

mynt

A new generation of wall paint with measurable impact for companies

Mynt GmbH

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Innovationspreis 2023

vom Land Rheinland-Pfalz

startup

»innovativ



Innovative paint products from Mainz: Mynt overview

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Awarded the Innovation price 2023 by the state
of Rhineland-Palatinate (GER)

+10.000

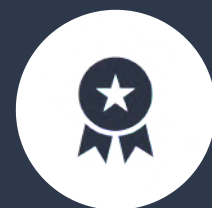
Projects
completed

+90.000kg

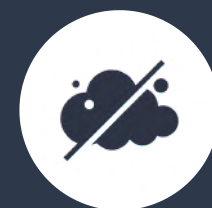
Microplastics
saved



The dispersion paint
without microplastics



High technical quality,
coverage and opacity



Odourless, VOC-free
and breathable



+5

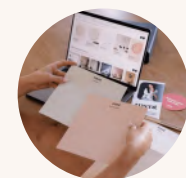
Dynamic team with personal support
and industry experts

The Mynt story

mynt

02/2021

Mynt is founded



07/2023

We launch the interior design programme for interior architects



01/2022

A true innovation: purely biogenic binder without petro-chemicals

startup^{RLP}
»innovativ

10/2023

We are awarded the “startup innovativ” price by the state of RLP



02/2022

No harmful substances: We sell our first Mynt paints



09/2024

Companies start planning with Mynt paints in their large-scale projects.



