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INFORMATION & SERVICE DESIGN FOR SUSTAINABLE MOBILITY

13.12.2021

WE KNOW PLACES



Photo Credit: elCarito, unsplash.com

WHO AM I? | PERSPECTIVES ON A TOPIC



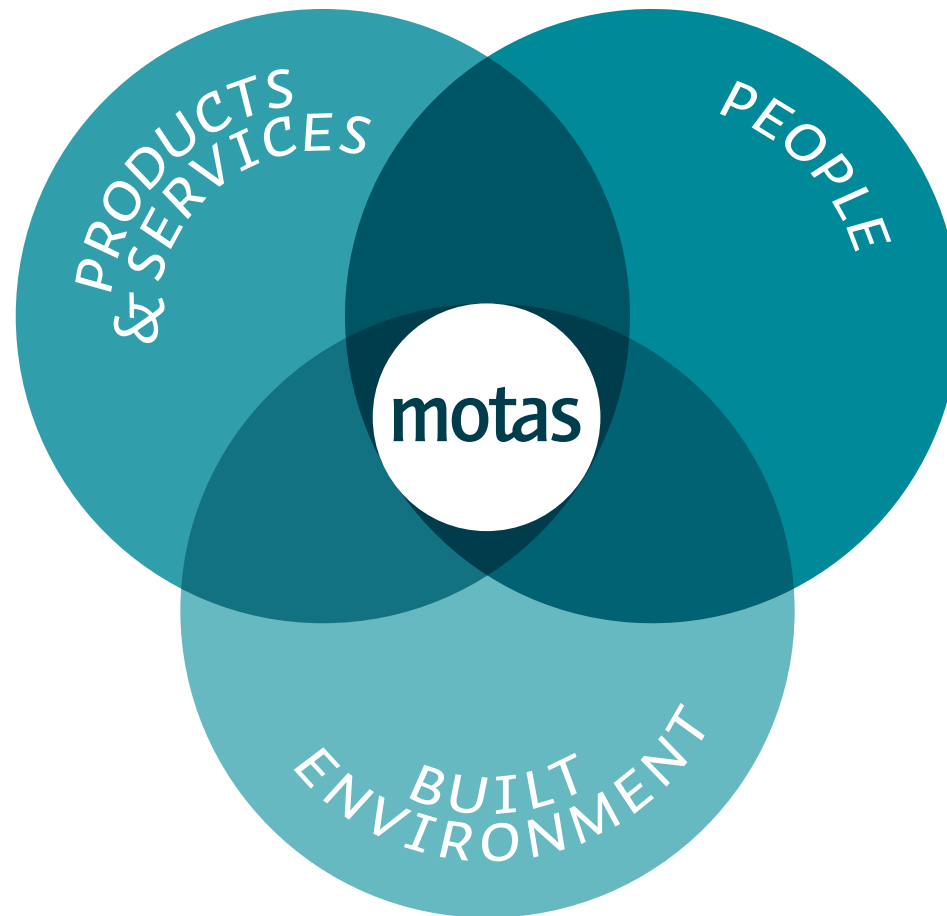
CHRISTIAN LUNGER

Service- & Information Designer

WEIS RAUM



MOTAS: WHO WE ARE



MOTAS: SERVICES FOR INFORMATION SPACES



MOTAS: SERVICES FOR INFORMATION SPACES



MOTAS: SERVICES FOR INFORMATION SPACES



MOTAS: SERVICES FOR INFORMATION SPACES



WHY INFORMATION DESIGN?



