



IPO DAY - Zurich

Snap Shot on IPOs

**Baker
McKenzie.**



why IPO



financing
shares as currency
diversified shareholder base
succession planning

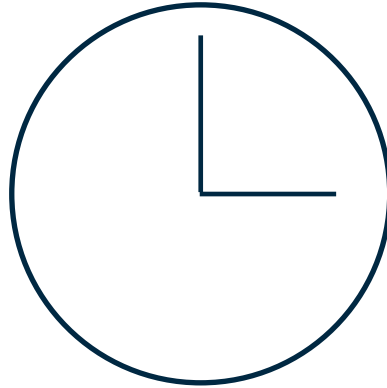
...





history
equity story
size + growth
management + board
done away with show stoppers
got organization, accounts, documents and shareholder base ready
...





IPO in a upswing
focus on collecting IPO money
keep your organization stable during the IPO
you may do a dual track, but know why

...



Our difference is the way we think, work and behave – we combine an instinctively global perspective with a genuinely multicultural approach, enabled by collaborative relationships and yielding practical, innovative advice. Serving our clients with more than 6,000 lawyers in over 45 countries, we have a deep understanding of the culture of business the world over and are able to bring the talent and experience needed to navigate complexity across practices and borders with ease.

Baker & McKenzie International is a Swiss Verein with member law firms around the world. In accordance with the common terminology used in professional service organizations, reference to a “partner” means a person who is a partner, or equivalent, in such a law firm. Similarly, reference to an “office” means an office of any such law firm.

www.bakermckenzie.com

© 2018 Baker & McKenzie. All rights reserved.

**Baker
McKenzie.**