08/2022

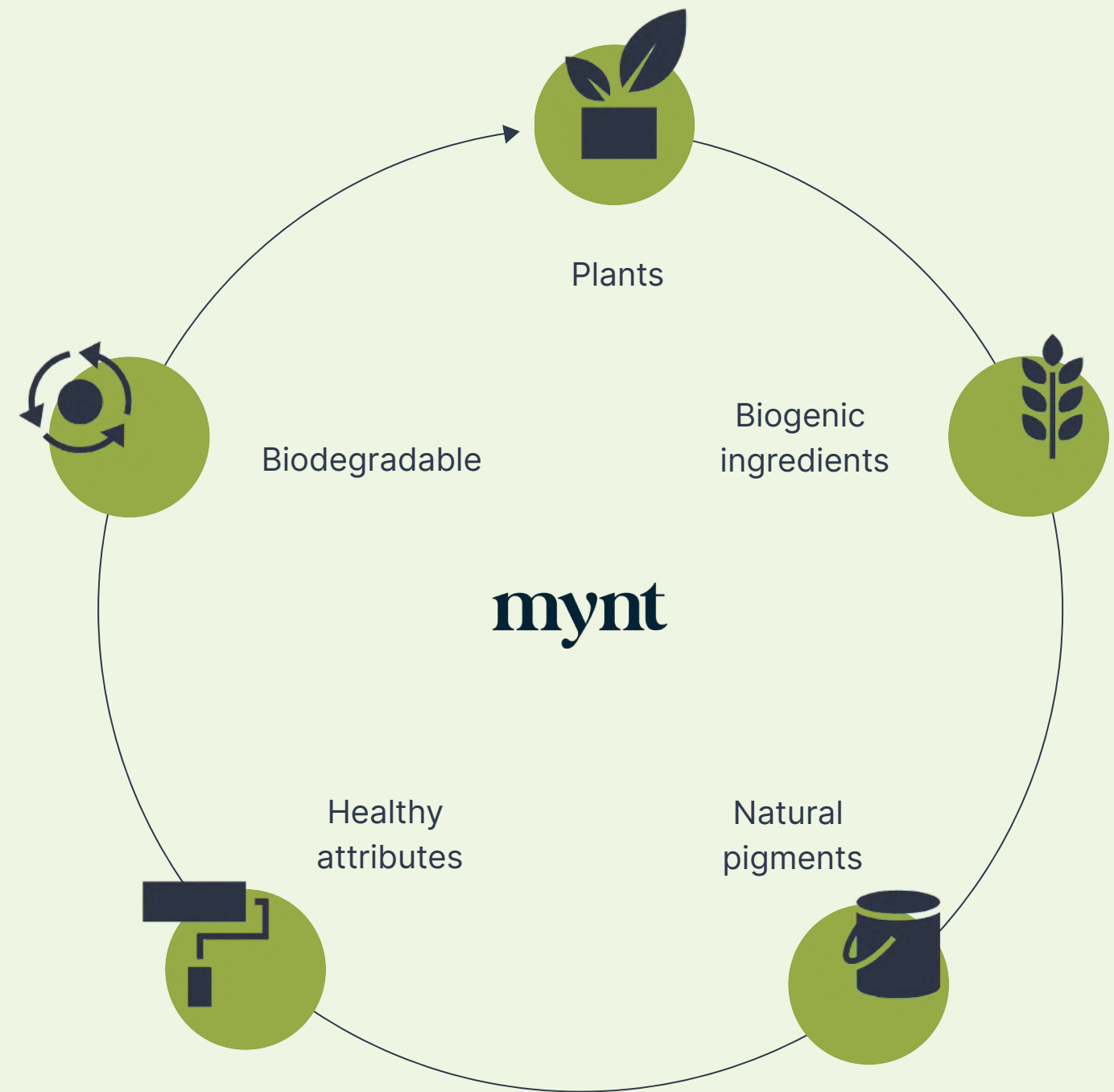
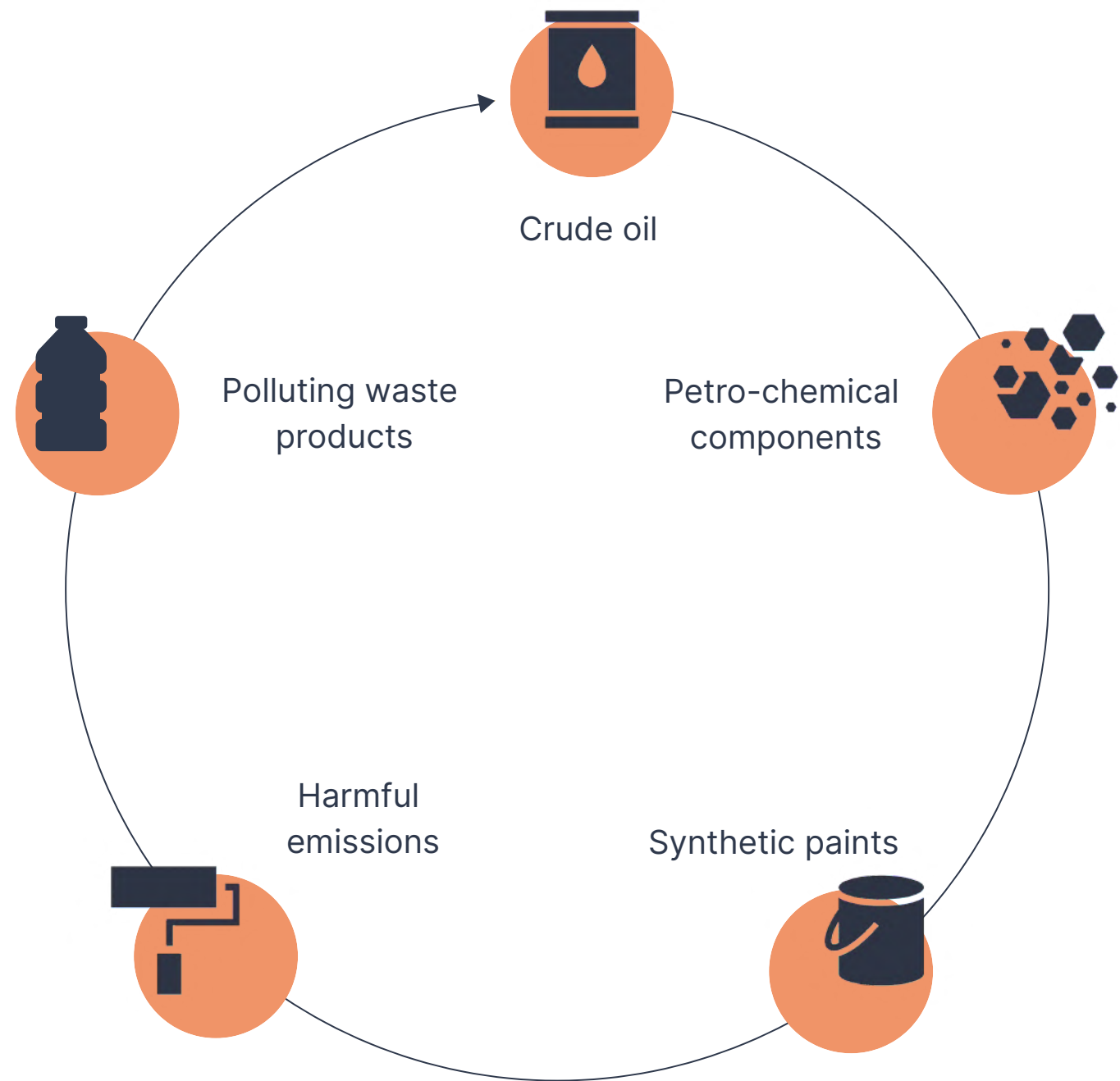
We launch Europe's first paint colour mixing service Myx +Match



