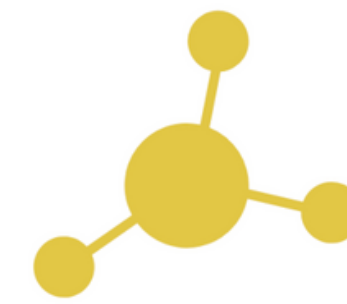


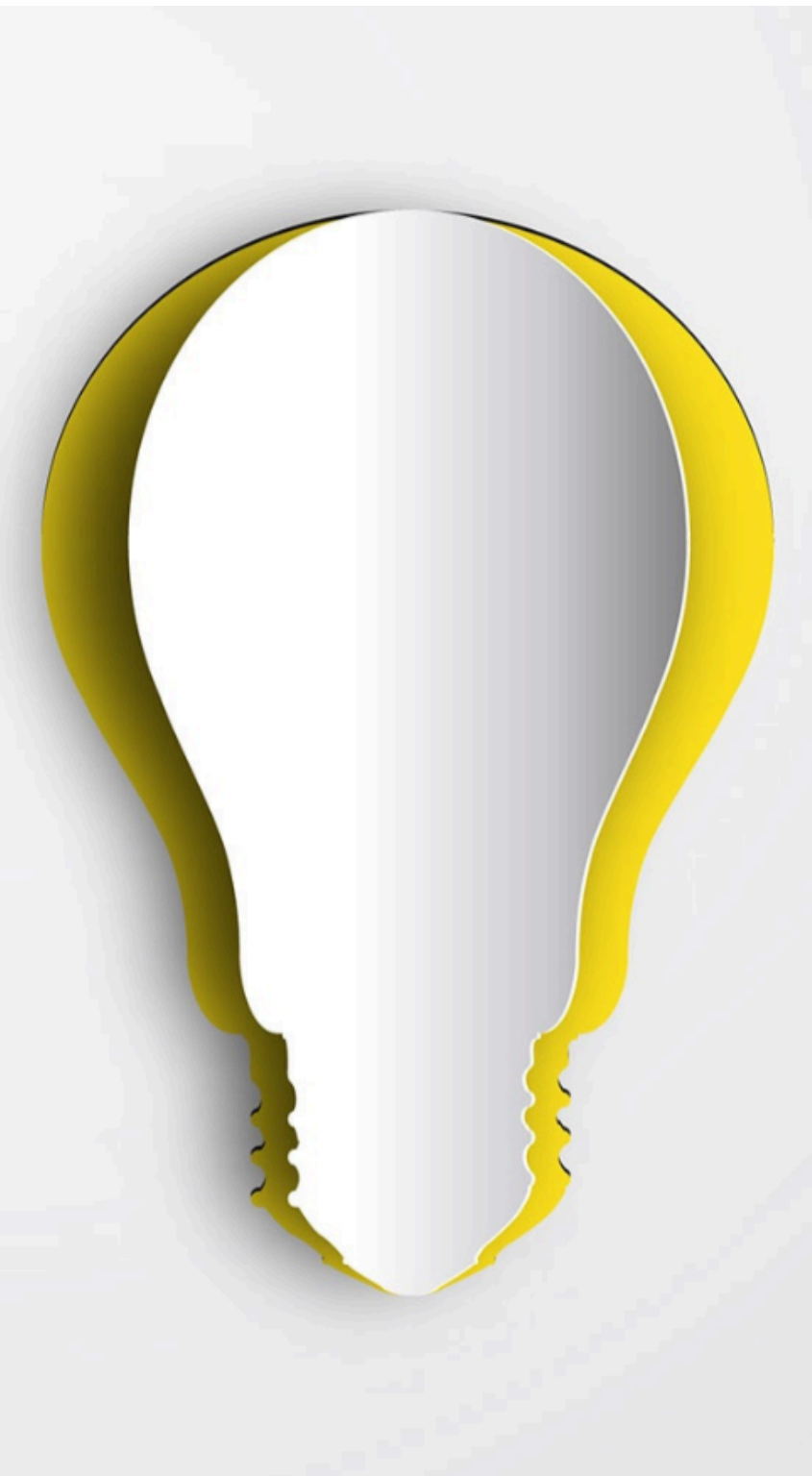


UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION



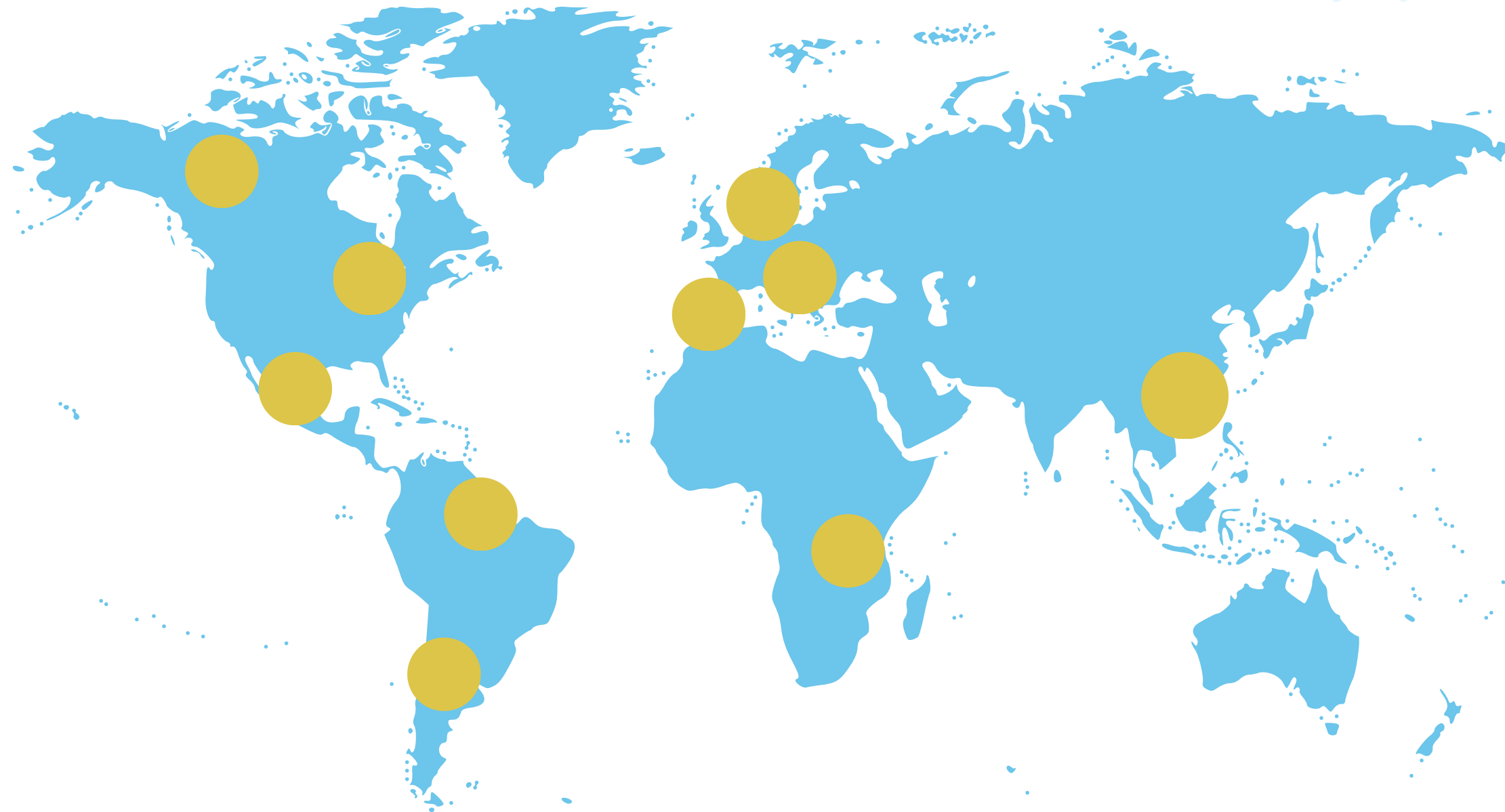
GO TO  
INNOVATION  
INTELLIGENCE

# Standardization to support AI innovation in developing countries



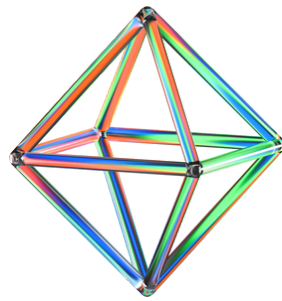
Global Alliance on AI for  
Industry & Manufacturing



