



Building
a more inclusive Mexico
2022 Annual Report



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Letter from our Managing Director

GRI 2-22

In 2022, Fundación BBVA achieved significant milestones, positively impacting the lives of over 2.4 million individuals through our diverse programs and strategic partnerships. It was truly a historic year for us.

The impactful outcomes of our programs serve as **our motivation to tirelessly promote actions that benefit** millions of Mexicans. Our focus lies in promoting inclusion and reducing inequalities, recognizing them as catalysts for positive social change.

In this report we present the results of our commitment to building a more inclusive Mexico with opportunities for all: we accompanied our scholarship recipients to university, encouraging their interest in STEM careers; we expanded the scope of the Scholarship Program for Young Boys and Girls with Disabilities that Inspire; we contributed to social cohesion in environments of urban inequality through Mi Comunidad; and we promoted formal education for vulnerable populations in alliance with private organizations.



We provide transparent reporting on the direct and indirect contributions of each activity towards the Sustainable Development Goals.

We demonstrate our commitment to sustainability through reporting the contribution that each activity has to the Sustainable Development Goals. Additionally, we maintain our commitment to comply with the Ten Principles of the United Nations Global Compact, a sustainability initiative that promotes the creation of an environment with greater opportunities for all.

Through the **BBVA Scholarships for Young Boys and Girls that Inspire** program, during 2022 we will accompany 47,501 talented young boys and girls in situations of socioeconomic vulnerability so that they can continue their studies from high school to university. The program offers a comprehensive scheme of incremental economic support that encourages their performance and an extracurricular training path that strengthens their competencies and develops their socioemotional skills. With the aim of promoting educational and labor inclusion, we supported 652 young people with disabilities to promote their continuity in school and their incorporation into the labor market.

One of the pillars of the program is **the mentoring** scheme in which 5,608 employees participate to share their professional experiences and guide our scholarship recipients in their transition from university to their first job. This initiative provided 16,268 volunteer hours, the highest number since the program's inception.

Driven by our passion for promoting diverse art and cultural activities, as well as our unwavering commitment to supporting Mexican artists, **Cultural Promotion** made a profound impact,

enriching the lives of over 1.4 million individuals. In 2022, our **Partnerships for Education** program experienced significant growth and impact. We forged powerful synergies with private organizations dedicated to social causes, including education and health, resulting in tangible benefits for a remarkable 133,408 individuals.

In Tijuana, Baja California, our Mi Comunidad BBVA program played a pivotal role in fortifying the social fabric of communities facing insecurity and urban and social deterioration. Through a range of initiatives focused on social, urban, and financial improvement, we successfully impacted the lives of 30,027 individuals.

I am especially grateful to the Board of Directors of Fundación BBVA México for the great leadership and support to achieve these accomplishments and promote our work. I also extend my heartfelt thanks to our donors for their trust, the Fundación BBVA México team for their daily dedication, our allies for their commitment to the initiatives we build together, and our mentors and volunteers for their invaluable contributions and knowledge to our inspiring community.

I take great pride in presenting this Annual Report, which showcases the collective work and dedication of all those involved in our projects.

Sincerely,

Sofía Ize Ludlow

Head of Fundación BBVA México

02

Our
achievements



2022 Achievements

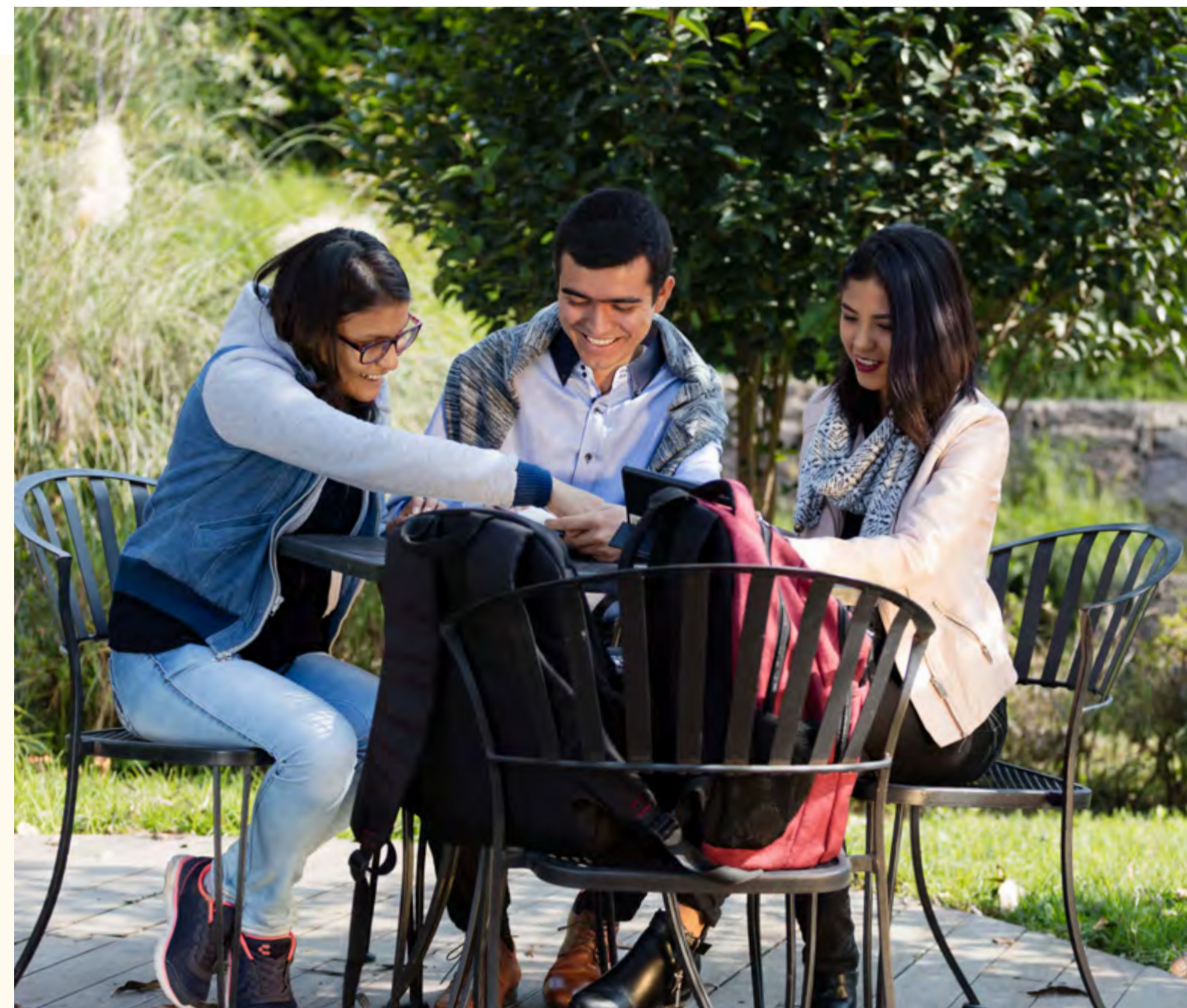
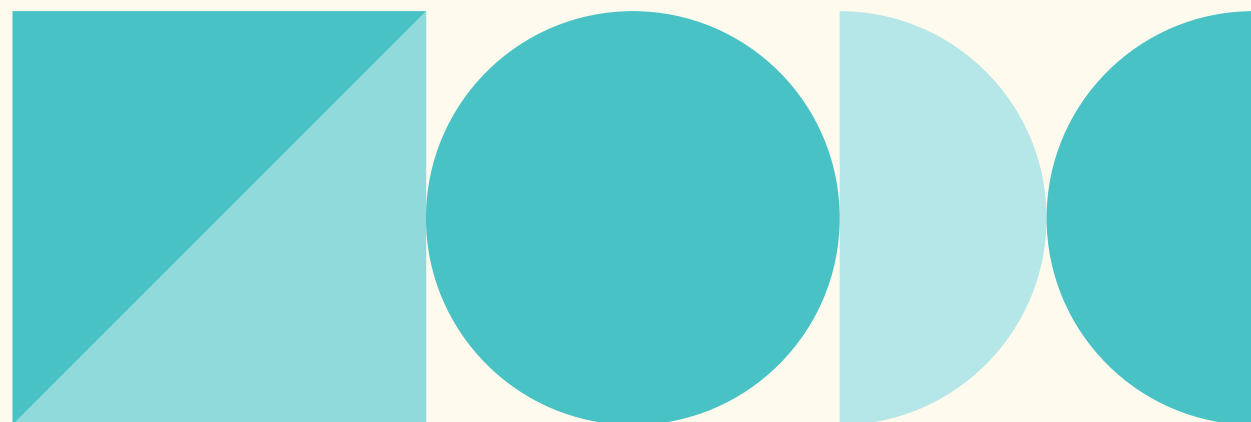
GRI 2-1, 2-6

+\$1,312
million

invested in Fundación BBVA
México programs

+2.4
million

people impacted
during 2022



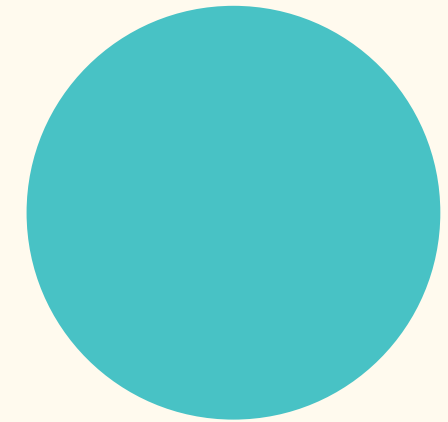
+133 thousand

direct beneficiaries
of our partnerships
for education



+1.4 million

people impacted by initiatives
funded by Cultural Promotion



+48 thousand

beneficiaries of the
Supérate platform

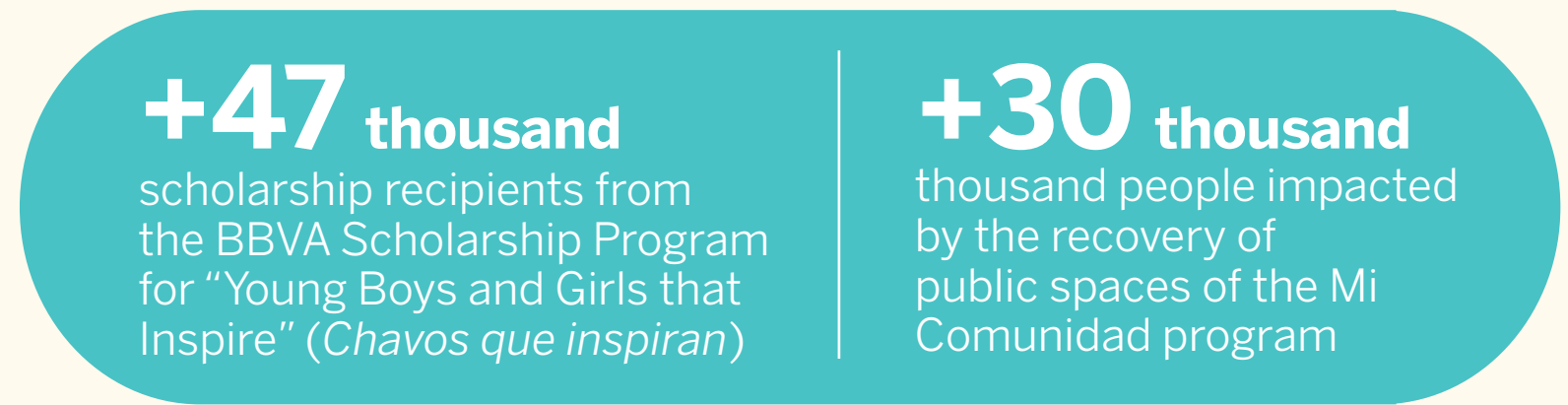


+47 thousand

scholarship recipients from
the BBVA Scholarship Program
for "Young Boys and Girls that
Inspire" (*Chavos que inspiran*)

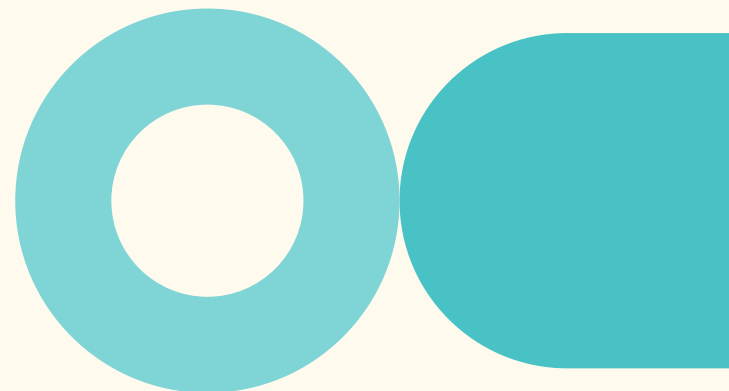
+30 thousand

thousand people impacted
by the recovery of
public spaces of the Mi
Comunidad program



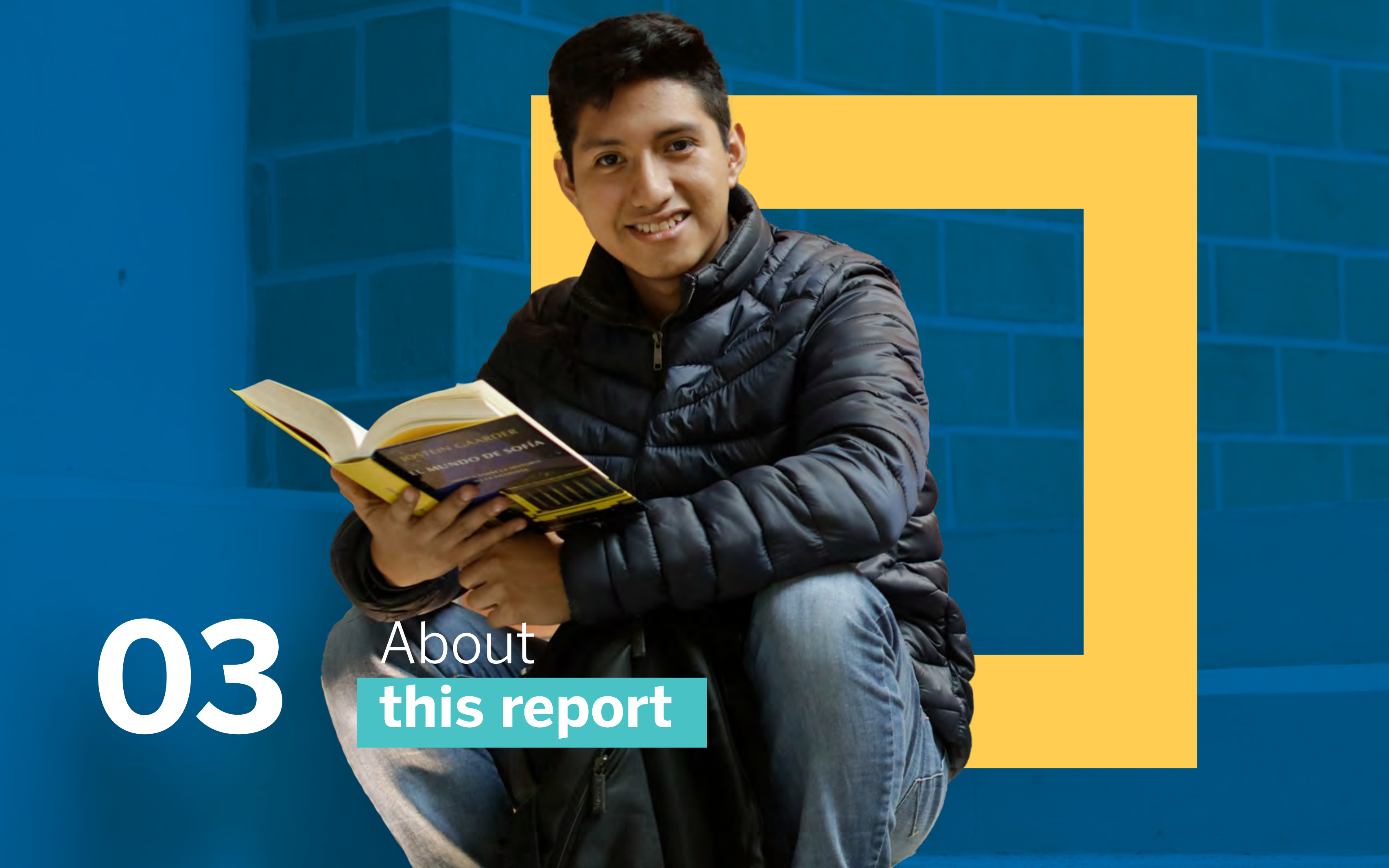
652

young boys and girls with
disabilities supported so
that they can continue
their education



12 thousand

beneficiaries in the
event of natural
disasters



03

About

this report

Standards used in the preparation of the report

GRI 2-3, 2-4, 2-5, 2-14

The Annual Report 2022 of Fundación BBVA México is the document that allows us to inform our stakeholders of our operational, labor and management results, and where we generate the greatest social impact.

This section describes the strategy, future prospects, main achievements and success stories of Fundación BBVA México's strategic programs.

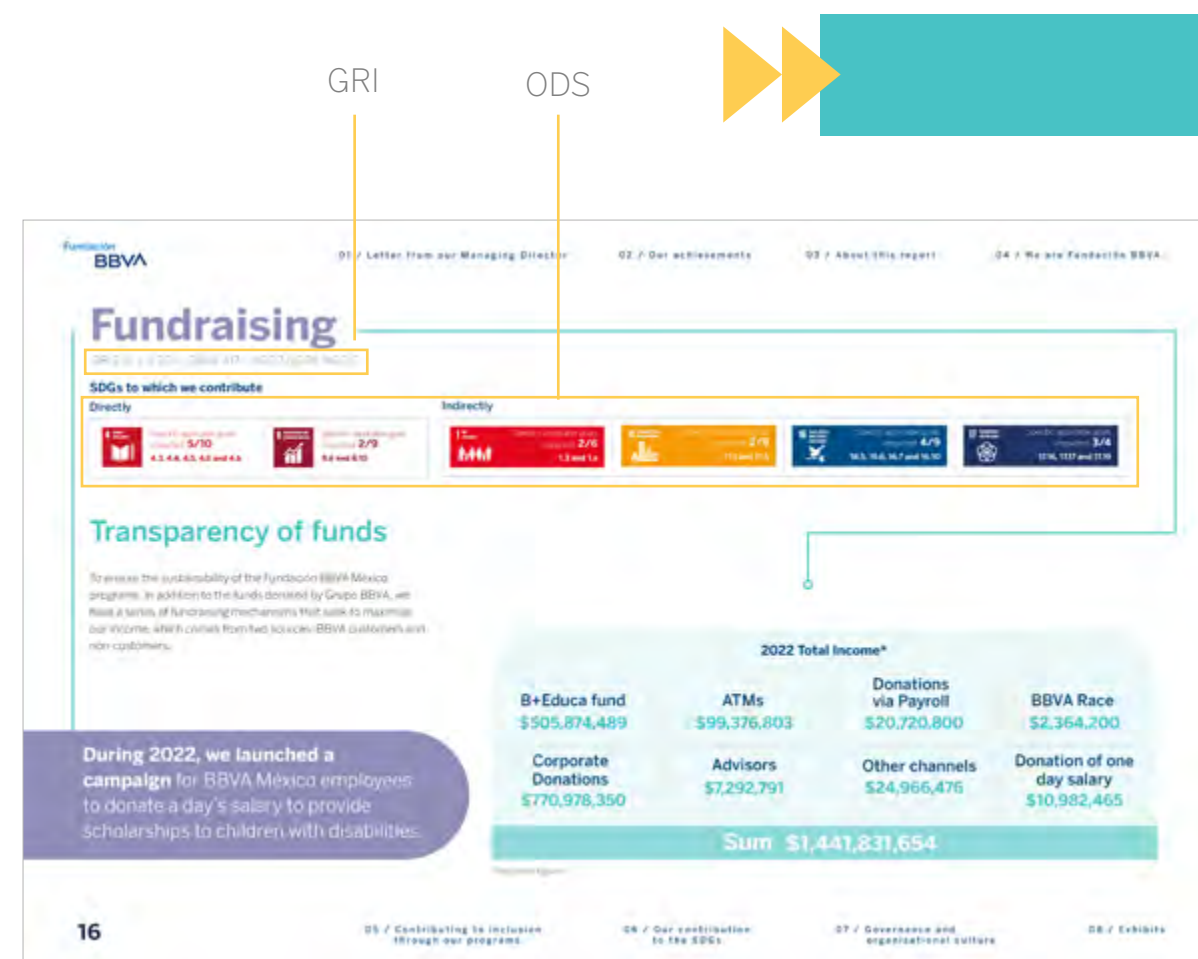
Please note that the information provided solely pertains to the operations of Fundación BBVA México. It does not encompass the performance of other entities, institutions, beneficiaries, or business partners. Any restatement of data from previous years will be clearly indicated, while no restatement was made for the year 2022.

Our Officers hold the crucial responsibility of reviewing and approving the final version of the Annual Report, offering their valuable insights on the material issues and significant events of the year.

This report has been prepared in accordance with the GRI Standards encompassing the period from January 1 to December 31, 2022. It also includes indicators and actions related to our commitment to advancing the Sustainable Development Goals (SDGs) and the 2030 Agenda.

The 2022 Annual Report of Fundación BBVA México underwent a limited scope

verification conducted by Ernst & Young (EY), an independent third party. This verification was carried out in accordance with the GRI Standards, focusing on selected contents as specified in the Independent Review section. Fundación BBVA México's verification practices align with BBVA's global strategy. It is worth noting that the period covered by this report coincides with our financial reports.

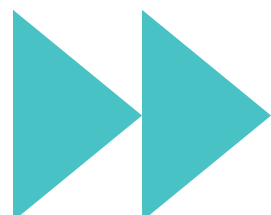


Fundación BBVA México spearheads groundbreaking **programs that foster education, arts, and culture.**

04

We are
Fundación BBVA





About the Fundación

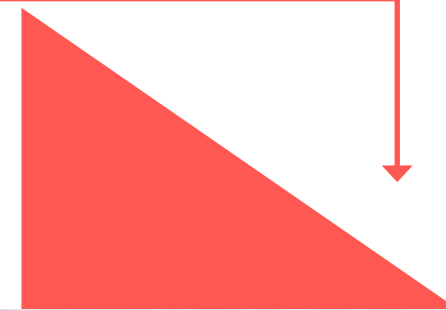
GRI 2-1, 2-6

We are a non-profit organization responsible for carrying out the social action initiatives of Grupo Financiero BBVA México.

We have developed innovative educational, cultural and social support programs for the benefit of Mexican society.

Through our different programs we provide financial support through educational scholarships, donations to organizations that promote education, arts and culture, we donate school supplies and equipment, we work to rehabilitate the social fabric of communities, and we support populations affected by natural disasters.

Note: This year, we underwent a bylaws reform to align the Fundación BBVA México as an authorized recipient in compliance with the Federal Tax Code.



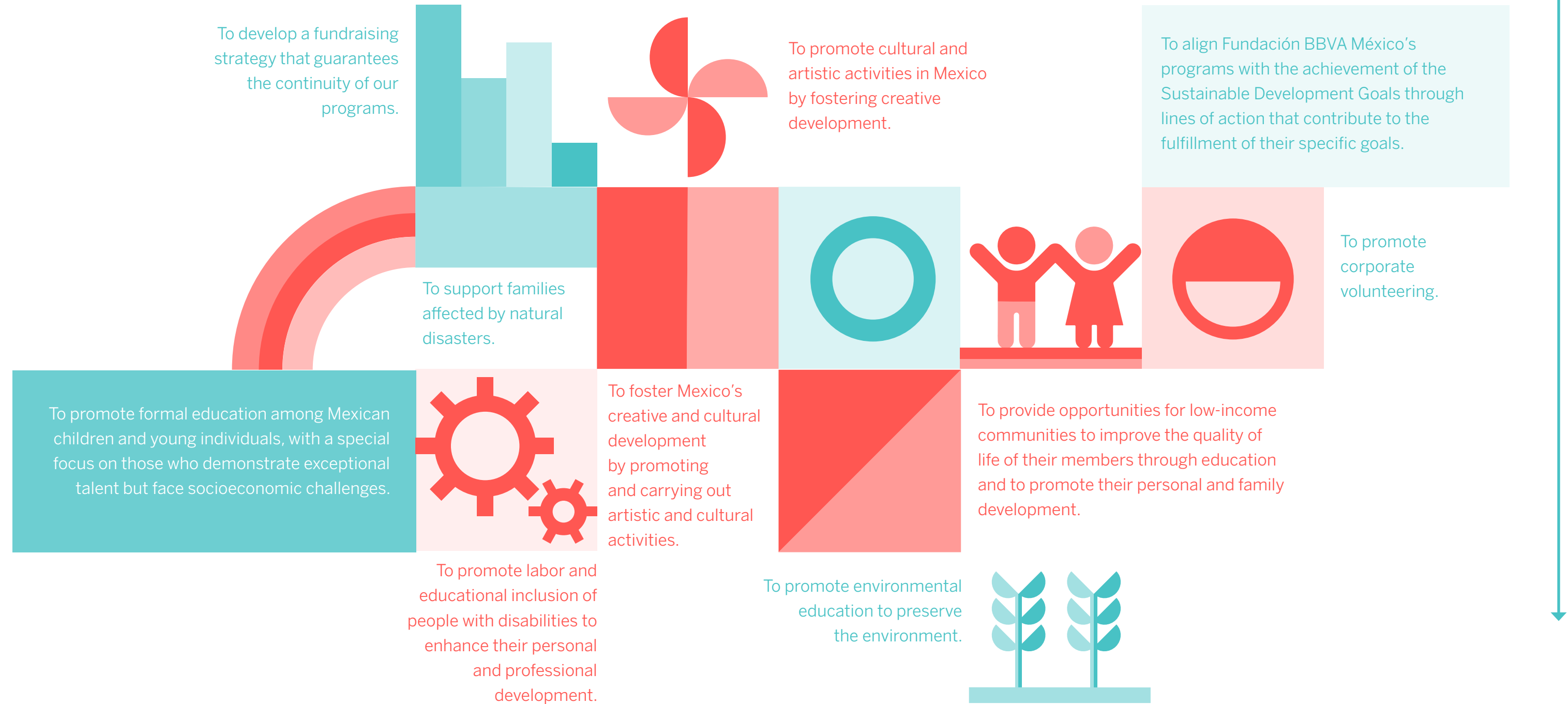


Mission

The mission of Fundación BBVA in Mexico is to actively pursue and allocate resources to empower vulnerable populations through social development programs. These initiatives include scholarships, educational programs, cultural and artistic promotion activities, as well as direct assistance in the face of disasters or catastrophes. Our overarching goal is to create opportunities for sustainable progress and contribute to the establishment of a more equitable and just society, ultimately benefiting Mexico as a whole.

Objectives

Our aspiration is to become the leading organization in the field of Corporate Social Responsibility through educational, cultural and social programs that promote the integral development of society.



▶▶ Stakeholders

GRI 2-29, 3-1

At the core of our existence lies our unwavering commitment to people, and it is paramount for us to be in close proximity to those who require our support. With this in mind, we strive to keep all our stakeholders well-informed about the Foundation's performance.

We actively engage with eight distinct groups, fostering open lines of communication through various dialogue channels. This enables us to understand their needs, address key issues, enhance our performance, and share our accomplishments and progress.

Our stakeholders were identified based on a materiality exercise conducted in 2019; however, these groups and forms of communication have been modified based on specific needs and changes in the organization.

