



Applied Indigenous Wisdom

Unlocking Regenerative Value through Systemic Change

October 2024

<<A pathway to Climate Action & Regenerative Economies>>



Urgent Need for Change

Indigenous Peoples and local communities (IPLC) are the true custodians of biodiversity and guardians of nature but receive less than 1% of international climate aid. *

Of the \$270M committed at COP conferences (2011-2020), only 7% reaches IPLC projects and communities.**

- Problem: Indigenous communities lack self-governance and autonomy in managing their territories and resources, which has led to economic dependencies and socio-environmental degradation.
- Opportunity: Investing in Indigenous-led regenerative practices offers a high-impact solution for both climate action and biodiversity preservation.

* Funding with Purpose Report by Rainforest Fund Norway and The Rights and Resources Initiative

** <https://www.devex.com/news/only-7-of-1-7b-cop-26-pledge-is-going-directly-to-indigenous-groups-104182>





Market Opportunity



The Global Impact Investing Network (GIIN) estimates that the size of the worldwide impact investing market has surpassed the key milestone of \$1 trillion in 2022.*



Consumer Interest in Climate-Positive Investments: Investors increasingly seek projects with positive social and environmental impact.



Competitive Edge. Indigenous communities offer unparalleled expertise in regenerative land management, a key differentiator in the climate action space.



ROI: Investors can expect significant social and environmental returns while accessing new markets and building regenerative business models.

* <https://thegiin.org/publication/research/impact-investing-market-size-2022/>



2. Bioregional Funds

- Local and regional decision making power
- Participative resource allocation
- Transparent non-bureaucratic funding processes

3. Planetary Well-being Task Force

- Direct funding systems
- Creating new narratives
- Weaving ecosystems solutions
- Investor engagement

1. Shared Principals

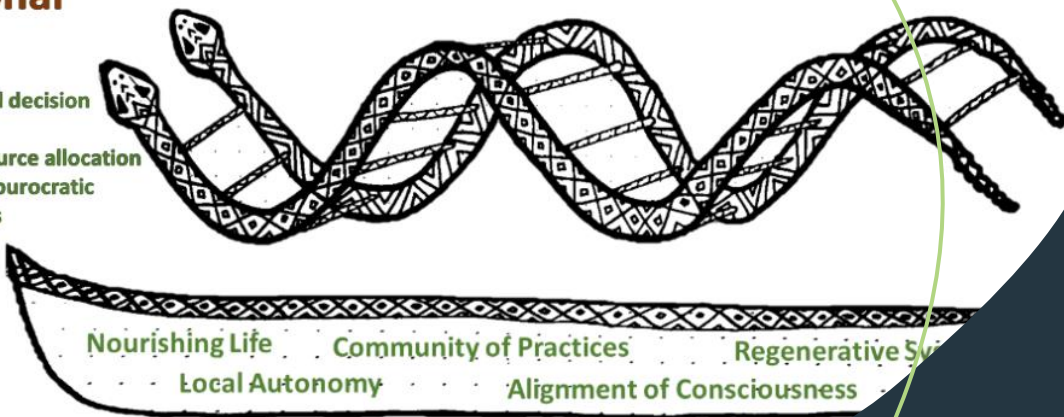
Nourishing Life

Community of Practices

Regenerative Systems

Local Autonomy

Alignment of Consciousness



Our Unique Solution. The Cobra Canoa Framework



Vision

Bioregional development strategies rooted in Indigenous wisdom, evolutionary leadership and innovative technologies that catalyzes regenerative economies.



Approach

- (1) Systemic investments into Indigenous communities and emerging ecosystems, enabling autonomous development and self-governance.
- (2) Focus on building local bio-economies through traditional ecological knowledge.
- (3) Diversified income streams for IPLC, reducing reliance on external economic models.



Result

Transformation of IPLC territories and nature reserves into hubs of sustainable innovation interconnected with other bioregions.

