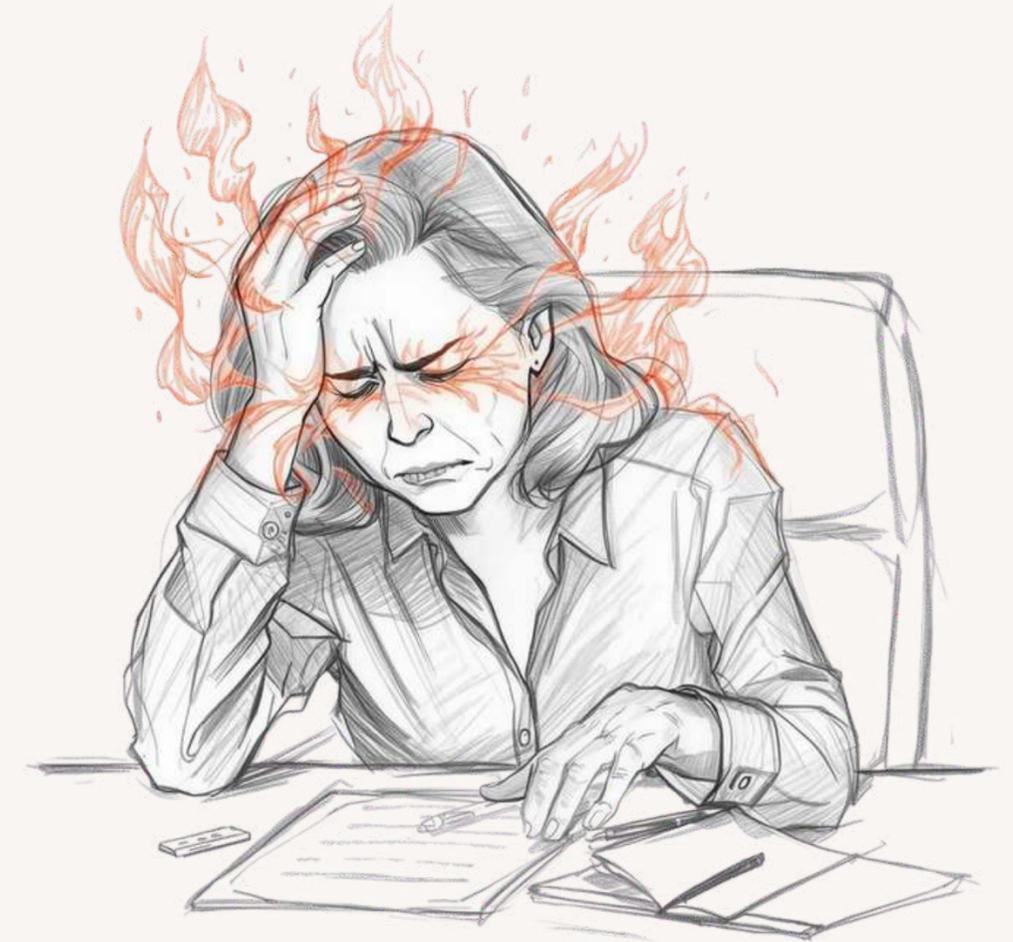
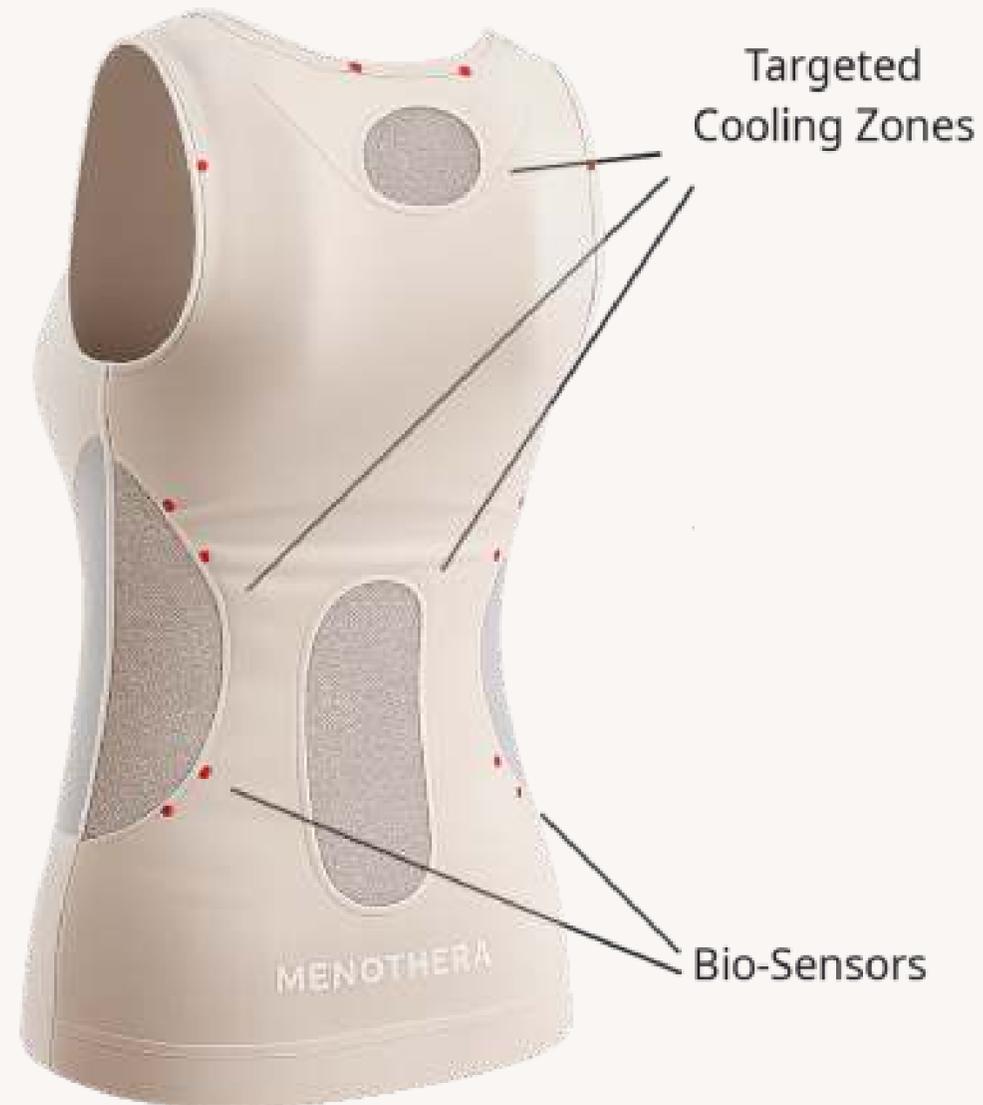