Frequency
 ■ Periodic ■ Daily ■ Weekly

Stakeholders	Dialogue channels	Responsible areas
Management	▶ Board Presentations, Annual Report	Fundación BBVA México
Beneficiaries	▶ Email ▶ Bank's social media ▶ Fundación BBVA México' webpage ▶ Digital media ▶ Means of communication ▶ Cultural public activities ▶ TV in Branches	▶ Cultural Promotion ▶ Foundation's Network ▶ <i>Mi Comunidad</i> ▶ External Communication ▶ Marketing
Allies	▶ Progress reports ▶ Email ▶ Face-to-face and telephone interviews	▶ Cultural Promotion ▶ Foundation's Network ▶ <i>Mi Comunidad</i> ▶ External Communication ▶ Marketing
Employees	▶ Para Mí ▶ Somos BBVA ▶ Tótems ▶ TV Comedores ▶ TV Food Vouchers ▶ Video Wall ▶ TV Branches Media Center BBVA	▶ Internal and External Communication ▶ Talent and Culture ▶ Marketing
Suppliers	▶ Email	▶ Management and Finance de Fundación BBVA México ▶ Purchases
Regulators and Authorities	▶ Email ▶ Drive ▶ Official webpages ▶ Citizen service offices	▶ Management and Finance of Fundación BBVA México
Donors	▶ Webpage ▶ Press ▶ Social media ▶ Email ▶ Telephone ▶ Materiality survey ▶ Annual report	▶ Strategic Alliances and Procurement of Fundación BBVA México
Society	▶ Bank's social media ▶ Fundación BBVA México' webpage ▶ Digital media ▶ Means of communication ▶ Public activities	▶ Cultural Promotion ▶ Foundation's Network ▶ <i>Mi Comunidad</i> ▶ External Communication ▶ Marketing

Materiality

GRI 3-1, 3-2

Materiality is an exercise that aims to identify those issues that have the greatest impact and relevance for the Fundación BBVA and that, at the same time, are important for our stakeholders. Based on them, we present information in this document, which reports the actions, initiatives and scope of our programs, as well as priority operational issues.

We are working on renewing our materiality exercise, the results of which we will update in our 2023 report. Below, we present the ten topics identified in the analysis conducted in 2019 following the methodology recommended by the Global Reporting Initiative (GRI) and the Sustainable Development Goals (SDGs), among other ESG initiatives.

Methodology

Our most recent materiality exercise was in 2019 and was conducted through the following methodology:

- a) Review of previous materialities and identification of stakeholders to be consulted.
- b) Analysis of internal studies conducted by the Fundación BBVA México, as well as reports from external consultants.
- c) Analysis of reporting standards for Non-Governmental Organizations by GRI Standards.
- d) Review of the material issues of the NGO sector.
- e) For the 2019 materiality, the following stakeholders were involved through surveys and interviews:
 - a. Employees
 - b. Mentors
 - c. Allies
- f) Validation and review of the relevant issues obtained.

Top 10 material topics



Note. In 2023 we will perform the dual materiality assessment of Fundación BBVA México, with the objective of presenting the final results in the next reporting period.



**Contributing to inclusion
through our programs**

05

Fundraising

GRI 2-6, 3-3, 201-1, 201-4, 417-1, NGO7, NGO8, NGO10

SDGs to which we contribute

Directly



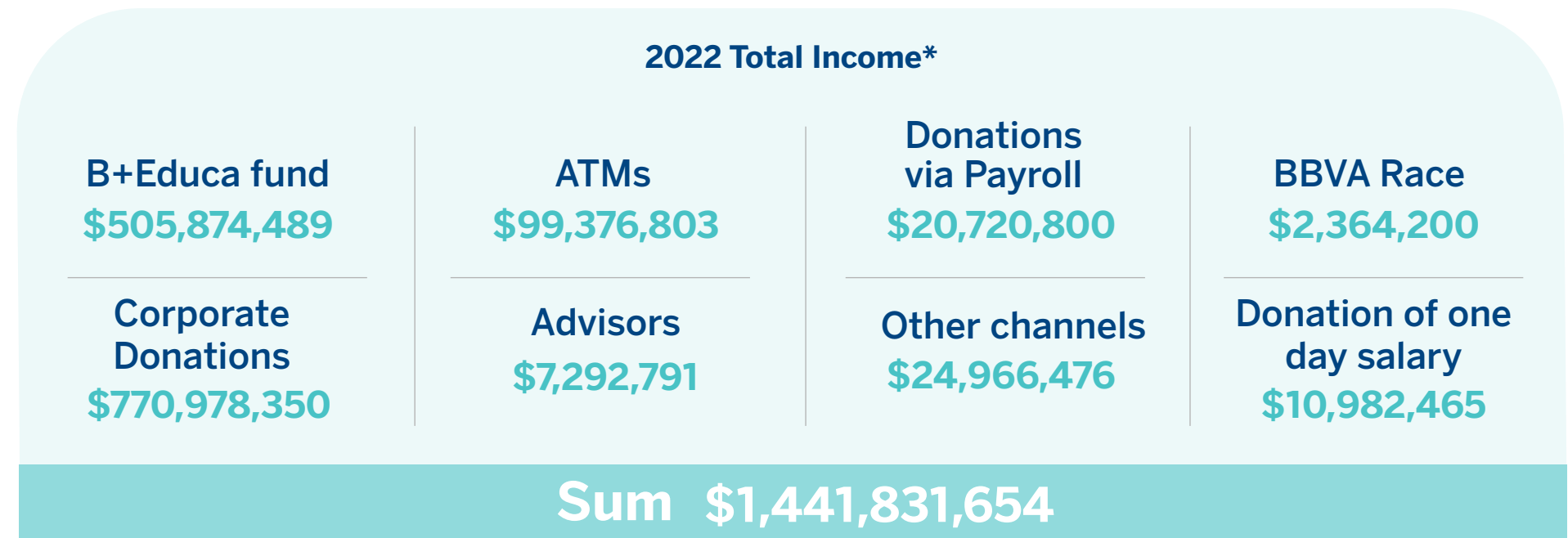
Indirectly



Transparency of funds

To ensure the sustainability of the Fundación BBVA México programs, in addition to the funds donated by Grupo BBVA, we have a series of fundraising mechanisms that seek to maximize our income, which comes from two sources: BBVA customers and non-customers.

During 2022, we launched a campaign for BBVA México employees to donate a day's salary to provide scholarships to children with disabilities.



*Rounded figures

One of the most important lines of fundraising is **Fondo B+Educa**, a fund that BBVA México customers can open from MXN 100,000, 30% of the net monthly interest earned is donated to scholarships for young people with a high academic level, through the BBVA Scholarships program for “Young Boys and Girls that Inspire” (*Chavos que inspiran*)¹. We currently have more than 50,000 donors to this fund.

The second most relevant line of income is through ATMs. This mechanism is aimed at BBVA México customers, who can donate easily and quickly in each ATM transaction, where they receive an invitation to donate from MXN 25 to MXN 200, depending on the type of customer. The campaign is active all the time and is renewed every year with updated results.

An additional significant avenue for fundraising is through **employee donations**, which are recurrent and conveniently deducted from their payroll. These contributions can vary from MXN 25 per month to a flexible amount chosen by the employee. Moreover, it’s worth noting that these donations are tax deductible.

Employees who donated

8,226

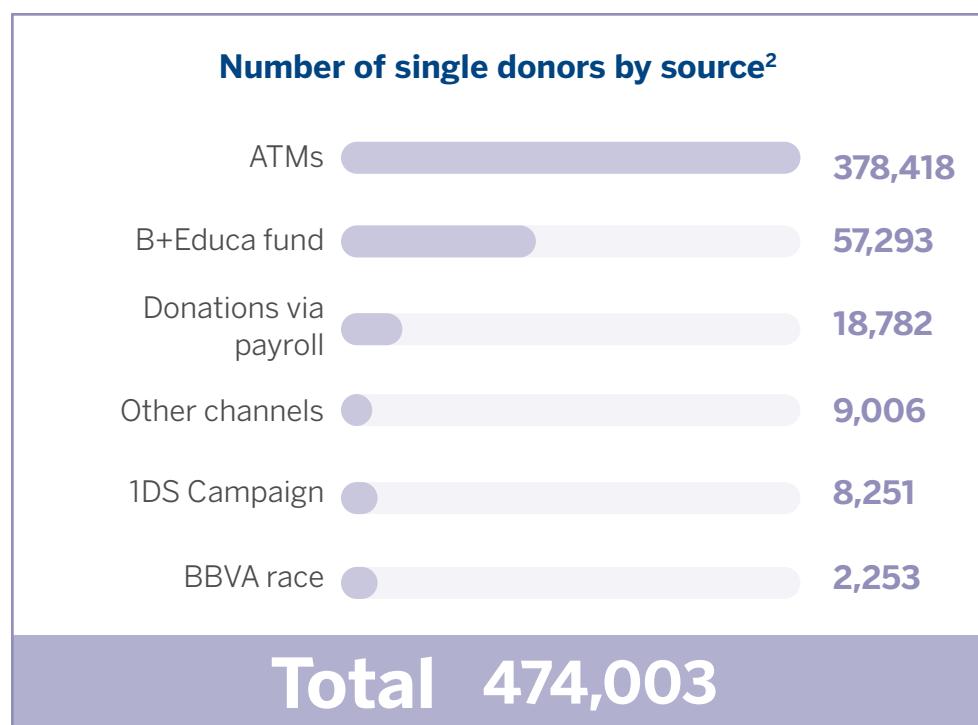
Amount raised

MXN+11 MILLION



¹ Source: <https://www.bbva.mx/personas/productos/inversion/fondos-de-inversion/deuda-avanzada/fondo-de-responsabilidad-social-beduca.html>

The contributions of **more than 474,000 single donors** make it possible to implement Fundación BBVA México programs.



We have **Regional Advisors**, a collective of more than 400 business leaders from 27 states in Mexico who maintain a close relationship with BBVA México. These leaders contribute 100% of the value of the scholarship for the “Young Boys and Girls that Inspire” scholarship program.

With the Regional Advisors we also have multiplier effect alliances, where they support us in looking for children of their companies’ employees who have the profile of “Young Boys and Girls that Inspire”;

to jointly support them with an educational scholarship. Under this modality, 50% of the scholarship is covered by the advisor and 50% by Fundación BBVA.

Furthermore, we organize sports races as part of our fundraising efforts. In 2022, these races proved to be highly successful, with over 9,000 participants who registered by contributing MXN 100. This registration fee is directly converted into a donation, making a significant impact towards our cause.

Finally, donations can be made online on the Fundación BBVA’s website, regardless of whether the donor is a bank customer or not. The donation can be a one-time or recurring payment and under different payment methods.

² Persons who made at least one donation to the Fundación BBVA during the year.

Note: In Fundación BBVA México we don’t receive any financial assistance from government

Communication with our donors

GRI NGO5

Regardless of how we raise funds, we adhere to the Bank's Transparent, Clear and Responsible (TCR) communication guidelines and comply with the current donation policy.

Every time a donation is made, the donor can choose the desired amount and frequency of their contribution. In turn, Fundación BBVA provides the necessary privacy notice³ and guides the donor through

the process of obtaining a tax-deductible receipt, regardless of the donated amount.

To comply with proper accountability and transparency, we share with donors:

- Welcome and thank you message at the time of donation

- Annual Report
- Letters from beneficiaries
- An email address is available for any questions or concerns.

Accountability
donativos.fundacion@bbva.com

Principles of Transparency, Clarity and Responsibility (TCR)



Transparency

- Provides the donor with all relevant information.
- Relevant information varies according to the donor profile, the timing of the process and the product.
- Gives equal visual relevance to advantages/benefits and risks/costs/requirements.
- Uses the right channel: the one that allows you to tell the relevant story.
- Ensures that the main message is valid for the majority of the audience.



Clarity

- Employs a good structure and uses visual elements to facilitate comprehension and navigation.
- Ensures that the graphic elements give a realistic and intuitive image.
- Promotes accessibility, uses subtitles in audiovisual pieces and incorporates what is relevant.
- Uses clear and easy to understand language.
- Limits the use of small print as much as possible (when used, make it clear).



Responsibility

- Looks after the customer's interests in the short, medium and long term.
- Gives the donor control over his/her relationship with the bank.
- Accompanies the donor.
- Ensures the responsible handling and safeguarding of donor's personal data.
- Promotes financial health.

³ See the Privacy Notice for Donors at: <https://www.fundacionbbva.mx/aviso-de-privacidad/>



Fund allocation

GRI 3-3, 201-1

The funds we received through the different fundraising mechanisms were allocated to Fundación BBVA programs, as well as to operating and administrative expenses.

Scholarships for “Young Boys and Girls that Inspire”
\$1,077,418,800.00

Operating and administrative expenses⁴
\$149,239,225.75

Second floor donations
\$33,880,329.81

Mi Comunidad BBVA
\$23,060,715.93

Cultural Promotion
\$8,906,509.16

Supérate platform
\$10,278,948.10

School reconstruction
\$6,708,682.02

Food Vouchers
\$3,151,426.23

Total \$1,312,644,637

⁴ Note: “Operating and administrative expenses” includes operating expenses, personnel expenses, administrative expenses, non-deductible expenses and bank fees. For fund allocation processes, the organization uses Grupo BBVA’s internal accounting systems.

Impact with an inclusive approach

GRI 2-1, 2-6, 2-28, 3-3, 203-1, 203-2, 413-1, 417-1, NGO1, NGO3, NGO4



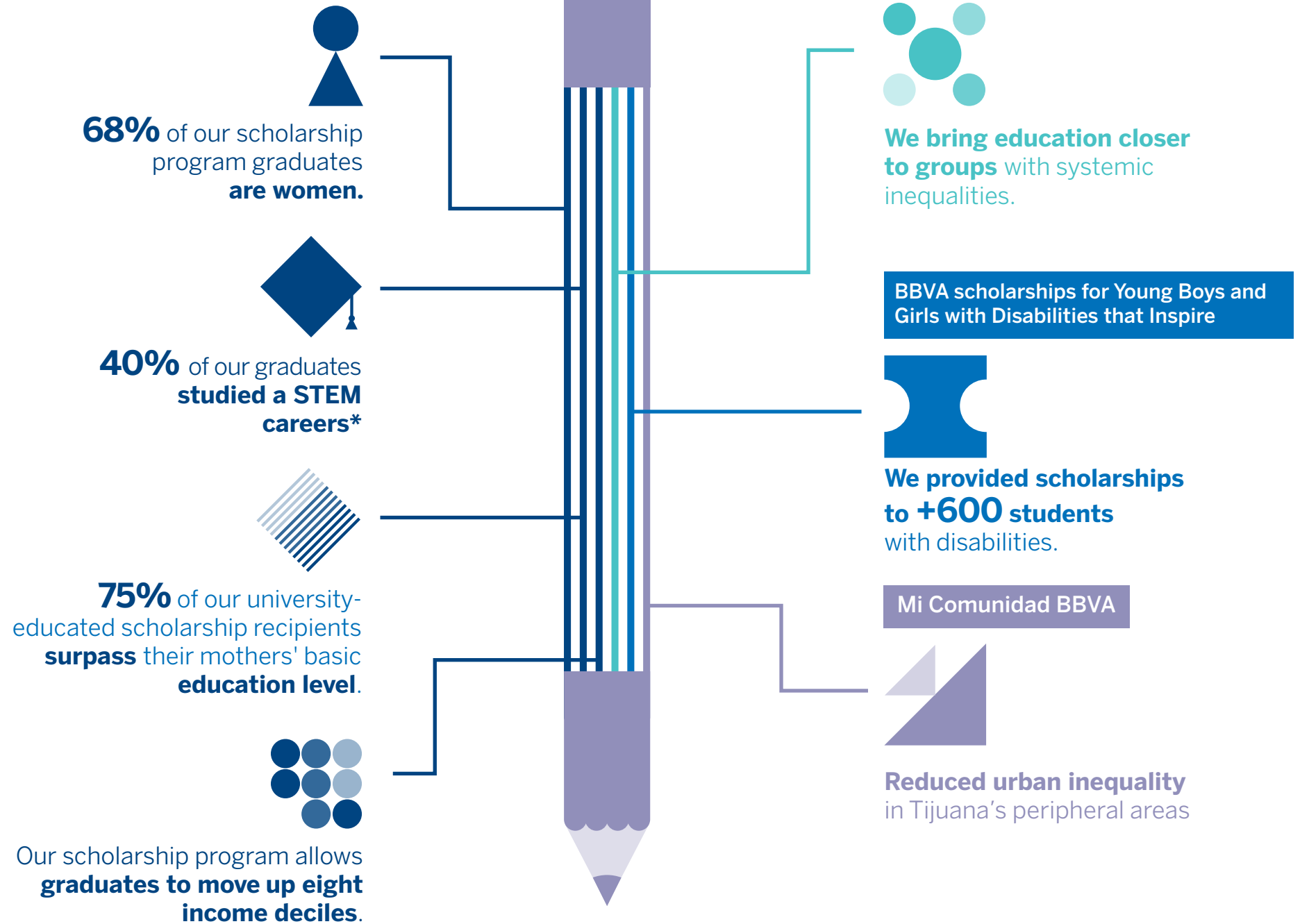
At Fundación BBVA México we are part of the United Nations **Global Compact** initiative, which promotes compliance with the Ten Principles related to human and labor rights, the environment and the fight against corruption in the strategy of organizations, thus favoring the achievement of the Sustainable Development Goals (SDGs).

Participation in the Compact is entirely voluntary, with subscribing entities committing to uphold the Principles, actively disseminate them, and provide regular reports on their progress in implementing them within their organizations. The ultimate objective is to foster a global economy that is sustainable, inclusive, and benefits all.

We identified our contribution towards the achievement of the SDGs in order to put the Bank and Mexican society on track to meet these objectives and their respective goals. In the quest to contribute to a more inclusive Mexico, the ultimate goal of all Fundación BBVA México programs is to reduce inequalities by bringing the opportunities of this new era within the reach of all. In addition, Fundación BBVA is aligned with the principles and policies of diversity and inclusion of Grupo BBVA.

*STEM: Science, technology, engineering and mathematics.

BBVA scholarships for Young Boys and Girls that Inspire



BBVA scholarships for “Young Boys and Girls that Inspire”

50%

of scholarship recipients study at top 50 universities

100%

of graduates overcome poverty status

80%

of graduates are the first in their families to graduate from university

80%

of graduates get their first job

IRR of **47%**



the value of each peso invested in the program is 100% recovered in the first five years









BBVA scholarships for “Young Boys and Girls that Inspire”

SDGs to which we contribute

Directly

 <p>4 QUALITY EDUCATION</p>	<p>Specific applicable goals impacted: 8/10 4.1, 4.2, 4.3, 4.4, 4.5, 4.6, 4.7 and 4.b</p>	 <p>8 DECENT WORK AND ECONOMIC GROWTH</p>	<p>Specific applicable goals impacted: 5/9 8.2, 8.5, 8.6, 8.10 and 8.b</p>
 <p>9 INDUSTRY, INNOVATION AND INFRASTRUCTURE</p>	<p>Specific applicable goals impacted: 2/5 9.1 and 9.4</p>		

Indirectly

 <p>1 NO POVERTY</p>	<p>Specific applicable goals impacted: 6/6 1.1, 1.2, 1.3, 1.4, 1.5 and 1.a</p>	 <p>2 ZERO HUNGER</p>	<p>Specific applicable goals impacted: 1/4 2.1</p>	 <p>5 GENDER EQUALITY</p>	<p>Specific applicable goals impacted: 3/6 5.1, 5.5 and 5.b</p>
 <p>10 REDUCED INEQUALITIES</p>	<p>Specific applicable goals impacted: 2/4 10.2 and 10.3</p>	 <p>16 PEACE, JUSTICE AND STRONG INSTITUTIONS</p>	<p>Specific applicable goals impacted: 2/9 16.6 and 16.7</p>	 <p>17 PARTNERSHIPS FOR THE GOALS</p>	<p>Specific applicable goals impacted: 1/4 17.17</p>

Goal.

To promote social mobility through education, providing support to exceptionally talented students facing socioeconomic disadvantages so that they can develop their talents and continue their studies in middle school, high school and university.

Problems addressed.

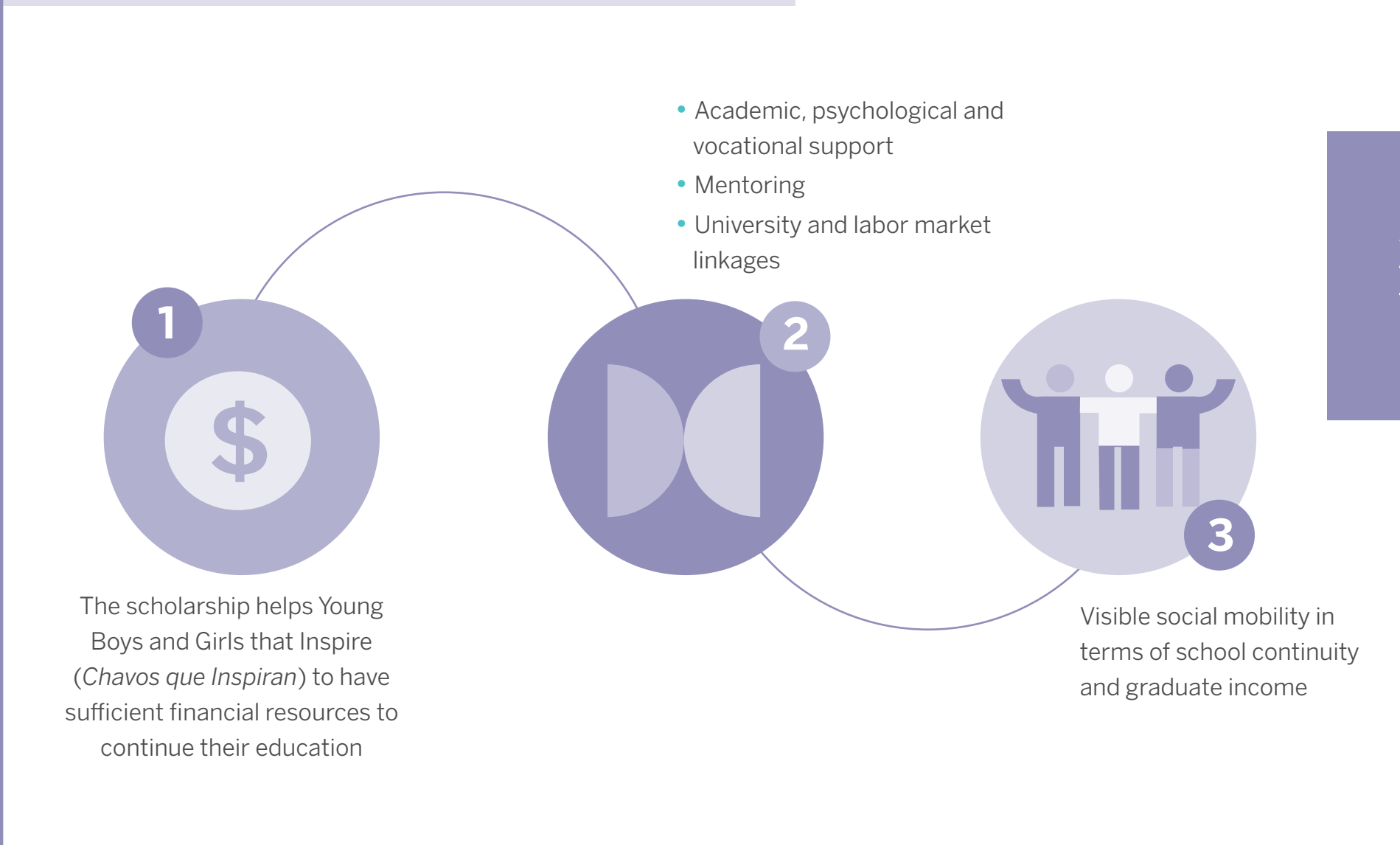
Socioeconomic inequalities and unequal opportunities constitute an obstacle to social mobility.

- While a person from a household with elementary school as the highest level of schooling has a 12% chance of reaching higher education, the chance for a person from a household with university is 4% ⁵.
- Young people who have studied a university degree face an informality rate of 51.9%, while for those who have only finished high school the rate is 76% ⁶.

⁵ Campos-Vásquez, R. (2015). *Promoviendo la movilidad social en México. Informe de movilidad social 2015*. El Colegio de México.

⁶ National Occupation and Employment Survey, 2022, first quarter.

Causal mechanism of the program.



At Fundación BBVA we are convinced that quality education is the key to the growth and welfare of the country.

We have been working for 16 years to help young people facing socioeconomic hardship through our BBVA Scholarships program for Boys and Girls that Inspire.

Education stands as the most powerful catalyst for driving positive change within our society. Therefore, this program not only seeks to promote school continuity and social mobility, but also to provide support that allows young people to become responsible leaders committed to their country.

We are present in all 32 states and in more than 80% of Mexico's municipalities.

Call

Each year we select a new generation of scholarship recipients through a national and digital public call for applications. This call is aimed at students who are about to enter the first year of high school in a public school in Mexico, who are economically vulnerable and have high academic performance.

Thanks to the digital call, we have been able to have a greater reach at a national level, and for the last four years we have been able to bring this opportunity to young people who previously did not have this possibility.

In 2022, **117,000 applicants participated** in the call for applications.



Selection process

With support from the Tecnológico de Monterrey, in 2019 Fundación BBVA created a digital tool specialized in detecting talent, and thus selecting the young people who stand out among all the applicants.

This tool evaluates young people in two aspects:

- **Socioeconomic level.** Through basic information about their household, which allows us to identify their socioeconomic vulnerability profile, both in terms of income and social deprivation. In this case, we use as a reference the methodology for the multidimensional measurement of poverty in Mexico, prepared by the National Council for the Evaluation of Social Development Policy (CONEVAL).
- **Talent profile of applicants.** Young applicants take five talent tests. These tests measure verbal ability, mathematical thinking, psychological capital, school persistence and educational trajectory. With these tests, we are able to obtain a complete profile of the young people who will be Fundación BBVA scholarship recipients for 10 years.

Once the talent and financial need have been identified, the 5,000 scholarship recipients of the new generation are selected. We welcome them and open a BBVA account for them to receive their monthly scholarship.



Scholarship recipients receive the following monthly financial support:



Middle School
MXN 2,000



High School
MXN 2,000 to 3,000



University
MXN 3,500 to 4,500

We select the 5,000 most talented students in the country.

Beneficiaries by school level

Middle School
17,437

High School
14,940

University
14,178

BOYS AND GIRLS THAT INSPIRE

47,501 young people received support during 2022 as part of the BBVA Scholarships for Boys and Girls that Inspire program in any of its modalities.

Allies

GRI 3-3, NGO6

Alliances with other entities that promote education

- Fundación ALFA
- SEP Olimpiada del Conocimiento Infantil
- Superación Excelencia y Resultados
- Tec Milenio
- PrepaNet
- Code
- Fundación Televisa
- The Anglo

Alliances with private universities

- Universidad Iberoamericana
- Instituto Tecnológico y de Estudios Superiores de Monterrey
- Instituto Tecnológico Autónomo de México
- Universidad Panamericana
- Instituto Tecnológico y de Estudios Superiores de Occidente

Alliances Advisors

- Bebiendo S.A. de C.V.
- Floraplant S.A. de C.V.
- Fundación Palace, I.A.P.

Alliances with Public Universities

- Universidad Autónoma Metropolitana
- Universidad de Guadalajara
- Universidad Autónoma de Nuevo León
- Universidad San Luis Potosí
- Benemérita Universidad Autónoma de Puebla
- Universidad de Guanajuato
- Universidad de Colima
- Universidad Veracruzana
- Universidad de Chapingo
- Universidad Autónoma de Baja California
- Universidad de Sonora
- Universidad Autónoma del Estado de México
- Universidad Michoacana de San Nicolás de Hidalgo
- El Colegio de México
- Universidad Autónoma de Querétaro
- Instituto Politécnico Nacional

Mentoring Program

Through the mentoring program, the BBVA México community has the opportunity to inspire university students to complete their studies and foster their personal and professional growth.

Our mentors are Grupo BBVA employees nationwide selected according to evaluations, school grade and other criteria, who also receive training in mentoring through Campus BBVA to be able to perform this volunteer work.

The program operates through two distinct modalities. Firstly, Central Area employees engage in mentoring relationships with scholarship recipients in their first and fourth year of university. Secondly, Commercial Network employees participate in mentoring activities alongside scholarship recipients and tutors in their first year of high school.