08/2025

Calculating the improved environmental performance with an LCA

Better from start to finish: Circle of **conventional** vs **Mynt** paint



Leader of a new generation of paints



We use agricultural waste

Instead of relying on fossil raw materials, Mynt develops wall paints from biogenic structures that are designed for everyday use while reducing environmental and health impacts. For the core of our paint products, we use residual by-products from corn and wheat processing.



For the production of a new generation of biogenic binders

To produce a novel generation of biogenic binders, Mynt uses a polymer based on natural raw materials. This biogenic polymer replaces petroleum-based binders and forms the functional basis of our paints. It represents a new material category for interior walls, developed from the ground up with a different raw-material logic.



Developed for technical excellence and returnability to natural cycles

Mynt paints are suitable for daily use without forcing a compromise between technical quality and sustainability. Because they are based on natural structures, they are designed so their raw materials can be returned to natural cycles in the long term.

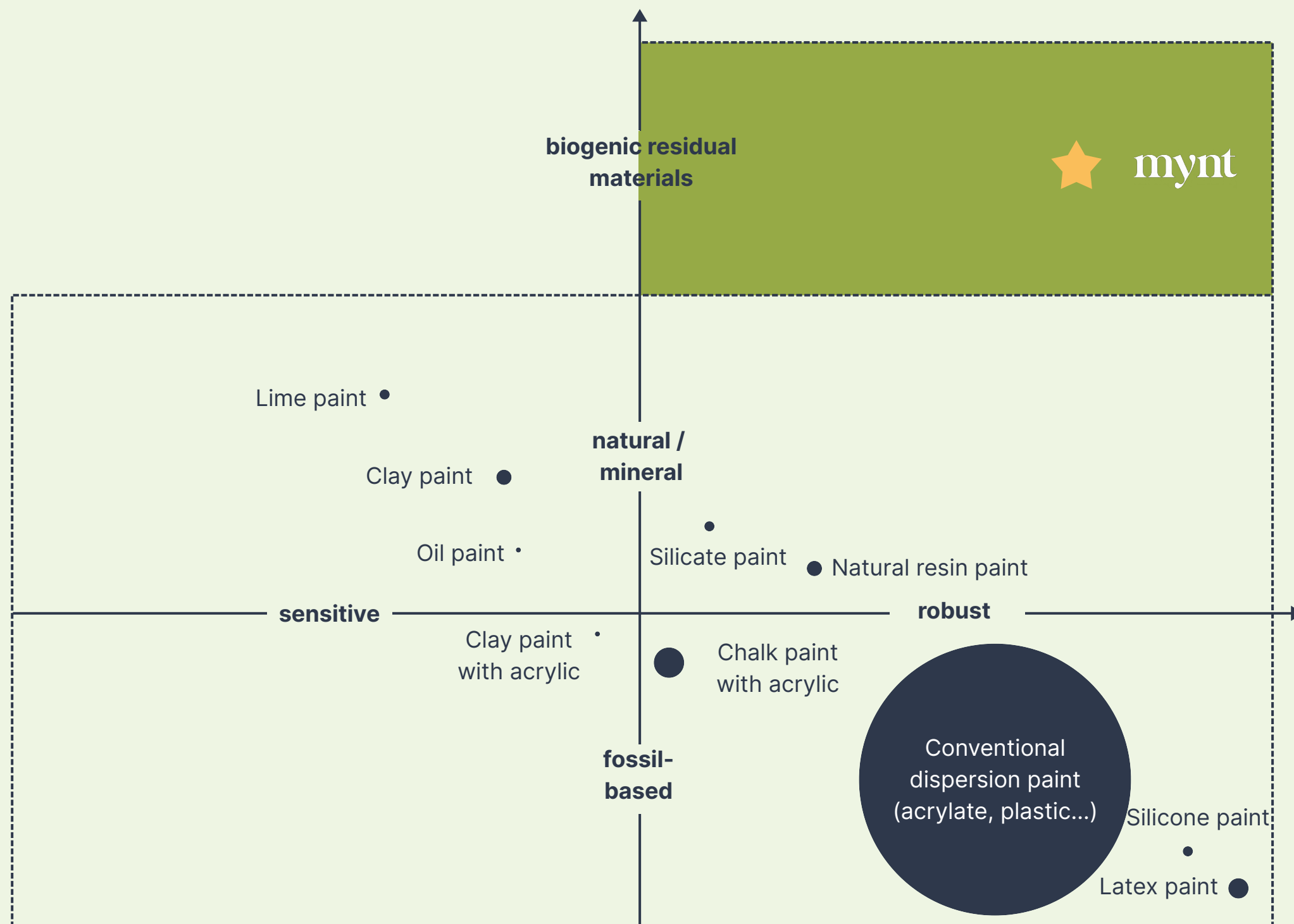


For eco-friendly, healthy-for-the-home paint products free of microplastics

Mynt replaces conventional paint products that cause environmental pollution and release harmful substances into indoor air. Our paints enable applications with nature-based components that meet the technical properties of classic dispersion paints while also being healthy and resource-saving.



Paints based on biogenic residual materials



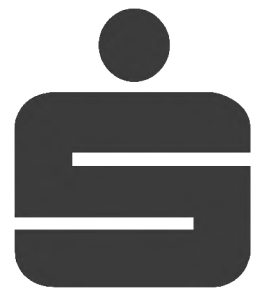
The Mynt sweet spot

Binders based on biogenic residual materials are revolutionary in the paint market. Mynt closes this gap and combines the health benefits of mineral paints, the sustainability of natural systems, and the technical performance of dispersion paints. This creates a new product category.

Conventional paint market

Dispersion paints dominate with over 70% market share because they are robust and easy to apply. Natural and mineral paints such as lime or clay paints offer healthy properties, but are technically limited and not widely suitable for everyday use. Paints marketed as “sustainable” still largely rely on plastic.

Mynt creates healthy buildings for leading companies and organisations



DEDON®

WESTWING



HELLO
FRESH

CWS



COLOR
NET
WORK®



PROPERTY ONE
GROUP.



The biggest polluter in buildings and the environment is invisible: microplastics



58 %

According to an EA study, 58% of microplastics in our waters are caused by paint products



up to 20 %

of conventional wall paint can be made from microplastics



up to 2.8 kg

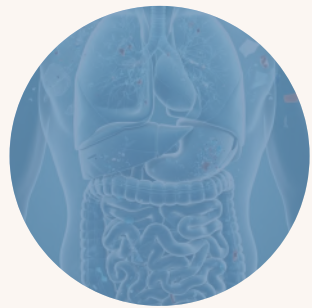
of microplastics in a 10 litre paint bucket, the equivalent of 140 plastic bags



Emissions

Odour and harmful emissions over the years negatively affect indoor air quality and health

Maximum impact, minimal cost: paint as the biggest lever for healthy, sustainable building



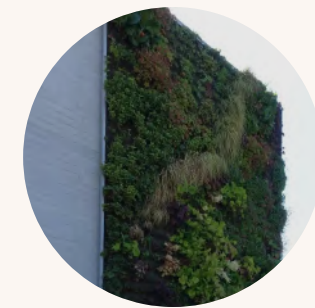
Microplastics in indoor air & body

Microplastics enter indoor air, are inhaled over years, and according to studies ([Science Direct](#)) are suspected of triggering inflammation and disease



< 1% of building costs

Wall and ceiling surfaces are the largest area in a building, and paint products account for less than 1% of total construction costs