THE PROBLEM

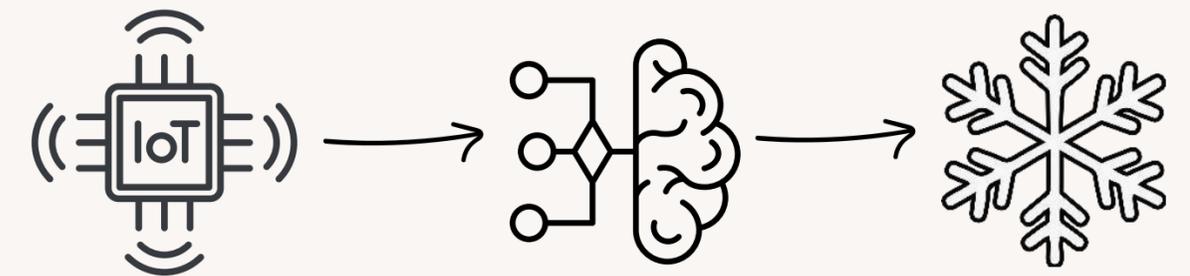
**Over 0.5 billion**  
**women worldwide**  
**are experiencing**  
**(peri)menopause**  
**Hot Flashes.**



# Introducing Menothera



- **Predicting** HF up to 30sec
- Just-in-Time **cooling**
- Discreet & seamless
- Restoring **focus** & **control**
- Intelligent relief in three steps