5,608 BBVA employees participated as mentors, donating 16,268 mentoring hours.

Central Area mentoring sessions are held once a month online, using materials that help strengthen the scholarship recipients' academic and professional goals and guide the mentor in his or her interaction with them. Mentoring lasts for one school year.

This year we launched a new mentoring scheme with the Commercial Network team, which are those BBVA México employees who work in branches.



The 2022 mentorships **benefited 7,662** high school and college **students**.



In support of our mentors' workdays, we designed a scheme focused on the needs of the scholarship program, but adapted to the possibilities of Commercial Network. Mentoring is only for first year high school students and three 30-minute sessions are offered throughout the school year on introductory topics on Financial Education: what is banking, privileges of being in the bank, how to take care of the PIN, topics where the commercial network is an expert. Several students participate in the sessions with their tutors.

	Mentors	Volunteer hours
Central Area	3,632	13,645
Commercial Network	1,976	2,623

For the first time, the Mentor Advisors Program was implemented, developed in conjunction with Regional Advisors, with the purpose of accompanying Fundación BBVA scholarship recipients during three sessions on employability and working life. This initiative involved the participation of 21 advisors who accompanied 21 young people. The second cycle of this program began in December 2022 and has the participation of 46 advisors who will finish their sessions in July 2023.

Ally

Fundación Construyendo y Creciendo



Route to success



Once the new scholarship recipients are selected, they will begin their path to success, which is the accompaniment we provide to each student from the time they enter the program in high school until they graduate from university.

Throughout their academic life, we offer them academic counseling, vocational and psychological guidance, as well as mentoring in different forms of study. In addition, through a personalized profile, we provide them with materials and courses aligned to their interests so that they can enhance the achievement

of their goals. This comprehensive support model seeks to develop tools and resources for scholarship recipients to overcome the difficulties they face in their academic career.

Through a scaling model, based on the surveys conducted by the Call Center to the total universe of scholarship recipient, scholarship recipients at high risk of dropping out are detected. With group and individual remote attention schemes, counseling is provided through webinars and workshops with group impact, as well as work plans of four to six sessions with individual scope.

The main topics of the counseling sessions were time management and study techniques in the academic area; career choice and life plan in the vocational area; and stress and anxiety management in the psychological care area. Mental health has been a constant for the grantees, so by 2023 we will have a care line that will allow us to maximize the scope of the service.

School continuity has been strengthened, as **7 out of 10 scholarship recipients at risk of dropping out** who received individual counseling are currently continuing in the program.

In 2022, with the support of a team of psychologists and pedagogues, we developed new materials for the path to success, aimed at detecting whether our scholarship recipients have depression or require personalized attention.

We have a **university support** team that is in charge of testing the talents of high school scholarship students in order to guide and profile them towards the university that is the best option according to their interests, and continues with the follow-up throughout their university process.

In addition, we developed the **Communities that Inspire** program with students from the university scholarship program, who help to provide guidance to incoming scholarship recipients on where to live, eat or do different activities, since they are young people who have gone through the same process, already know the school and can contribute to a smoother integration into their new reality. This initiative seeks to help the scholarship recipients of the different levels to empathize, accompany each other and create community.



Pillars of the path of success



Employability

Seeking to close the road to success until we achieve the employability of our interns, we follow up to corroborate that the support they received for 10 years has made it easier for them to find a decent job in high-value companies where they can capitalize on the knowledge and skills they have acquired.

80% of our graduates have obtained their first professional job in activities related to their training.

The young boys and girl who inspire develop professionally in the public, private and social spheres, contributing to a better Mexico.

Also, to gain experience in the workplace, we offered our interns to work at the Bank during the summer in a part-time or trainee program. With the same objective, we work with the more than 500 Regional Advisors of BBVA México so that they open up the possibility of employing interns in their companies, or with some of the allies they have.



For Fundación BBVA, it is of great value that recent graduates can be placed in the job market. In the last two years of their studies, **we train them so that they develop skills that help them find their first job.**

We financially supported 123 students to cover their degree costs.

As the number of interns approaching graduation increases, along with the competitive demands of the job market, it is imperative for us to stay up-to-date in our role of supporting them with employability-focused training. To ensure successful selection processes, we provide a range of workshops, webinars, and guidance on CV preparation, interview techniques, networking, and skill development tailored to their profiles. Through these initiatives, we aim to equip our interns with the necessary tools and knowledge to excel in their career pursuits.

On the other hand, during 2022 we launched a program of economic support for graduation. Based on a study of the cost of graduation in different universities in the country, we defined a MXN 27,000 support for students who begin this process.

The support is provided in three installments so that students can obtain their degree in less than a year. The employability of scholarship recipients is one of the best indicators of whether Fundación BBVA is generating educational opportunities and reducing inequality. As the number of graduates from the program increases, the support network will be expanded and the employability of other scholarship recipients will be enhanced, becoming a key differentiator for the Foundation.



Contact Center – Enlace Fundación

GRI 3-3

To support all the beneficiaries of the BBVA Scholarship program for Boys and Girls that Inspire, we offer the Contact Center⁷, a communication channel via telephone where we can address their doubts and concerns, as well as identify those students who may require vocational, academic and psychological counseling.

Through the implementation of constant consultations and evaluations, we have significantly improved the administrative attention we provide to our scholarship recipients.

In 2022, the Contact Center handled **87,777** calls from interns.



Contact line:
800 122 6689

⁷ The Contact Center is an outsourced service, it only serves the beneficiaries of the BBVA Scholarships for Young Boys and Girls that Inspire program.

Online education

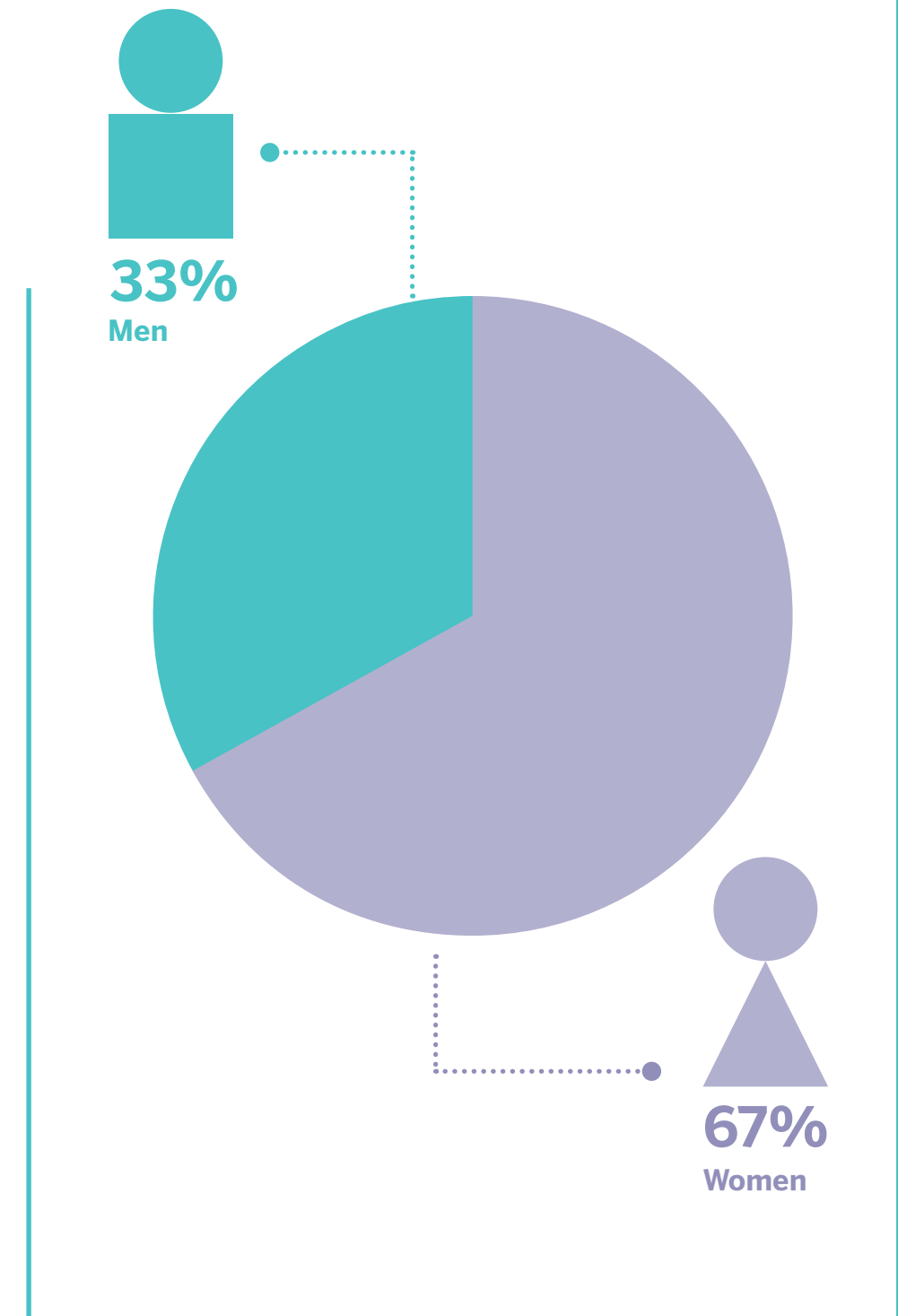
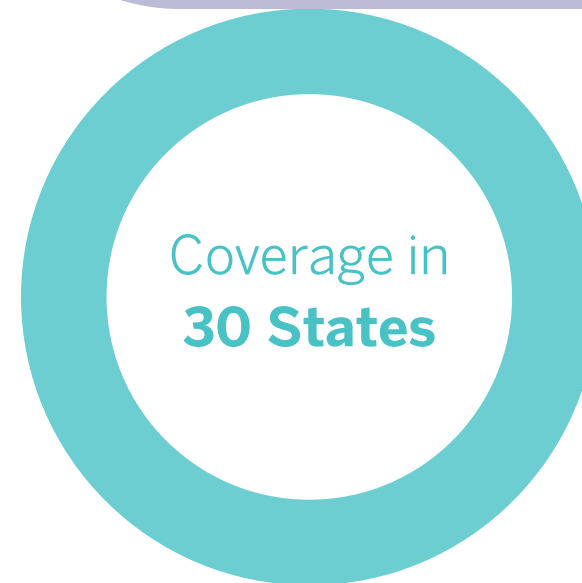
In response to the challenges posed by the COVID-19 pandemic, **we created an online education model to support high school and college students in the scholarship program** who were affected by the closure of schools and universities, or who live in a remote area, to continue their studies, also providing them with financial support and differentiated accompaniment.

This program was created in collaboration with PrepaNet and TecMilenio to expand online education opportunities for scholarship recipients who are about to enter high school or university. We conducted interviews with interested students to assess their commitment and interests and invited them to participate in the program based on their grade level. The selected scholarship recipients receive an economic scholarship, which was established in amounts different from those defined in the regular program, and are provided with a laptop and resources to pay for Internet service, thus ensuring their participation in the online program.

Also, we provide a differentiated accompaniment with academic, vocational and psychological counseling to strengthen basic digital skills, study habits, information search tools, time organization, study techniques and stress and anxiety management.

To address the socialization component, which is fundamental to school persistence, we carry out integration activities and foster support networks by working with tutors through group webinars. We also implemented a strategy to foster the development of a community of scholarship recipients called **Communities that Inspire**.

This online education model has significantly strengthened educational opportunities for scholarship recipients of the BBVA Scholarship program for Young Boys and Girls that Inspire, allowing them to continue their studies from a remote modality. In addition, we have been able to improve our profile and reduce the failure rate during the first trimester by 4%.





Monitoring and evaluation BBVA Scholarships for Young Boys and Girls that Inspire

GRI 3-3, NGO1, NGO3

IReNe

To guarantee the educational quality of the scholarship programs and the attention we provide, we measure the degree of satisfaction of our beneficiaries on a monthly basis using the Net Recommendation Index (IReNe), which consists of asking scholarship recipients how highly they would recommend the program on a scale of 0 to 10.

The information gathered through the IReNe is important to validate the alignment between the needs of the beneficiaries and the initiatives implemented, in order to establish plans that eliminate the gaps detected to provide better experiences.

Based on the opportunities identified in the 2021 IReNe, in 2022 we implemented back office processes in the Contact Center that helped us to improve the levels of service we provide to grantees from this telephone service.

IReNe BBVA Scholarship Program for Young Boys and Girls that Inspire
98 points

IReNe Mentoring Program
91 points

IReNe Contact Center **86 points**

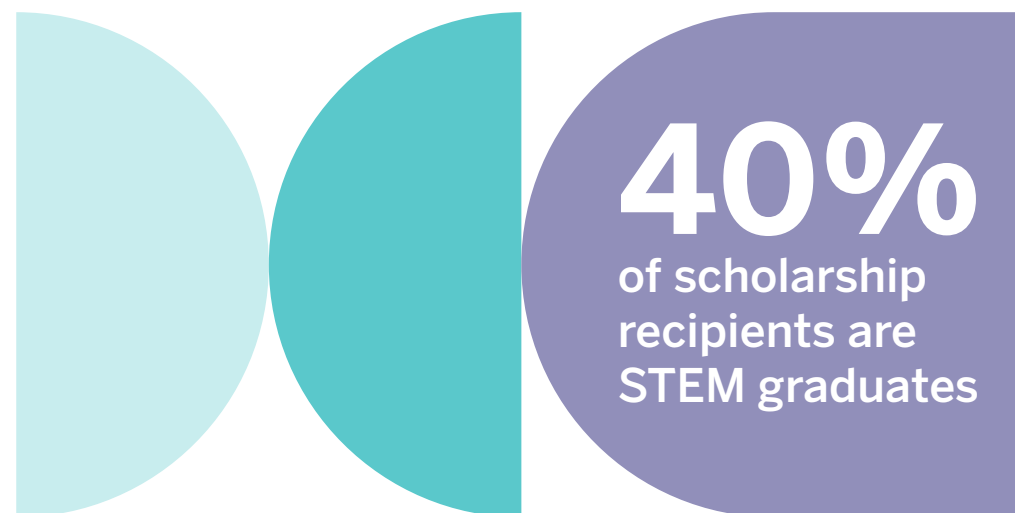
Main results of the program

GRI 203-2, NGO-4

After their time in the program,
100% of the scholarship recipients overcome their poverty status.

68%
of our graduates
are women

75%
of our college-educated scholarship recipients exceed their mothers' basic education level.



50%
of scholarship recipients study at the top 50 universities in the country (80% of scholarship recipients leave their municipality to study at a top 50 university).

80%
of scholarship recipients are the first in their families to finish college.

80%
of scholarship graduates got their first job.

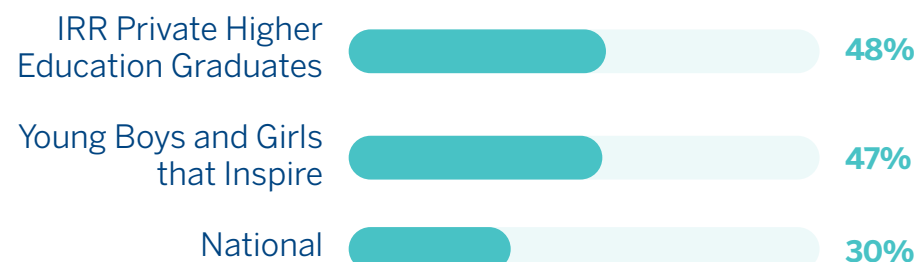
We have sought to measure the results and effects generated by our programs through evaluations conducted by external institutions. During 2022, we conducted an evaluation of the BBVA Scholarship Program for Young Boys and Girls that Inspire, from which we obtained results that show the program's returns on its graduates, as well as the internal rate of return. The evaluation was conducted by the Center for Educational and Social Studies (*Centro de Estudios Educativos y Sociales* or CEES).

The internal rate of return reflects the average annual return obtained by Fundación BBVA scholarship recipients as a result of having invested in studying a professional career. This performance is explained by the ratio of benefits (their labor income) to the costs they incurred to finance their professional education.

Scholarship recipients earn an annual return of 47% as a result of having invested in their higher education.

National comparative internal rate of return

% recovered each year (during each year of working life) of every \$1 invested in Young Boys and Grils that Inspire.



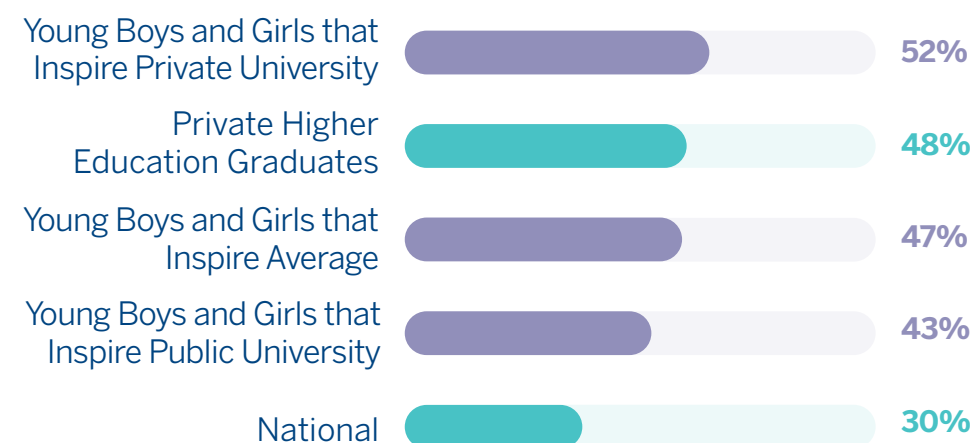
Internal rate of return by type of university

% that is recovered each year (during each year of working life) from every \$1 invested in Young Boys and Grils that Inspire.



Internal rate of return

% recouped each year (during each year of working life) of every \$1 invested in Young Boys and Grils that Inspire



Supérate Platform with Fundación BBVA

GRI 203-2

+48 thousand

students received feedback on their academic and social-emotional skills.



Supérate Platform with Fundación BBVA

Goal.

To be the formative pillar of the **Young Boys and Girls that Inspire Scholarship program** through tools that identify areas of opportunity, provide comprehensive support and successful experiences so that students can maximize their talent.

Problems addressed.

According to the World Bank⁸, the pandemic caused Mexico to fall two years behind in schooling, which was reflected in this year's scholarship program. Before the pandemic, Mexicans reached an average of 3rd grade of secondary school, today their knowledge will only reach the equivalent of 1st grade of secondary school.

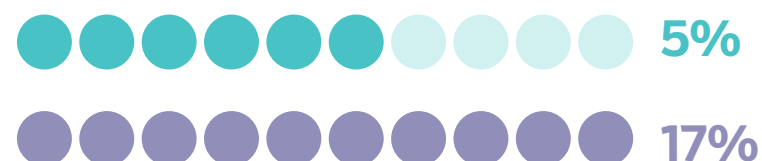


⁸ World Bank. 2020. *Simulating the Potential Impacts of COVID-19 School Closure on Schooling and Learning Outcomes: a Set of Global Estimates*. World Bank Group. p. 10
<https://thedocs.worldbank.org/en/doc/798061592482682799-0090022020/original/covidandeducationJune17r6.pdf>

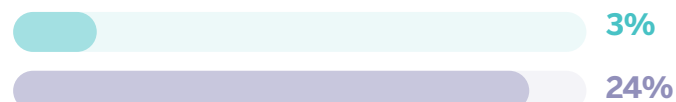
Faced with the consequences of the pandemic on the learning and social-emotional skills of our students, we decided to seek a solution that would allow them to recover fully and enhance their skills and build a solid educational path.

Percentage of applicants placing in the lowest category in the talent tests

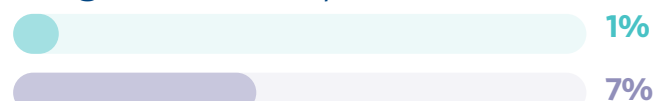
Verbal Reasoning



Locate information



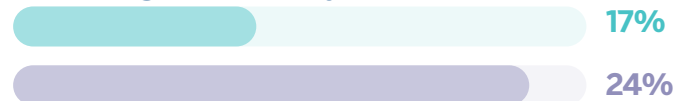
Integrate and interpret



Reflect and evaluate

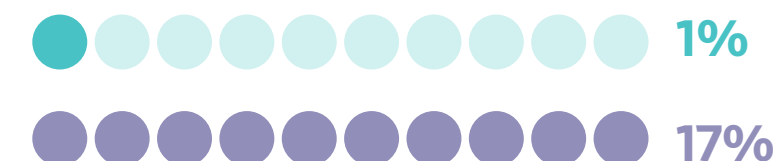


Metalinguistic analysis



2019 | 2022

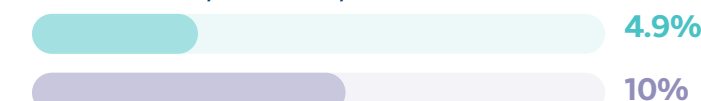
Mathematical thinking



Understand and formulate the mathematical structure



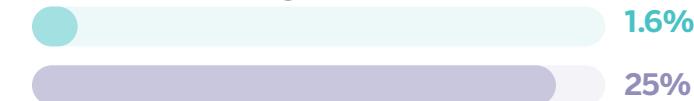
Use concepts and procedures



Interpret and evaluated solutions



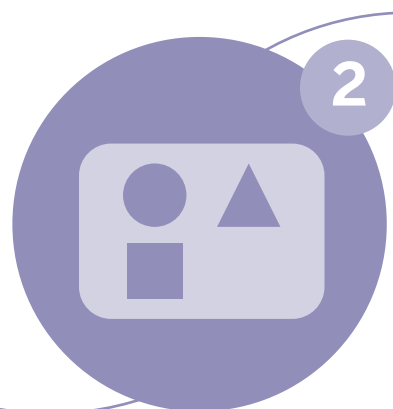
Problem solving



Causal mechanism of the program



Through the **Supérate Platform**, FBBVA provides learning resources to first year high school students.



Students strengthen or level their skills in academic and social-emotional areas.



Through these resources available on the Platform, students will:

1. know their skill level;
2. study contents adapted to their learning level;
3. be accompanied to facilitate their progress and,
4. take a test to evaluate the skills acquired.



It will help students complete their schooling and remain in the educational system.



During 2022 we created the pilot of Supérate con BBVA, a comprehensive diagnostic and learning platform for academic and socioemotional skills for first-year high school students that provides a feedback report that identifies areas for improvement and learning paths to strengthen their competencies.

The platform has three pillars:

Diagnostic instruments

- Developed by the specialist in pedagogical, academic and psychological issues.
- Focused on evaluating to improve.
- Clear study guides, with sample questions, study suggestions and supporting bibliography.
- Feedback reports that facilitate the identification of areas for improvement.

Training routes

- Personalized development plans based on areas of improvement identified in diagnostics.
- Learning objectives for each topic in the five talent dimensions.
- Evaluation instruments to measure progress.
- Resource library to deepen learning.

Monitoring and advisory tools

- Training for academic and psychological advisors of the Foundation network.
- Virtual classrooms for group counseling sessions.
- Resource library to facilitate learning processes and skills development.
- Individual goal achievement metrics.

In 2023 we will launch this platform to the general public.

48,280 applicants to the BBVA Scholarships for Young Boys and Girls that Inspire received feedback on their academic and social-emotional skills in 2022.



BBVA Scholarships for Young Boys and Girls with Disabilities that Inspire

98%

continuity of schooling in the 1st generation

652

scholarship recipients with disabilities

+800

employees applied for a student with a disability






BBVA Scholarships for Young Boys and Girls with Disabilities that Inspire

GRI NGO-6

SDGs to which we contribute

Directly

 <p>Specific applicable goals impacted: 1/6 1.2</p>	 <p>Specific applicable goals impacted: 3/10 4.1, 4.3 and 4.5</p>	 <p>Specific applicable goals impacted: 2/4 10.1 and 10.2</p>
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Goal.

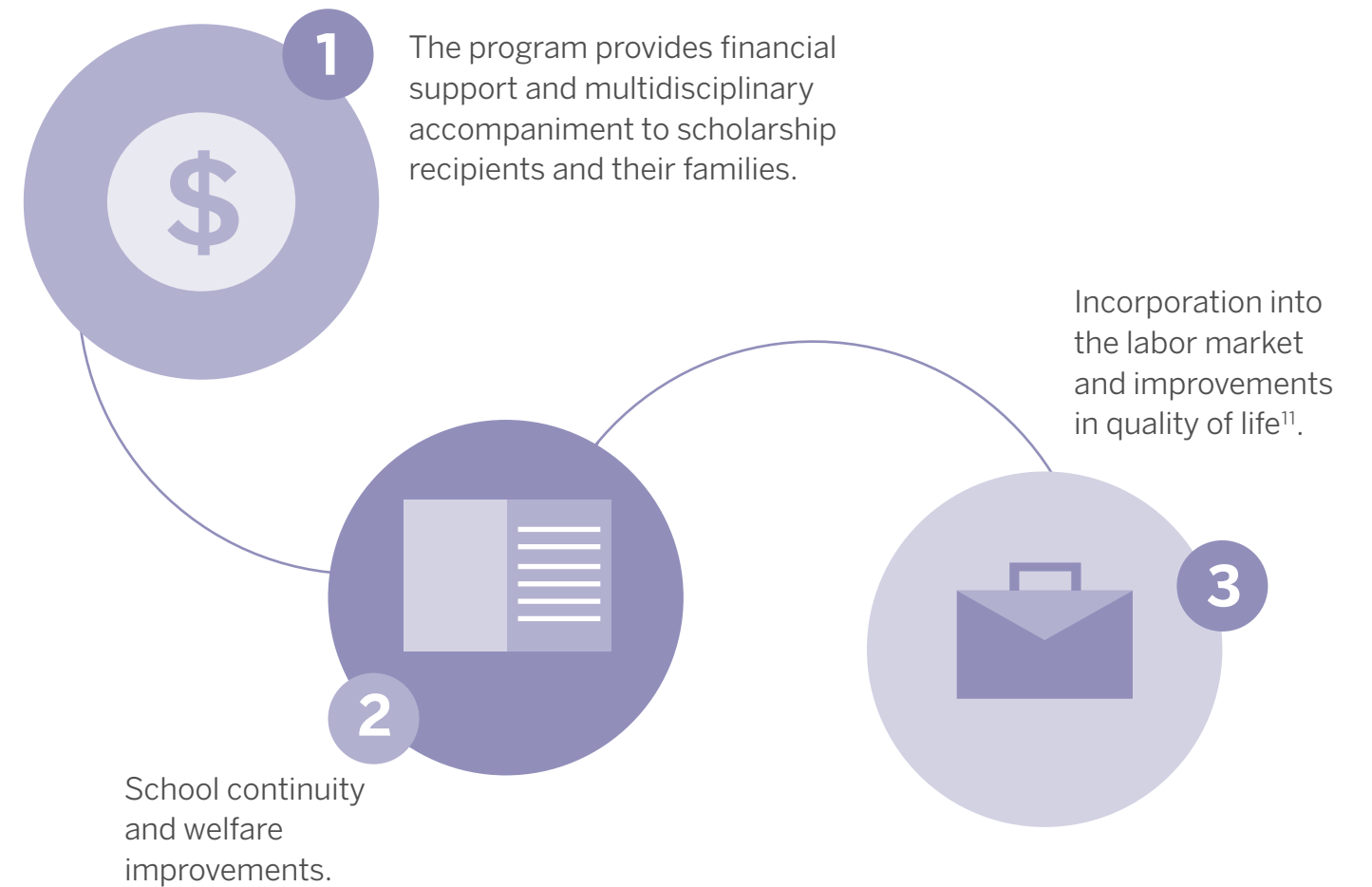
Promote school continuity, incorporation into the labor market and social mobility of students with disabilities in situations of socioeconomic vulnerability through scholarships and multidisciplinary support for scholarship recipients and families.

Problems addressed.

The Mexican population with disabilities faces conditions of discrimination and lack of educational and employment opportunities, as well as limited relevance of learning and lack of certification.

