

***kapsch*** >>>  
***challenging limits***

**Marcus Handl**

EVP Corporate Development and Strategy

Kapsch TrafficCom

**Email:** [marcus.handl@kapsch.net](mailto:marcus.handl@kapsch.net)

**Phone:** +43 50 811 1120



Kapsch TrafficCom



# Connected Cities

*How cities can improve road safety and Traffic Management using Cooperative ITS technology*

23.11.2023 / Marcus Handl



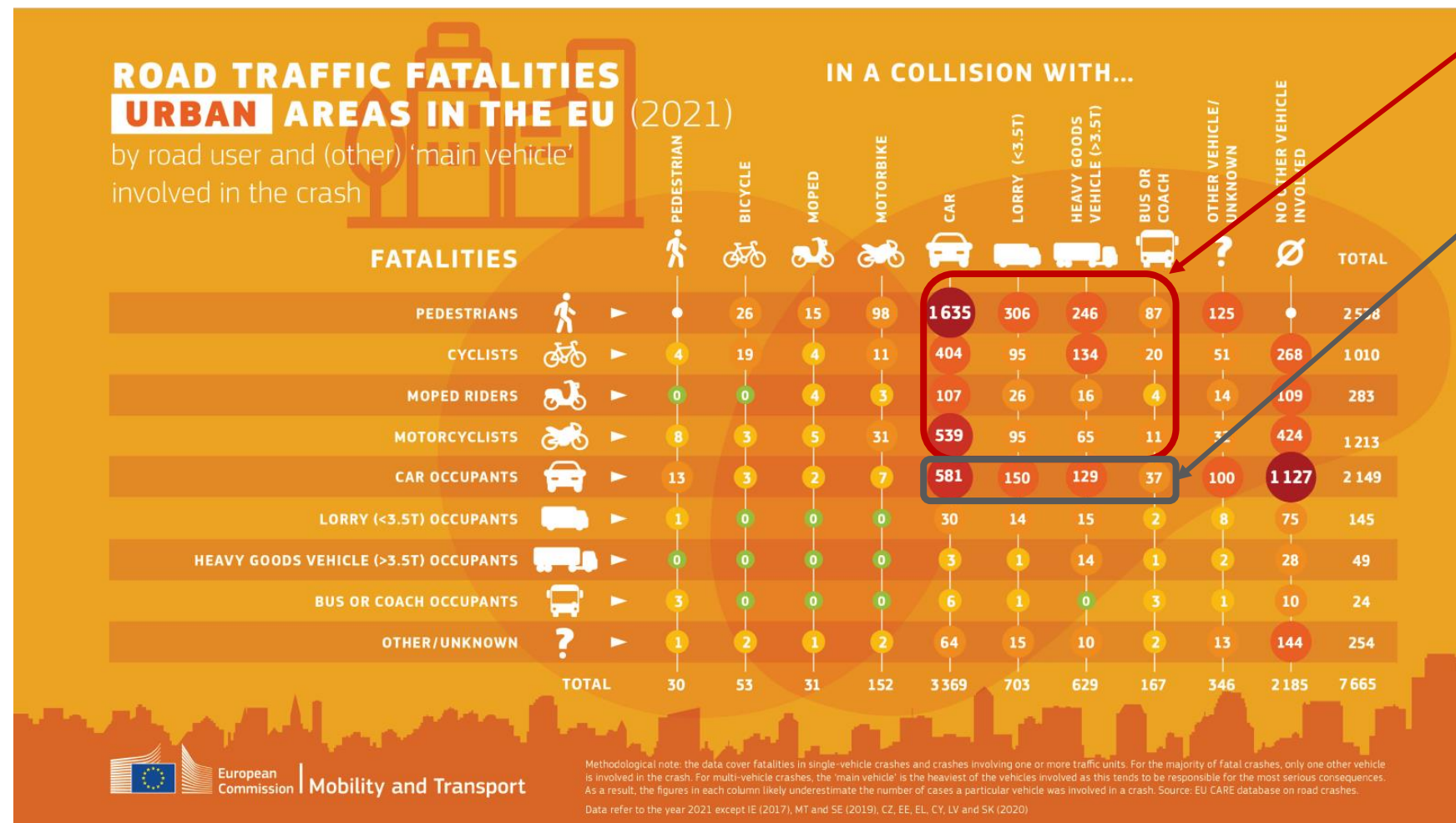
## Urban Roads Safety



# VRUs (pedestrians, cyclists and users of powered two-wheelers) represent just under 70% of total fatalities

IMD 2023 | 5

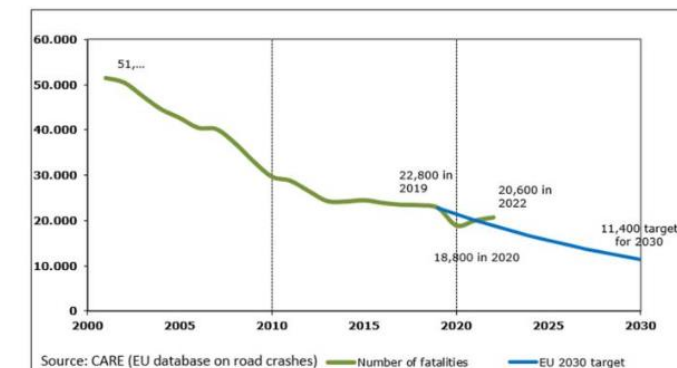
EU-wide, road deaths in 2021 rose by 5% on the previous year