**(1) Sense**

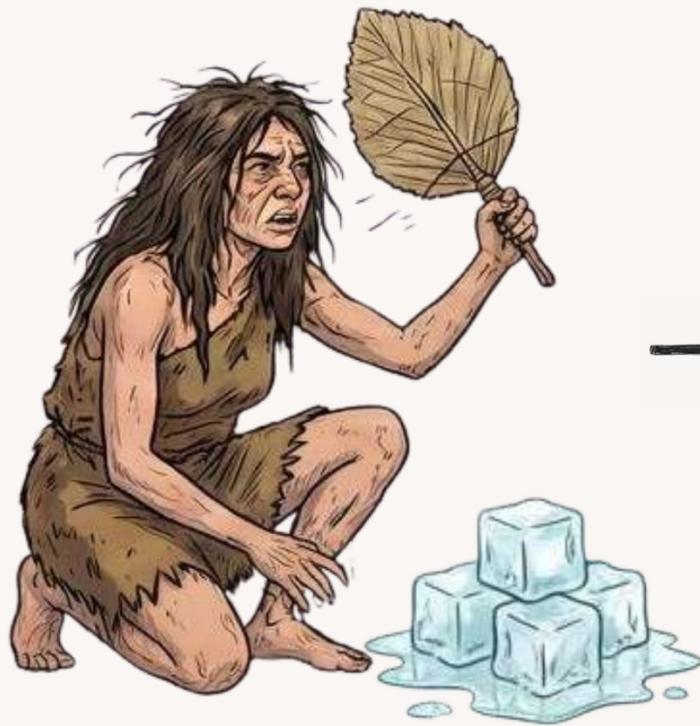
**(2) Predict**

**(3) Cool**

# Current solutions are flawed

## Simple cooling

Ineffective & Temporary



Portable fan



## Placebo

Questionable efficacy



Cooling pearls  
Acupressure band



## Manual & Local

Requires manual activation

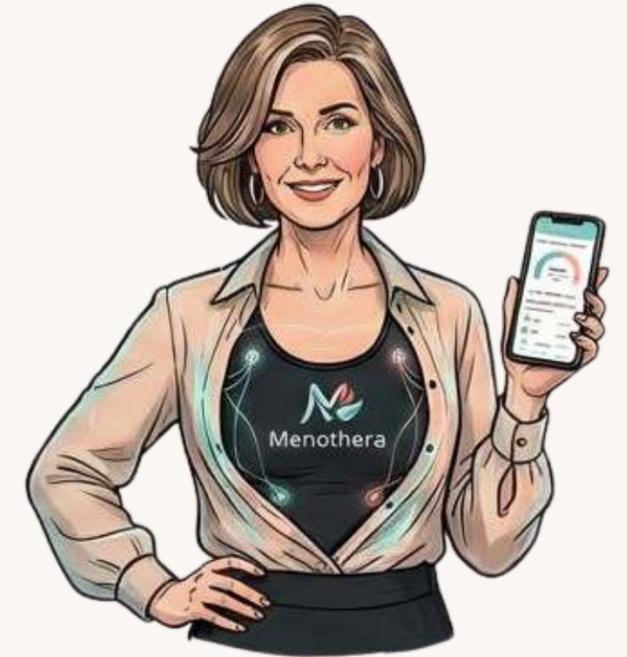


Embr Wave / Kùlkuf  
wristbands



## Predictive & Full trunk

AI driven, balanced cooling



Menothera

# Business Model

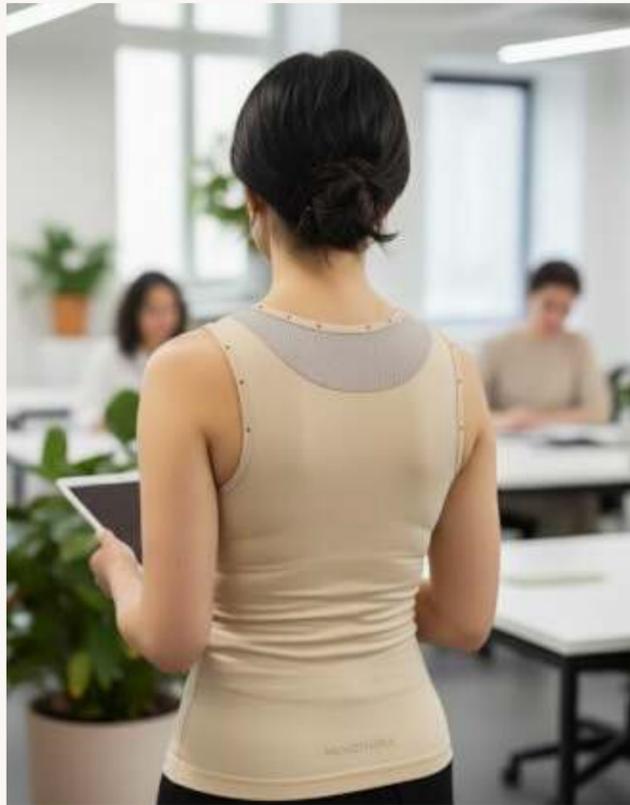