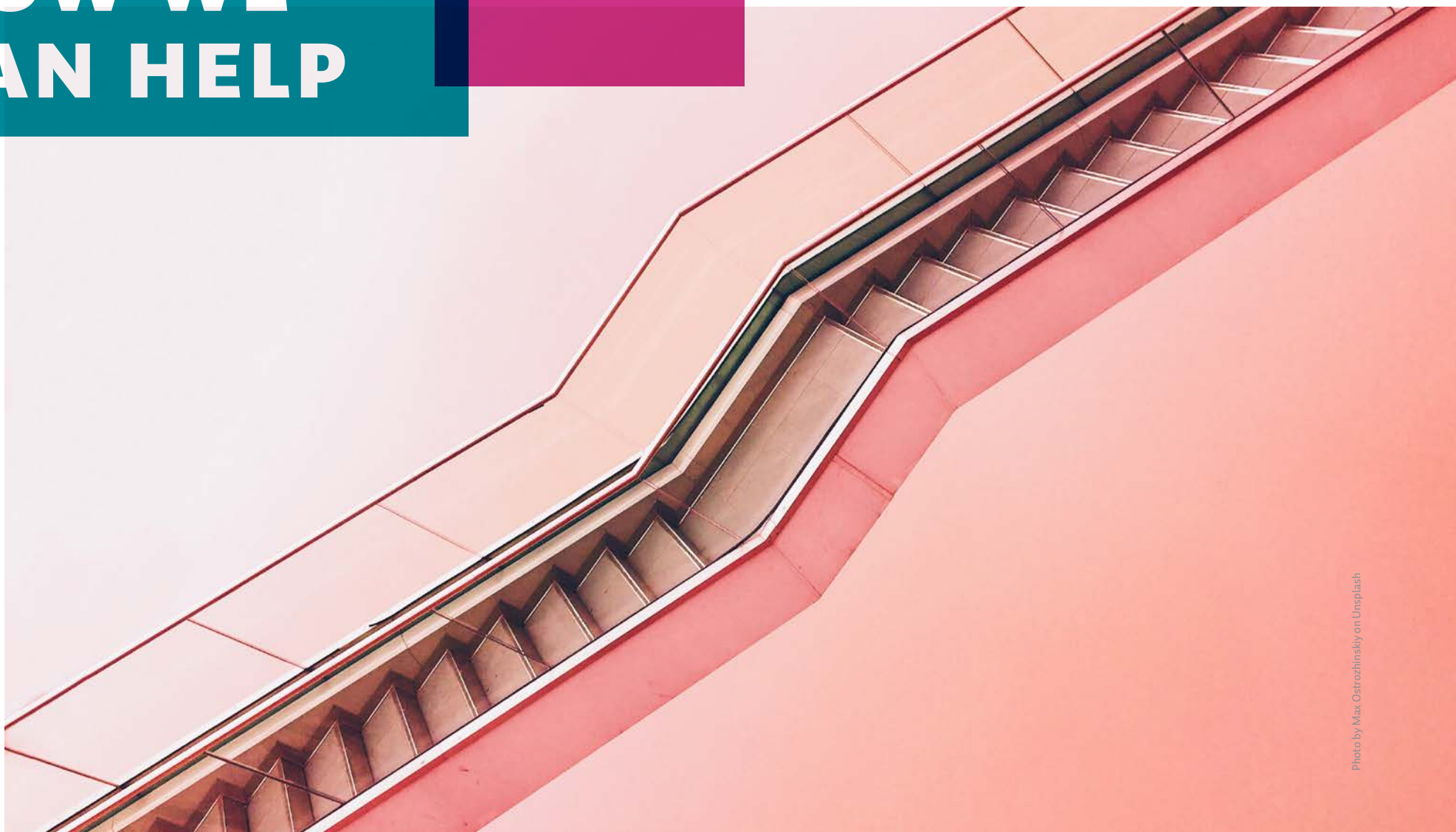
*NEW MOBILITY IS
ABOUT PRODUCTS
& SERVICES*

NEW MOBILITY IS
ABOUT PRODUCTS
& SERVICES
AND
INFORMATION

THE CITY IS AN INFORMATION SPACE

*NEW MOBILITY
NEEDS
NEW BEHAVIOURS*

HOW WE CAN HELP



WE DESIGN SO
YOUR SERVICES
ARE UNDERSTOOD
& EMBRACED

We help cities, communities and service providers to supply successful mobility opportunities by designing their information systems, so that people will use them long-term and sustainably.