- Households with at least one person under 18 years of age with a disability have an average 12% lower⁹ labor income.
- The economic participation rate of persons with disabilities is 38%, while that of persons without disabilities is 67%¹⁰.

Causal mechanism of the program.



⁹ Source: National Occupation and Employment Survey 2nd Quarter 2022

¹⁰ Source: Population and Housing Census 2020. Note: The percentage is calculated with respect to the total population aged 15 and over.

¹¹ Measured with the Quality of Life Index developed by Verdugo Alonso, Miguel Ángel et al. (2013). INICO-FEAPS Scale, Comprehensive Evaluation of the Quality of Life of People with Intellectual or Developmental Disabilities.



For the second consecutive year, we have extended the call for applications for the BBVA Scholarships for Young Boys and Girls that Inspire program in order to include students with disabilities who are in the process of job training, or young people who are training for work, who are in middle school, high school or college.

Scholarships for Young Boys and Girls with Disabilities is aimed at people with motor, intellectual, psychosocial, visual, hearing, multiple and autism spectrum disorders.

In addition to the financial scholarship, we offer psychological, vocational and academic support to the students, and we are also developing a strategy to provide support to the families of the scholarship recipients on issues of inclusion and financial education. inclusión y educación financiera.

Call

In our second year, we embarked on selecting a new cohort of scholarship recipients through two separate application calls. These calls were specifically targeted towards students with disabilities across various educational levels, including secondary, middle, and high school, as well as higher education and vocational training.

As for the first generation, we are seeking candidates for the scholarship through partner civil society organizations.



Allies

GRI 3-3, NGO6

1. Asociación Pro Personas con Parálisis Cerebral I.A.P. (APAC)
2. Fundación Inclúyeme A.C.
3. Centro de Rehabilitación Infantil Estado de México
4. Centro de Rehabilitación Infantil Guerrero
5. Centro de Rehabilitación Infantil Sonora
6. Centro de Rehabilitación Infantil Hidalgo
7. Fundación Ramón Vargas A.C
8. Instituto para ciegos y débiles visuales (IPACIDEVI)
9. Don Bosco sobre ruedas A.C.
10. Ilumina, ceguera y baja visión (Fundación Villar Lledias I.A.P.)
11. Confederación Mexicana de Organizaciones en Favor de la Persona con Discapacidad Intelectual A.C. (CONFE)
12. Instituto Pedagógico Para Problemas Del Lenguaje I.A.P. (IPPLIAP)
13. Fundación Humanista de Ayuda a Discapacitados I.A.P. (FHADI)
14. Centro de Estudios para Invidentes A.C. (CEIAC)
15. Fundación MVS Radio A.C.
16. Fundación Fraternidad sin Fronteras I. A. P.
17. Centro Clotet A.C.
18. Asesoría para el Manejo Adecuado de la Discapacidad A.C. (AMAD)
19. Éxodo Señas y Voces



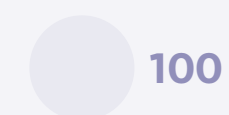
In this call, our partners are in charge of nominating students with talent and socioeconomic vulnerability to participate for the scholarship.

Starting in 2022, the program was also directed to BBVA employees to apply for children, relatives or friends with disabilities.

For us, the welfare of our employees and their families is fundamental, so, **together with our donors, we obtained** unprecedented results. Thanks to the collaboration and sensitivity of our customers, as well as our alliance with Can Roca, today we can help even more young people.

Applicants

2021



2022



Selection process

Applicants must meet the following requirements and are prioritized based on socioeconomic status

1. Be enrolled in the formal education system, in middle school, high school, university or job training.
2. Have a school or job training certificate that has official recognition or certifies the studies through the Ministry of Education or the Ministry of Labor.
3. Being in a situation of socioeconomic vulnerability based on the methodology for the multidimensional measurement of poverty in Mexico, elaborated by the CONEVAL.
4. Have any of the following disabilities: motor, visual, hearing, intellectual, psychosocial, multiple or Autism Spectrum Disorder; and present a disability certificate with the characteristics described above.

In 2022, we had 652 scholarship recipients with disabilities, whom we supported to continue their studies and reach their maximum personal potential. The amounts of monthly economic support were established based on the expenses reported by the beneficiaries' households, in order to contribute to improving their quality of life.

Scholarship recipients receive the following monthly financial support:

 **Middle School**
MXN 2,500

 **High School**
MXN 3,500

 **University**
MXN 4,000

 **Job Training**
MXN 4,000

The means of payment of the scholarship is through a BBVA bank account.



Beneficiaries by type of access to the call

226

in partnership with institutions¹²

426

applications by BBVA employees

Beneficiaries by grade level or current program

Preschool

1

Elementary

10

Middle School

235

High School

150

University

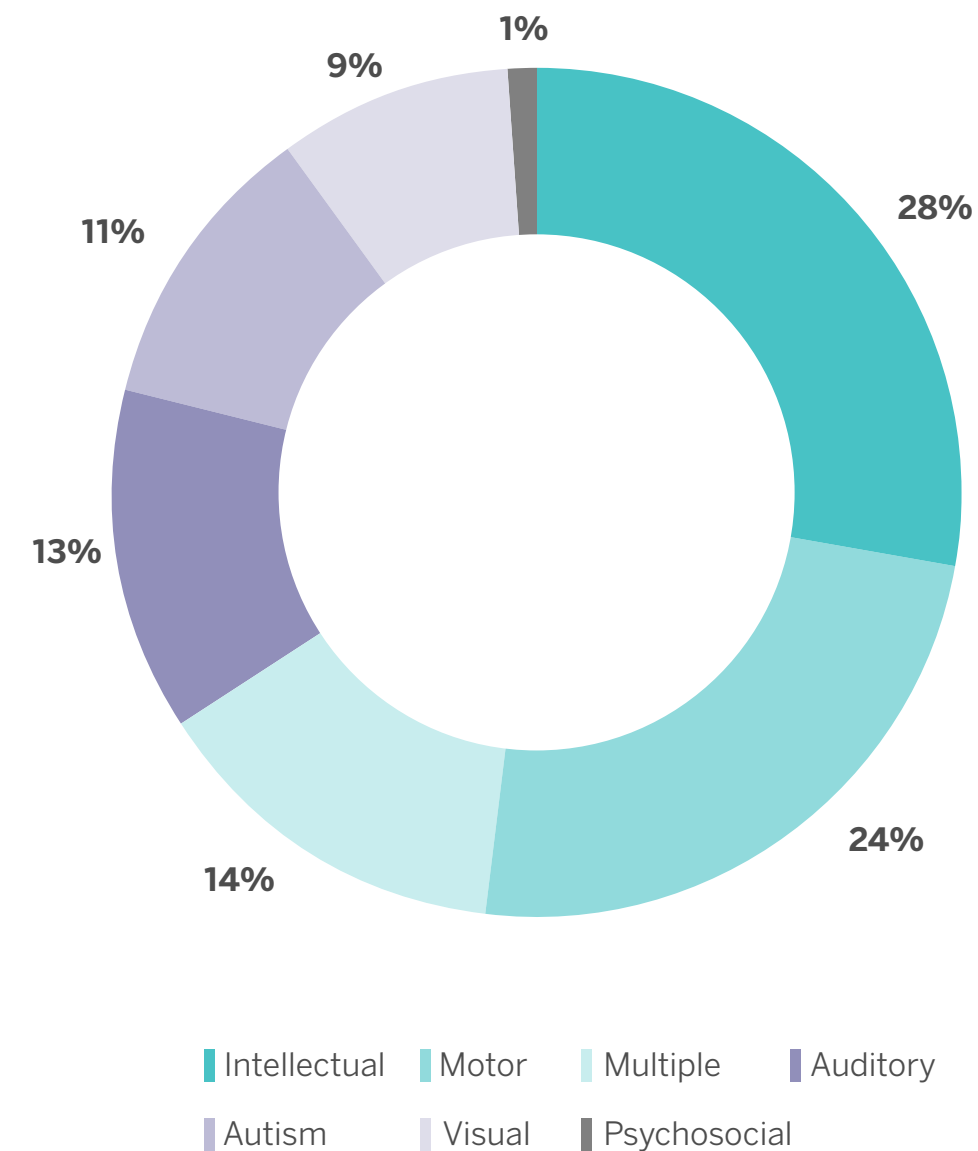
109

Job Training

147



Beneficiaries by type of disability



¹² This figure considers the 100 scholarship recipients entering the 2021-2022 school year.

BBVA scholarships for young boys and girls with disabilities cover 31 Mexican states, 20 states more than in 2021.

Beneficiaries by state



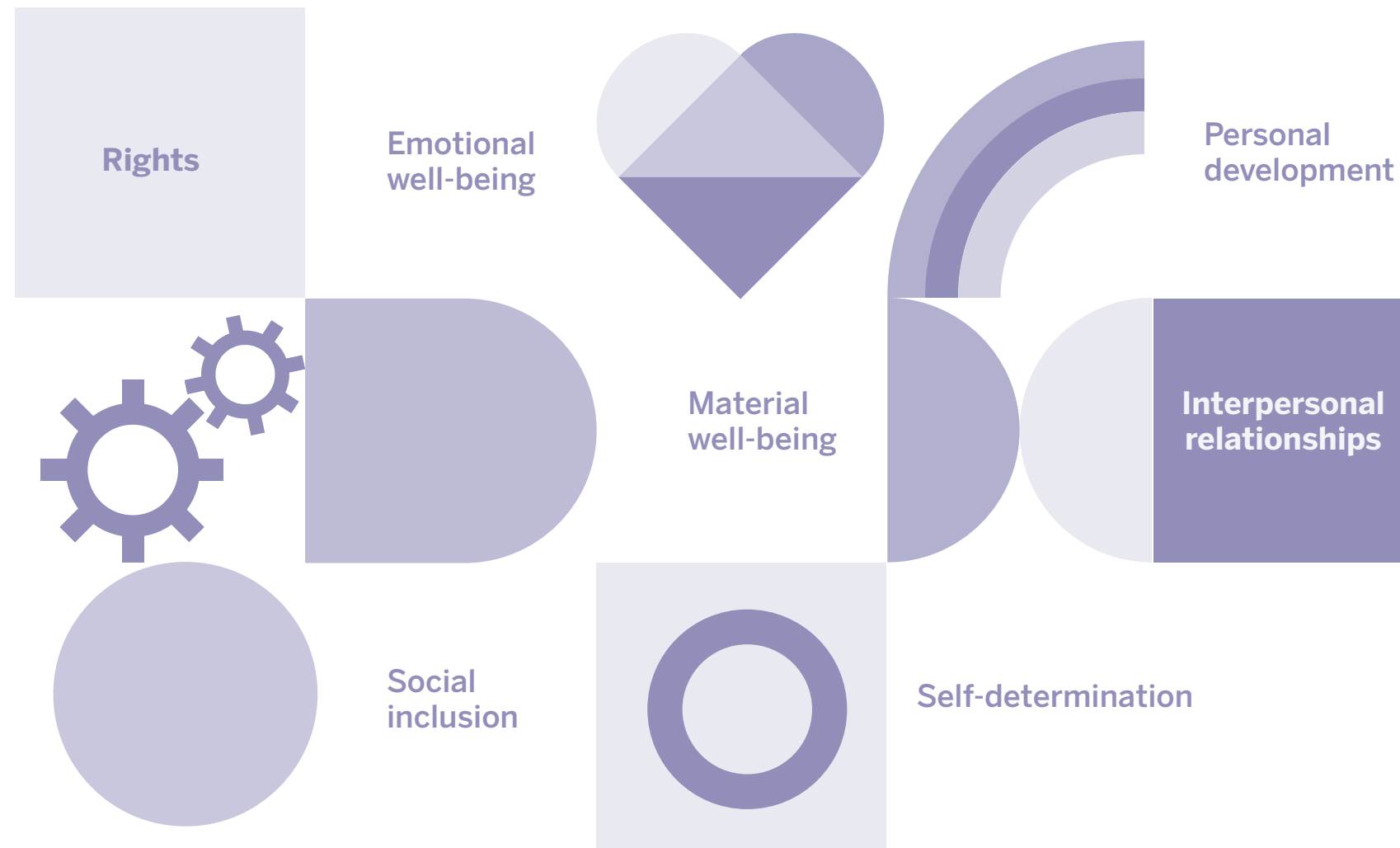
31
states

652
beneficiaries

Monitoring and evaluation Scholarship for young boys and girls with disabilities

GRI 3-3, NGO1, NGO3

As part of the program's evaluation actions, in 2022 the baseline quality of life measurement was carried out, which will allow us to identify the status of the following dimensions.

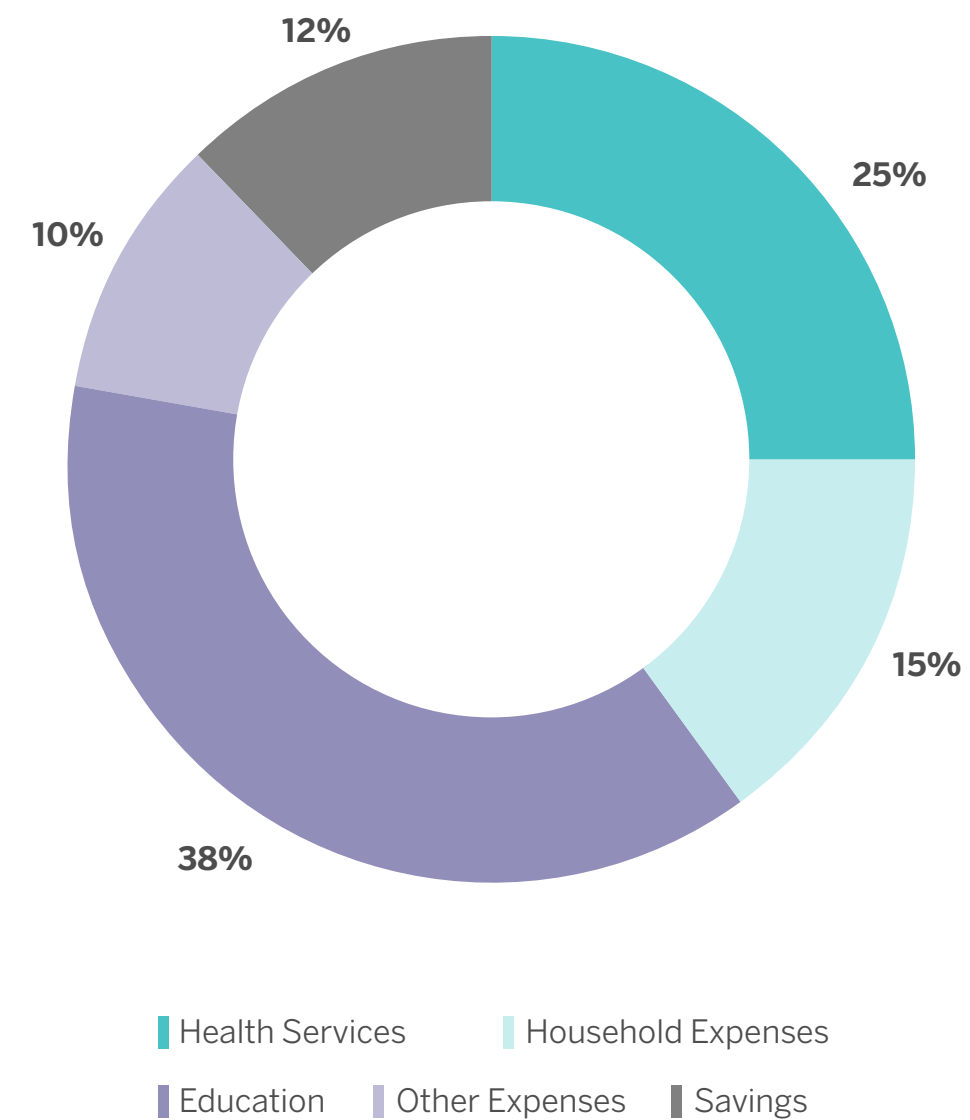


Scholarship recipients report investing, on average, **63% of their scholarship in their education and health.**

In order to monitor the results of the program, we obtained a follow-up of the scholarship expenditure items, through this information gathering, we have obtained evidence that the scholarship recipients make investments for their school continuity.



Distribution of Expenses



Reflecting the investment of the scholarship in education, for the first generation of scholarship recipients, school continuity was **98% for the first generation.**

Cultural Promotion

1,450,030

direct beneficiaries

256,530

single users

100%

of Art Scholarship projects
have SDG impact indicators



BBVA Art Scholarship

SDGs to which we contribute

Directly



Specific applicable goals impacted: **5/19**

17.5, 17.9, 17.16, 17.17 and 17.19



Goal.

Establish a platform that fosters exchange and collaboration, aimed at amplifying the impact of exceptional artistic and cultural initiatives. This platform will provide economic incentives and support for the production and dissemination of these initiatives.

Problems addressed.

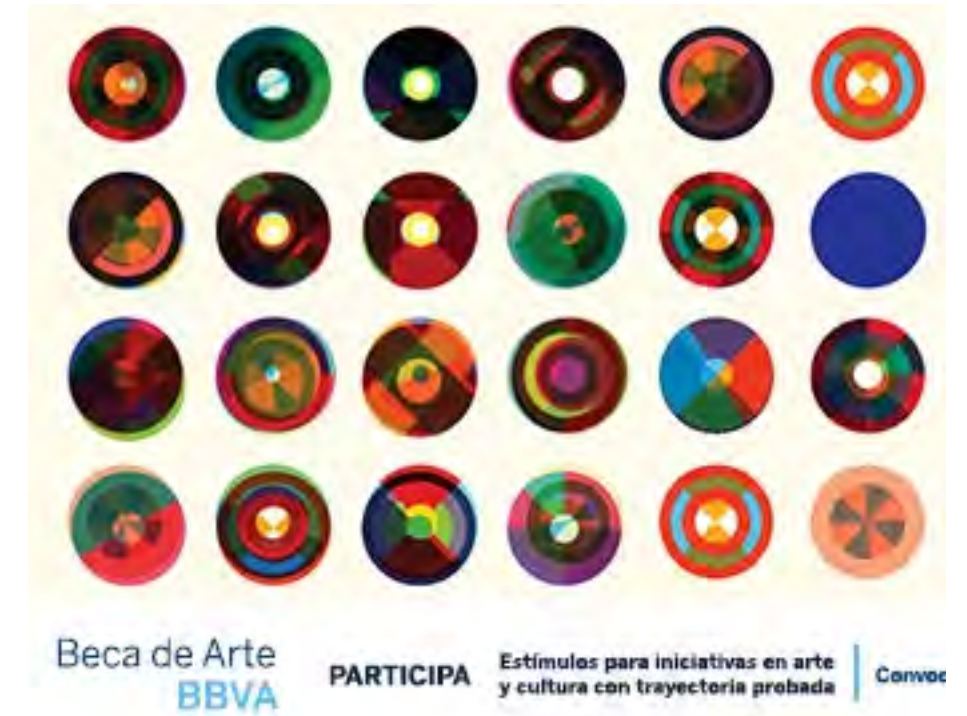
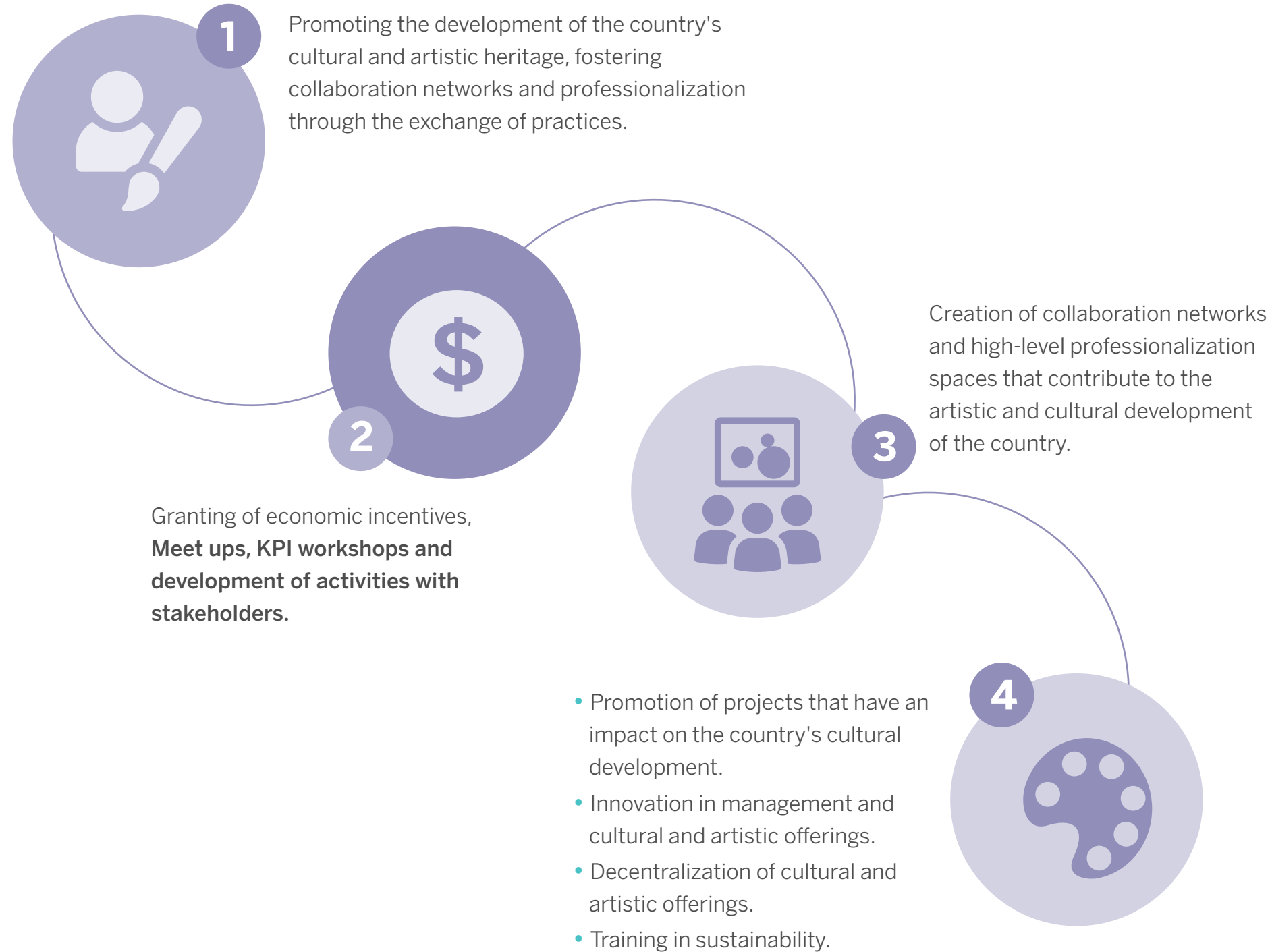
In Mexico there is a diverse cultural ecosystem of experts dedicated to all artistic disciplines, however, there is a lack of promotion of collaboration networks, promotion of the development of the country's cultural and artistic heritage, and exchange of practices.

- 41.2% of the population attended cultural events in 2022, down from 57.8% who attended in 2019¹³.
- The cultural sector in Mexico represents 3% of national GDP¹⁴.

¹³ Source: Módulo sobre eventos culturales seleccionados (MODECULT), INEGI. Main results May 2022. https://www.inegi.org.mx/contenidos/programas/modcult/doc/resultados_modcult_may2022.pdf

¹⁴ Source: Main results of the Cultural Satellite Account of Mexico, 2021

Causal mechanism of the program.



In the six editions of the BBVA Art Scholarship we have brought culture to more than 3.5 million people.

This program stands out for being a unique management model in the country, as well as a platform for exchange and collaboration that supports the production and dissemination of outstanding art and cultural initiatives with a proven track record. This model has developed a network that promotes cross-cutting interaction between outstanding cultural agents whose work contributes to Mexico's cultural heritage. We offer a wide range of activities for BBVA's stakeholders.

Call

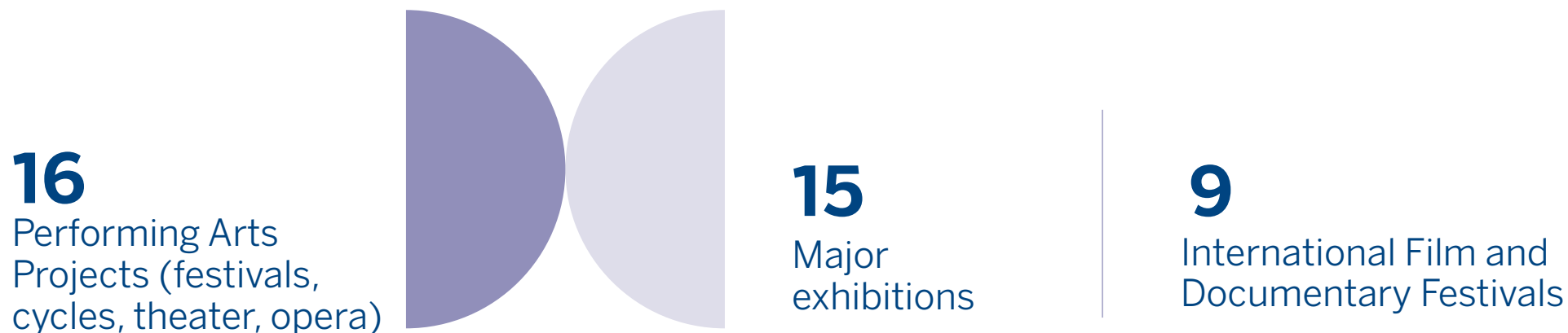
Each year there is an open call for participation by institutions with public programs and a diverse range of activities, including guided tours of museums, workshops, lectures, theater performances and concerts.

Type of support

We support initiatives with amounts of half a million and one million pesos.

What sets us apart from other donations is our commitment to providing comprehensive support to our beneficiaries. In addition to financial assistance, we actively engage in building a community and facilitating knowledge sharing.

During 2022, we will support eight initiatives that are part of a collaborative network of **64 projects throughout the country.**



Our allies are the main museums, festivals, cultural managers and artists in the country.

The selection process begins with the annual call for proposals for initiatives seeking financial support. Pre-selection is carried out with the 20 most outstanding initiatives. The Donations Committee of Fundación BBVA México selects the finalist proposals, considering that they meet the criteria of being aligned with the objectives and values of Grupo BBVA. Once selected, these initiatives are published on the Fundación BBVA México website.

Allies

GRI 3-3, NG06

- Museo Universitario de Arte Contemporáneo de la UNAM
- Sociedad Artística Sinaloense
- Museo de Arte Moderno de la CDMX
- Casa del Teatro, A.C.
- Teatro de Ciertos Habitantes, A.C.
- Conservatorio de la Cultura Gastronómica Mexicana
- Forum Cultural Guanajuato
- Museo Tamayo
- Museo de Arte Carrillo Gil
- Museo de la Ciudad de Querétaro

MUÑIC

SAS
SOCIEDAD ARTISTICA
SINALOENSE

MUSEO DE ARTE MODERNO

CASA DEL
TEATRO

TEATRO DE CIERTOS HABITANTES

CCGM
Conservatorio de la Cultura Gastronómica Mexicana
Organismo Consultor de la UNESCO

FORUM
culturalguanajuato®

MUSEO TAMAYO

MACG
MUSEO DE ARTE CARRILLO GIL



Museo Universitario Arte Contemporáneo de la UNAM (MUAC)

Exhibition – A Handmade Modernity. Handmade design in Mexico, 1950-2021

The starting point of the exhibition is the work of Clara Porset, the Cuban-Mexican designer who in 1952 organized the first design exhibition in the country: El arte en la vida diaria. An exhibition of good design objects made in Mexico.

Modernity in the design of the everyday environment was interpreted as the project of uniting local traditions and conditions with the dream of industrialization. This pattern of combining the needs of modern life with diverse popular and artisan-oriented aesthetics continues to formulate the largely Mexicanist vocabulary of design in Mexico.