margins **close to 50%**

Essential: 249 €

Enhanced: 349 €

Full Body: 599 €

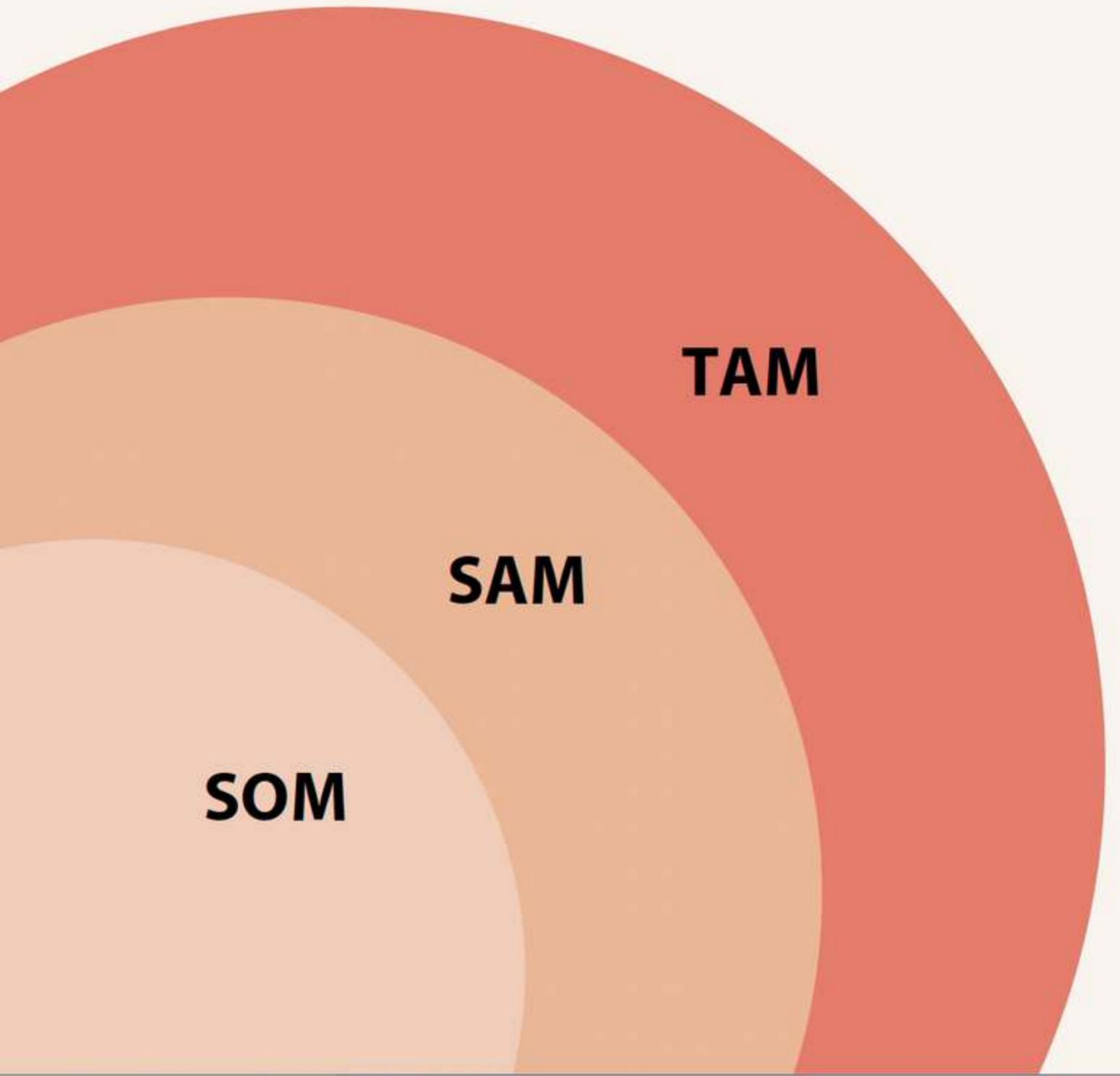
Market strategy



- Gynecologists advisory
- Influencers network
- E-shop, affiliate, stores
- Premium app subscription
- Break even **3,000 pc. / year**

**Scaling** to other medical conditions with HF, and **beyond** healthcare

# Global Market Size



TAM

**50B €**

700M (peri)menopausal women globally  
175M with daily or weekly HF  
300€ blended device price