Theory of change: playmakers industries methodology for system change

**PLAYMAKERS
INDUSTRIES**

Game Design Thinking

Framing systemic transformation as an active, dynamic and ludic process of learning and iteration.

Action Research

Continuous evaluation of project impact and iterative adjustments through feedback loops.

Appreciative Inquiry

Mapping and activating regional resources, potentials of IPLCs, and traditional practices.

Collaboration Networks

Connecting IPLC with investors, decision makers and regional and global allies.



**Application of the Cobra Canoa framework
designed to direct capital to an ecosystem of IPLC
co-led projects preserving autonomy and ancestral
cultures.**

Location Cabeça do Cachorro (Dog's Head) Territory (AM/Brazil)

Current Challenge

- The Cabeça do Cachorro region has the size Tunisia (160,000 km²).
- This region is one of the most preserved areas in the Amazon. It is the territory of 23 Indigenous nations.
- Indigenous well-being is threatened by migration and loss of traditional livelihoods.



Overview Pilot Bioregions

Goals

- Mobilizing bioregional ecosystems in 2 significant climate hotspots through a Multi-stakeholder strategy
- Preserve biodiversity, restore traditional economies, and build resilient, self-sustaining traditional communities.

Location Chapada dos Veadeiros Bioregion (CE/Brazil)

Current Challenge

- The Chapada dos Veadeiros has the size Puerto Rico (8,720 km²).
- This region is one of the most preserved areas of the Cerrado. It is territory of the largest Quilombo in Brazil.
- Fast growing industrial agriculture and mining operations.

Funding request for Test & Learn Phase



Investment Needs

Initial Set-Up EUR 25k - done

Build up a core team, develop strategic partnerships and begin feasibility studies (Funded by playmakers industries, CASA Fund, Nature Invest and Global Impact Alliance).

Test & Learn: EUR 70k

Test Cobra Canoa framework and initiate a global community of practice for Indigenous communities, decision makers and Investors.

Build & Invest: EUR 250k

Develop blended funding structures for direct investments. Implement 2 pilot projects and gain active allies and enablers.



Results Test & Learn Phase

Due Diligence Analyzes: Identifying business opportunities developing regional bioeconomies and regenerative business models.
EUR 15k

Capacity building in IPLC applying the Cobra Canoa framework.
EUR 23k

Global community of practice with Indigenous leaders, partners and international investors.
EUR 16k

Setting up 2 Bioiregional Funding Hubs and an agile business structure:
EUR 18K

Immediate Results & Long- term Impact



Immediate Impact

- (1) Creating a community of practice with Indigenous leaders, decision makers investors and stakeholders
- (2) Leadership development for young Indigenous leaders, fostering self-governance and community-led development.



Long-Term Results

- (1) Improving the well-being of 50,000+ Indigenous people in the Dog's Head region and beyond
- (2) Building thriving local bioeconomies in 2 climate hotspots and establishing a replicable model for Indigenous-led climate action
- (3) Protection of 2 Climate Hotspots: 160,000 km² of critical Amazon rainforest in the pilot region Dog's Head and 8,720 km² of the Chapada dos Veadeiros





Why Invest with Us?



Track Record

20+ years in systemic transformation projects and global intercultural collaboration networks

Successful partnerships with investors, foundations, and Indigenous communities in Brazil and beyond



Unique Proposition

We provide direct, high-impact investment opportunities in climate-positive projects led by Indigenous communities with global market potential



Partnership Benefits

Contribute to a groundbreaking, scalable model for bioregional economies

Align your capital with global SDGs and COP26 commitments





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Immediate Impact

Launch Expedition Cerrado to refine and test the Cobra Canoa framework with key stakeholders and allies.



Resilient development

Build up a community of practice and elaborate regenerative business models for bioeconomy initiatives.



Call to Action

Join us as an early-stage investor in a transformative ecosystem and position your organization at the forefront of regenerative economy.