

### **Cookie Notice**

Last Updated: 10 October, 2024

### Introduction

Bamboo ("we," "us," or "our") uses cookies, web beacons, pixel tags, and other tracking technologies when you visit our website and any related media platforms (collectively, the "Site"). These tools help us customize the Site and enhance your experience.

We reserve the right to update this Cookie Notice at any time. Any changes will be effective immediately upon posting the updated version, and the "Last Updated" date will reflect the change. By continuing to use the Site after such updates, you acknowledge and accept the revised Cookie Policy. We encourage you to review this policy periodically to stay informed about any changes.

#### **Use of Cookies**

A "cookie" is a small data file stored on your computer, which provides a unique identifier for your browser. We use cookies to streamline your experience on the Site by tracking services you use, recording registration information, remembering your preferences, and enabling features like staying logged in. Cookies help us analyze how the Site is used and improve its performance.

### **Types of Cookies**

- **First-Party Cookies**: These are our own cookies, essential for the functioning of the Site. They may be permanent or temporary, and while they can be manually disabled in your browser, doing so may affect the Site's functionality.
- Personalization Cookies: These cookies recognize returning visitors. They store your browsing history, pages visited, and your settings to tailor your experience each time you visit.
- **Security Cookies**: Used to identify security risks, these cookies help authenticate users and protect user data from unauthorized access.
- Site Management Cookies: These cookies maintain your session and ensure you are not logged out unexpectedly. They also retain any information entered as you navigate from page to page.
- Third-Party Cookies: These cookies are placed by third-party services integrated into the Site. They allow third parties to gather and track certain information about your activities.



## **Managing Cookies**

Most browsers accept cookies by default. However, you can remove or reject cookies via your browser's settings. Please note that disabling cookies may limit your ability to use certain features of the Site.

# **Other Tracking Technologies**

In addition to cookies, we may use other technologies like web beacons and pixel tags to enhance your experience. A web beacon or pixel tag is a tiny image embedded in a web page or email. These tools help track user engagement and gather statistics, such as the number of page views or email opens. While they do not collect personal data, they work with cookies to gather information. You cannot disable these technologies directly, but controlling related cookies can limit their function.