SAM

**12B €**

High-income markets (25% TAM)  
40M target women

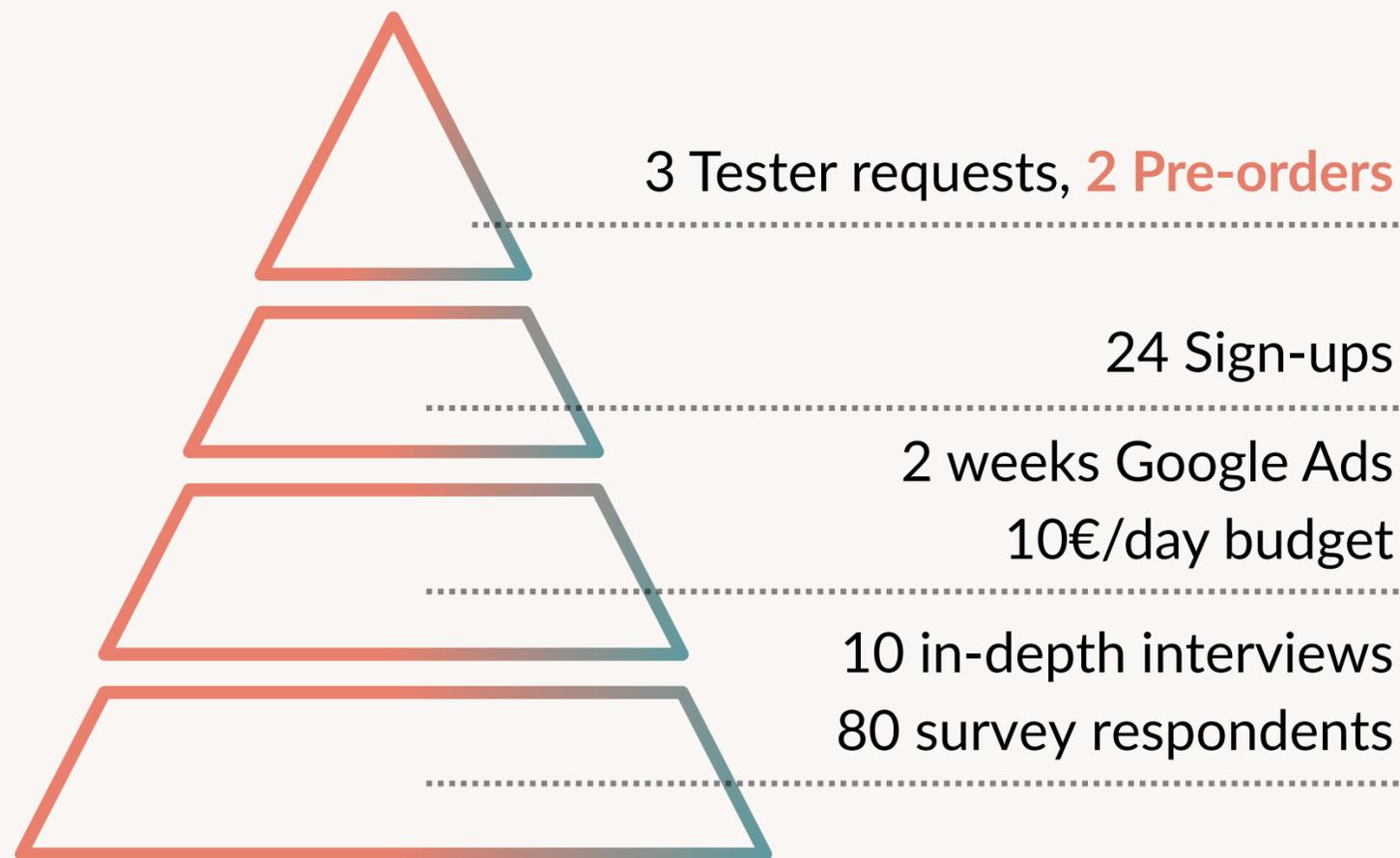
SOM

**1.2B € - 10% of SAM**

First 3 years 120M € with 1% penetration  
Hardware revenue only (app subs. on top)

# Market Validation

"Very interested in your product. I would love to know when it is actually available to buy. **This might be my last resort.**"  
(J. R., 65 y., Atlanta, USA, customer pre-order note)



over 300€



Spent  
on alternatives

249€

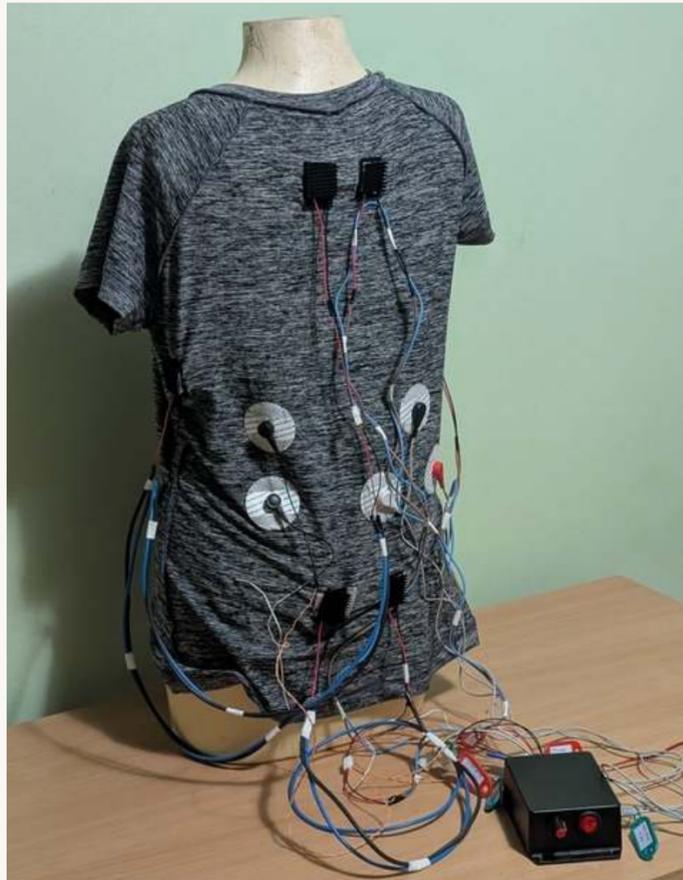


Menothera  
starting at

# Now is the time to act

## Prototype

off the shelf peltier modules



Works

But not comfortable

Not removing sweat

## Electroosmotic

fabric



Myant's Osmotex (CA) / Luna Micro (SE)

Sweat pumping and cooling

1st version - [Sample in March](#)

## Thermoelectric

fabric



**Joint R&D grant** with Dr. Plentz (DE)

Better cooling effect

Final version - Combination of fabrics

# Mission-led team



## Founders



Tatiana Petříkovič, MSc.

- Management
- Grant writing
- Communication & Partner research



RNDr. Martin Macko, PhD.

