



Philips Genie  
Stick energy saving bulb

11 W (50 W)

E27  
Cool daylight  
Non-dimmable

8711500801067



## Small, powerful, beautiful light

Compact high quality bright light

This Philips energy-saving stick will pay for itself in the first year and continue to reduce bills long after that. It is small enough to fit most luminaires, providing cool bright light to any spot in your home.

### **Superb performance in compact design**

- Bright light in compact design

### **Saves energy and money**

- Saves up to 80% energy
- Long lifetime - lasting up to 10 years

# PHILIPS

Stick energy saving bulb  
11 W (50 W) E27, Cool daylight, Non-dimmable

## Specifications

### Bulb characteristics

- Shape: Stick
- Cap/fitting: E27
- Voltage: 220-240 V
- Dimmable: No

### Power consumption

- Wattage: 11 W
- Wattage equivalent: 50 W
- Energy efficiency label: A
- Power consumption per 1000h: 11 kW h

### Light characteristics

- Application: Just light, Comfortable light
- Light output: 580 lumen
- Beam angle: not applicable degree
- Rated center beam intensity: not applicable cd
- Color: Cool Daylight
- Color temperature: 6500 K
- Light effect/finish: Cool Daylight
- Color rendering index (CRI): 81
- Starting time: 0.3 s
- Warm-up time to 60% light: 5-40 s

### Durability

- Lifetime of lamp: 10000 hour(s)
- Average life (at 2.7 hrs/day): 10 year(s)
- Number of switch cycles: 10000
- Lumen maintenance factor: 0.65

### Bulb dimensions

- Height: 115 mm
- Width: 44 mm

### Other characteristics

- Mercury content:  $\leq 2.0$  mg
- Power factor: 0.6
- Lamp current: 80 mA

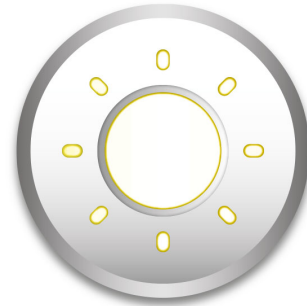
### Rated values

- Rated power: 11.0 W
- Rated luminous flux: 580 lumen
- Rated lifetime: 10000 hour(s)
- Rated beam angle: not applicable degree

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## Highlights

### Bright light in compact design



This Philips energy-saving bulb is small enough to fit neatly wherever you need extra bright light at home. Ideal for narrow luminaires.

### Saves up to 80% energy



This bulb uses up to 80% less energy than traditional light sources, helping you to save money on your electricity bills and do your bit for the environment.

### Long lifetime - up to 10 years



Philips energy-saving bulbs are designed to last. With a lifetime of up to 10 years, you can avoid the hassle and cost of frequently replacing bulbs, while saving energy year in, year out.



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EAN: 87 11500 80106 7

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\* Breaking a lamp is extremely unlikely to have any impact on your health. If a lamp breaks, ventilate the room for 30 minutes and remove the parts, preferably with gloves. Put them in a closed plastic bag and offer it to the local waste facilities for recycling. Do not use a vacuum cleaner.

\*\* Compact fluorescent lamps have to be treated as special waste, they must be offered to the local waste facilities for recycling. The European Lighting Industry has set up an infrastructure, capable of recycling mercury, other metals, glass, etc.