

Pillar 1

Session 1.2 Sustainable and efficient energy

Niels Kåre Bruun

Managing Director

BetterHome



I am driven by:

1. Digital transformation and disruption - Activation of the building renovation market with customer centric one-stop-shop
2. Digital corporate ventures (for global companies).
3. Bringing ambitious growth visions and strategies to profit through radical business innovation.
4. Multi partnering business platforms with global building product manufacturers, leading banks, installers and utilities.
5. It is all about winning viable partners, talents, projects and shareholder value.

I provide:

Strategy development and strategy execution fulfilling ambitious KPI's and shareholder value creation. Since greenfield start-up in 2014, we have reached DKK 320 million in activated renovation projects in year 4 - fulfilling all KPI's 4 years in a row.

International leadership from management in Sweden, London, Hamburg and Shanghai including project port folio in Europe, Africa, China and USA.



Successful in profitable growth through focus on client journeys and customer centric concepts with operational excellence and strong people management.

Track record of driving competitiveness through persistent and successful vertical business development and innovation.

Delivering corporate governance fulfilling shareholder value for globally leading companies.

Acknowledged for people management; building strong management teams and high performance teams. Organizational development as basis for predictable performance and viable growth.

Experience

Managing Director at BetterHome by Danfoss, Grundfos, ROCKWOOL and VELUX Group at BetterHome owned by Danfoss, Grundfos, ROCKWOOL & VELUX Group - March 2014 – Present

Four leading companies make energy renovation easier for house owners. Grundfos, Danfoss, VELUX Group and ROCKWOOL Scandinavia join forces in BetterHome (CVR 36411384) to boost energy optimisation and renovation of single-family houses. It should be easy and manageable for Danish house owners to save energy and improve the comfort in their homes.



Director for Energy & Industry and Global Wind Energy at Grontmij A/S – Danmark May 2011 - February 2014 (2 years 10 months)

I managed an area of 3 departments in Denmark within energy, resource management, industry and wind power consultancy covering following areas:

1. Strategic energy planning
2. District Energy development and design
3. Energy Efficiency and Automation,
4. Due Diligence; Wind Parks and Energy Plants,
5. Resource Management
6. Biogas Development and Design
7. Biomass conversion of thermal power plants,
8. Onshore and Offshore Wind Park Development,
9. Risk based O&M strategies and planning.

Global Division Director at Ramboll Group A/S March 2010 - April 2011 (1 year 2 months)

Global Off-shore and On-shore Wind Power Consultancy. Offices in Copenhagen, Esbjerg, London and Hamburg.

Services on: Detailed design of foundations for offshore wind turbines, Development of new wind power parks, Energy planning, Environmental impact analysis, Geotechnical engineering, Transformer stations, Grid, O&M-strategies.

Cooperating with global divisions on Energy Planning, Waste to Energy, Energy distribution and Oil & gas.

Deputy member of board of directors at Danish Wind Industry Association - December 2009 - March 2011 (1 year 4 months)



Vice President, Business Development at FORCE Technology

January 2009 - February 2010 (1 year 2 months)

Wind Power Business Development, Consulting and other Knowledge Intensive Business Services for the Wind Power Industry from component supplier to WTG end-user.

Head of corporate department at FORCE Technology

January 1990 - December 2008 (19 years)

Cross organizational businessdevelopment and –innovation

Head of Department, Concept Development, New Business Areas at FORCE Technology - January 2000 - January 2005 (5 years 1 month)

Development of LEAN group.

Process Excellence (Auditing, SCM, FDA)

Maintenance Excellence

Education

Henley Business School

PDM (in 2010: E MBA), Executive Management, 2007 - 2010

Copenhagen Business School

1. part of business diploma, 1993 - 1994

Danmarks Tekniske Universitet

Master's Degree, Chemical Engineering, 1985 - 1990

Herlev statsskole 1981-84

High school diploma, 1981 - 1984