**3790 VRUs fatalities**

**897 Car Vehicle vs. Vehicles fatalities**

2022 Road safety statistics



[Preliminary 2021 EU Road Safety Statistics \(europa.eu\)](https://european-council.europa.eu/media/1000000/1/6/0/0/1/road-safety-statistics-2021.pdf)



**How can we make  
our urban roads  
safer?**





## Road Infrastructure Digitalization

①

### **Digitalization of transport corridors: Make use of your existing infrastructure**

... for additional digital data using the existing infrastructure, to enable a new era of proactive safety and connected services.

## Traffic Intelligence

②

### **Identify Safety Hotspots using Traffic Analytics**

... to identify accident prone hotspots, to measure results and validate actions.

## Road Users Connectivity

③

### **Connect to Driver and involve road users**

... to keep road users safe and make traffic management more relevant to the users.

# Video Analytics powered by Kapsch Deep Learning Versatile Platform (DLVP)

*Road Infrastructure Digitalization*

1

**Hardware agnostic** video analytics, DLVP, as a SaaS ready platform translates visual input into digital data and can be deployed on a City's CCTV cameras by adding AI to provide data for:

**Traffic Insights:** Optimize urban and highway traffic flows

**Safety Insights:** Increase safety on the roads

A graphic with a black background. On the left, there is a vertical yellow line with a small yellow square at the bottom. To the right of this line, the words "traffic flow" are written in a white, lowercase, sans-serif font. Below "traffic flow", the word "optimization" is written in a larger, white, lowercase, sans-serif font.

