **Metadata** and  
**Cataloging** your media



Transcription



Face  
recognition



12+ AI  
functions



Stories matter



# SEIRI Transcription

Automated transcription & translation in multiple languages grouping them between logic time codes in smart way

# SEIRI

## Facial Recognition

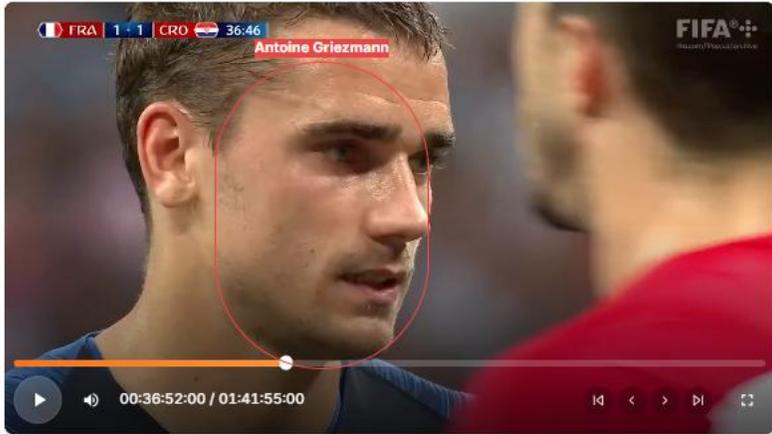
- Adapted to customer use cases.
- Dedicated database, specifically adapted to the customer.
- Identification of appearance for each character.



# Comprehensive Metadata Extraction orchestrating 18 models + LLM interaction with Agentic AI



FULL MATCH: France vs. Croatia FIFA World Cup Final.mp4



1280x720 30 fps Audio track: 1

## Keyframes



## Summary

## Content type

## Content format

## Transcript

Filter by text

EN

00:00:03:15  
00:00:44:11

SPK #0 Male

And here is the planet's ultimate game, the final of the 21st Football World Cup. France to rediscover glory's past, Croatia to inscribe a new name on the trophy. And truth be told, as has been the case throughout this most unpredictable of competitions, nobody really knows. Here is Perisic, star of Croatia's semi-final. Vida, who scored so importantly in the quarter-final. Rakitic, whose penalties have been short. And Lovren, amongst the competition's outstanding defenders.

00:00:46:15  
00:01:35:13

SPK #0 Male

Rakitic. Aimed it at Mandzukic, forced away by Varane. There is Didier Deschamps, who can become the third man in history to win the World Cup, both as a player and a coach. And keep company, therefore, with Mario Zagallo and Franz Beckenbauer. His job in the 1998 final, not dissimilar from that perhaps played today by N'Golo Kante. He and Christian Karrenberg. It's a foul by Modric on Umtiti. He and Christian Karrenberg did a great job on Leonardo and Rivaldo in that famous game.

00:01:39:19  
00:02:55:07

SPK #0 Male

Umtiti. France's semi-final match winner. Matuidi. Umtiti. Giroud. Still no shot on target, having played well over 400 minutes at this World Cup. Vida across to Strinic, who was perhaps the one minor injury doubt concerning Croatia coming up to this final, is able to clear. Strinic. Mandzukic. Rebic. Hernandez, what a four in the French squad to have started every game. Ran into Modric. And has a free kick. Mbappe. Taken away from Pavard by an eaqer Perisic, who can run at the

Seiri is an AI software and may make mistakes. Consider reviewing and refining the output.

