

How much revenue did you lose during your last peak traffic event?

Slow software has a cost. It just rarely shows up as a single line item, which makes it easy to underestimate.

DOES THIS SOUND LIKE YOU?

It's not that nobody knows there's a problem. Your team has known for a while. Pages are slow, reports time out, and certain times of the month have become something everyone just braces for. You've brought it up. The answer is always some version of "it's on the list." Then something happens, a client escalates, a campaign launch goes sideways, a Monday morning queue that takes until Wednesday to clear, and suddenly it's urgent. You fix it, things stabilize, and the cycle starts again. The problem isn't that it's hard to solve. The problem is that you keep solving it at the worst possible moment.

SOUND FAMILIAR?



"Just refresh the page"
Your team stopped noticing the wait times. Your clients haven't.



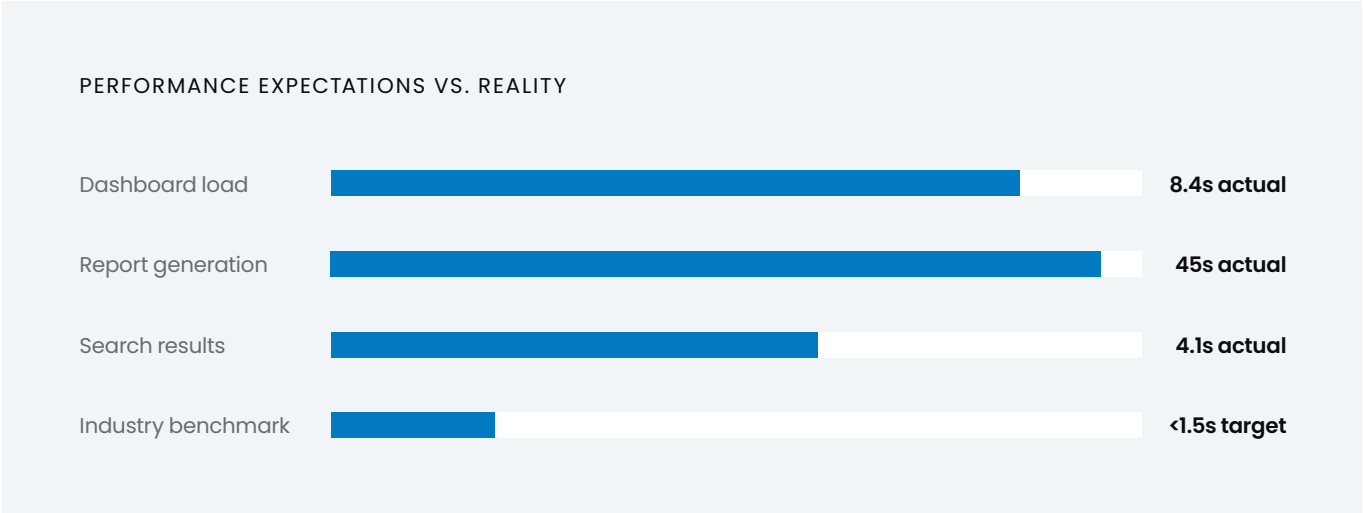
"Why does it always happen on month end?"
Peak moments are exactly when the system lets you down.



"We can't keep apologizing for this"
It's the third time this quarter a client has flagged the same issue.



"We patched it last quarter"
It's back. And this time it's worse.



How we get you to fast and keep you there.

1

Find out what's actually causing it | 1–2 weeks

Everyone already knows the system is slow. What nobody has is a clear answer on why, and what it's costing. We instrument your system end-to-end, run it under realistic load, and come back with measured data, not guesses. You get a prioritized list of what's causing the slowdowns, ranked by business impact, so you know exactly what to fix first and what it's been costing you every month you didn't.

2

Architecture redesign | months 1–3

We move the heavy lifting off your critical path: async job queues, caching layers, database optimization, and infrastructure that scales horizontally under load. Peak hours stop being your worst hours, which means your team stops spending Mondays clearing a weekend backlog of complaints.

3

Monitoring and SLA sign-off | ongoing

Real-time performance dashboards and alerting so you know about degradation before your clients do. At project close, we deliver a signed performance benchmark report against agreed targets, so you have something concrete for enterprise client QBRs and a system that defends itself going forward.

Ready to talk through it?

The frustrating thing about performance problems is that everyone already knows they're there. What's missing is a clear answer to what they're actually costing and what it would take to fix them properly, rather than patching them again. That's what we can give you in a first call. No benchmarking tools needed on your end, just walk us through what you're seeing, and we'll tell you what we think is going on.

[Book a 30-min call](#)

WHO WE ARE

We are a Berlin-based software engineering company with 100+ engineers and 15 years of experience delivering complex projects for mid-market companies across the Netherlands, the UK, Scandinavia and others. Our engineering teams operate across Serbia, Bosnia & Herzegovina, and Portugal. We've spent 15 years inside the kind of systems that need modernizing. We know exactly how they break, and how to fix them. We offer both managed modernization projects and dedicated engineering teams, depending on what works best for your organization.

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