



BAHAMAS GOLF FEDERATION STRATEGIC PLAN

1. Continue an open dialogue with our membership, golf courses.

We will continue to find new ways to keep the membership informed of opportunities and events within The Bahamas. The membership will no longer simply be a base of information. We will continue to strengthen the community of members for the growth of the organization.

2. Support a sustainable school golf program.

The school golf program is flourishing. We will push more focus on the outer islands as we find willing instructors there to assist with on-site program development. Some may say that there are no courses there, but we will first create the golfers, and in the meantime think about viable solutions for them to play.

3. Create a mindset of low handicap golf beginning with the juniors.

Junior golfers will grow with the mindset of playing good golf with the **Operation 36** model and Playing Ability Tests. We will not rush the process. Our juniors will learn the mindset of process by only advancing if they are able to successfully play from a strategic yardage. We will then be on the level of junior golf development in other high performing countries.

4. Strengthen Women's golf

Women's golf is one of our main focus areas for 2022-2023. We have supported the stream upwards with girl's golf in the junior golf segment to ensure viability, so now we can focus on strengthening the middle. There will be more ladies focused events, and we will encourage more ladies to join clubs. We have many young women transitioning from youth and college golf, along with women who already play golf. We will bridge the gap, and strengthen this so that our women's complement for competitions are better represented.

5. Promote additional club growth.

Over the last number of years, the BGF has allowed clubs to promote golf at all levels of play. The more clubs that are created, the more creative groups we will have that are pushing growth. Our goal is to assist the creation of an additional clubs by end of 2023.

6. Build a Teaching Facility.

The BGF is growing. We need sustainability which means another revenue source. This will come from the creation of our home facility. In the next two years, we aim to create an additional 1,000 golfers. We need to secure a place for them to play and become lifelong golfers. Over the past number of years, we have been struggling with development of our golf facility.

7. Strengthen the bridge between the Amateur and Professional bodies to run seamless transition programs and championships.

We feel that with the addition of numerous young coaches and the creation of an apprentice program, the relationship between the two bodies can thrive.