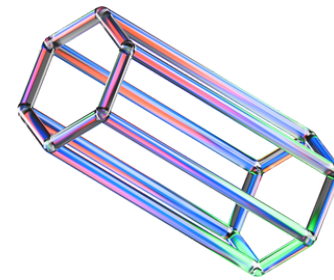




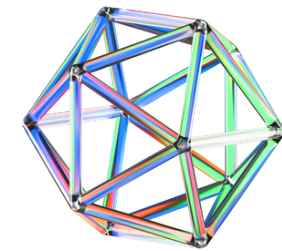
## Consultancy services for MANAGING:



**Innovation**



**AI  
Blockchain**

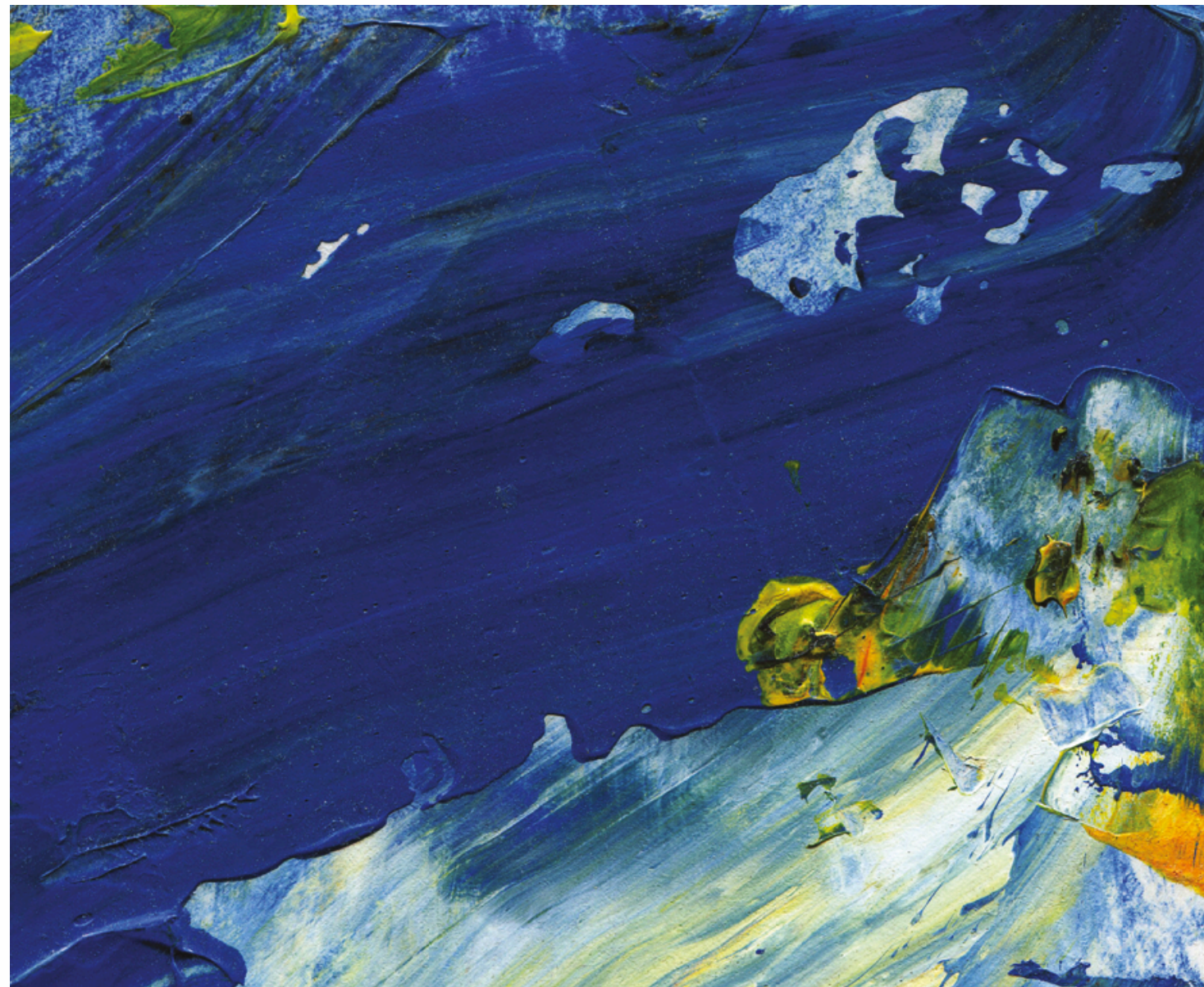


**Sustainability**



[www.gotoinnovation.eu](http://www.gotoinnovation.eu)





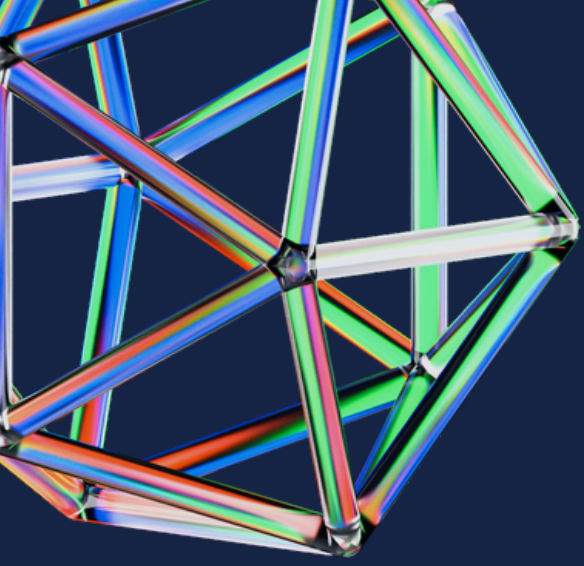
## AI opportunities

- Data analysis and strategic insight from key information.
- Proactive management based on informed decision making processes.
- Process analysis, automatization of tasks and optimization of operations.
- Improve customer experience.
- Competitiveness by Innovating in new products and services.
- Anticipate customer needs.
- Generating efficiencies for organizations and value chains, etc.



# Drivers for AI Innovation





Global Alliance on AI for  
Industry & Manufacturing

# Barriers for AI adoption - Industry

**Investment, financial  
sustainability & cost of  
implementation**

**Capabilities, talent  
access & maintain**

**Infrastructures and  
Interoperability**

**Collaboration  
ecosystems**

**Ethical aspects**

**Regulation and  
standards**

**Maturity Level of Innovation  
ecosystem?**



- **Technical standards**
- **Management Standards**
- **Conformity assessment**
- **Guidance, tools and methods**



# Why Standards?



## **Clarity and consistency**

- Transporting requirements into specific, actionable guidelines.
- Creating common language and frameworks.

## **Interoperability and integrability**

- Promoting interoperability between different systems and organizations, that is key for seamless data exchange and collaboration.

## **Risk Management and Mitigation**

- Providing a structured approach to identifying, assessing, and managing risks.

## **Efficiency and automatization**

- Streamlining processes and reduce the complexity allowing efficacies.

## **Global and applicability**

- Ensuring consistent compliance measures and guidance across different countries and regions, essential for global organizations.

***Standards create Market!!***



**Which** is the current landscape of **STANDARDS**

**How AI** can enable **SUSTAINABILITY**

**Which** is the competitiveness **GAP**







## **Wael William Diab**

Chairman at ISO/IEC JTC1/SC 42 Artificial Intelligence  
Menlo Park, United States



## **José Costa**

Cybersecurity, Governance, Risk, Privacy, Continuity  
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# Thanks !!



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