Settings

Talk to Seiri

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## Named Entity Recognition

## Keywords

## Faces

## Semantic Segmentation

## News Segmentation

## OCR

## Image description

## Logos

## Scene types

## Objects

## Extended metadata

### Validation

No value

### WER (%)

No value

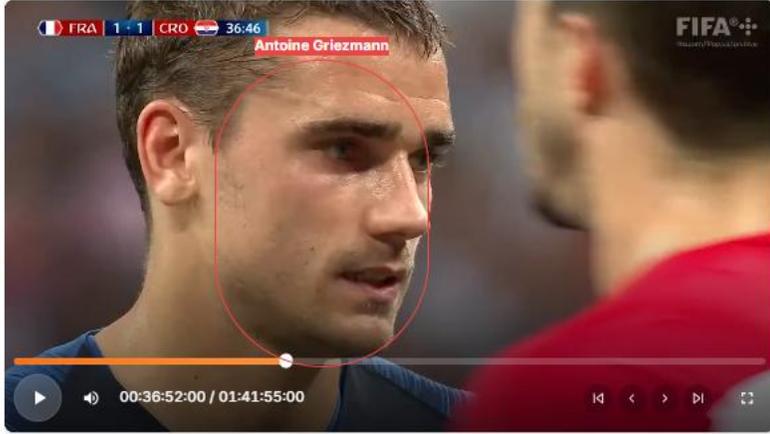
### Program Title

No value

# Comprehensive Metadata Extraction orchestrating 18 models + LLM interaction with Agentic AI



FULL MATCH: France vs. Croatia FIFA World Cup Final.mp4



## Keyframes 1



## Summary 2

## Content type 3

## Content format 4

## Transcript 5

Filter by text 6 EN

7 00:00:03:15 - 00:00:44:11 8 SPK #0 Male

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## Named Entity Recognition 9