This exhibition proposes to review the notion of craft design, produced and theorized in Mexico from 1950 to the present, to trace a genealogy of authors, designers and artisans who bet on generating a mestizo material culture as the imaginary of a new way of life.

Date:

May 14 to November 13, 2022

Impact:

242,558
direct beneficiaries

52%
women

48%
men

339
designers

9.09
average rating of the
sample given by visitors

Contribution to the SDGs:





International Film Festival in Morelia (FICM)

Compendium of Contemporary Women Filmmakers

Compendium designed to help counteract the gender gap that permeates our society at all levels. The objective was to create a project that would contribute to increase the representation of women in culture.

Date:

December 15, 2021 to April 24, 2022

Contribution to the SDGs:



By promoting knowledge of film language from a more egalitarian, inclusive and equitable perspective.



By contributing to the fight for gender equality through the gender-sensitive dissemination of the importance of the work of contemporary Mexican female filmmakers.



By showcasing the diversity and plurality of cultures, ways of thinking, backgrounds, geographic regions and socio-economic levels of women filmmakers, with an emphasis on representing filmmakers from regions with limited opportunities.

Impact:

566,893
direct beneficiaries

29 people with profiles related to film creation

429% average increase in movie plays

+1,410
YouTube

+334%
FILMIN LATINO

+217%
Facebook

+153%
cinépolis klic

+30%
www.moreliafest.com

12 filmmakers from 7 selected geographic regions

Museo Franz Mayer

Digital mediation program for the Franz Mayer Collections

Conveying to the public the importance and significance of objects with a long history can be challenging. This project is a broad initiative that allows us to articulate content in a way that is attractive and open to different types of interests. This is an original and innovative project with which the Franz Mayer Museum seeks to establish new ways of making the diversity of its collections known, through technologies and formats of great visibility for the public, which had no precedent in the museum.

These products allow visitors to delve deeper into specific pieces of great notoriety or transport them to different moments of the past; and at the same time, guide their gaze through the works, while bringing the public closer to the processes of creation and change of techniques, as in the case of ceramics or goldsmithing.

The museum invited designers, professional visual artists and university students to participate in the "Inspiring Collection" poster contest with the objective of communicating to different audiences the cultural richness present in our collection through this design language. The participants used the works in the Franz Mayer collection as a reference to inspire them and trigger their creativity. The contest was held in three editions: 2020, 2021 and 2022.

Date:

(third edition) August 15 to September 30, 2022

Impact:

77,077
direct beneficiaries

34%
of the interviewees indicated the need for these products.

Contribution to the SDGs:



By creating conditions for people to access education to reduce inequalities with mediated products that stimulate personal inquiry and foster curiosity in works of art.



By increasing the representation of women in culture.





Museo del Palacio de Bellas Artes, INBAL

Art of the peoples of Mexico. Indigenous Disruptions.

An exhibition that proposed a paradigm shift in the appreciation of the art of the peoples of Mexico, which sought to open new channels of discussion and replication, where communities led the representation of themselves from their gaze and their voice.

Date:

January 27 to April 17, 2022

Contribution to the SDGs:



By strengthening the attention given to indigenous communities through partnerships with entities that develop lines of action focused on this sector of the population.



Impact:

98,993
direct beneficiaries

44 indigenous communities with representation

381 visitors from indigenous populations

6 indigenous communities received (Mazahua, Mixteca, Nahuatl, Otomí, Triqui and Wixárika)

Patronato de la Escuela Superior de Música y Danza de Monterrey, A.C.

Windows of Hope

Windows of hops (Ventanas de Esperanza) is a cultural promotion project that will take place in the emblematic building of the Monterrey School of Music and Dance. This space houses the seedbed of Mexican talent and has held an artistic atmosphere for over 100 years.

The repertoire of this performance includes music by Beethoven, José Pablo Moncayo, and Ennio Morricone, with the outstanding participation of the Philharmonic Orchestra of the Monterrey School of Music and Dance, "La Súper," composed of 55 musicians. Accompanied by the orchestra, classical, contemporary, and folk dance groups will make interventions on the majestic stage of the Monterrey School of Music and Dance, turning the entire School into the main stage as the dance will be performed throughout the building.

Date: February 10 to May 25, 2022

Contribution to the SDGs:



By providing society with an experience through works that transport spectators to be inspired by art and that a stage is a place full of magic.



By increasing the representation of women in culture.

Impact:

32,920
direct beneficiaries

95%
of people would
return to see plays on
these themes

60%
of women filmmakers in
programming



HABITAR EL COLAPSO

Cynthia Gutiérrez



APERTURA: SÁBADO 5 DE FEBRERO, 12 H

CLAUSURA: 8 DE MAYO, 2022

Salas 1-4, Circuito Sur

Museo Cabañas

Cabañas No. 6, Colonia Las Flores,
Plaza Tapotia, Guadalajara, Jalisco, México



Museo Cabañas

Inhabiting collapse

Significant art exhibition by renowned artist Cynthia Gutiérrez, along with an inclusive program of activities.

The exhibition "Inhabiting the Collapse" by Cynthia Gutiérrez approaches, from different perspectives, disciplines, and production processes, the power structures that, although in crisis, continue to support contemporary states. These power structures include the notion of official history, national identity, cultural heritage, public space, economic growth, progress, among others. The exhibition comprises a significant collection of works created at different points in her career and includes a series of pieces specifically produced for the exhibition.

Date:

February 5 to May 8, 2022

Contribution to the SDGs:



Impact:

25,006

direct beneficiaries

86

workers of the Cabañas Museum

14,557

website visitors

DeQuinta Producciones

NY Jazz All Stars Masterclass and Concert Series

As part of this program, virtual jazz concerts and other on-site concerts were held, recorded and rebroadcast by TV UNAM.

Impact:

365,755
direct beneficiaries

40%
of DeQuinta Producciones' employees are women.

Contribution to the SDGs:



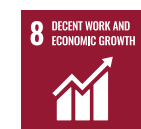
By requesting safety measures to participants such as negative COVID test, vaccination certificate and wearing masks. In addition to the sanitization of the spaces.



By developing three teaching mechanisms of excellence: free master classes for the general public, an advanced jazz performers' workshop and the Antonio Sánchez Residency for artists to gain experience with internationally renowned masters.



By being committed to gender equality in all areas.



By keeping all staff, teachers and musicians employed during the pandemic.



By developing a policy of inclusion and diversity, providing courtesies to beneficiaries with disabilities, and supporting an association of young people in recovery from addictions.



By signing collaboration agreements with different entities to promote music.





Telón de Arena

Mother Courage and her children

Theater show under the direction of Luis de Tavira that offers spectators a space for reflection on one of the most painful issues shared by the inhabitants of Ciudad Juarez, violence and war.

"Mother Courage and Her Children" by Bertolt Brecht is a masterpiece that was decisive for the aesthetic renewal of 20th-century theater. Its anti-war force has gained powerful relevance in today's global context, particularly in Mexico. This adaptation by the theater company "Telón de Arena," with version and direction by Luis de Tavira and original music by Iván del Prado, will provide an opportunity to address what is happening today in the border war, but also to show how things could happen differently and restore our hope.

Date:

December 17, 2021 to January 30, 2022

Contribution to the SDGs:



By undertaking projects that are considered relevant to the public, insofar as they provide necessary and indispensable reflections for human development and seek to promote peaceful and inclusive societies.

Impact:

1,789

direct beneficiaries

Dialogues 2022 Meeting: Talent Made in Mexico

As part of the celebrations of the bank's 90th anniversary in Mexico, **Dialogues: Talent Made in Mexico** (*Diálogos Talento Hecho en México*) is a meeting focused on sharing new ways of leading transformations in the face of our reality.

They are Mexicans committed to the country, who through their work have an impact and generate spaces for dialogue, learning and collaboration in the construction of sustainable societies.

That is why we have included sustainability in the working groups. Today, more than ever, this area is relevant, not only because of social responsibility, but also because it allows us to build a better future for our families, companies and society, being congruent with the planet and transforming our business model for the better.

As an institution, we strongly believe in fostering collaborative efforts with public and private entities as well as individuals to collectively achieve common objectives. We strive to accompany and support these stakeholders through a range of products and services that are tailored to their specific needs.

The event was held free of charge and open to the public, with a live broadcast on Wednesday, October 26, 2022 and later on demand through the website. It was available until December 31, 2022.

There were 2,892 live users on the day of its launch and 187,523 visits from October through November 30.

The meeting included a cultural program that provided a space for reflection and analysis on science, sustainability, fair trade, business investment, cinema and theater.

To learn more, go to:

<https://www.bbva.mx/personas/landings/dialogos-mexico-espana-2022.html>

Ally

DeQuinta Producciones

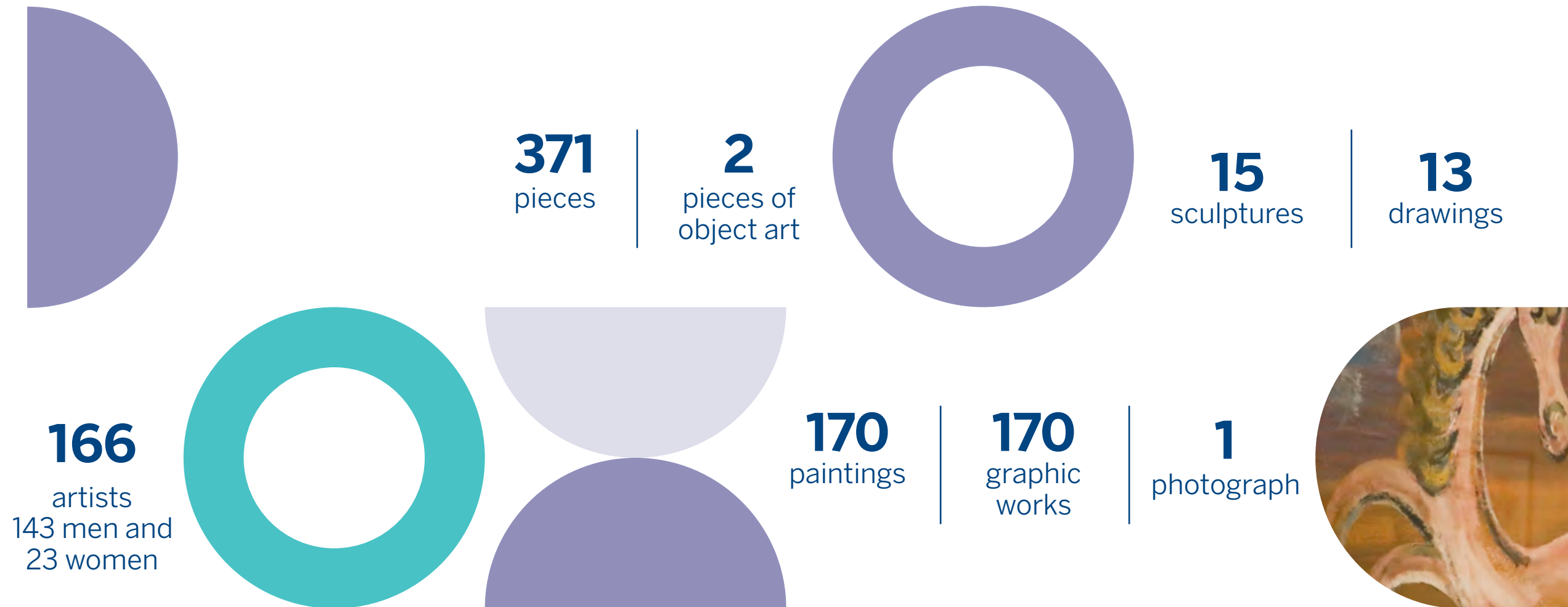


BBVA México Art Collection

One of our core objectives is to promote and share the artistic heritage of Grupo BBVA. Our art collection comprises 371 remarkable pieces that showcase diverse trends and artistic expressions within Mexican art from the second half of the twentieth century.

We seek to generate exhibition projects that allow us to decentralize culture and create new audiences, which is why we organize itinerant exhibitions in different parts of the country.

BBVA México Art Collection in numbers



In 2022 we present in different cities of the Mexican Republic the exhibition Tesauro. Six terms of 20th century painting in Mexico. BBVA México Collection.

Furthermore, two accompanying publications were produced for the exhibition. The first publication serves as a comprehensive theoretical resource, curated by Daniel Garza Usabiaga, featuring contributions from various authors. These contributions aim to provide a solid foundation for the thematic sections of the exhibition, with insightful perspectives from Claudia Garay, César Jerónimo, Elva Peniche Montfort, Sandra Sánchez, Susana Vargas, and Mireida Velázquez.

The second publication functions as an educational support for the project, and is aimed at a public under 12 years of age; it proposes a series of reflections and didactic exercises based on the work presented in the exhibition, which can be useful for mediators, teachers and parents who visit the exhibition.



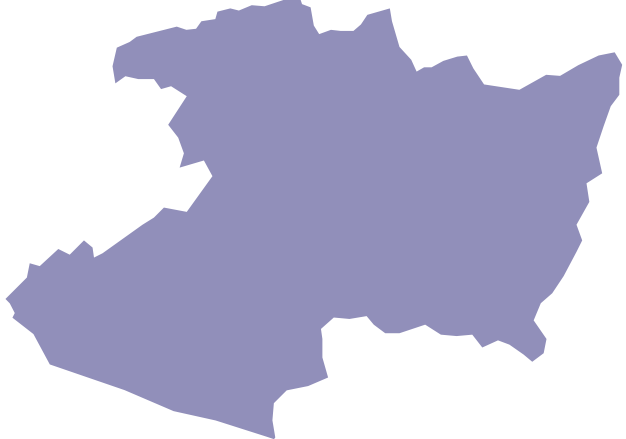
Openings



Museum of Aguascalientes,
Aguascalientes, Aguascalientes

March 17 to June 5, 2022

Impact: **15,322** visitors



Clavijero Cultural Center,
Morelia, Michoacán

June 30 to October 2, 2022

Impact: **17,406** visitors



Tijuana Cultural Center,
Tijuana, B.C.

Opening from October 20, 2022, to February 26, 2023

In addition, the BBVA México Art Collection has a preventive conservation program to ensure that the works are in optimal condition, both at corporate headquarters and for external loan and exhibition in cultural venues.

The following pieces were intervened in 2022:

1. Inventory number: NI200 "Untitled" Enrique Carbajal
"Sebastián" Restoration work due to damage caused by denting and loss of pictorial layer.
2. Sculptures at the CPD BBVA headquarters:
 - Inventory number: CCB037 "Fountain sculpture variation" Enrique Carbajal "Sebastián" Restoration work for cleaning, stabilization, consolidation and restoration.
 - Inventory number CAB165 "Mercurio" Helen Escobedo. Restoration work by cleaning, stabilization and application of patina.
 - Inventory number CCB100 "Sculptural variation probursa" Enrique Carbajal "Sebastián" Restoration work for cleaning, stabilization, consolidation, restoration and pictorial layer.

Allies

GRI 3-3, NGO6

Colección BBVA





Institutional Book 2022: Mexico, Gastronomy and Civilization

The Institutional Book is a publication that addresses the reflection on our identity after two centuries of independent history in Mexico. This book brings together creators from different disciplines and generations to share their perspectives and experiences.

This year's edition approaches the culinary phenomenon from a transversal approach, which not only offers a fascinating historical perspective, but also takes us through music, film, poetry, literature and the visual arts. It is a publication that makes clear another of the aspects of which we in Mexico should feel fully proud: our inexhaustible gastronomic heritage.

A total of 9,300 copies were printed by GM Editores, and the book is available for sale on Amazon and on the website of Fundación BBVA.

Ally

Espejo GM Publishing House

Photographic Exhibition: Territorios

Santiago Arau's first solo exhibition that brings together seven years of work and 33,302 km of travels throughout the length, breadth, height and depth of the Mexican Republic.

With documentary expertise and artistic curiosity, Santiago re-composes the reality of the aerial and terrestrial landscape, whether piloting a drone on top of a volcano, with handheld camera from a helicopter or shooting through the window of an airplane, he discovers improbable landscapes and natural exuberances, but also confronts us with environmental disasters, urban arbitrariness and the ruthlessness of borders, without forgetting the faces of those who inhabit those places.

In 2022, **Territorios** was presented at the Clavijero Cultural Center in Morelia, Michoacán from February 17 to June 22, and was enjoyed by 11,424 people.

Among the parallel activities programmed, a photography and video workshop was offered.

The exhibition traveled to the Arocena Museum in Turreon where it opened on August 25 and will be on display until January 23, 2023.

Ally

Clavijero Cultural Center





EFICINE Incentive

To promote Mexican cinema, BBVA and the Fundación BBVA México use the Tax Incentive for Investment Projects in National Film Production and Distribution (Article 189 LISR, EFICINE).

In 2022, we supported the project “Di su nombre” by Gerardo Naranjo, nominated for four Ariel Awards (2009, 2012), with presence at the Cannes Film Festival (2011) and the Venice International Film Festival (2011).

International Cervantino Festival

As part of the 25th anniversary of the company Teatro de Ciertos Habitantes, the inauguration of the 50th Edition of the International Cervantino Festival took place with the co-production of the play “Del Mago al Loco”, directed by Claudio Valdés Kuri.

We also participated in **the International Forum: public-private partnerships in culture** organized by FEMSA Foundation, - the Inter-American Development Bank and the Ministry of Culture of the Government of Mexico, in collaboration with the Development Bank of Latin America CAF and the Ministry of Culture of Nuevo Leon, within the framework of the international forums of MONDIACULT 2022, UNESCO.

The objective of the forum was to integrate diverse voices from civil society, with a Latin American focus, whose recommendations would contribute to fostering discussion on global challenges and outlining immediate and future priorities.

Monitoring and evaluation of Cultural Promotion

GRI 3-3, NGO1, NGO3

As part of our commitment to sustainability, we seek to ensure that the initiatives financed through Cultural Promotion contribute to the 2030 Agenda.

All beneficiaries of the Art Scholarship have received training on sustainability issues, through individual sessions in which the aim is to enable them to measure and make visible the actions they carry out in this area. As a result of this training, each project develops a sustainability report which consists of a document with the main results and impacts of the initiative. The basis for the preparation of this report was designed based on the Practical Guide for integrating the 2030 Agenda in the cultural sector of the Spanish Network for Sustainable Development (*Red Española para el Desarrollo Sostenible, REDS*)¹⁵.

100% of the Art Scholarship projects that ended in 2022 delivered a sustainability report reporting the impact of their activities on the SDGs.



¹⁵ The Spanish Network for Sustainable Development (Red Española para el Desarrollo Sostenible, REDS) is the SDSN antenna in Spain since 2015. Its mission is to support the dissemination and implementation of the 2030 Agenda and the Sustainable Development Goals (SDGs), thus favoring their incorporation into public policies, in the business environment and the behavior of society in general. One of REDS' main lines of work is to promote the cultural dimension of the 2030 Agenda and mobilize the cultural sector, offering tools and spaces to connect culture and sustainable development Document available at <https://reds-sdsn.es/wp-content/uploads/2021/03/Guia-REDS-ODS-Cultura-2021-PRINT-A4.pdf>

Mi Comunidad BBVA

+50

percentage points
increase in the
perception of safety
and security

60

percentage point increase
in the perception of an
increase in appreciation
value

+1 percentage point
increase in the
Neighborhood Social
Cohesion Index

+30 thousand

direct beneficiaries



SDGs to which we contribute

Directly



Specific applicable goals impacted: **2/10**
10.2 and 10.c



Specific applicable goals impacted: **6/10**
11.1, 11.3, 11.4, 11.6, 11.7, 11.a



Specific applicable goals impacted: **3/12**
16.1, 16.3, 16.4

Indirectly



Specific applicable goals impacted: **2/10**
4.4 and 4.7



Specific applicable goals impacted: **3/5**
7.1, 7.2 and 7.3



Specific applicable goals impacted: **2/11**
12.2 and 12.8



Specific applicable goals impacted: **2/5**
13.3 and 13.b



MXN23,060,715.93
investment



30,027
people benefited



9,099
benefited homes

Goal.

Intervene in communities in situations of insecurity, urban and social deterioration, to promote social cohesion and recover the value of housing, contributing to the reduction of social inequality.

Problems addressed.

As a consequence of social inequality, the population living in urban communities on the outskirts of cities faces insecurity, urban and social deterioration, lack of social cohesion and housing handicaps.

From the inhabitants of the communities where we work, at the start of the intervention¹⁶.

- 50% considered potholes, security or lighting to be the main problems in their community.
- 66% considered that their homes had deteriorated for at least five years.
- 80% of those surveyed were willing to contribute to improving their community.

¹⁶ Results of the initial random survey of 541 people in four communities.

Causal mechanism of the program.



Mi Comunidad BBVA is a program that seeks to regenerate communities that have been abandoned or neglected, where there is insecurity, lack of neighborhood community and deterioration of the urban environment, through intervention to generate social cohesion and recover the value of their homes, thus contributing to the reduction of inequality.

We strengthen the social fabric through social participation and the approach with the neighbors in a model of accompaniment in stages that lasts 18 months, in order to rescue the private space (the homes of the inhabitants) and the public space, always with the participation of the neighbors. In addition, we work together with civil society organizations, municipal delegations, governmental institutions, and also with the private sector.

Mi Comunidad BBVA has more than 10 years of experience changing realities in Tijuana, Baja California.

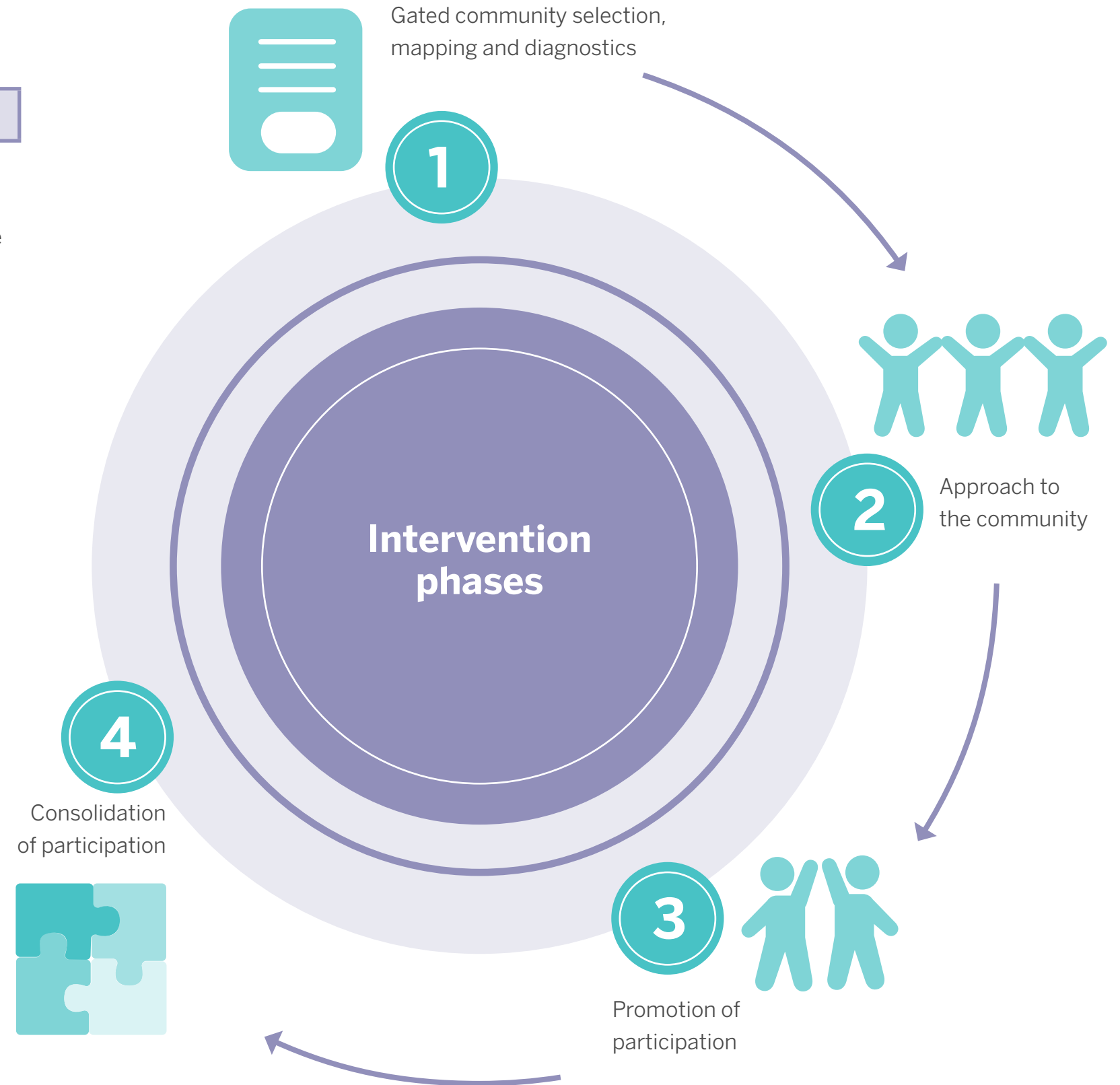
Dimensions of the program.

Social rescue	Urban rescue	Financial improvement
<ul style="list-style-type: none"> • Various workshops • Formation and training of children's and neighborhood committees • Neighborhood registration with the municipality • Establishment of the park committee and internal rules of procedure • Volunteering • Gated community competition 	<ul style="list-style-type: none"> • Reforestation • Rehabilitation of public spaces • Mural painting • Private and common area cleaning days • Installation of energy-saving lamps in private homes • Facade painting of homes in gated community • Rehabilitation of public parks 	<ul style="list-style-type: none"> • Financial Education Workshops • Improvements in home value appreciation • Financial inclusion

Under the current operational model, there are four phases of intervention that seek to influence the three dimensions of the program.

Communities intervened in 2022 in Tijuana, Baja California:

- Villa Fontana X and XI
- Paseos del Florido
- Santa Fe II sección
- Santa Fe III sección

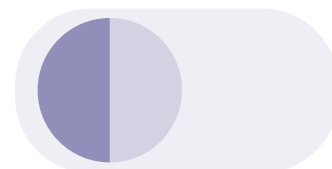


Program results

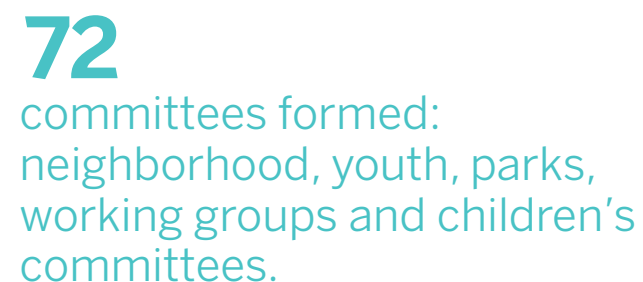
We approach communities through art and citizen participation.



Rehabilitation of the urban environment.



Through the neighborhood committees, we began the reconstruction of the social fabric.



Building community through our partnerships



With the replacement of LED lamps in the communities we obtain:

Energy saving

- 180 kWh saved per lamps per day

Reduction of CO₂ emissions¹⁷

- 1.5 tons of CO₂ no longer emittede

Equipment life time

- 30,656 more hours of useful life
- 6.9 more years of service, compared to the technology it replaces

¹⁷ Considering the most recent emission factor, 2021



Allies

GRI 3-3, NG06

- Corazón Urbano
- Urbanikonstrucciones Gray Colors, S.A. de C.V.
- Tijuana City Hall
- La Presa Este Municipality
- Delegación Municipal La Presa, A.L.R.
- San Antonio de los Buenos Municipality
- Crime Prevention and Citizen Participation
- Instituto Municipal del Deporte
- Comisión Estatal de Servicios Públicos de Tijuana
- Fundación + Luz
- Pro Salud

Mi Comunidad BBVA monitoring and evaluation

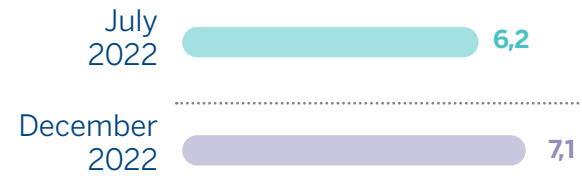
GRI 3-3, NGO1, NGO3

We evaluated the intermediate results of the current intervention in Tijuana, Baja California.