traffic flow  
optimization

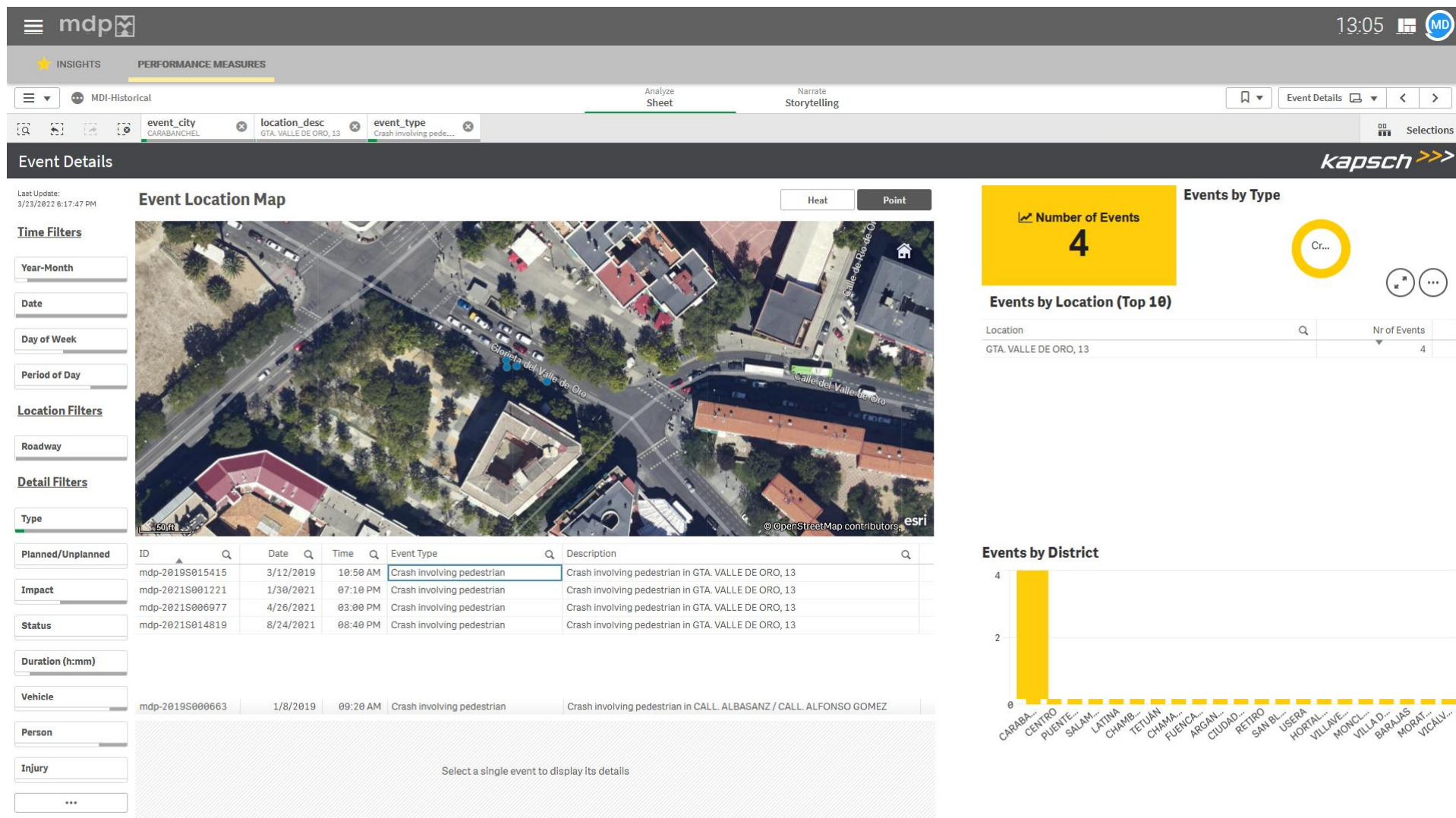


# Traffic Analytics using Kapsch Mobility Data Platform Dashboards

IMD 2023 | 9

2

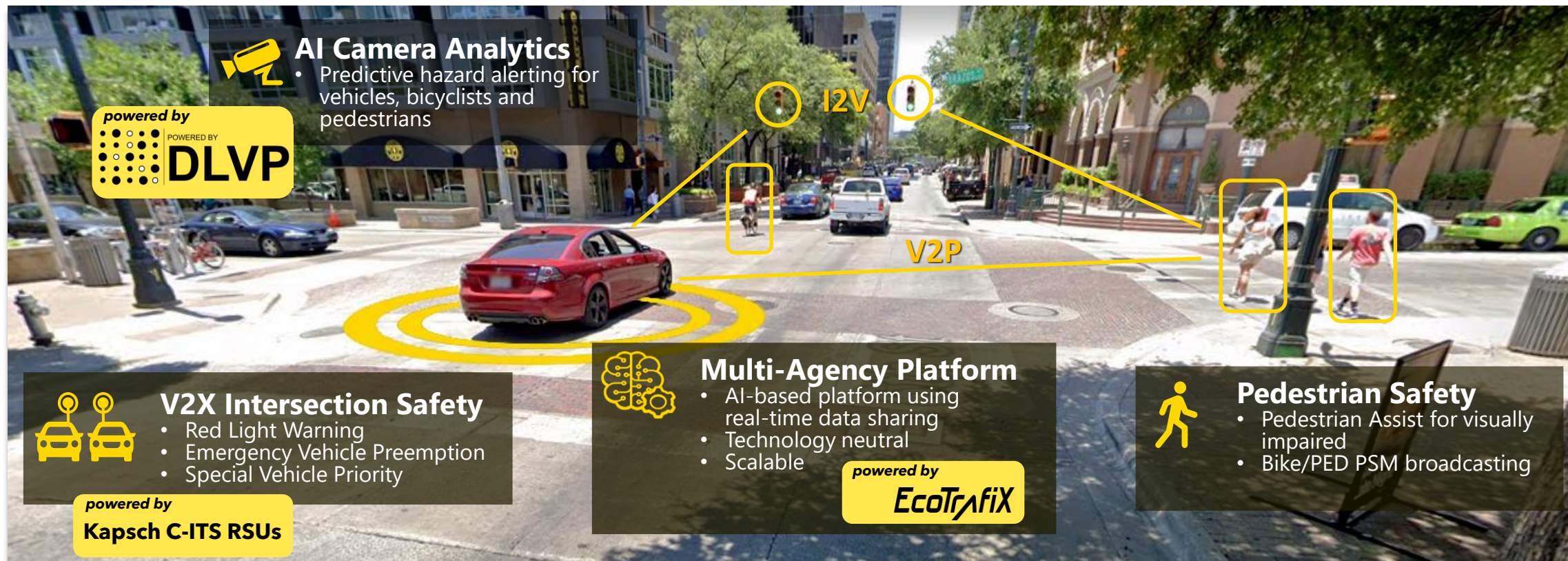
*Traffic Intelligence to identify road safety concerns and target hotspots to address*



# Road User Connectivity. Involve Road Users

Intersection Safety & Management

3





# Intelligent warnings: Alerting drivers to protect Vulnerable Users

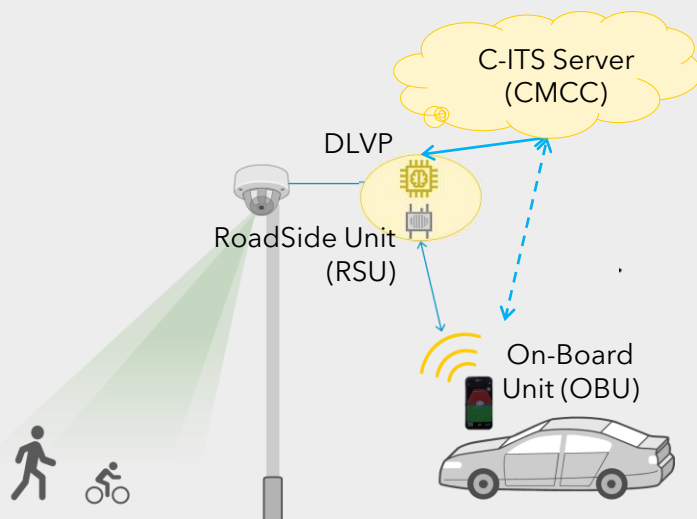
## Road Users Connectivity

IMD 2023 | 11

kapsch >>>

3

- ① Video recognition based on AI to detect possible collisions and high-risk situations (pedestrians or cyclists)



