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INTRODUCTION

The use of cookies is widespread and one major benefit to businesses is that they can help provide valuable and detailed information on the behaviour of site visitors.

The purpose of this policy is to describe what cookies are, what we use them for, and how you can manage them during your visit to or use of our website.

Why do we use Cookies

These files serve a number of useful purposes for you, including:

- granting you access to restricted content;
- tailoring our website’s functionality to you personally by letting us remember your preferences, location or device type;
- improving how our website performs;
- understanding who our audience is so that we can provide content most relevant to you;
- allowing third parties to provide services to our website; and
- helping us deliver interest-based advertising where appropriate in compliance with the applicable laws.

The types of cookies we use on our website

We may use different types of cookies on our website. Some of these cookies may be placed by us, while others are placed by our third-party plug-ins, suppliers or advertisers. These cookies may be deleted from your device at different times, such as at the end of your browsing session (when you leave the website) or after a pre-set amount of time, or they may persist on your device until you delete them. The cookies used on our website are categorised as follows:

- Strictly necessary

- Performance
- Functional
- Targeting
- Social Media

Strictly necessary

'Strictly Necessary' cookies let you move around the website and use essential features like secure areas. Without these cookies, we cannot provide the requested services.

We use these Strictly Necessary cookies to:

1. Identify you as being logged in to the website and to authenticate you
2. Make sure you connect to the right service on the website when we make any changes to the way it works
3. For security purposes

If you prevent these cookies, we can't guarantee how the website or the security on the website will perform during your visit. These are cookies that are required for the operation of our website.

Analytical/Performance

'Performance' cookies collect information about how you use our website - e.g. which pages you visit and if you experience any errors. They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily. These cookies do not collect any information that could identify you and are only used to help us improve how our website works, understand what interests our users and measure how effective our content is.

We use performance cookies to perform:

Web analytics: Provide anonymous statistics on how our website is used

Error management: Help us improve the website by measuring any errors that occur.

Some of our performance cookies are managed for us by third parties. However, we don't allow the third party to use the cookies for any purpose other than those listed above.

Functional

We use functional cookies to enable us to provide you with enhanced functionality and personalisation. These cookies may be set by third party providers whose services we have added to our pages. These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

If you do not add these cookies then some of these services may not function properly.

Targeting

We give users the option to share our stories on social networks. These cookies record your visit to our website, the pages you have visited and the links you have followed. We may use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

Social media

These cookies are set by a range of social media services that we have added to our website to enable you to share our content with your peers or networks. They are capable of tracking your browser across other sites and building up a profile of your interests. This may impact the content and messages you see on other websites you visit.

Some cookies may fulfil more than one of these purposes

More information about cookies

Useful information about cookies can be found at:
<http://www.allaboutcookies.org/>

Consent

The use of certain cookies does not require your prior consent, because they do not process any of your Personal Data, or because they are strictly necessary for the provision of the service you request (Strictly necessary cookies).

However, the use of other cookies, than those mentioned in the previous paragraph, requires your prior consent, whether by clicking “OK” or by continuing browsing our site. Your prior consent is necessary for:

- Analytical/Performance cookies;
- Functionality cookies;
- Targeting cookies.

You can, at any time, object to the storage and use of some cookies or all, by deleting them from your devices or by modifying your browser settings, as described below.

Third-party cookies

Please note that third parties, including, for example, advertising networks and providers of external services like web traffic analysis services, may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

Deleting cookies

Your internet browser generally accepts cookies automatically, but you can often change this setting to stop accepting them. You can also delete cookies manually.

Deleting or no longer accepting cookies may prevent you from accessing certain aspects of our website where cookies are necessary or because the website forgot your preferences.

Updates to this policy

We may occasionally make changes to this policy. When we make material changes to this policy, we will update it on our website.