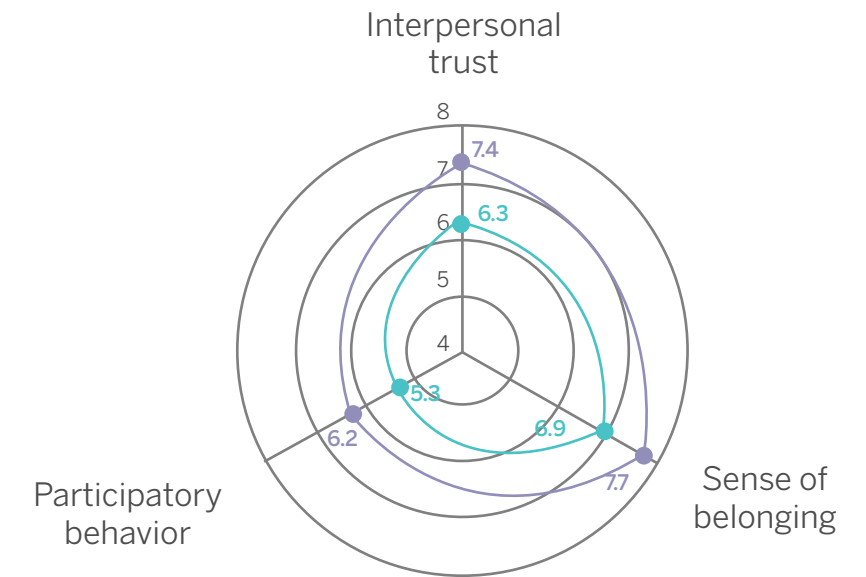
Through **176 surveys and 11 focus groups** in intervened communities and 117 in non-intervened communities, we have gathered evidence that Mi Comunidad BBVA significantly enhances the urban environment in the areas it intervenes.

Social cohesion

Neighborhood Social Cohesion Index (ICSV)¹

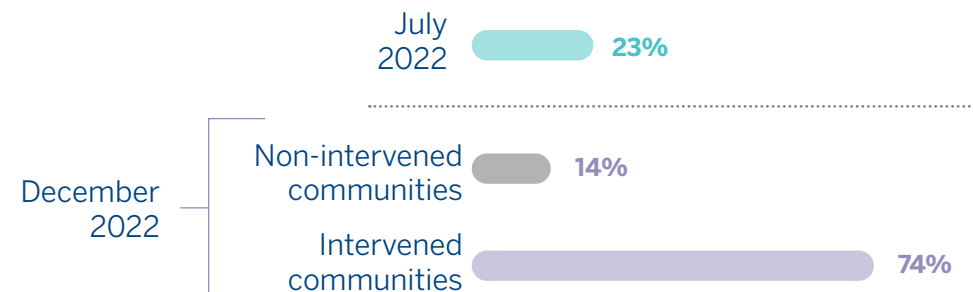


ICSV Dimensions



Perception of security

Percentage of people who perceive their community to be safe



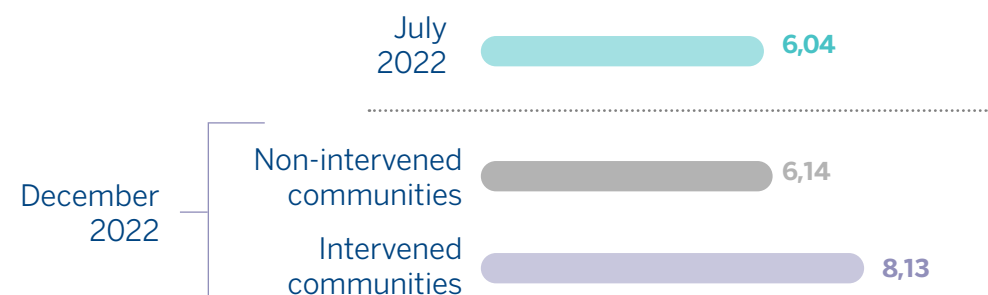
Value for the Tijuana Metropolitan Area, 2022: 24%²

¹ Index created by Fundación Hogares and México Evalúa. The indicator is a number between 0 and 10, with 10 being the highest degree of social cohesion.

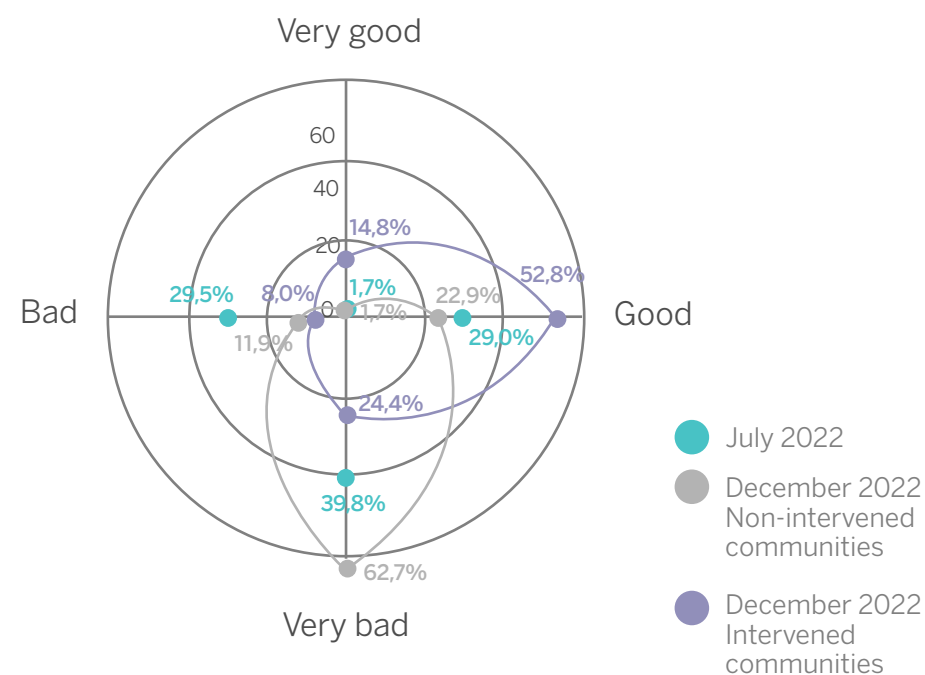
² Encuesta Nacional de Victimización y Percepción sobre Seguridad Pública (ENVIPE) (INEGI) 2022.

Recovery of public space

Satisfaction with the housing development.



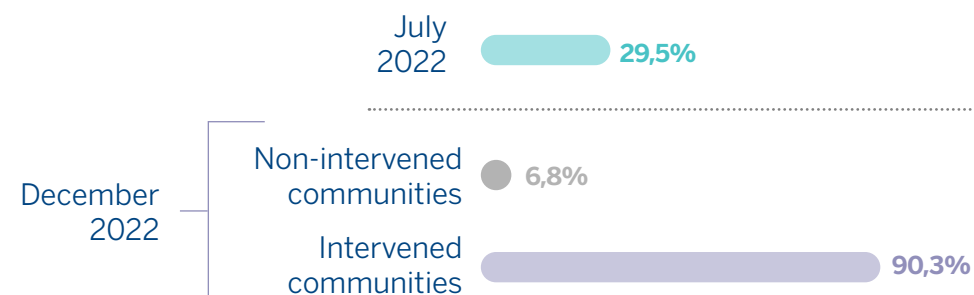
Public services



Value for the Tijuana Metropolitan Area, 2022: 7.9³

Perception of increased property value.

Percentage of people who perceive that the value of their home has increased.



³Source: Módulo de Bienestar Autoreportado (BIARE) INEGI, July 2022.



Partnerships for education

17

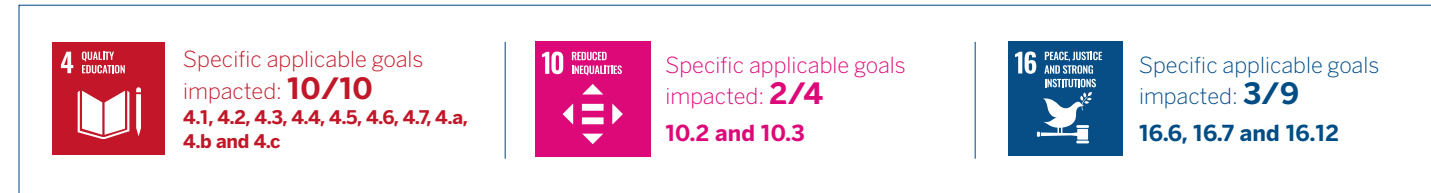
private companies and
organizations received support

+133 one thousand
people benefited

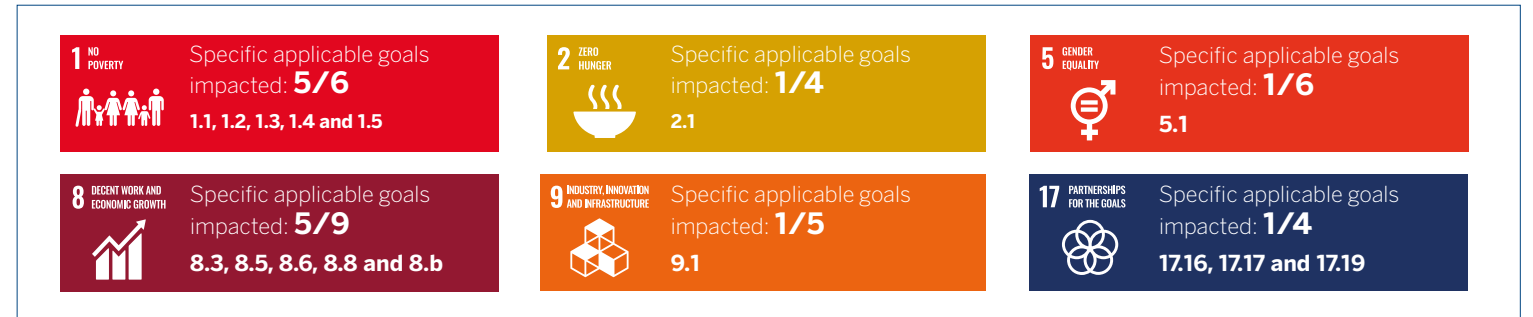



SDGs to which we contribute

Directly



Indirectly




133,408
direct beneficiaries


MXN 33,880,329.81
in donations to foundations

17
private companies and organizations received support

Goal.

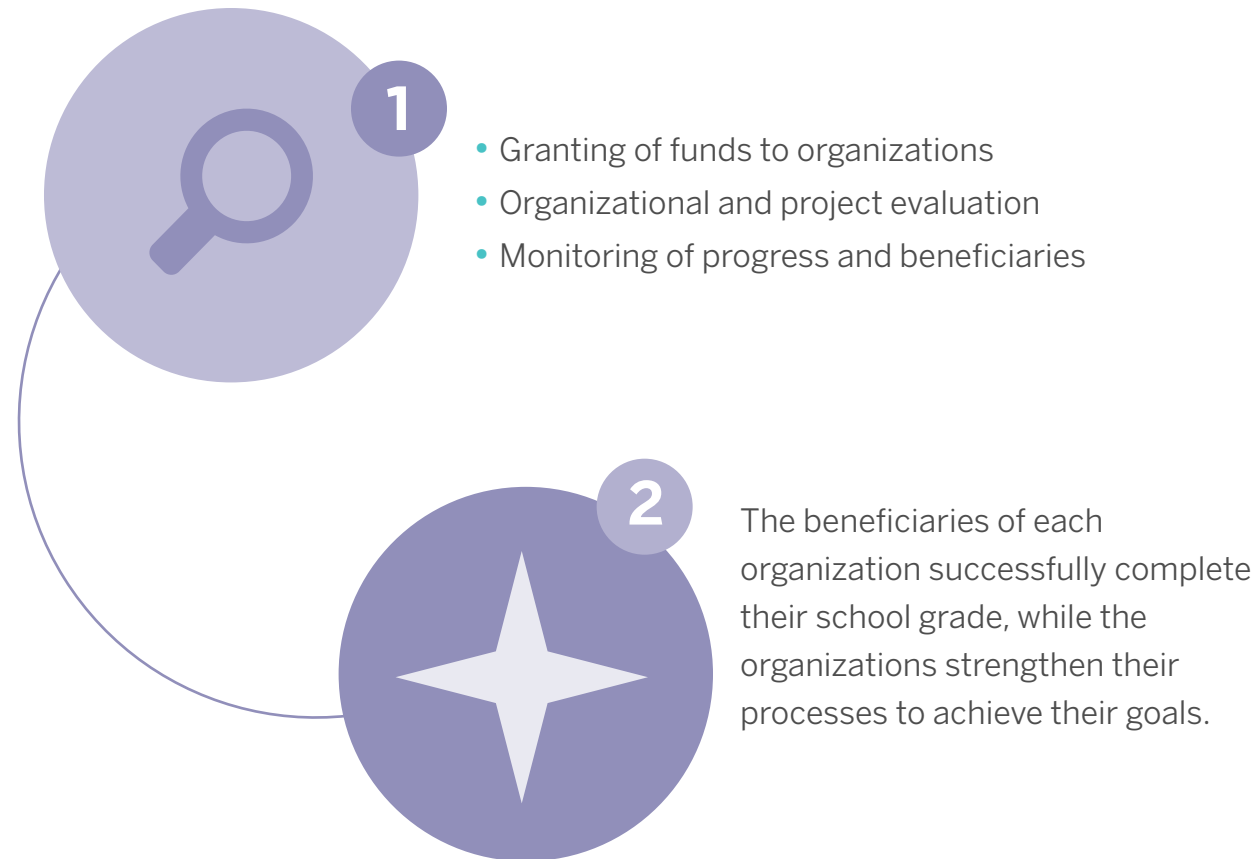
To actively contribute to reducing the unequal educational opportunities faced by individuals with social needs belonging to groups that encounter structural discrimination. We aim to achieve this by fostering strong partnerships and collaborations with private organizations.

Problems addressed.

In Mexico, women, indigenous people, children, migrants, the elderly, and homeless people with incomes below the welfare line face barriers that limit their continuity in school, contributing to the country's educational backwardness.



Causal mechanism of the program.



The program collaborates with strategic allies to enhance their social programs, aligning the knowledge and experience of our organization with external best practices to strengthen impact and become a source of innovation for the social sector.

We collaborate with dedicated institutions focused on social development, amplifying their impact and contributing to our country's progress through strategic synergies.

The organizations we support focus on assisting marginalized communities that experience structural discrimination and face significant social gaps resulting from multiple disadvantages. These groups often fall outside the scope of other Foundation programs, making it crucial to address their specific needs and challenges.

During 2022, we invested in various educational and health projects led by our partners.



Donations for education

Bécalos

Project: Granting of scholarships for public school university students.

Term: August 2022 - July 2023

Beneficiaries: 1,916

Donation given: MXN 11,500,000

Superación Excelencia Resultados

Project: Develop and replicate an educational model of excellence in the network of SER schools.

Term: August 2022 - July 2023

Beneficiaries: 3,942

Donation given: MXN 10,000,000

Fundación UNAM

Project: To provide scholarships to the 180 top scorers of the 2022 selection process, who are in their first year of high school.

Term: August 2022 - July 2023

Donation given: MXN 3,600,000

Mexicanos Primero

Project: Promote public policy to safeguard the right to education of Mexico's children and young people.

Term: July 2022 - December 2023

Beneficiaries: 126,250

Donation given: MXN 2,200,000

Quiera, Fundación de la ABM

Project: Support three institutions in the areas of education and mental health to benefit street young boys and girls.

Term: January 2022 - December 2023

Beneficiaries: 322

Donation given: MXN 1,092,000

Fondo Patrimonial en beneficio del COLMEX

Project: Extraordinary donation to cover maintenance scholarships for COLMEX university students.

Term: August 2022 - January 2023

Beneficiaries: 47

Donation given: MXN 1,000,000

Voluntariado de la SEDENA

Project: Donation of 120 computers for children of military personnel who are in elementary school with a GPA of 10.

Term: August 2022

Donation given: 120 laptops

Asociación Mexicana Pro-Colegios del Mundo Unido

Project: Funding for three students to attend the first year of the International High School.

Term: August 2022 - July 2023

Beneficiaries: 3

Donation given: MXN 650,000





Federación Mano Amiga

Project: To finance the education of students from the Mano Amiga network of schools in their final year of high school.

Term: August 2022 - July 2023

Beneficiaries: 50

Donation given: MXN 525,000

Fundación Don Bosco Desarrollo del Estudiante Morelense

Project: To provide comprehensive support and education to vulnerable young people, high school students living in Morelos.

Term: August 2022 - July 2023

Beneficiaries: 80

Donation given: MXN 446,000

Instituto Sepya

Project: To provide scholarships to women students from Colegio Santa Fe to attend the first year of high school in a hybrid model.

Term: August 2022 - July 2023

Beneficiaries: 25

Donation given: MXN 408,000

Fundación Cedros

Project: To provide scholarships to young men in 1st grade at Cedros College's High Performance Evening High School.

Term: August 2022 - July 2023

Beneficiaries: 30

Donation given: MXN 373,245

Escuela Mixta Desarrollo Integral del Invidente Helen Keller

Project: To offer quality and specialized comprehensive primary education to students with visual impairment.

Term: August 2022 - July 2023

Beneficiaries: 28

Donation given: MXN 371,340

Ednica

Project: Provide academic and socio-emotional support to homeless children.

Term: August 2022 - July 2023

Beneficiaries: 10

Donation given: MXN 170,000

La Gaviota Centro de Atención a la Discapacidad Infantil

Project: Scholarships for preschool students with intellectual disabilities.

Term: August 2022 - July 2023

Beneficiaries: 20

Donation given: MXN 48,000



Donations for health care

Cruz Roja Mexicana

Project: Contribution to the 2022 National Collection for pre-hospital medical care.

Term: July - December 2022

Beneficiaries: 385

Donation given: MXN 500,000

Fundación Mexicana para la Salud

Project: Shape public policy proposals and be a reference in the discussion of major health issues.

Term: July - September 2022

Donation given: MXN 270,000

Monitoring and evaluation partnerships for education

GRI 3-3, NGO1, NGO3

We have rigorous regulations and well-defined processes in place to govern the approval of donations for this program, ensuring thorough assessment of both qualitative and quantitative aspects. Upon signing the collaboration agreement, we engage in quarterly meetings with the beneficiary organization to assess the project's progress, request accountability reports, conduct physical visits, and directly interact with the beneficiaries to witness the tangible impact of our collaboration.

100% of the organizations that complete their projects deliver an impact report that allows us to know and quantify the results generated.



School reconstruction

1,372

students benefited

MXN 6,708,682

raised

2

schools built



In September 2017, there were earthquakes that caused unfortunate human losses and material damages in several states, including several educational facilities that were severely damaged. As a result, an exceptional deployment of human, material and financial resources was carried out to deal with the contingency.

In coordination with the government of the state of Guanajuato, the Ford Civic Committee and its distributors, as well as Grupo Aryba and the Business Community, we delivered two educational facilities: Primaria Próceres de Guanajuato and Secundaria Técnica N.56, located in León, Guanajuato.

MXN 9.1 million were granted by Fundación BBVA México.

Through our efforts, we are steadfast in our commitment to build educational communities with high-quality infrastructure. Our primary focus is on ensuring the well-being of children and young people by providing equal opportunities for all.



The total investment was MXN 16.3 million, of which MXN 9.1 million were granted by Fundación BBVA México and the Civic Committee of Ford and its Dealers for the elementary school and MXN 7.2 million were between the financial institution and Grupo Aryba in coordination with Comunidad Empresarial, for high school.

Primaria Próceres de Guanajuato

Restoration of:

- 6 classrooms
- 1 computer room
- 1 library
- 2 management areas
- 1 restroom area
- 1 flagpole
- 1 school shop
- 1 janitor's room
- 1 machine room
- + new furniture

Secundaria Técnica N.56

Restoration of:

- 4 buildings

With the objective of providing an equipped and safe center where the new generations of leaders that Mexico needs are prepared.



In addition, this coordinated action included a volunteer program in which 166 employees and assistants participated in different activities such as repairing green areas, painting walls and murals, assembling benches, restoring children's playgrounds and sports fields.

The rehabilitation of both campuses will benefit 1,372 students, so that 426 elementary school students and 926 high school students will continue their academic education in a safe and equipped infrastructure.

Support in natural disasters

3 one thousand
food vouchers delivered

12 one thousand
beneficiaries

18 tons
of food



SDGs to which we contribute

Directly

	Specific applicable goals impacted: 6/10 4.1, 4.2, 4.5, 4.6, 4.7, 4.a		Specific applicable goals impacted: 1/5 9.1
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Indirectly

	Specific applicable goals impacted: 3/6 1.1, 1.3 and 1.5		Specific applicable goals impacted: 3/9 11.3, 11.5 and 11.b		Specific applicable goals impacted: 1/4 13.1		Specific applicable goals impacted: 1/4 17.17
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Goal.

To implement humanitarian aid and support actions for the population living in emergency, risk or extraordinary situations during natural disasters.

In partnership with Fundación Televisa and the Ministry of Defense (SEDENA), we provide humanitarian aid and support to people facing emergency, risk, or extraordinary situations caused by natural disasters.

We prioritize affected communities identified by SEDENA's DNIII plan, providing timely assistance through immediate delivery of food or hygiene kits. Each of our food kits, designed to sustain four individuals for a week, boasts a high nutritional value index.

With this initiative, we seek to make a real difference in the lives of people in difficult situations. We believe it is our responsibility to act in solidarity and provide support to those in need in times of crisis.

During 2022, we provided food kits worth MXN 3,631,995 to 12,000 beneficiaries.

Food Kits Delivered: 3,000.

Oaxaca
Delivery June, 2022

Support for victims of Hurricane Agatha

Allies

GRI 3-3, NGO6

- Ministry of Defense
- Fundación Televisa



Program strengthening and management

GRI NGO2

SDGs to which we contribute

Indirectly



Mechanisms for feedback and complaints about the programs

In order to achieve continuous improvement in all Fundación BBVA México programs, we monitor their management and results through specialized communication channels by topic. Each area is responsible for evaluating complaints and determining the origin and, if applicable, the required response.

In 2022, we dedicated MXN 24,456,562.52 to advertising initiatives aimed at promoting our Foundation's programs within Grupo BBVA. Additionally, we allocated funds towards the National Call for the BBVA Scholarship for Young Boys and Girls that Inspire at middle level.

Within our organization, we initiated a call to BBVA employees, encouraging them to refer family members or acquaintances of students with disabilities to apply for the scholarship. Furthermore, we launched a mentoring program, inviting 15,320 employees to participate, with a total of 5,608 registrations.

The call was actively promoted from May 20 to June 28, 2022, through various channels such as radio, local and national print media, and digital platforms, including the Fundación BBVA México website. These efforts successfully reached a vast audience of 192,558,270 people across all 32 states of Mexico.

Matter

BBVA Scholarships for Young Boys and Girls that Inspire

Mentoring Program

Cultural Promotion

General Foundation

Strategic Alliances and Donor Services

Mailbox

becasfundacionbbva.mx@bbva.com

mentores.mx@bbva.com

fomentocultural.mx@bbva.com

fundacionbbva.mx@bbva.com

donativos.fundacion@bbva.com

One Team Volunteering

The volunteer work we promote at Fundación BBVA México is aligned with the main social cause we serve, education. It helps us to connect with the community to contribute to offering them better conditions that translate into quality education.

We are convinced that through volunteering we create bonds of awareness that encourage us to be committed citizens who generate a positive impact that transcends.

We had two volunteer days, one in León, Guanajuato and the other in Mexico City.

During 2022, we carried out various initiatives in which **256 volunteers** participated, who **collectively volunteered 1,945 hours**.





06

Our contribution
to the SDGs

2025 BBVA Community Commitment

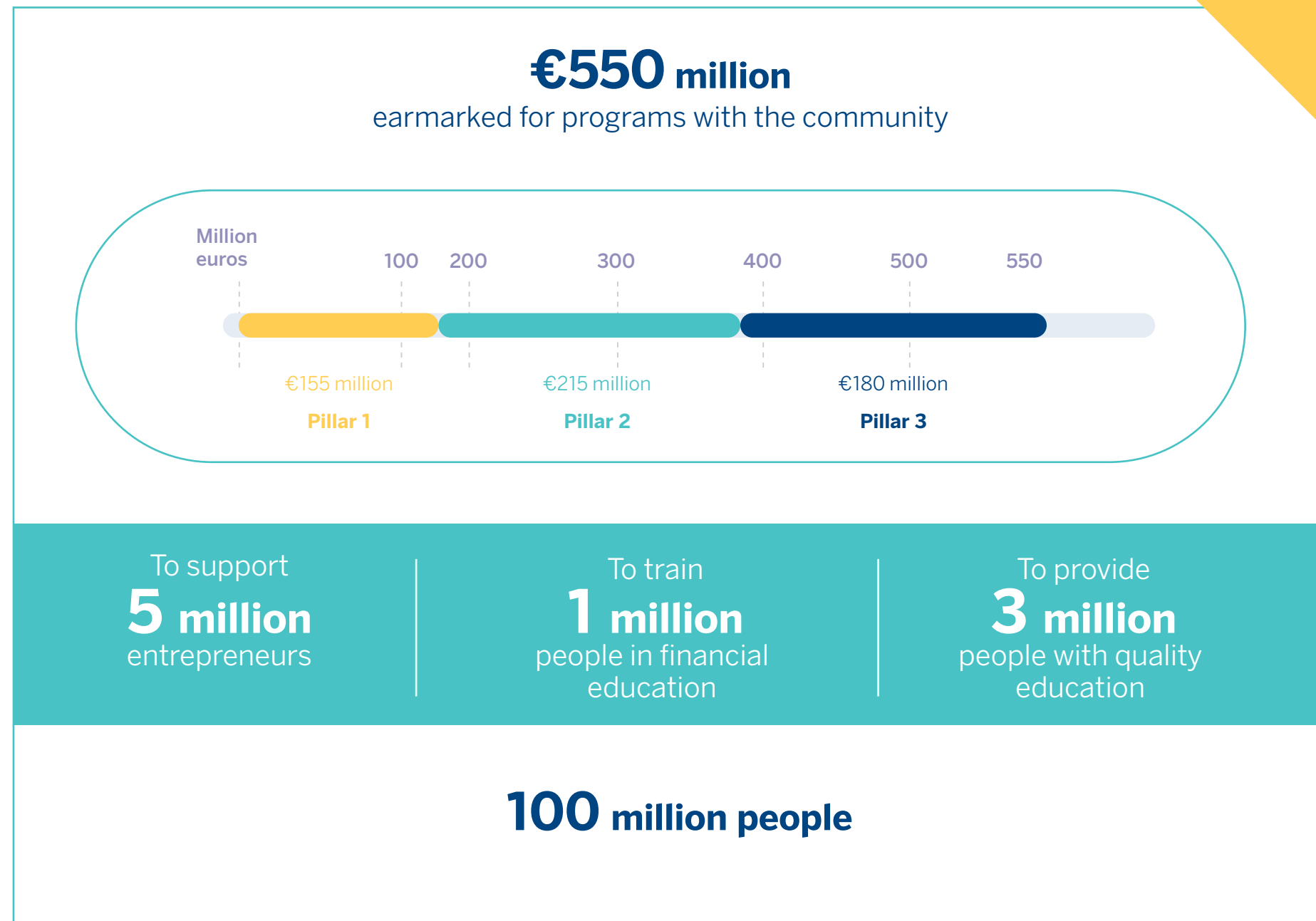
GRI 2-22, 2-23, 2-24, 2-25

In 2015, all United Nations Member States adopted 17 goals, the Sustainable Development Goals (SDGs), as part of the 2030 Agenda for Sustainable Development.

The SDGs aim to eradicate poverty, protect the planet and ensure prosperity for all people worldwide.