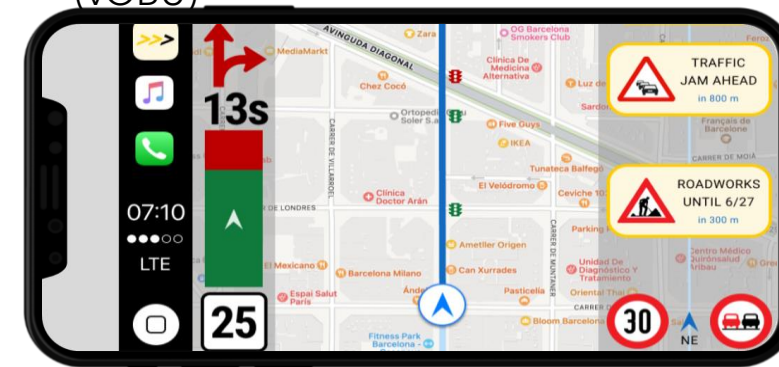
Send warning to drivers in their vehicles via:

- C-ITS technology to the OBU.
- cellular mobile with and App (vOBU).

- > **C-ITS equipped vehicles:**  
Warnings in OBU or dashboard.



- > **Rest of the vehicles and pedestrians:**  
Warnings in an iOS/Android App (vOBU)





## Selected Projects Showcases





# Bicycle to Connected Automated Vehicle

*Focus on detection of collision risk and protection of cyclists. Salzburg, Austria*

As a project partner, we installed roadside infrastructure for V2X communication and video analysis.

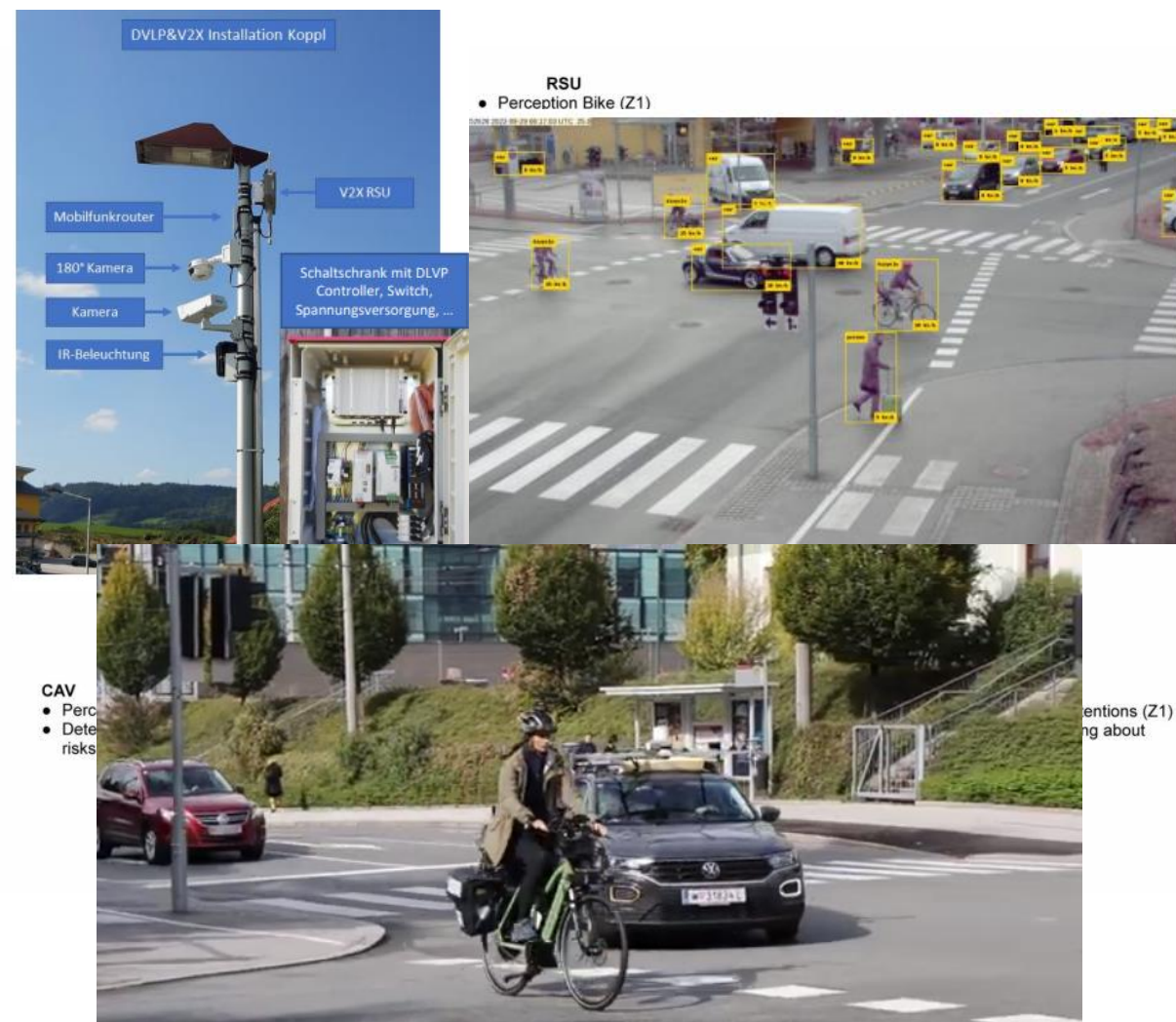
A V2X ITS-G5 RSU (Roadside Unit) enables communication with bicycles and Connected Automated Vehicles (CAV) equipped with a C-ITS Onboard Unit (OBU).