## Keywords 10

## Faces 11

## Semantic Segmentation 12

## News Segmentation 13

## OCR 14

## Image description 15

## Logos 16

## Scene types 17

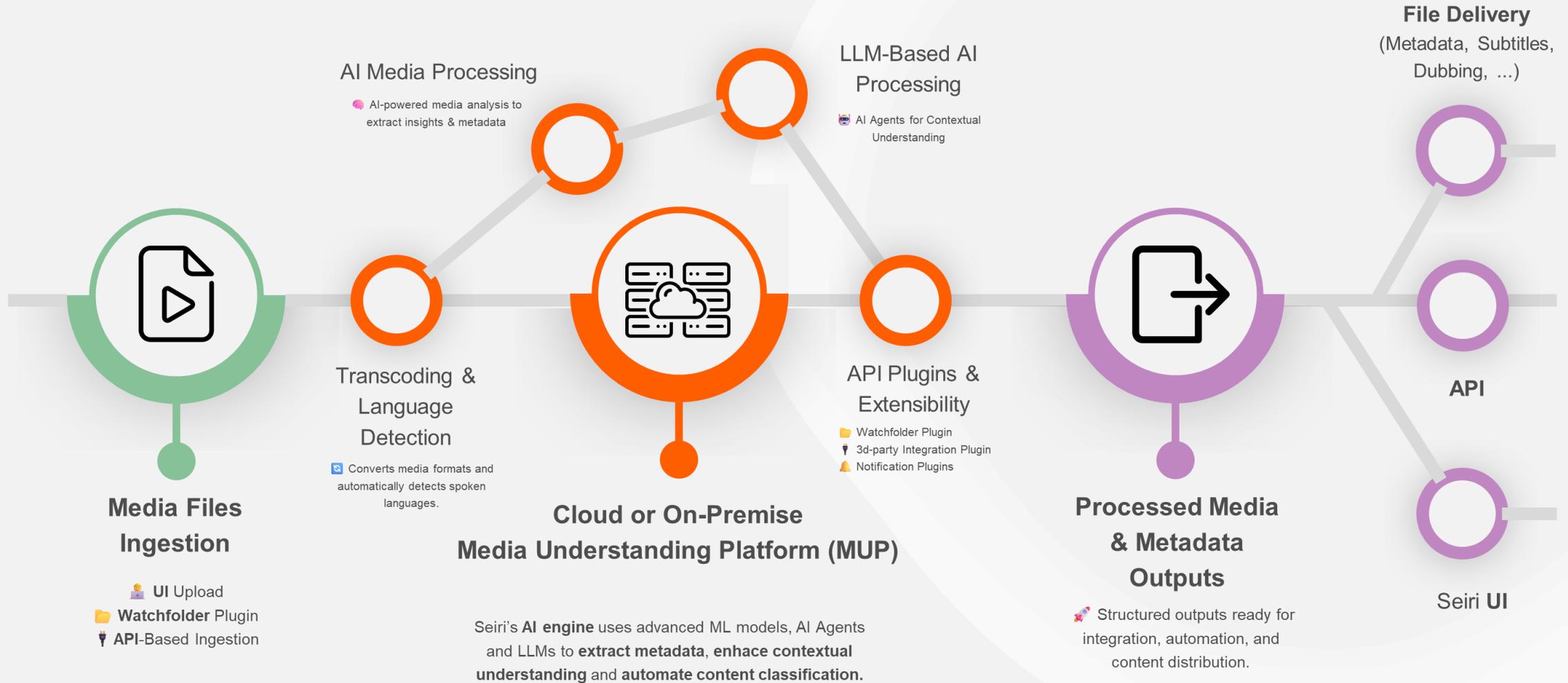
## Objects 18

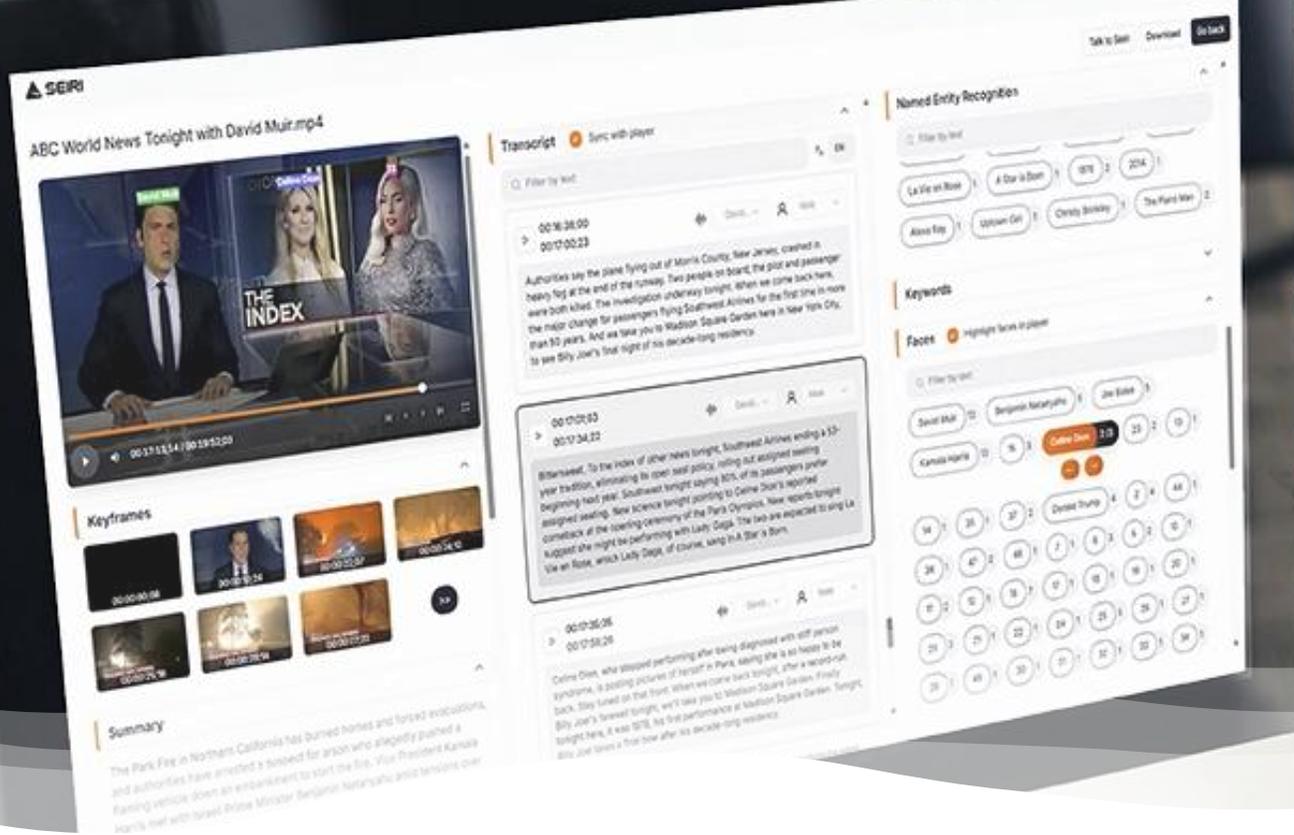
## Extended metadata 19

**Validation**  
No value

**WER (%)**  
No value

**Program Title**  
No value





# Use cases



Archive



Sports



Entertainment



News



Live & Events



Monetization

# AI Archive Metadata

Each year, the service will analyse:

- 18,000 hours of audio
- 5,000 hours of image
- 5,000 hours of multilingual audio

Key advantages:

- Faster search and retrieval & Higher reuse
- Better accessibility & Operational efficiency

The logo for rtve, consisting of the lowercase letters 'rtve' in a bold, rounded, orange font. The letters are set against a white circular background that is partially overlaid by a grey curved shape on the left side of the slide.