Fulfillment of the SDGs requires the commitment and participation of all social stakeholders. To join this great challenge, we have the **2025 BBVA Community Commitment**, an ambitious global plan through which, as a Group, we seek to achieve four internal objectives focused on three pillars that are aligned with SDGs 4, 8 and 9. This global plan is the guideline for the work of each of the Foundation's areas.

From 2021 to 2025, BBVA and its foundations are allocating **€550 million to social initiatives** to support inclusive growth in the countries where it is present.





Pillars

Pillar 1	Pillar 2	Pillar 3
<p>Reducing inequality and strengthening entrepreneurship</p>  <p>Decent work and economic growth</p> <ul style="list-style-type: none"> a. Programs to combat social and economic inequality. b. Initiatives to support vulnerable entrepreneurs with financial or non-financial assistance. c. Initiatives to provide non-financial support to entrepreneurs and SMEs. 	<p>Generating opportunities through education</p>  <p>Quality education</p> <ul style="list-style-type: none"> a. Programs to bridge the digital divide in education. b. Creation of accessible and free content. c. Quality educational programs for the most vulnerable. 	<p>Frontier knowledge and accessible culture</p>  <p>Industry, innovation and infrastructure</p> <ul style="list-style-type: none"> a. Financial support for third-party research (scientists, researchers and cultural creators). b. Frontier knowledge: events and research dissemination actions. c. Support to cultural entities.

At Fundación BBVA México we seek to contribute to the SDGs, prioritizing those in which we can generate a greater positive, multiplying and sustainable impact through our programs. All the Fundación BBVA's social impact measurements are based on the Business for Societal Impact (B4SI) methodology, an international standard that provides reliable data on the contributions, achievements and impacts of a company's contribution to society, and makes it possible to aggregate and compare data. Due to the nature of Fundación BBVA and its organizational structure, each administrative area in the performance of its duties incorporates commitments or policies for responsible business conduct in all its activities and commercial relations; also, this is constantly monitored by the managing director on behalf of the highest governing body, the Board.



Quality education

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

We work hard to contribute to building a more just and prosperous country by promoting education. Aware that education is a key factor for social and economic development, Fundación BBVA México has focused its efforts on improving the quality and accessibility of education for young people of all ages and conditions.

Initiatives

► **Scholarship Program for Young Boys and Girls that Inspire.**

It is an example of Fundación BBVA México's commitment to quality education and social mobility in the country. All students deserve the opportunity to reach their full potential, so we are committed to supporting them every step of the way. Through this scholarship program, we contribute significantly to SDGs 4 and 10 by ensuring that talented and motivated students have access to educational opportunities, regardless of their economic status or disability.

► **Cultural Promotion.** We seek to promote the development of culture in Mexico by providing economic incentives and advice to cultural projects that have a national presence, in order to ensure access to culture and the creation of new audiences.

► **School reconstruction.** We have been a key player in the reconstruction of schools in the country after natural disasters such as earthquakes and hurricanes. In response to the urgent

need to resume adequate infrastructure for education and provide a safe environment for students, we worked closely with other organizations to rebuild schools and provide school materials and equipment.

► **BBVA Art Scholarship.** It is a program designed to support and encourage the development of artistic talent in Mexico. We grant scholarships to emerging and established artists who need financial support to continue their work and carry out creative projects. With this program we contribute to the development of art and culture in Mexico.

► **Donations to private organizations.** We support education and the arts.

Goals impacted

4.1 By 2030, ensure that all girls and boys complete free, equitable and quality primary and secondary education leading to relevant and effective learning outcomes.

4.3 By 2030, ensure equal access for all women and men to affordable and quality technical, vocational and tertiary education, including university.

4.4 By 2030, substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship.

4.5 By 2030, eliminate gender disparities in education and ensure equal access to all levels of education and vocational training for the vulnerable, including persons with disabilities, indigenous peoples and children in vulnerable situations.

4.a Build and upgrade education facilities that are child, disability and gender sensitive and provide safe, non-violent, inclusive and effective learning environments for all.

4.b By 2020, substantially expand globally the number of scholarships available to developing countries, in particular least developed countries, small island developing States and African countries, for enrolment in higher education, including vocational training and information and communications technology, technical, engineering and scientific programmes, in developed countries and other developing countries.



RESULTS OF FUNDACIÓN BBVA MÉXICO

Scholarships awarded

Middle School

17,437

High School

14,940

University

14,178

258

young boys and girls studying online

652

scholarship recipients with disabilities

16,268

mentoring hours in the BBVA Scholarship program for young boys and girls that inspire, the highest number since the program's inception.

47,501

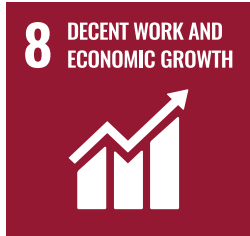
young people benefited with scholarships from the BBVA Scholarships for young boys and girls that inspire program.

1,706,560

people benefiting from Cultural Promotion initiatives.

426

students benefited for the reconstruction of a school.



Decent work and economic growth

Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.

Achieving this goal is fundamental to reducing poverty, fostering economic development and social inclusion, and ensuring equal opportunities for all people around the world. At Fundación BBVA México we are committed to SDG 8 and works to support sustainable economic development in Mexico and around the world through its initiatives and programs.

Initiatives

- ▶ **BBVA Art Scholarship, the Scholarship Program for Young Boys and Girls that Inspire and Cultural Promotion**, also contribute to this SDG.
- ▶ **Institutional partnerships.** They are focused on providing opportunities for the formal labor insertion of our beneficiaries. We organize job forums, job fairs and other activities that allow our beneficiaries to take their first steps in the labor market and significantly improve their living conditions, their families and the most marginalized communities in the country. These partnerships enable us to drive sustainable economic growth, foster social inclusion, and improve the quality of life for thousands of people throughout Mexico.



Goals impacted

- 8.3** Promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation, and encourage the formalization and growth of micro-, small- and medium-sized enterprises, including through access to financial services.
- 8.5** By 2030, achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value.
- 8.6** By 2020, substantially reduce the proportion of youth not in employment, education or training.



RESULTS FUNDACIÓN BBVA MÉXICO

48,280

users of the Supérate Platform.

1,450,030

people approached art and culture through the BBVA Art Scholarship.

256,530

single users through the Cultural Promotion initiatives.



Industry, innovation and infrastructure

Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation.

We promote the development of sustainable infrastructure through projects that benefit the community and the environment, thus contributing to the country's economic growth. Our priority is to support initiatives that promote sustainable development and reduce environmental impact while improving people's quality of life.

Initiatives

- ▶ **School reconstruction.** We invested in the reconstruction and physical and technological re-equipment of educational spaces that were damaged during the 2017 earthquakes.
- ▶ **BBVA Art Scholarship.** We support the production and dissemination of outstanding art and culture initiatives through economic stimuli with the objective of promoting cultural professionals and artists.
- ▶ **Mi Comunidad.** We revitalize communities through interventions in subdivisions with high levels of abandonment, delinquent properties and vandalism. The purpose is to restore the social fabric and to increase the value of the community's heritage through social and urban improvements.
- ▶ **Support in natural disasters.** We provide humanitarian aid and support to the population in emergency situations during natural disasters.

Goals impacted

9.1 Develop quality, reliable, sustainable and resilient infrastructure, including regional and transborder infrastructure, to support economic development and human well-being, with a focus on affordable and equitable access for all.

9.4 By 2030, upgrade infrastructure and retrofit industries to make them sustainable, with increased resource-use efficiency and greater adoption of clean and environmentally sound technologies and industrial processes, with all countries taking action in accordance with their respective capabilities.

RESULTS OF FUNDACIÓN BBVA MÉXICO		
30,027 direct beneficiaries of the Mi Comunidad program	1,372 students benefiting from the School Reconstruction Program	
Through the Mi Comunidad program		
27,859 sq. mt. painted wall and ironwork.	941 sq. mt. of painted murals	109 hours of children's workshops
72 neighborhood committees formed	51 neighborhood committee trainings	

We continue to work on the development of programs and projects that contribute to achieving these global goals.

Although the main contribution is to these three SDGs, we also indirectly impact other objectives.

Other SDGs to which we contribute



Working towards the fulfillment of the 2030 Agenda implies collaboration and openness from governments and international organizations, to civil society, the private sector and local communities.



07

Governance

and organizational culture

Corporate governance

Governance Structure

GRI 2-9, 2-10, 2-11, 2-12, 2-13, 2-14, 2-15, 2-19, 2-29, 3-3, 405-1

SDGs to which we contribute

Directly

8 DECENT WORK AND ECONOMIC GROWTH
Specific applicable goals impacted: **5/9**
8.1, 8.2, 8.3, 8.5 and 8.10

Indirectly

5 GENDER EQUALITY
Specific applicable goals impacted: **3/6**
5.1, 5.5 and 5.b

16 PEACE, JUSTICE AND STRONG INSTITUTIONS
Specific applicable goals impacted: **5/9**
16.5, 16.6, 16.7, 16.10 and 16.12

17 PARTNERSHIPS FOR THE GOALS
Specific applicable goals impacted: **4/4**
17.14, 17.16, 17.17 and 17.19

Fundación BBVA México, A.C. is managed and directed by a Board of Directors, appointed by the General Meeting of Associates, which is the supreme body of the organization.

The Board of Directors is composed of 16 independent members, chosen for their solid and recognized professional experience and presence in various economic sectors, which allows it to function as a robust and interdisciplinary body. The directors' positions are honorary and personal; therefore, they do not receive any compensation for performing their duties.

18.75% of the members of the Board of Directors are women.

The Board of Directors reviews the Foundation's performance, fundraising issues and program progress. Four regular meetings were held this year:

- February 21, 2022
- June 13, 2022
- September 19, 2022
- December 5, 2022

The General Meeting of Associates meets four times a year, and its main function is to define the strategic direction, oversee operations and approve the management of the Fundación BBVA.

In order to prevent, mitigate and in any case regulate potential conflicts of interest that may arise in connection with the Foundation's activities, the Board of Directors adheres to the BBVA Code of Conduct and, in applicable cases, the directors abstain from voting.

During 2022, we did not register any conflict of interest of our Board of Directors or the members of the General Meeting of Associates.

We seek to ensure the participation of stakeholders in the development of the Foundation's strategy and in turn enhance the benefits generated in the community. For this reason, we consulted with the main stakeholders of the Fundación BBVA México in order to listen to their needs, concerns and the opinions of our allies, beneficiaries and communities.

All members, non-member officers, as well as the Foundation's statutory examiner were appointed and/or ratified by the General Meeting of Associates on December 22, 2022.

Board of Directors

Jaime Serra Puche

Chairman*
⌚ 4 years

Eduardo Osuna Osuna

Chairman*
⌚ 11 years

Luis Ignacio de la Luz Dávalos

Member
⌚ 5 years

Enrique José Fernández Gutiérrez

Member
⌚ Less than a year

Rafael Humberto del Río Aguirre

Member
⌚ 2 years

Hugo Daniel Nájera Alva

Member
⌚ 6 years

Alejandro José Cárdenas Bortoni

Member
⌚ 1 year

Carlos Serrano Herrera

Member
⌚ 6 years

Jorge José Terrazas Madariaga

Member
⌚ 15 years

Guillermo Estrada Attolini

Member
⌚ 4 years

Mauricio Pallares Coello

Member
⌚ 6 years

Natalia Ortega Gómez

Member
⌚ Less than a year

María Blanca Del Valle Perochena¹

Member
⌚ Less than a year

Martha Smith Baker¹

Member
⌚ 17 years

Miguel Székely Pardo¹

Member
⌚ 5 years

Claudio Xavier González Guajardo¹

Member
⌚ 12 years

Secretary and Assistant Secretary

Eugenio Bernal Caso

Secretary**
⌚ 4 years

José Francisco Eduardo Uriegas Flores

Assistant Secretary**
⌚ 3 years

Statutory Examiner

Jorge Tapia del Barrio

Statutory Examiner
⌚ 17 years



Years in the Board

*Chairmen of the Board are not officers or senior officers of Fundación BBVA México

** Without being a member of the Board of Directors.

¹Independent member

Note: All members of the Board of Directors are non-executive members

Profile of members

Board of Directors

Jaime Serra Puche: Chairman

Current position: Independent Director and Chairman of the Board of Directors of BBVA México, S.A. and Grupo Financiero BBVA México, S.A. de C.V. Founding Partner and Executive of SAI Consultores, S.C. Member of the Boards of Directors of Fondo México, Tenaris and Vitro.

Studies: PhD in Economics from Yale University.

Eduardo Osuna Osuna: Chairman

Current position: Chairman of the Board of Directors and Chief Executive Officer of BBVA México, S.A. and Grupo Financiero BBVA México, S.A. de C.V.

Studies: MBA by IPADE.

Luis Ignacio de la Luz Dávalos: Member

Current position: Head of Finance of BBVA México, S.A. Participates in the board of Fundación del Empresario en México, A.C.

Studies: MBA Adolfo Ibáñez School of Management.

Enrique José Fernández Gutiérrez: Member

Current position: Head of T&C of BBVA México, S.A.

Studies: Industrial and Systems Engineer graduated from Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM) and MBA by IESE Business School – Universidad de Navarra.

Rafael Humberto del Río Aguirre: Member

Current position: Head of Seamless Experience and Data of BBVA México, S.A.

Studies: Bachelor's degree in Accounting from Universidad Autónoma de Torreón.

Hugo Daniel Nájera Alva: Member

Current position: Head of Client Solutions México of BBVA México, S.A.

Studies: Bachelor's Degree in Administration from Universidad Autónoma Metropolitana.

Alejandro José Cárdenas Bortoni: Member

Current position: Head of Commercial Banking of BBVA México, S.A.
Studies: Industrial Engineer from Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM) and a Master of Business Administration (MBA) by Instituto Panamericano de Alta Dirección de Empresa (IPADE).

Carlos Serrano Herrera: Member

Current position: Chief Economist of BBVA México, S.A.

Participates in the board of Hogar y Futuro, A.C.

Studies: D. in Economics from the University of Berkeley.

Jorge José Terrazas Madariaga: Member

Current position: Head of Communications of BBVA México, S.A.

Participates in the board of Hogar y Futuro, A.C.

Studies: Bachelor's degree in Communication from the Universidad Iberoamericana.

Guillermo Estrada Attolini: Member

Current position: Head of Retail Banking of BBVA México, S.A.

Studies: Bachelor's Degree in Administrative Computer Systems from ITESM.

Mauricio Pallares Coello: Member

Current position: Relationship Models Discipline Head of BBVA México, S.A.

Studies: Bachelor's Degree in Financial Administration from ITESM.

Natalia Ortega Gómez: Member

Current position: Head of Financial Crime Prevention of BBVA.

Studies: Law Degree from the University of Granada and Masters in European Union Law from the University Carlos III of Madrid.

María Blanca Del Valle Perochena: Member

Current position: President of the Kaluz Foundation and the Kaluz Museum, Vice President of the Kardias Foundation, independent advisor in different Non-Governmental Organizations (NGO's), Museums, and Small and Medium Enterprises (SME's).

Studies: Bachelor's Degree in Actuarial Sciences from Universidad Anáhuac.

Martha Smith Baker: Member

Current position: Member of the Board of Directors and of the Audit Committee of Seguros Citibanamex.

Participates in the board of Fundación del Empresario en México, A.C., and Transformación Arte y Educación, A.C.

Studies: BA – Cum Laude, Wheaton College, Norton, Massachusetts. Postgraduate studies in finance at Bentley College.

Miguel Székely Pardo: Member

Current position: Officer of Centro de Estudios Educativos y Sociales (CEES), member of the Global Partnership for Education Independent Evaluation Committee, Washington DC., member of the World Bank Technical Advisory Board for the New Global Education Policy Dashboard, member of the Technical Advisory Committee of the SABER (Systems Approach for Better Education Results) Initiative, The World Bank, Washington DC.

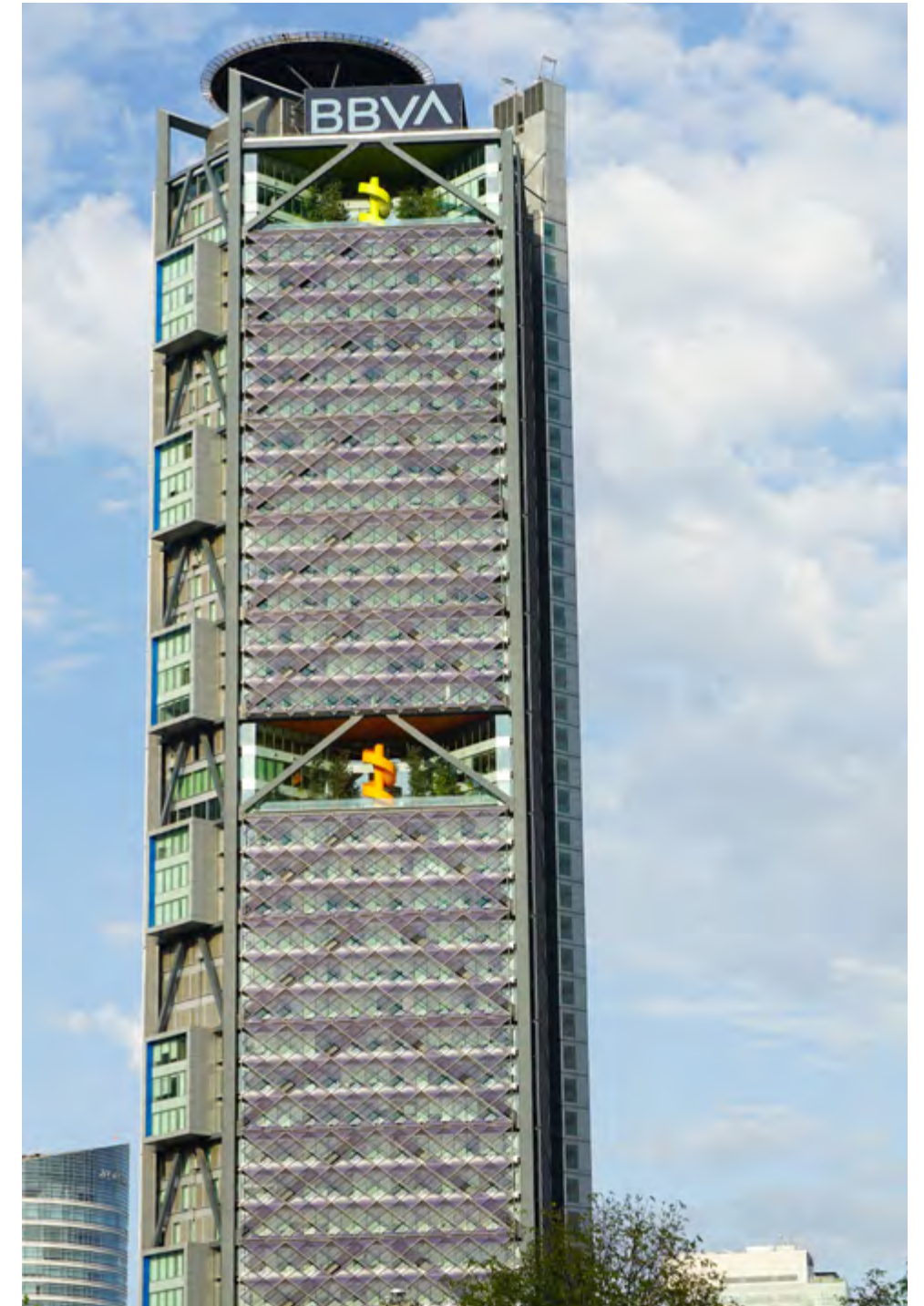
Studies: D. in Economics from Oxford University.

Claudio Xavier González Guajardo: Member

Current position: President of Mexicanos contra la Corrupción y la Impunidad, A.C., Co-founder and President of Mexicanos Primero, A.C., Co-founder and President of Aprender Primero, A.C., Co-founder, former President and advisor of BÉCALOS, Co-founder and Honorary Life President of Unión de Empresarios para la Tecnología en la Educación, A.C. (ÚNETE), Co-founder and President of Mexicanos Contra la Corrupción, A.C., Co-founder and President of Despacho de Investigación y Litigio Estratégico, A.C. (DILE). Participates in the board of Fundación Comunitaria Oaxaca, A.C., Fondo Patrimonial en Beneficio del Colegio de México, A.C., and Mexicanos Primero, Visión 2030, A.C.

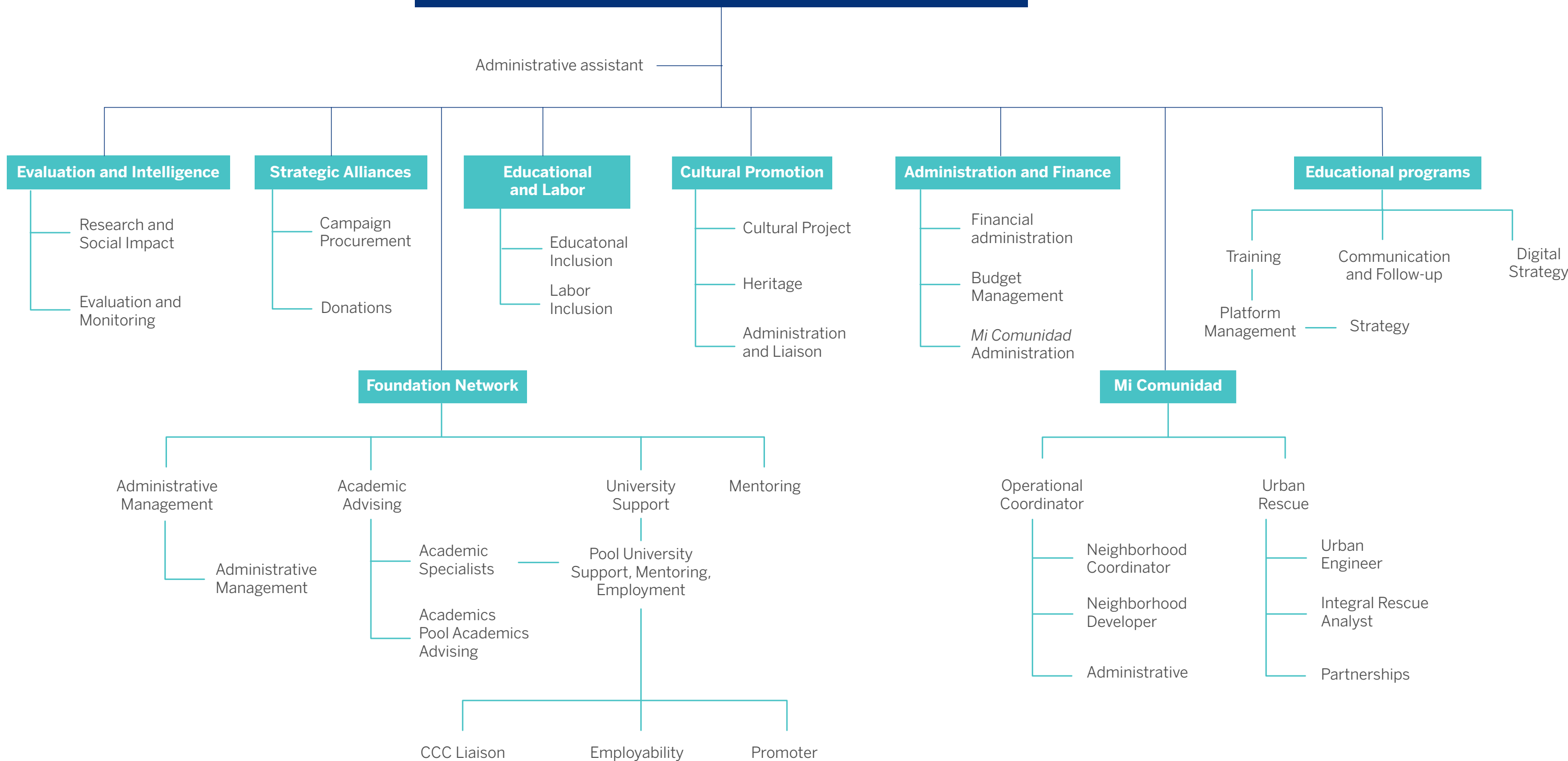
Studies: D. in Law and International Relations and Masters in Law and Diplomacy from the Fletcher School of Law and Diplomacy at Tufts University, and a law degree from Escuela Libre de Derecho.

The Board of Directors of Fundación BBVA México is comprised of highly qualified and experienced individuals.



Structure of Fundación BBVA México

Foundation's Structure



Ethics

GRI 2-16, 2-23, 2-25, 2-26, 406-1, 418-1, NGO-2, NGO9

Ethics and integrity

SDGs to which we contribute

Directly

8 DECENT WORK AND ECONOMIC GROWTH
Specific applicable goals impacted: **1/9**
8.10

Indirectly

1 NO POVERTY
Specific applicable goals impacted: **3/6**
1.1, 1.2 and 1.3

5 GENDER EQUALITY
Specific applicable goals impacted: **4/6**
5.1, 5.2, 5.5 and 5.b

10 REDUCED INEQUALITIES
Specific applicable goals impacted: **1/4**
10.3

16 PEACE, JUSTICE AND STRONG INSTITUTIONS
Specific applicable goals impacted: **5/9**
16.5, 16.6, 16.7, 16.10 and 16.12

17 PARTNERSHIPS FOR THE GOALS
Specific applicable goals impacted: **4/4**
17.14, 17.16, 17.17 and 17.19

We guide our operations, decisions and activities in accordance with the guidelines of the **BBVA Code of Conduct**¹⁸, a document that defines the principles for generating respectful, non-discriminatory and inclusive work environments, and sets forth the conduct expected of our employees towards customers, our colleagues, the company and society in areas such as transparency, financial inclusion, financial responsibility, confidentiality and data protection, prevention of money laundering, anti-corruption, fraud and respect for human rights, among many others.

BBVA's Code of Conduct reflects our **commitment to our stakeholders to maintain high standards of integrity and honesty.**

This code provides for principles and standards applicable to all Grupo BBVA México employees, executives and companies, including the Fundación BBVA México, and is fundamental to fostering a culture of integrity.

In the event of non-compliance with the Code of Conduct and our internal regulations, we make available to our employees and stakeholders means of reporting designed so that anyone can report confidentially, anonymously if they so wish, and without retaliation. The channels are available 24 hours a day, 365 days a year.

During 2022, we updated the information contained in the **Code of Conduct** to include specific diversity and inclusion issues.

¹⁸ See the BBVA Group's Code of Conduct at: <https://www.bbva.mx/content/dam/public-web/mexico/documents/landing/footer-y-prefooter/codigo-de-conducta.pdf>

Complaint channel
<https://www.bkms-system.com/bbva>

Inquiries channel
<https://www.bkms-system.com/consultas>

Domestic telephone
(55)5621-4188 o 800-001-0011

Global telephone
(34) 91537 – 7222



QR to complaint channel



QR to inquiries channel

We also have a protocol for dealing with situations related to sexual harassment and bullying, and since 2022 we have had an Emotional Support Line, available to all our employees, to deal with cases related to these issues.

During 2022, we received two complaints related to presence in social networks and respect for people, all of which were dealt with in the same period; we did not record any cases of discrimination.

With respect to leaks, theft or loss of customer data, no substantiated claims were identified during the reporting period.

Conduct contrary to this code is sanctioned in accordance with the Grupo BBVA México's Disciplinary Regulations through the Disciplinary Committee.

Note. Complaints and grievance mechanisms, as well as mechanisms for seeking advice and raising concerns about the organization's responsible business conduct operate in a similar manner, but each has a specific communication channel.



Soy Íntegro Program

As part of these efforts and to reinforce the culture of integrity, in 2022 the **Soy Íntegro (I have Integrity) Program** was again implemented virtually for new employees and for those who were unable to complete the first phase, which was held in July of last year. The program seeks to emphasize the expected ethical behavior and the practical application of integrity in the development of each of the employees' activities.

Anti-Money Laundering

In order to preserve the well-being of the communities in which we operate, prevent negative impacts on our operations and ensure that the funds allocated to our projects come from legal sources, we maintain a firm commitment to the Anti-Money Laundering (AML).