Object Detection via Cameras + DLVP technology for the detection and classification of bicycles, pedestrians and vehicles.

Detection of collision risks between vehicles and bicycles with edge computing (processing takes place directly on site in the controller).

Video analysis data is also transmitted to roadside users and a central platform via the RSU.

Expansion of V2X-communication from day-1 services, which focus on motor vehicles, to vulnerable road users (in this case, the bicycle) represents a new, innovative safety aspect.



# Kapsch/Lexus - Connected Vehicle Intersection

Melbourne, Australia

C-ITS Roadside Unit successfully connected to Lexus test vehicles for V2I applications.

Successful deployment of Kapsch Video Analytics (DLVP) for "Safety Insights" to detect pedestrians in real-time.

Event-based messages to the driver about any pedestrians ahead in the crossing and improve safety at intersection.



Figure 2: Kapsch RSU and CCTV Installation (Source: Kapsch TrafficCom)

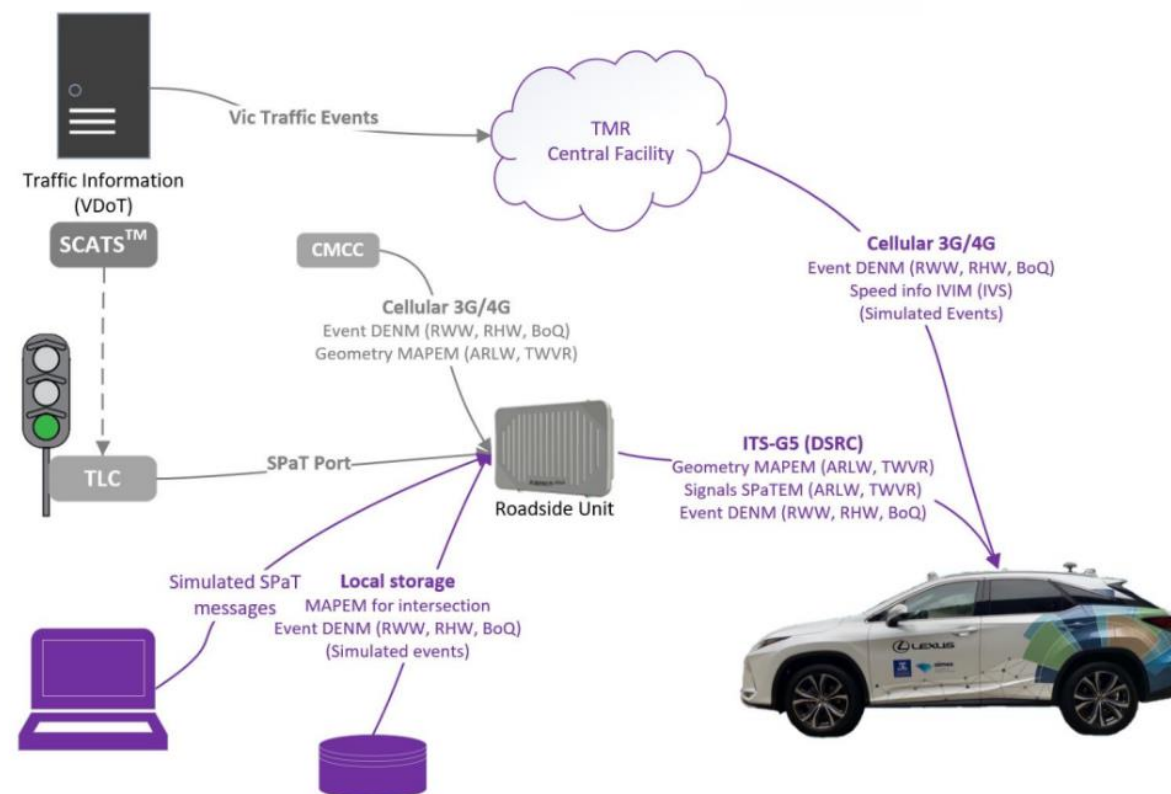


Figure 1: Test Vehicle and Infrastructure



# Gwinnett County Smart Corridor

*Improve Safety and reduce congestion with C-ITS in Georgia, USA*



Kapsch in partnership with 360NS is leading the C-ITS hardware and software integration, and application deployment.