- Product vision & Prototyping
- Sensors and cooling integration
- Business, Marketing

## Advisors



Ass. Prof. Dr. Johannes Ott.  
Med. Uni. Wien



PharmDr. Leila Zajac  
vsetkoomenopauze.sk



Dr. Jonathan Plentz  
IPHT Jena



Ing. Vít Janovský  
ČVUT Prague



Mgr. Tomáš Eichler  
IMP Uni. Wien



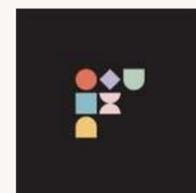
Mgr. Zuzana Čechovská  
MOJA platform

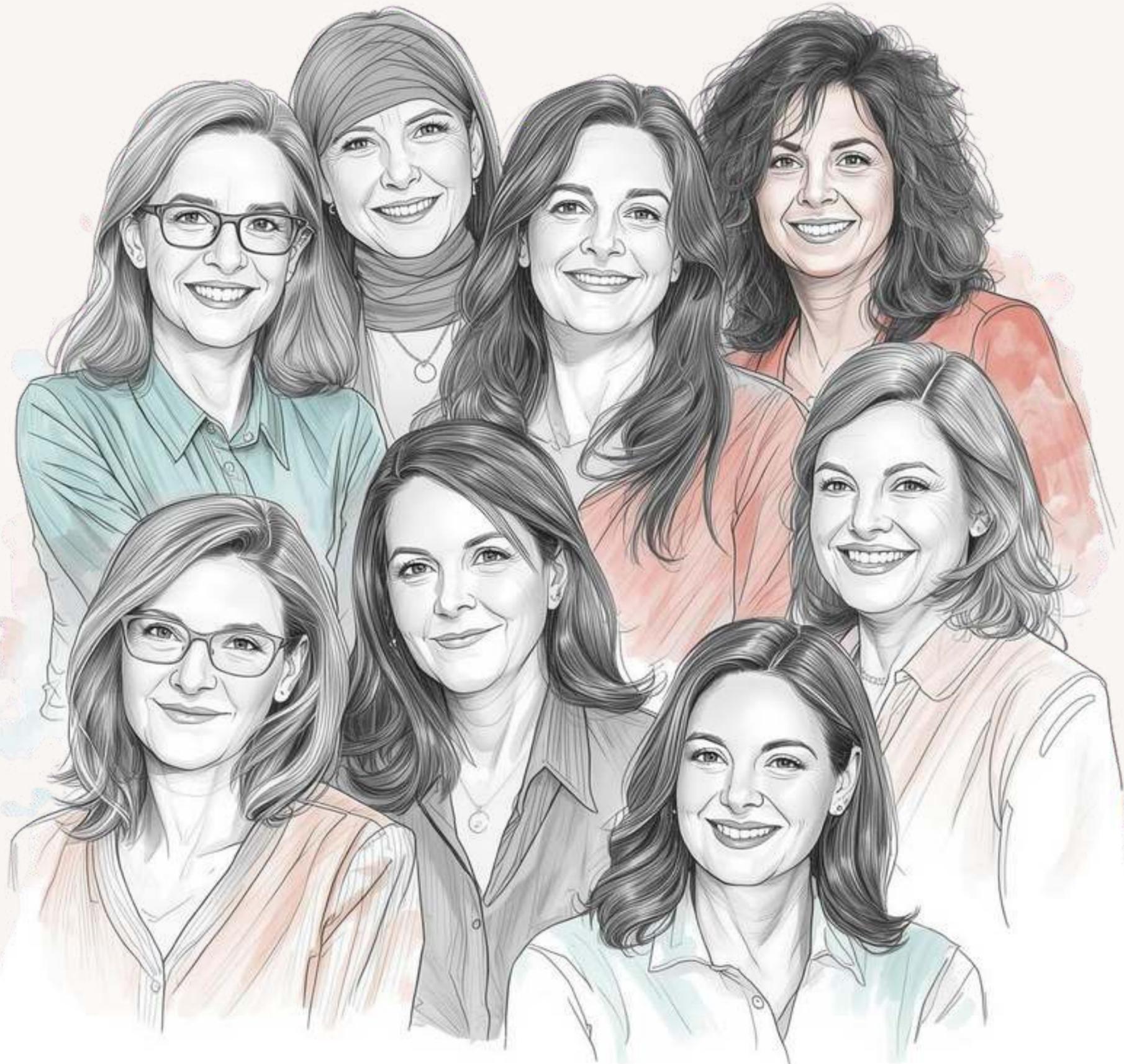


Mgr. Mária Nováková  
FemTech club



Jakub Klopstock  
Microelectronics  
enthusiast





# We're raising 500K Pre-Seed

to create first version of our product  
and **empower women** in menopause to  
**thrive**, not just survive.



[menothera.com](https://menothera.com)