A measurable impact lever

With Mynt paints, companies can create measurable impact - ESG-compliant, free of harmful substances, and safe for customers and employees

A unique product category: The only microplastics-free dispersion paint



Sustainable

Low CO₂ emissions and no microplastics thanks to avoiding petro-chemical ingredients

Healthy

Certified healthy indoor air, breathable walls, and allergy-friendly

High-quality

High technical quality and easy application for professionals

Sustainability is Mynt's DNA and unique selling point



Local

Controlled ingredients, production in Germany



Green energy

100% renewable electricity in paint production



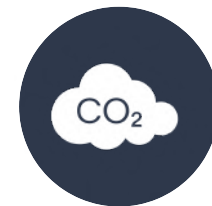
Transparency

Full disclosure: publication of all ingredients



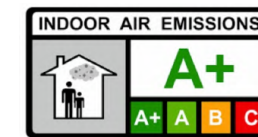
Impact X2

Plant 1 tree per can sold and remove 1 kg of ocean-bound plastic per bucket



LCA

CO₂ equivalent calculation



Certificates

Emission-free according to AgBB and other recognized certifications

Individual impact report per project for ESG goals and marketing

Impact Report

Beispielhaft für 1.000 Liter Mynt Farbe

1.000 L

Farbe verstrichen

4.500 m²

Wandfläche

2026

Projektzeitraum

45 %

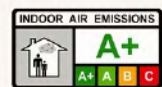
weniger CO₂e Emissionen im Vergleich zu Standardprodukt

90-360 kg

Einsparpotenzial an Mikroplastik

117 kg

Ocean-Bound Plastik Sammlung finanziert



Emissionsfrei und zertifiziertes A+ Raumklima

477 kg eingesparter Kunststoff entsprechen

23.850



Plastiktüten

mynt

Mynt Impact-Zertifikat-ID DE-C000-001

Ausgezeichnet mit dem Innovationspreis 2023 vom Land Rheinland-Pfalz

startup »innovativ



F. Dannich

Felix Dannich
CEO Mynt

Mynt paints redefine healthy indoor living: For employees and customers



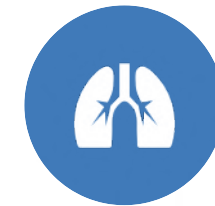
Odourless & VOC-free

No odours or harmful emissions thanks to natural ingredients



Natural

The look & feel of natural paints create a natural atmosphere



Mould prevention

Prevent mould thanks to the breathable properties of the biogenic components



Better technical quality: Robust. Long-lasting. High-performance.



Extremely robust

Hard-wearing and robust thanks to an abrasion-resistant dispersion base



Long-lasting

Natural pigments ensure UV-resistant, longer-lasting colour shades



Premium quality

High opacity and above-average coverage per m²

Feature	Mynt paint	Other paints
Binder	Biogenic	Acrylate (petrol)
Pigments	Natural	Synthetic
Microplastics	Free	up to 2,8 kg
VOC	Free	Free to high
Opacity	1 (White), 2 (colour)	1-3
Coverage (L)	9-10 m ²	6-7 m ²

Why work with us?



- ✓ Special pricing for award-winning products
- ✓ Less mould growth thanks to breathable properties
- ✓ Impact and credible ESG positioning of your company
- ✓ Odour-neutral, VOC-free and healthy buildings
- ✓ Personal point of contact ↷



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Sustainable and healthy paint with measurable impact for your projects

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vom Land Rheinland-Pfalz**
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Impact Report

Logo

Example for 1,000 litres of paint

1,000 L

Paint used

4,500 m²

Wall surface area

2026

Project completion

45 %

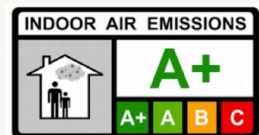
less CO₂e emissions compared to conventional product

360 kg

Microplastics savings potential

100 kg

Ocean-bound plastics collection financed



Emission-free and certified A+ for indoor air emissions

460 kg saved plastics is equivalent to:

23,005

Plastic bags

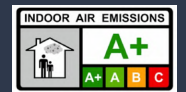


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Mynt Impact-Certificate-ID DE-C000-001

Awarded with the Innovation Prize 2023 by the state of Rhineland-Palatinate

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CEO Mynt