90 Kapsch On-Board Units (OBUs) installed in fire, transit and maintenance vehicles, and integrated with third-party RSUs

Cloud-based management of C-ITS Environment for visualization and monitoring of real-time events for traffic management

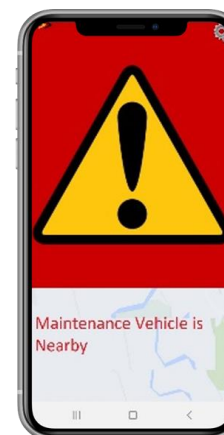
Innovative virtual Roadside Unit concept under deployment including mobile applications

Several safety use cases deployed:

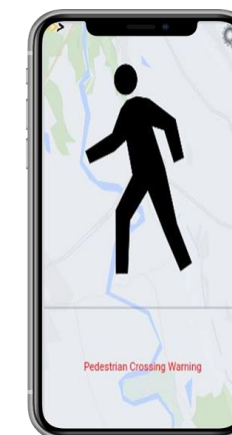
- Signal Phase and Timing (SPaT)
- Emergency Vehicle Preemption (EVP)
- Transit Signal Priority (TSP)
- Construction and Maintenance Vehicle Alert (CMVA)
- Rail Intersection Blocked Alert (RIBA)
- Pedestrian Presence Alert (PPA)



**Construction and Maintenance Vehicle Alert (CMVA)**



**Pedestrian Presence Alert (PPA)**



**Rail Intersection Blocked Alert (RIBA)**



# Smart Columbus Connected Vehicle Environment.

*Smart City disseminating lessons learned and best practices to cities across US.*

## Project Objectives

- Improve Vehicle Operator Safety and Intersection Safety
- Reduce Speeds in School Zones and increase driver awareness
- Improve emergency response times
- Improve reliability of transit vehicle schedule adherence
- Reduce truck delay at signalized intersections
- Improve transit and traffic management

## Kapsch Solution

C-ITS safety and mobility applications including **Reduced Speed Zone Warning**, **Transit Signal Priority** and **Emergency Vehicle Preemption** and SPaT/MAP are deployed

Approximately 100 intersections with 67 Kapsch C-ITS Roadside Stations and 43 RSUs from multiple other vendors

C-ITS Control Center (CMCC) used for MAP messages, data management, monitor and control for all RSUs in the area



Figure 1: Connected Vehicle Environment Applications by Intersection

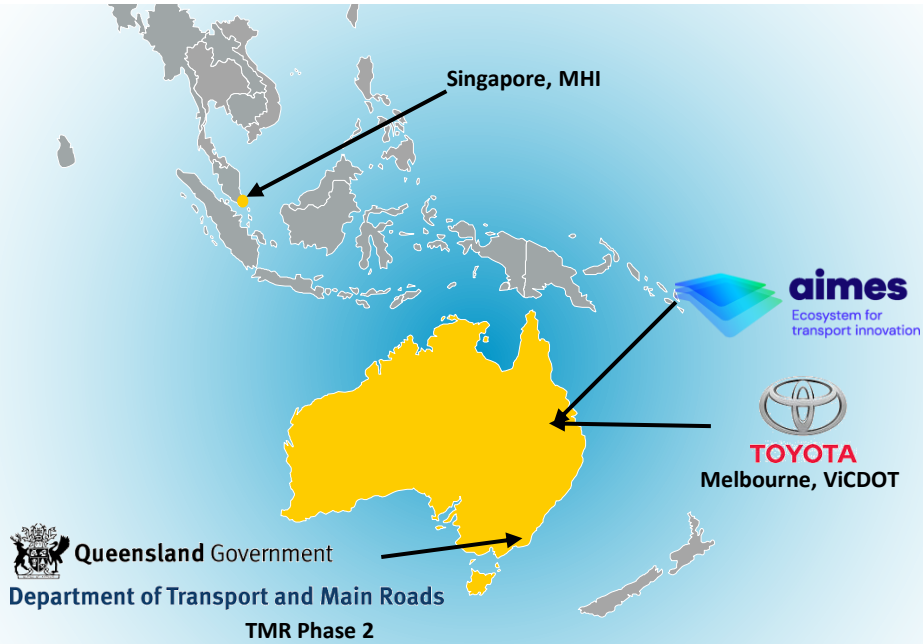
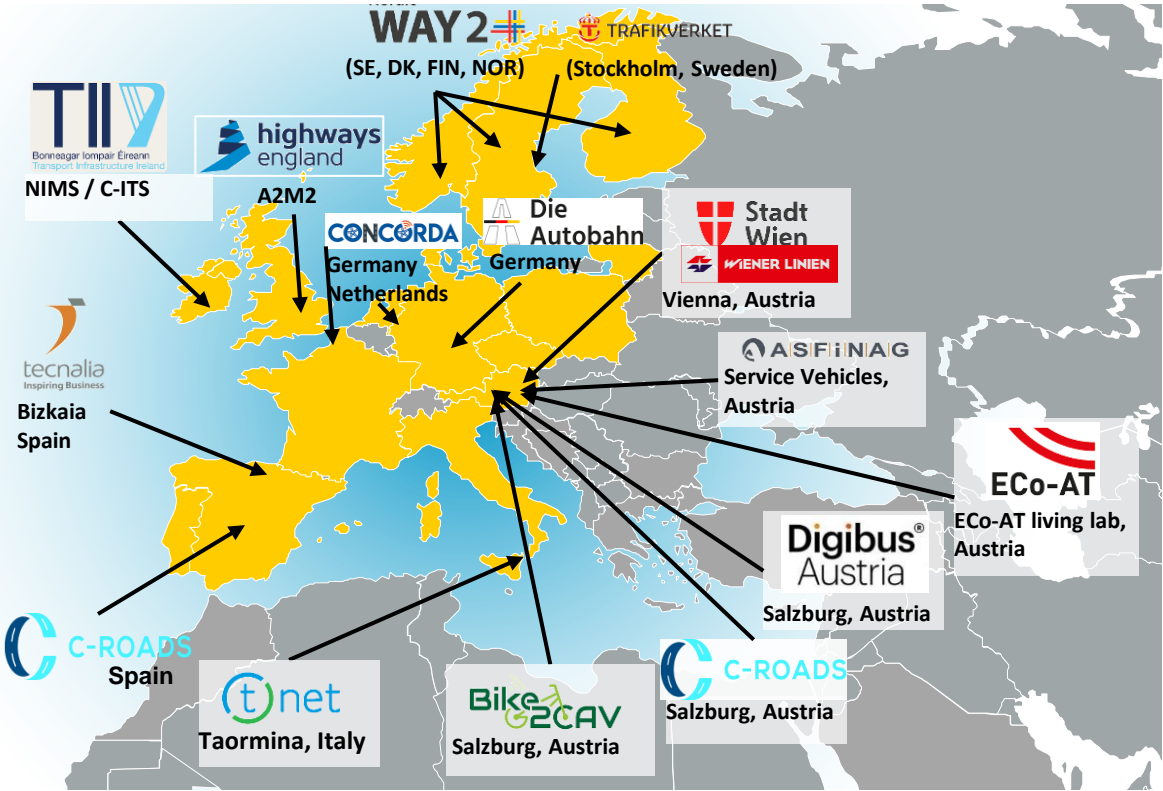
Source: City of Columbus



