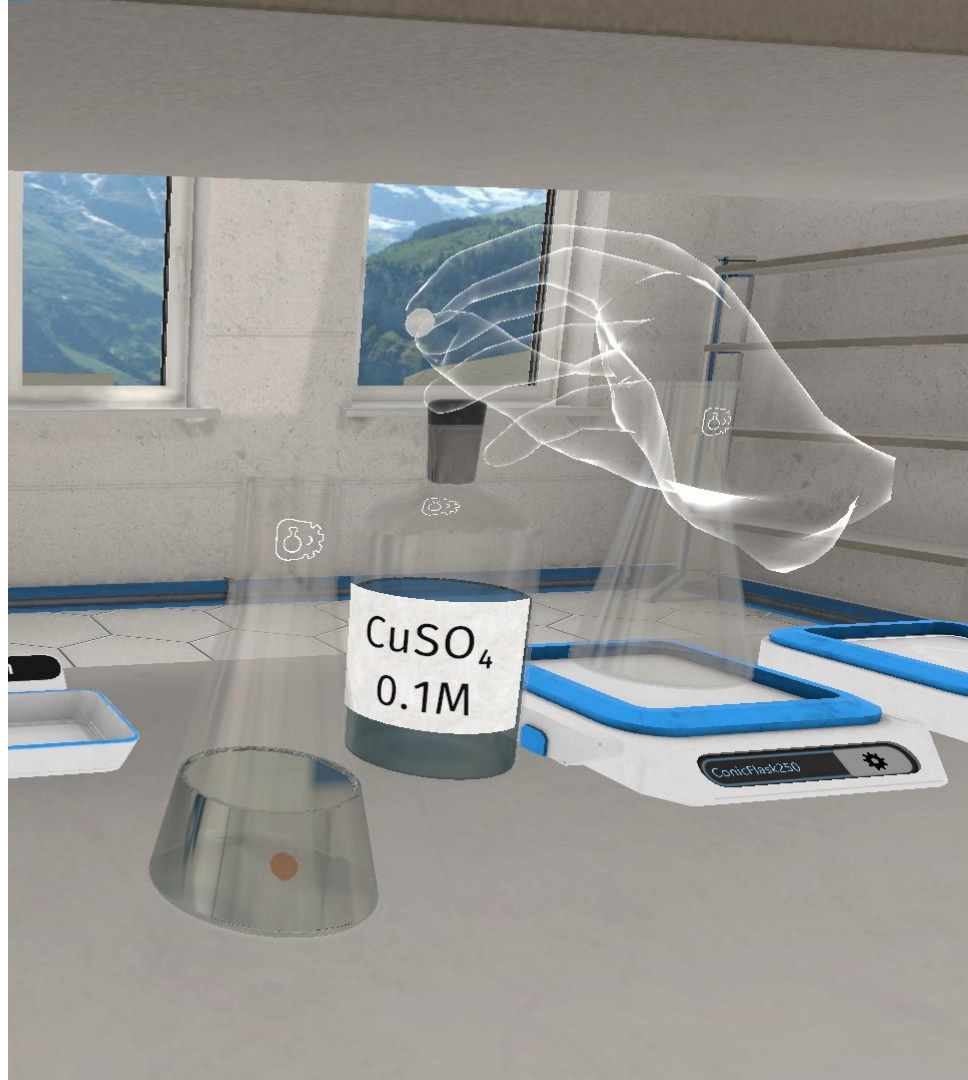


# Vic's science studio

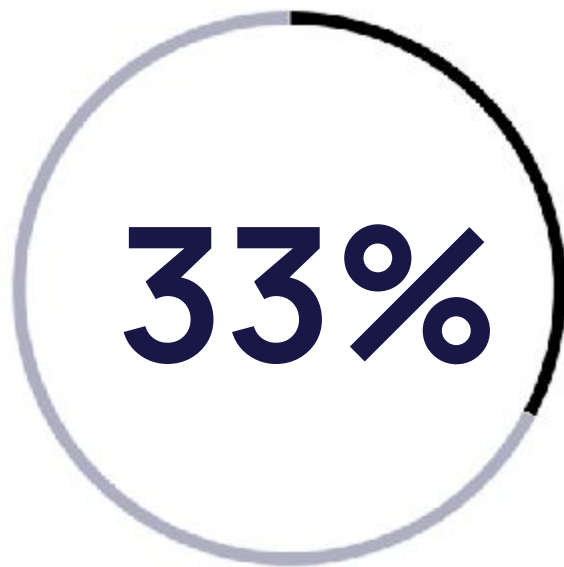
Chemistry lab for VR headsets



**Lab work** in  
studying  
chemistry is **vital**.

Maintaining the lab at  
school is **expensive**  
and **risky**.

## Problem



of high schoolers  
find chemistry  
**a boring subject**

# How it works

1

Download the app

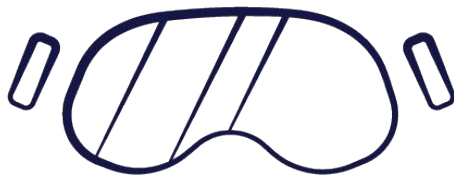
Pico

Meta

VIVE

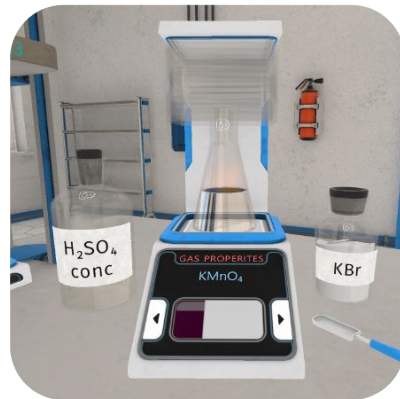
2

Put on a headset



3

Login to the lab





Periodic table

Indicators

Activity series

Light Background

Dark Background

Solubility table

Submit

1 min product demo video  
<https://youtu.be/7p5KvFgfpi4>

Bottles provided to you contain water and carry out reactions that allow to unambiguously determine the composition of the solution. In each bottle, place Solution in appropriate checker area.

# Benefits

## for Teachers

No real lab  
preparation headache



Engaged students



Even remote usage

## for Students

Freedom of action