INFORMATION DESIGN PROJECTS



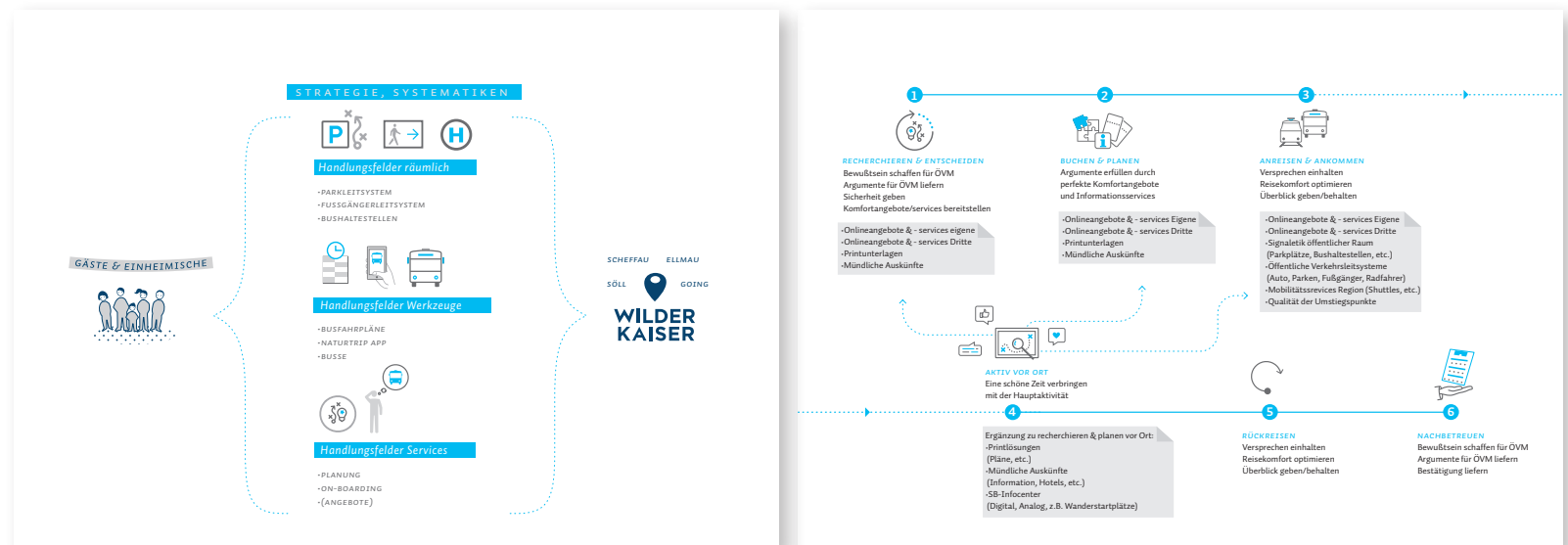
INFORMATION, MOBILITY & CITY SPACE RESEARCH

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The future of advertising in urban spaces: a study.

Survey into public mobility information in tourist regions.



WAYFINDING FOR ACTIVE MOBILITY



INFORMATION SYSTEMS FOR SPORTS

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HOLISTIC MOBILITY INFORMATION SYSTEM TABAKFABRIK LINZ



ANALOG & DIGITAL WAYFINDING SYSTEMS SÜDSPIDOL LUXEMBOURG

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EXPERIENCE DESIGN FOR BETTER MOBILITY



Public Transport Information Points



Denksportweg - creating active outdoor places for mature citizens



THANK YOU!

MOTAS – DESIGN & PRODUCTS FOR SMART PLACES

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WE ARE MOTAS

Information designers and consultants based in Kematen in Tyrol.

Our Design Team develops effective information solutions for urban and natural spaces and built environments.

Our Media Team produces digital media innovations.

Our podcast explores inspiring design topics with monthly guests.

Listen on www.geraumt.com | Spotify, etc.

MOTASDESIGN – MEMBERSHIPS

**kreativland
tirol** Besser ist
es anders.



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