# EMENA / APAC Connected Vehicle C-ITS Projects


EMENA

APAC



# Die Autobahn: the C-ITS Project in Germany

*First major commercial deployment of Connected Vehicles in Europe*

Based on **C-ITS-G5** (802.11p) technology, with the possibility of switching to C-V2X.  
According to the  **C-ROADS** project specifications

Coverage: **All the highway network in Germany.**

Divided into 3 lots. Lots 1 and 2 awarded to Kapsch.

Installation of about **1,800 V2X Roadside Unit (RSU) equipment** in **phase 1**.

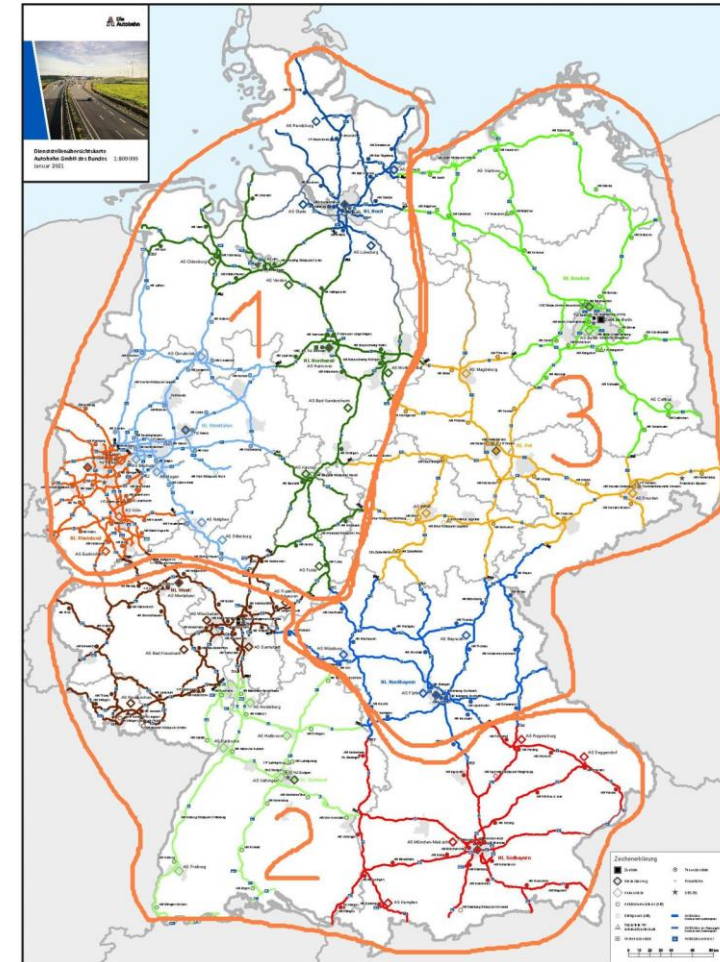
The number of RSUs is expandable in subsequent phases.

The system includes **IT security** functions: PKI.