Chemically correct  
experience



Modern education  
tool

## for Authorities

More control and  
transparency in  
school and region



10x cheaper than  
maintaining the real  
laboratory

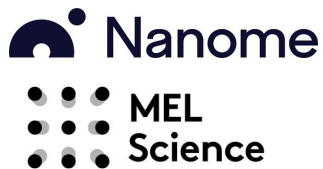
# What makes us unique?

## Other chemistry labs



Scenario-based

Gamified



Atomic/molecular  
visualization

## Our solution



Vic's  
science  
studio

### Physico-chemical model

A built-in engine that calculates results of  
all chemical processes in real-time mode



First lab reflecting the real  
world

Freedom of action for students  
Authentic observations

# Traction

## Key client



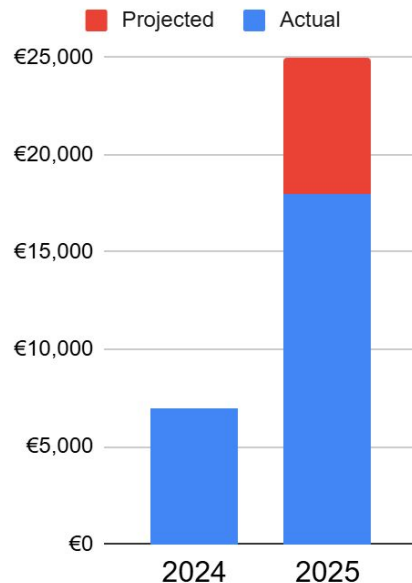
**1062 headsets**  
under the largest  
XR project  
in Belgium

## Key Partnership



**The largest XR  
distributor in EU**

## Revenue





# Business model

## Direct (our website)

240€ /year/device

Basic price

700€ /device

Forever

500€ /year/school

Early Access Program

(regular feedback reports)

