

# poolbiz.eu

THE LEADERSHIP PLATFORM FOR THE POOL INDUSTRY



Media-Kit

# Advertising and Content Partnerships on poolbiz.eu

poolbiz.eu is the European B2B platform for manufacturers, distributors and industry professionals in the pool and spa sector. Our reports, interviews and technical features reach decision-makers, export managers and experts across Europe.

With our four advertising packages, brands gain structured, effective access to visibility, editorial placement and highly relevant audiences.



# 2026 Rates

## ESSENTIAL

For brands looking to establish an initial presence on poolbiz.eu.

1 editorial company profile (short portrait), *online for 1 month*

*or*

1 sponsored article (product, company or event), *online for 1 month*

1-month price 550 Euro

## ADVANCED

Ideal for brands that want to expand their communication with an editorial component.

1 editorial company profile (short portrait), *3 month online*

*and*

3 sponsored articles (product, company or event) *in total, or 1 per month*

3-month price 1,500 Euro total

## FEATURED

For companies aiming to build consistent visibility and editorial presence.

1 company profile (short portrait), *3 month online*

3 sponsored articles (product, company or event) *in total, or 1 per month*

1 interview or company- or event-feature (editorially prepared), *3 month online*

**PLUS: 1 regular Social media post (LinkedIn)**

3-month price 3,500 Euro total

## FLAGSHIP

The comprehensive package for max. brand visibility and thought leadership.

1 company profile (short portrait), *6 month online*

6 sponsored articles (product, company or event) *in total, or 1 per month*

1 interview or company- or event-feature (editorially prepared), *6 month online*

1 company- or event-feature (editorially prepared), *6 month online*

1 CEO guest comment in the “Opinion” section, *lifetime online*

6-month price 5,500 Euro total

**PLUS**  
Social media booster  
(2 sponsored post  
via LinkedIn  
and Facebook)