# Hello GeNews!

Your **AI Assistant** For  
Creating **News Stories**



Previewing



Scripting



Editing



### Story Form 1 ×

1 Basic information    2 Composition    3 Videos    4 News Type

**Title \***

**Duration (seconds) \***    Use voiceover

### Story Form 3 ×

1 Basic information    2 Composition    3 Videos    4 News Type

- Name
- Que CAMIÑO sinalará o novo PAPA.mp4
- test\_subt\_2\_7.mp4
- Noticias del 2024\_07\_24 06h30 - FRANCE 24 Español.mp4
- FULL MATCH: France vs. Croatia FIFA World Cup Final.mp4
- CAFE D'IDEES.mp4
- Ursula von der Leyen - Climate Change Solutions.mp4
- Maravilhas de Portugal.mp4

### Story Form 2 ×

1 Basic information    2 Composition    3 Videos    4 News Type

**Main topic \***

**Ordering guide \***

### Story Form 4 ×

1 Basic information    2 Composition    3 Videos    4 News Type

**Content Type**

**Tone and narrative style**

**Editorial line**

### Story Details



00:00 01:30

#### Duration

90 seconds

#### Content Type

News Report

#### Related Videos

- Heatwave Footage - Seville hit by first heatwave of the year.mp4
- Heatwave Footage - London swelters on last day of heatwave in UK.mp4
- Heatwave Footage -

## Heatwave in Europe

Export Regenerate story Edit Go Back

Heatwave Footage - Seville hit by first heatwav... Dur: 6s

Heatwave Footage - Wildfir... Dur: 4s

Heatwave Footage - London swelters on last day of heatwave in UK.mp4 Dur: 9s

### Intro VO - Record Heat in Europe

Duration: 20s

Europe is facing unprecedented heatwaves this summer. In Seville, temperatures have soared to a staggering 48 degrees Celsius. Meanwhile, in Rome, people seek refuge under umbrellas as the heat becomes unbearable. London is not spared either, with temperatures reaching 32 to 33 degrees Celsius.

*Voice-over introducing the heatwave situation in Europe, highlighting Seville at 48°C, people in Rome under umbrellas, and London at 32-33°C. Suggested videos: 'Heatwave Footage - Seville hit by first heatwave of the year.mp4', 'Heatwave Footage - London swelters on last day of heatwave in UK.mp4'.*

Order: 0 Voiceover: Yes Video Cuts: 3

Start/End: 0s - 20s

Heatwave Footage - Seville hit by first heatwave of the year.mp4 Dur: 11s

Heatwave Footage - London s... Dur: 4s

### Tourists Speak

Duration: 20s

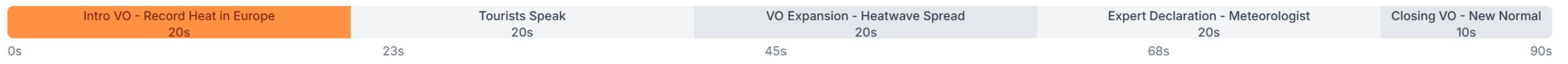
... The heat is incredible, no doubt about it, and we're navigating it. We've been in a lot of indoor spaces, and it's unfortunate that climate change is what it is....

... I actually love it on my holidays, so it's not a problem in any way....

*Interviews with tourists discussing their experiences with the heat. Suggested videos: 'Heatwave Footage - Seville hit by first heatwave of the year.mp4', 'Heatwave Footage - London swelters on last day of heatwave in UK.mp4'.*

#### Timeline

Total: 90s





00:13 00:56

Duration

60 seconds

Content Type

Full Report

Related Videos



20 Craziest Football Stadiums In The World.mp4  
Dur: 10s

AMPLIFY

### Stadium Visuals Introduction

Duration: 10s

As the excitement builds, we dive into the heart of the Champions League, where iconic stadiums pulse with energy, setting the stage for unforgettable moments.

Opening with dynamic visuals of stadiums to set the tone for the Champions League highlights. Suggested videos: '20 Craziest Football Stadiums In The World.mp4', 'Mix Celebrations Champions League.mp4'.

Order: 0

Voiceover: Yes

Segments: 1

Start/End: 0s - 10s



HIGHLIGHTS PSG 4-2 MAN CITY Grealis...  
Dur: 5s



HIGHLIGHTS PS...  
Dur: 3s



HIGHLIGHTS PS...  
Dur: 3s



### Match Highlights - City vs PSG

Duration: 15s

# Use cases



Newsroom



Digital Platforms



Versioning

# Get in touch!

Amplify **the power of the  
Wow effect!** Contact us at  
**[hello@amplifysoft.io](mailto:hello@amplifysoft.io)**



## Confidentiality Notice

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