## Reseller partners

% Margin



**VREXPART**

Worldwide

**XREADY LAB**

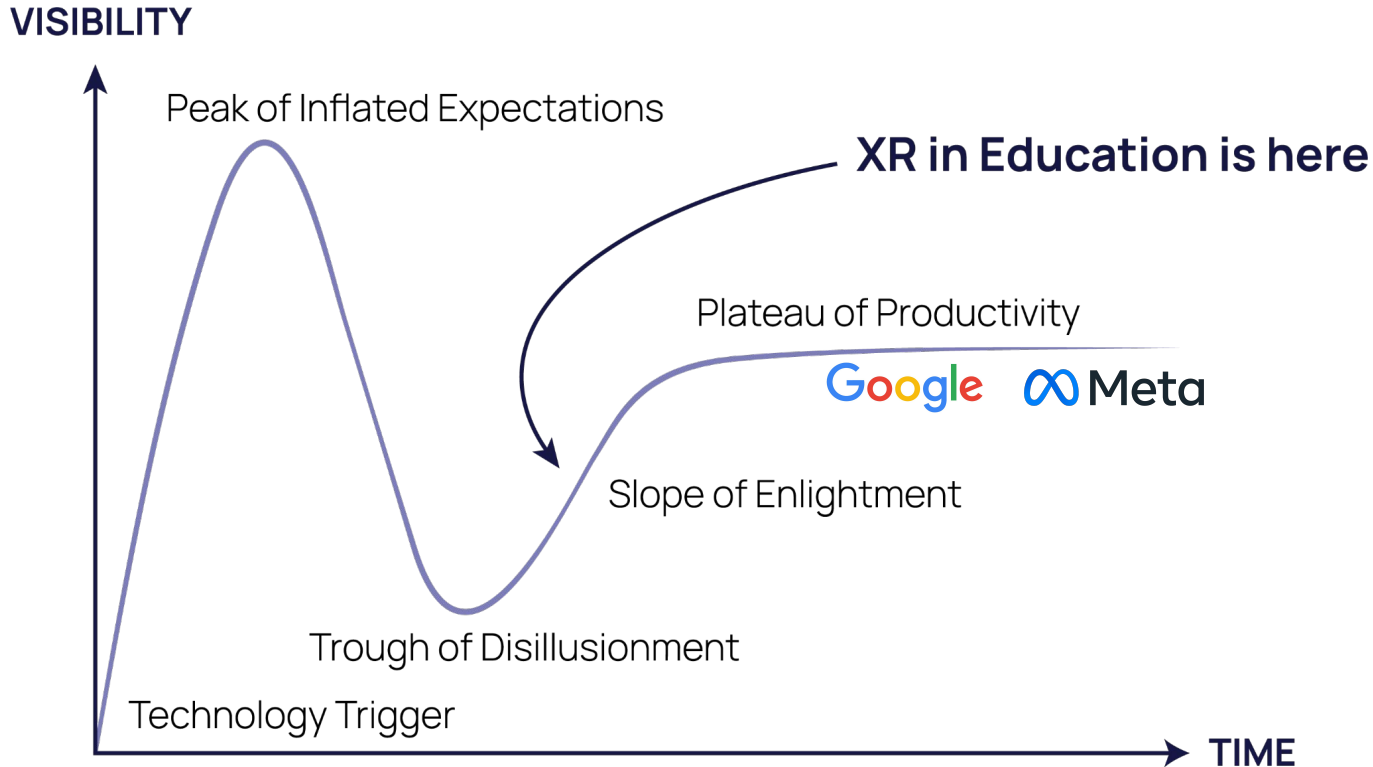
United States, Middle East



Germany



# Why now?



# Our team

## Core



**Viktor Demin**

Product CEO,  
MSc Chemistry  
co-founder

[diomin@vics.studio](mailto:diomin@vics.studio)



**Andrei Dubrovskii**

Biz dev,  
partnerships,  
co-founder

[dubr@vics.studio](mailto:dubr@vics.studio)  
[LinkedIn](#)

## Part-time, remote

Devs, QA, UI  
Teachers  
Instr. designers  
Finance