

Pillar 2

Session 2.3 Role of design inside industry processes

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Ana was appointed Executive at the Malta Business Bureau (MBB) in July 2015, she holds a BA (Hons) degree in European Studies at the University of Malta and has read an M.A. in Contemporary Diplomatic Studies at the DiploFoundation. She is co-ordinator of the Enterprise Europe Network (EEN) service for her organization, co-ordinator for MBBs role as Ambassador for the Design for Europe Project and project-manager for the Horizon 2020 DesignShots project in which she has facilitated the creation of a Design Options Tool. She is also responsible for the submission of EU funding applications in the field of design and innovation.