Secure exchange of messaging with vehicles.

Timeframe: **Phase 1: 2023-2024** / Remaining phases and maintenance: **until 2035**.

The dates of the following phases will be defined as the project progresses.





# Die Autobahn: the C-ITS Project in Germany.

*Defined Use Cases, to be deployed progressively.*

## Priority 1

- **Mobile - Road Works Warning** from road work trailers for short duration works.
- **Provide Vehicle Data.**



## Further services

- **Road Works Warning** on all construction sites.
- **Traffic Jam Ahead Warning** detected from loop data.
- **In-Vehicle Signage.**
- **Route Advice**, copy of the information from the panels.

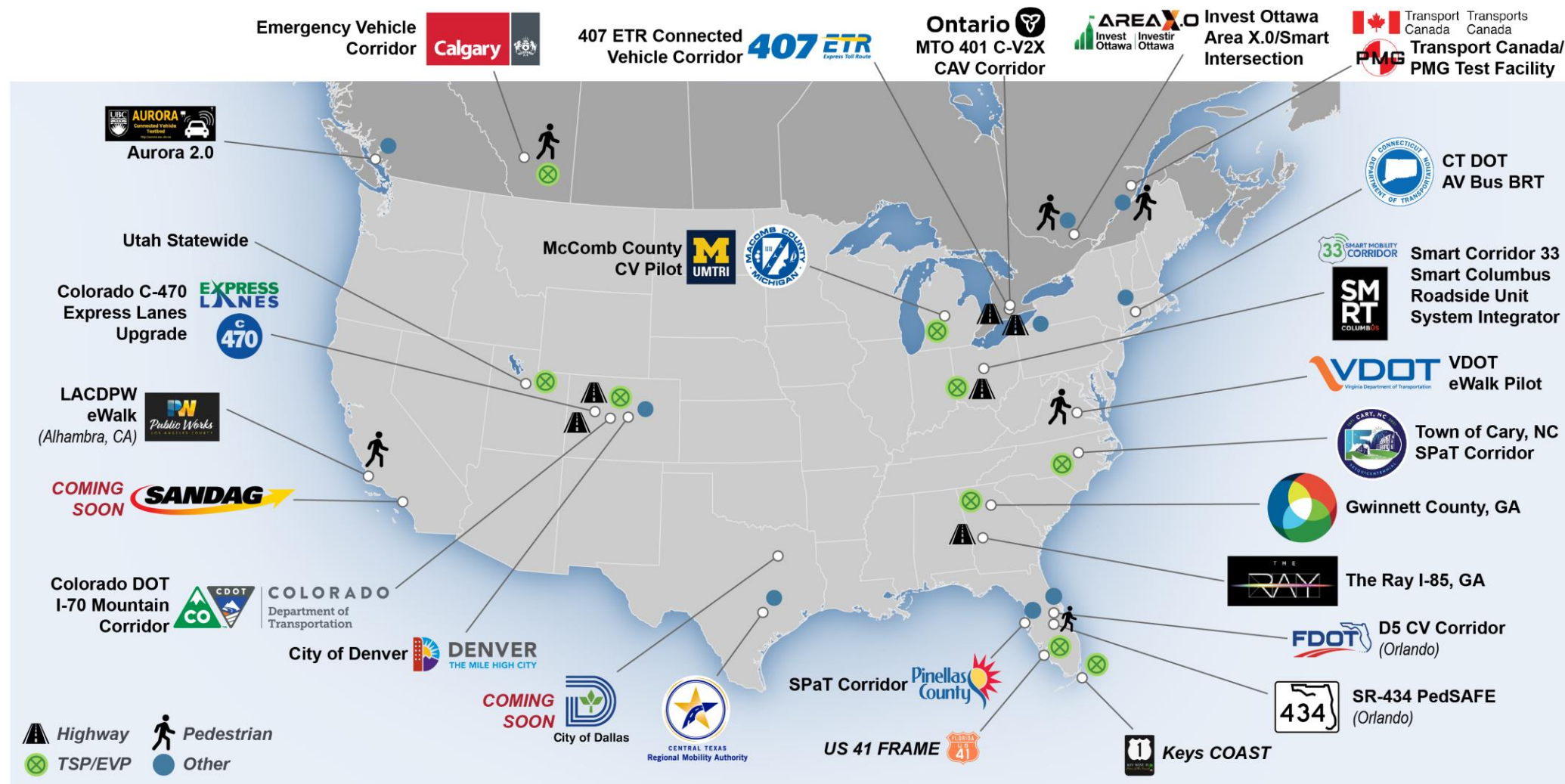


## Further services

- **Traffic Jam Ahead** from PVD data.
- **Route Advice**, expanding the information on the panels.
- **Maintenance Vehicle Warning.**
- **Weather condition Warning.**



# Kapsch C-ITS Safety Projects - North America







***Thank you for your  
attention***



***Marcus Handl***

EVP Corporate Development and  
Strategy

Kapsch TrafficCom AG

T + 43 50 811 1120

[marcus.handl@kapsch.net](mailto:marcus.handl@kapsch.net)

[www.kapsch.net](http://www.kapsch.net)