|  **Subject** | **Topics to Include** |
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| *Business Purpose* | This video was created to build awareness for voters in finding out how to register and the value of their vote for beyondelections. It will showcase various scenariosidentifying the importance of becoming a registered voter and what the importance is for casting a ballot is. Due to upcoming elections and a previous low turnout for our city, this tutorial has been designed in order to increase attention on how important everyone’s vote is.  |
| *Target Audience* | Registered and unregistered voters.  |
| *Training Time* | 4 minutes |
| *Training Recommendation* | This course will be an e-learning video. Learners will be exposed to the checking on registration or if re-registration will be required along with the importance of their vote makes and finding which polling place they belong in. By making this a short video, learners will be able to grasp the information they require to fill in the gaps for obtaining theirvoter’s card prior to a voting situation.  |
| *Deliverables* | This e-learning course will be developed in Vyond. * Course will carry different scenarios for unregistered voters to identify with and engaging characters to observe how they tackle the same issues.
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| *Learning Objectives* | * Identify the requirements needed to register for voter’s card.
* Observe the importance of when it comes to casting a ballot.
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| *Training Outline* | Introduction Will have narration of introduction to the course along with a slide show of various symbols of the importance of casting a ballot, such as The White House, The Supreme Court Building, President of The United States, Justices of Court and some small towncity halls, bridges and schools. These iconic themes will cast a light on how a vote affects everyone in these positions and more. Narrator will be present discussing the value of casting your vote and how it can affect others. A character that hasn’t voted in a couple of years will be introduced and a plan of how to obtain an updated voter’s card is discussed.  |
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| *Evaluation Plan* | Will include website so anyone watching the video  |