

**A movement  
that cannot be  
stopped.**





**ummadum**

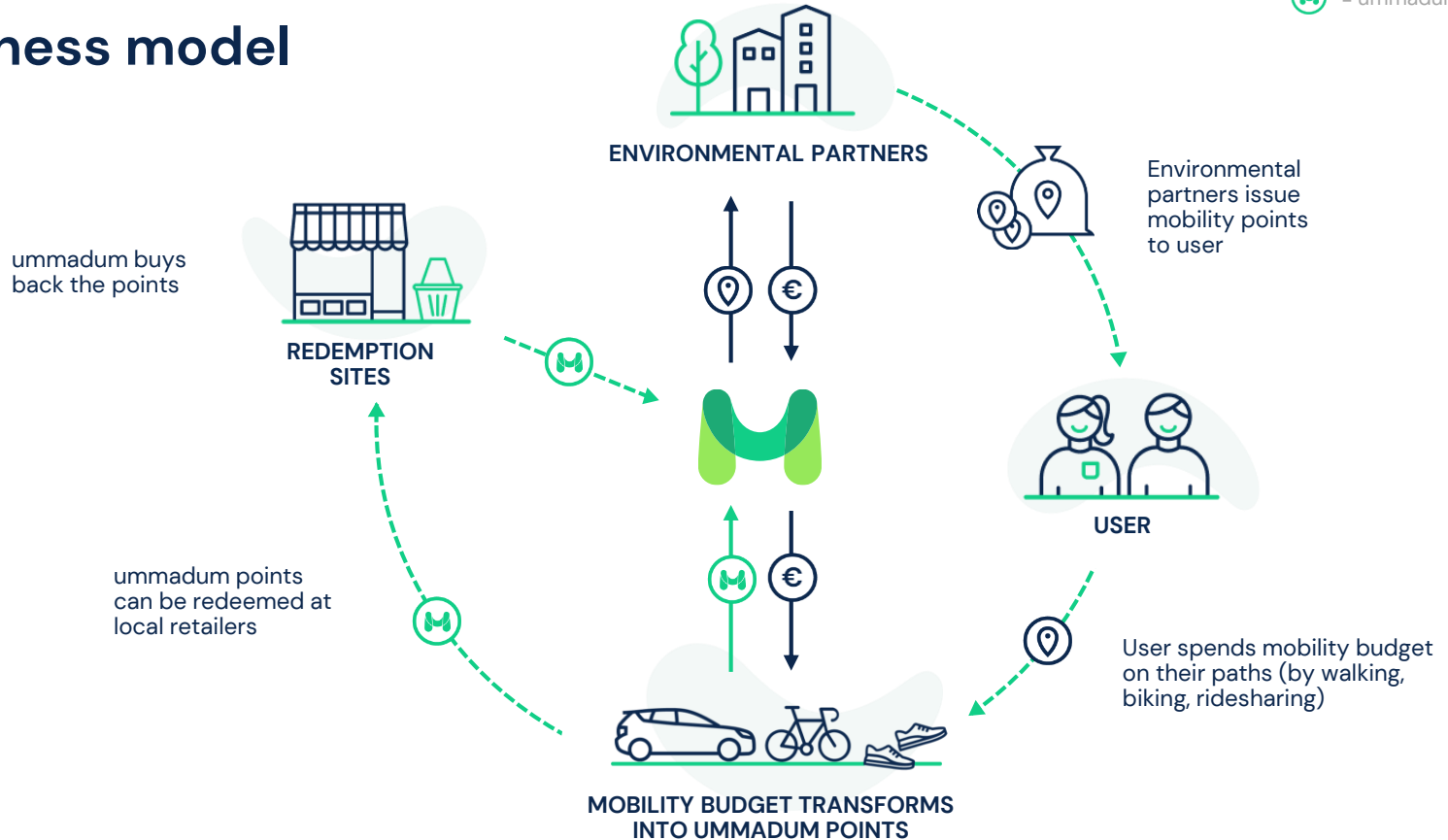
Dein Weg lohnt sich.

**This is  
ummadum**



# Business model

 = mobility budget  
 = ummadum points



# Advantages



## Know effects

Always know how much CO2 was saved  
Better air, healthier people



## Less traffic, more mobility

Extended mobility offer  
Promotion of active mobility  
Control of traffic flows (Commuters, tourists,  
relief of intersections, train station, rush hour)



## Save costs

Saving parking spaces  
Gain public space for your projects



## Being smart

Using digitization to live sustainability  
Boosting citizen participation  
Connecting people  
Strengthening trade in the region



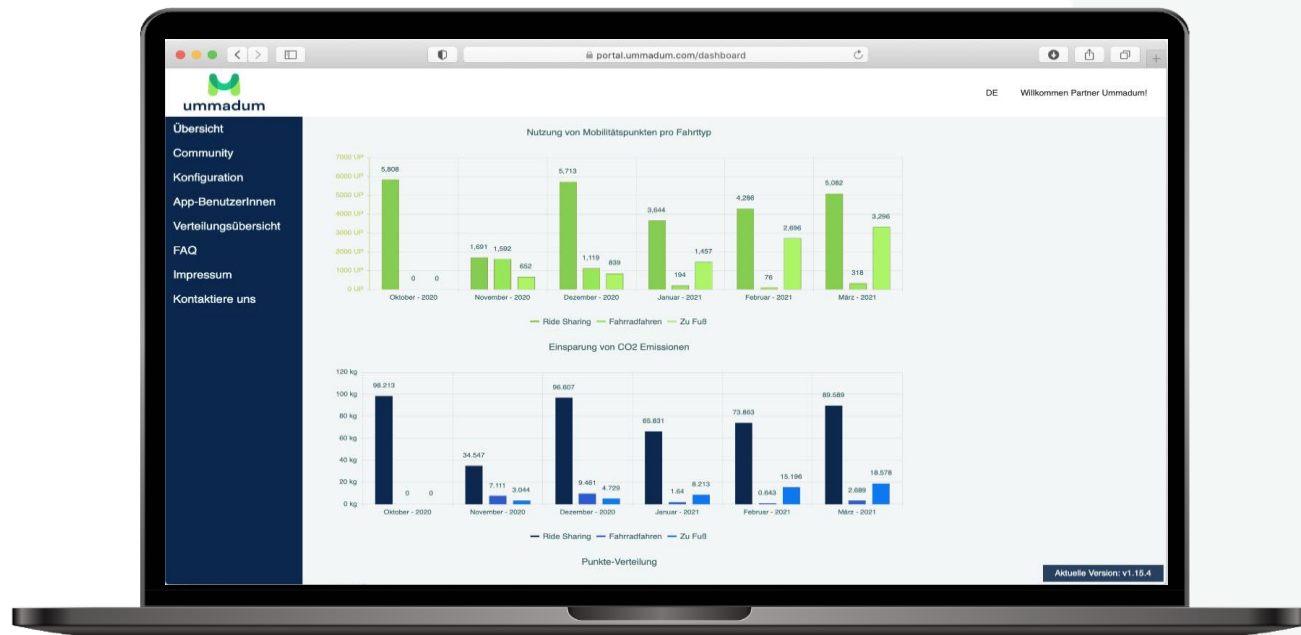
# The product





# The Environmental Partner Portal

- Manage mobility budget
- Manage communities
- CO2 Statistics
- Challenge Administration





**Thank you for your attention!**

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