We provide an average of three hours of training per employee in PLD.

This year we had a statutory reform to adapt the Fundación BBVA México as an authorized donee in accordance with the Federal Tax Code. In order to comply with our obligations, we have an internal control process that consists of establishing, in accordance with the value of the donation in Units of Measurement and Updating (UMAs)¹⁹, the applicable measures to guarantee the integrity

of the donation, such as the identification of the type of donor and the specific documentation required. For example, when we receive a donation equal to or greater than 1,605 UMA, by law we must comply with the creation of a file with official information. Additionally, we do a risk review and any donations must be made through a process that can be traceable.

The AML area of Grupo BBVA México ensures that our programs and systems comply with the Federal Anti-Laundering Money Law.



¹⁹ The Unit of Measurement and Updating (Unidad de Medida y Actualización or UMA) serves as the economic reference in pesos for determining the payment amounts of obligations and commitments outlined in federal laws, laws of the federal entities, and other legal provisions derived from them. As of 2022, the UMA value stood at MXN 96.22 per day.

Data protection

Fundación BBVA is committed to the protection of personal data, assuming responsibility for its use, handling, storage and confidentiality in accordance with the provisions of the Federal Law for the Protection of Personal Data in Possession of Private Parties (LPDP).

Grupo BBVA has a specialized area focused on the development of strategies and policies to guarantee the care of information and by being part of it, we adhere to the quality standards of privacy, security and data protection. In addition, we attend the Group's training program on Personal Data Protection.

To ensure that we comply with the LPDP, during 2022 we carried out a data lifecycle mapping process to identify all the personal data processing we do from Fundación BBVA México programs and analyze our data privacy obligations. As a result of this mapping we generated documentation to comply with our obligations and developed manuals for relations with third parties, as well as created or adjusted privacy notices.

Fundación BBVA México's personal data life cycle mapping is the first inventory of this type of information to be carried out in Grupo BBVA.

As a result of this exercise, we generated synergies and awareness in the areas about the data they collect each time they develop a new platform or a new program. The challenge for the coming years is to keep the data inventory current and updated in accordance with the regulations.

We provide an average of three hours of training per employee in information security.



Anticorruption

GRI 205-1, 205-2, 205-3

BBVA's Anti-Corruption Policy sets forth the commitments, principles and procedures that our employees must know and follow in matters related to fraud and transparency. At Fundación BBVA México we adhere to these ethical principles and promote legality among our team.

Through the institutional campaign **#Hazlocorrecto** we disseminate anti-corruption policies and procedures to all employees.

Anti-Corruption and Antitrust training programs were carried out in 2022 to prevent risks and ensure transparency. These policies and procedures were disseminated to all employees through the institutional campaign #Hazlocorrecto.



We provide an average of three hours of training per employee in anti-corruption and values training.

In 2022, we recorded no cases of corruption that could have affected the reputation of the Fundación BBVA México or its employees.

As a result of the Group's efforts in integrity and the fight against corruption, BBVA México was once again awarded 1st place by Expansión magazine in the 500 companies against corruption index.

BBVA México obtained **1st place** in the **500 companies against corruption index**.



Responsible sourcing and purchasing

GRI 2-6

Fundación BBVA México focuses on creating a sustainable future by integrating ethical, social and environmental values throughout the organization and with our supply chain in order to contribute to the positive development of society in Mexico.

Grupo BBVA has a series of codes, policies and standards that are updated periodically and are available for consultation on the supplier portal. At the Foundation we align ourselves with these policies and ask all our suppliers to adhere to what is defined in these documents.

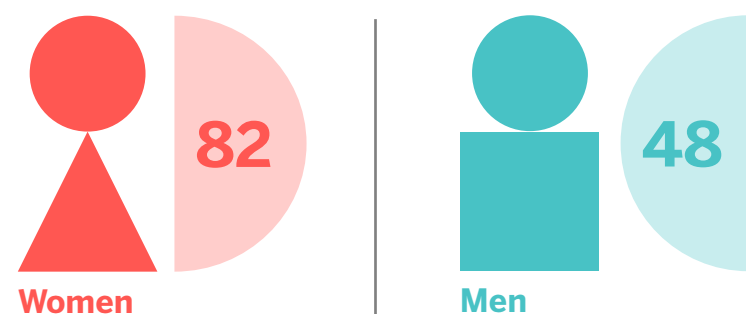
- Grupo BBVA Suppliers' Code of Ethics
- General Procurement Principles
- Standards for expense and investment management

Talent of our Foundation

Fundación BBVA has 130 employees²⁰ who work every day with dedication and responsibility, seeking to create opportunities and promote social development through education, art and community empowerment.

Workforce

GRI 2-7, 2-8, 401-1, 401-3, 405-1

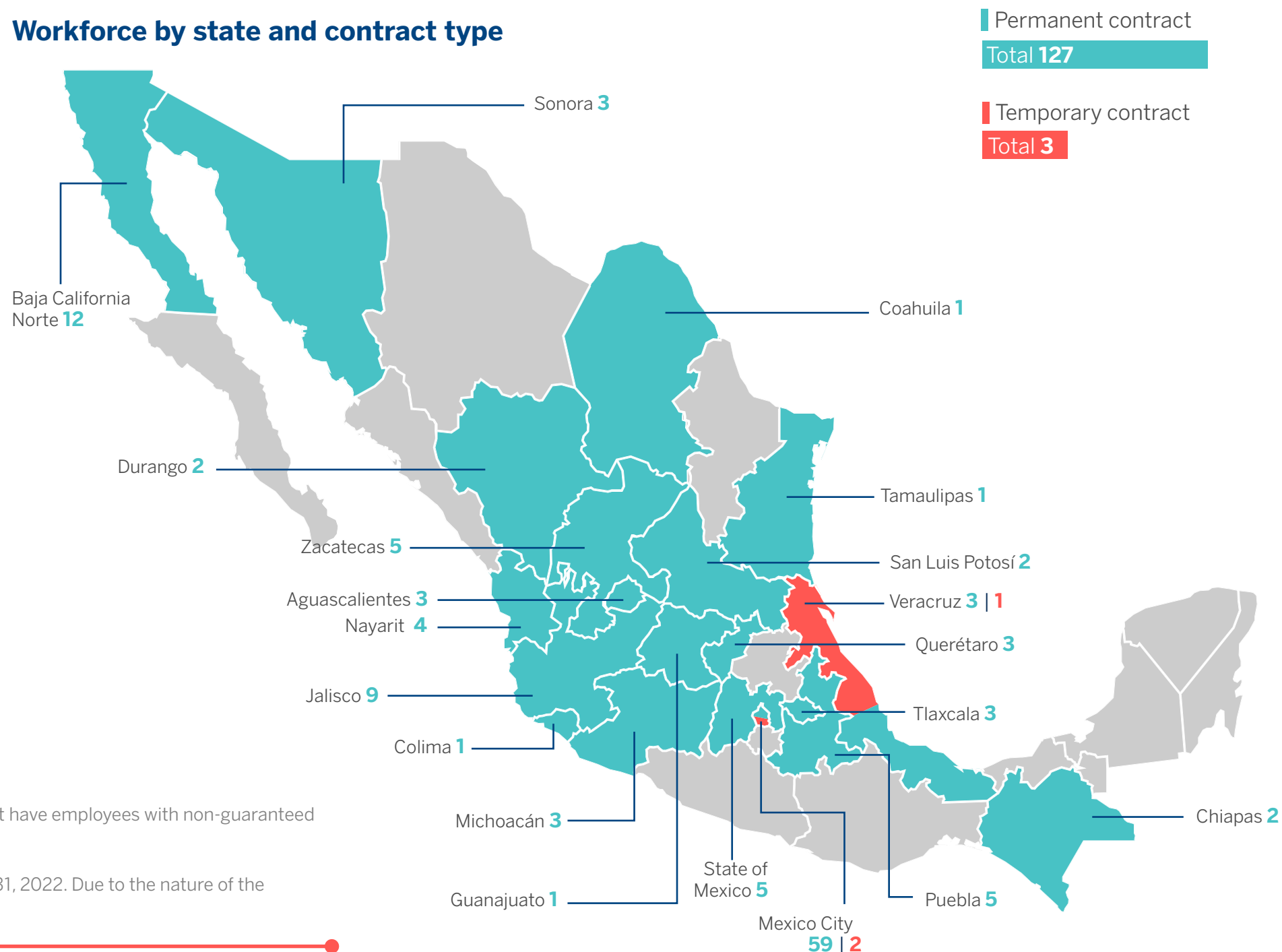


65% of Fundación BBVA employees in Mexico are women.

²⁰ All Fundación BBVA México collaborators are employees of the organization; we do not have employees with non-guaranteed hours.

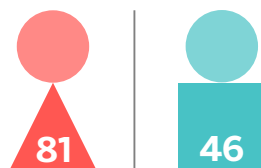
Note: The figures reported for employees correspond to data obtained as of December 31, 2022. Due to the nature of the organization, we do not have significant fluctuations in our workforce.

Workforce by state and contract type

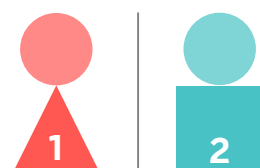


Workforce by contract and gender

Employment Contract

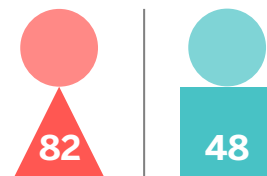


Temporary Employment Contract



Workforce by workday and gender

Full workday



We do not have part-time employees.

We know that our employees are a fundamental part of the Foundation's operation, so we strive to be a worthy source of employment and to have the best working conditions.

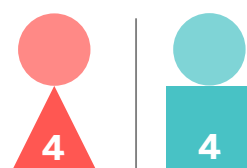
13 people joined our team during 2022, and for various reasons, seven people left the company.



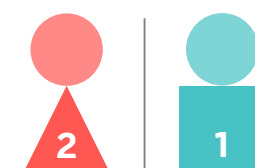
10% of the employees were hired in 2022.

New employees by age and gender

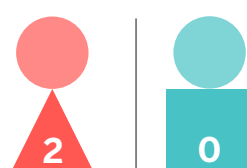
<30 years old



Between 31 and 50 years old

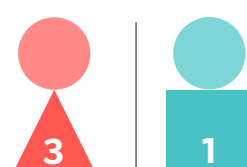


<51 years old

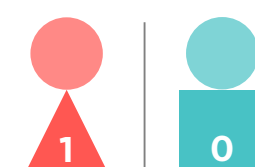


Employee departures by age and gender

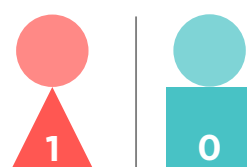
<30 years old



Between 31 and 50 years old



<51 years old



During 2022, our employees did not request maternity and/or paternity leave.



Training

GRI 404-1, 404-2, 404-3

We know that to have a solid, efficient and updated team, it is necessary to invest in their professional development.

We invested **MXN 252,009,929** in training for our employees²¹.

During 2022, we offered 43 classroom courses and 780 new courses on e-campus, our virtual platform, on regulatory topics such as anti-corruption, AML, Code of Conduct, cybersecurity, insider trading and market manipulation, as well as basic principles of civil protection, among others. e-campus currently has a catalog of 18,400 courses available²².

Our employees received a total of 4,784 hours of training, 36.8 hours on average per employee. Of the total hours, 1,089 corresponded to regulatory courses, 163 to anti-corruption training, 384 to AML and 449 to information security, the rest to other topics.

Classroom training by job category and gender

Job category	Total hours of training for female employees	Average hours of training per year women	Total hours of training for male employees	Average hours of training per year men
Director	59.50	19.83	333.50	111.17
Subdirector	136	19.43	134.50	19.21
Operational Staff	0	0	8	4
Specialists	793.25	13.68	286.00	11.92
Analysts	144.50	11.12	221.00	18.42
Secretary	0	0	0	0
Total	1,133.25	10.68	983	27.45

E-campus training by job category and gender

Job category	Total hours of training for female employees	Average hours of training per year women	Total hours of training for male employees	Average hours of training per year men
Director	61.05	20.35	62.73	20.91
Subdirector	124.43	17.78	131.80	18.83
Operational Staff	0	0	33.77	16.89
Specialists	1,307.70	22.55	544.74	22.70
Analysts	169.56	13.04	218.16	18.18
Secretary	13.59	13.59	0	0
Total	1,676.33	14.55	991.20	16.25

²¹ This figure corresponds to the total amount invested by Grupo BBVA in training during 2022.

²² The training offer to which Fundación BBVA employees have access is the same as that to which any Grupo BBVA employee has access.

Training in different topics by gender

	Total hours of training for female employees	Average hours of training per year women	Total hours of training for male employees	Average hours of training per year men
Regulatory courses	686	6.29	404	6.84
Anticorruption	106	0.87	57	0.82
Training in Securities	142	1.35	77	1.22
AML	240	1.96	144	2.50
Information security	281	2.86	168	2.92

As a complement to the training offered, we annually monitor the individual performance of our employees through evaluations that allow us to identify areas for improvement.

The level of individual performance is assessed by considering the employee's achievement of annual objectives set by their manager and their demonstration of Grupo BBVA's values. This assessment influences their variable compensation. Furthermore, we conduct a comprehensive evaluation of each individual, comparing their professional profile with the requirements of their respective roles. This 360° assessment provides us with a holistic view of their capabilities and areas for development.

- Intrinsic skills according to each role.
- The potential that identifies the capacity to continue growing professionally and assume new responsibilities.

The final result of the intrinsic skills assessment and the annual individual performance evaluation is used in the talent mapping vision for the growth plan.

100% of employees receive annual performance evaluations.

100% of employees received training during 2022 with an average satisfaction rating of 9.89.



Employees of Fundación BBVA México

Management Fundación BBVA México

Ize Ludlow, Sofia

Beatriz Calderon Duran

Administration and Finance

Paola Karina Vazquez Nava

Erick Ivan Flores Leon

Luis Erik Avendaño Quiroz

Ricardo Vicencio Guzman

Samara Raziell Perez Mendoza

Strategic Alliances and Procurement

Alejandra Maleba Arias Chavira

Rafael Resendiz Trejo

Evaluation & Intelligence

Luis Fabian Bonilla Yarzabal

Andrea Guevara Cinto

Carla Andrea Valverde España

Educational and Labor Inclusion

Gabriela Tamez Hidalgo

Leonardo Tolentino Arevalo

Marcela Tarano Vazquez Mellado

Marta Jimenez Cortes

Educational Programs

Daniel Rene Raymond Coulomb Herrasti

Edgar Villaseca Godinez

Gabriela Sanchez Eguiza

Hilda Leticia Melgoza Hernandez

Ivan Josue Guzman Felix

Roberto Lopez Lara

Mi Comunidad

Eva Soledad Vazquez Anchondo

Adan Edgardo Rivera Lopez

Lisbet Xiomara Soto Ruelas

Maria Del Rocio Sanchez Garcia

Ana Lourdes Amaya Rodriguez

Hilario Ponce Villalba

Juan Pedro Uzeta Galaz

Margarita Elizabeth Gonzalez Lopez

Raul Renteria Ortiz

Valeria Zavala Soria

Foundation Network

Roberto Perez Martinez De Pinillos

Camilo Francisco Martinez Romero

Gilberto Aguilar Lee

Itzel Adriana Ramirez Plaza

Joel Esteban Nieto Ricarte

Rafael Mendez Martinez





Viridiana Roldan Zamora
 Adan De Jesus Zuñiga Franco
 Adriana Elizabeth Tristan Gomez
 Adriana Eugenia Perez Granados
 Adriana Guadalupe Sanchez Jimenez
 Alberto Isaac Ortega Heredia
 Alejandra Perez Cruz
 Alejandro Correa Correa
 Alondra Yissel Garcia Cruz
 Ana Bertha Estrada Ruvalcaba
 Ana Gabriela Gutierrez Garcia
 Ana Gabriela Vazquez Salgado
 Ana Maria Hernandez Sanchez
 Andre Davila Luna
 Andrea Lorena Ramos Ramirez
 Angel Alberto Rodriguez Cartagena
 Arely Robles Vilchis
 Arturo Santana Ventura
 Axel Quevedo Zamudio
 Blanca Esthela Muñoz Mendiola
 Blanca Irene Meinecke Osorio
 Brenda Mariela Zebadua Nucamendi
 Brenda Monserrat Salazar Andrade
 Brenda Monserrat Varela Peña
 Carol Giselle Sandoval Gonzalez
 Carol Selene Lecou Murcia
 Cesar Ignacio Perez Jimenez

Cynthia Michelle Juarez Acoltzi
 Daniel David Cuenca Puebla
 Dulce Jazmin America Apodaca Con
 Dulce Jazmin Dario Carbajal
 Elsa Ayala Ramos
 Emma Flores Campos
 Erick Reyes Silva
 Felipe De Jesus Anaya Gomez
 Gladys Lucero Saucedo De Leon
 Guadalupe Lopez .
 Hugo Enrique Perez Martinez
 Isabel Daza Garces
 Isis Nut Villanueva Vargas
 Ismael Martinez Garcia
 Jaime Francisco Marken Iturralde
 Jeannette Monserrat Jimenez Vazquez
 Jessica Paola Navarro Patiño
 Jessica Perez Afanador
 Jesus Eduardo Juarez Sanchez
 Jesus Samuel Fernandez Gutierrez
 Jose De Jesus Rodriguez Ramirez
 Jose Rogelio Salvador Magaña
 Juan Carlos Malagon Perez
 Juan Cruz Diaz
 Juan Manuel Lopez Orozco
 Judith Juarez Cruz
 Karen Marisol Martinez Acosta

Linda Sagrario Perez De Leon
 Luis Arturo Gomez Herrera
 Luis Manuel Cruz Flores
 Ma Guadalupe Jimenez Barajas
 Manuela Sandoval Soto
 Mara Thalia Burgueño Aburto
 Marco Geovanny Mayorga Mora
 Maria Concepcion Paez Muñoz
 Maria De Lourdes Prado Moreno
 Maria Fernanda Montes De Oca Barrientos
 Maria Fernanda Ortiz Torres
 Maria Fernanda Rodriguez Laviño
 Maria Fernanda Villar Castelan
 Maria Guadalupe Garcia Huitron
 Maria Guadalupe Martinez Landeros
 Maricela Carrasco Flores
 Mariel De Leon Perez
 Mario Galvan Garcia
 Marissa Perez Puga
 Mauricio Jesus Hernandez De La Cruz
 Miguel Ivan Martinez Gonzalez
 Miriam Angelica Alejandre Aviles
 Miriam Mellado Valdes
 Nallely Carmina Gamez Galvan
 Nancy Esther Valencia Inclan
 Ofelia Reyes Garcia
 Paola Chavez Vazquez
 Paola Ximena Garcia Ortega
 Paulina Gamez Perez
 Roberto Daniel Torres Bañuelos

Sandra Marisol Garcia Lembo
 Sharon Juarez Bardales
 Silvia Ivette Garcia Bautista
 Tania Renata Leal Montagno
 Ursus Manuel Alejandro Lopez Favela
 Viridiana Yazmin Espinoza Velez
 Yareni Montserrat Santiago Razo
 Yessica Abigahit Castillo Solis
 Yessica Murillo Sanchez



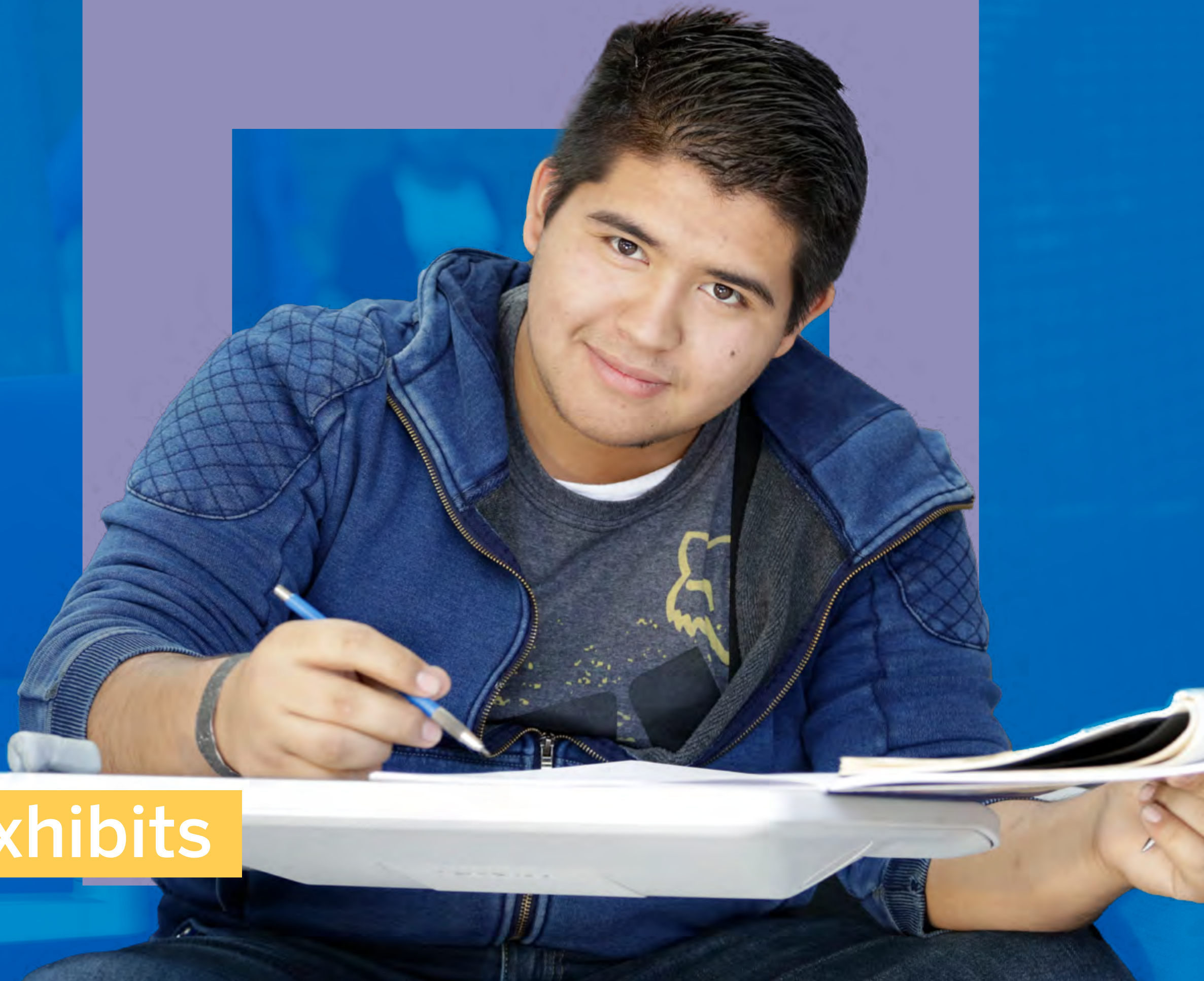
Acknowledgments



In 2022, we were deeply honored to receive the prestigious “Fray Antonio Alcalde” award from Hospital Civil de Guadalajara, recognizing our dedication to humanitarianism and service. This esteemed accolade celebrates our significant contributions to the noble mission of the hospital, which is to provide healthcare to the most vulnerable population of Jalisco and Western Mexico. The “Fray Antonio Alcalde” award holds great significance as it is the highest annual honor bestowed by the hospital, paying homage to the memory of its founder. Furthermore, during the challenging times of the pandemic, we extended our support to Hospital Civil de Guadalajara through donations as part of the *Juntos por la Salud* (Together for Health) program.

08

Exhibits



GRI Table of Contents

Universal Standards

Statement of Use: Fundación BBVA México has prepared the report in accordance with the GRI Standards for the period from January 1, 2022 to December 31, 2022.

Currently, GRI does not have specific Sector Standards applicable to the sector of Fundación BBVA México. As a result, these standards are not reported at this time.

For the **Content Index - Essential Service**, GRI Services reviewed that the GRI table of contents is clearly presented, consistent with the Standards, and that the references for contents 2-1 to 2-5, 3-1 and 3-2 are aligned with the appropriate sections in the body of the report. The service was performed on the Spanish version of the report.

For the **SDG Mapping Add-on**, GRI Services reviewed that the GRI disclosures included in the table of contents are properly mapped against the SDGs. The service was performed on the Spanish version of the report.



GRI Standard	Content	Page or answer	Omissions	SDGs and specific goals
GRI 1: Foundation 2021				
GRI 2: General Disclosures 2021				
1. The organization and its reporting practices				
GRI 2: General Disclosures 2021	2-1	Organizational details.	5, 10, 21, 141 Fundación BBVA México only in Mexico.	
	2-2	Entities included in the organization's sustainability reporting.	The entity reported in this 2022 Annual Report is Fundación BBVA México, A.C., and is the same as in our financial reports.	
	2-3	Reporting period, frequency and contact point.	8, 141	
	2-4	Restatements of information.	8 During 2022, we did not restate information with respect to previous years.	
	2-5	External assurance.	8	

GRI Standard	Content	Page or answer	Omissions	SDGs and specific goals
2. Activities and workers				
GRI 2: General Disclosures 2021	2-6	Activities, value chain, and other business relationships.	5, 10, 16, 21, 115 Coverage of the indicator: 2-6-a and 2-6-b-i.	Information not available. At the moment, the indicator does not have available/ complete information for the other indicator literals related to the organization's supply chain; the entities that are part of the organization and their activities, other relevant business relationships or significant changes in 2-6-a, 2-6-b and 2-6-c with respect to the reporting period. This is due to the fact that Fundación BBVA México is in the process of building a database with internal criteria and guidelines to meet this need. Thus, for future annual reports, the database in question will have all the necessary information in order to include the guidelines of each area involved to obtain such information in accordance with the GRI Standard.
	2-7	Employees.	116	8.5
	2-8	Workers who are not employees.	116	Not applicable. At the moment, the indicator does not apply because there are no non-employees in the organization, so it is not possible to obtain such information in accordance with the GRI Standard.
3. Governance				
GRI 2: General Disclosures 2021	2-9	Governance structure and composition.	105 The members of our Board of Directors do not represent underrepresented social groups.	5.5, 16.7
	2-10	Nomination and selection of the highest governance body.	105 Coverage of the indicator 2-10-a.	Information not available. At the moment, the indicator does not have available/ complete information for item b. This is due to the fact that there is no evidence that the opinion of stakeholders, diversity criteria, independence or competencies relevant to the impacts of the organization are taken into account in the selection of the highest governance body.

GRI Standard	Content	Page or answer	Omissions	SDGs and specific goals	
3. Governance					
GRI 2: General Disclosures 2021	2-11	Chair of the highest governance body.	105 Coverage of the indicator: 2-11 a.	With partial omission of Item b because it is not applicable, since according to the GRI Standard it is exclusive of Item a.	16.6
	2-12	Role of the highest governance body in overseeing the management of impacts.	105 Coverage of the indicator: 2-12-a partial.	Information not available. At the moment, the indicator does not have available/ complete information for the other indicator literals related to the role of the highest governance body in impact management oversight. Thus, by the year 2025 the database in question will have all the necessary information, in order to include the guidelines of each area involved to obtain such information in accordance with the GRI Standard.	16.7
	2-13	Delegation of responsibility for managing impacts.	105 The Board of Directors delegates responsibility for managing impacts on the economy, the environment and people to the General Manager of the Fundación BBVA México, who in turn reports to the Board of Directors on the status of management at each Board meeting.		
	2-14	Role of the highest governance body in sustainability reporting.	8, 105 By indicating that the highest governance body has the responsibility to review and approve the information presented, including the organization's material issues, it is not possible to indicate that the highest governance body does not have the responsibility to review and approve the information presented, including the organization's material topics.	With partial omission of Item b because it is not applicable, since according to the GRI Standard it is exclusive of Item a.	

GRI Standard	Content	Page or answer	Omissions	SDGs and specific goals	
3. Governance					
GRI 2: General Disclosures 2021	2-15	Conflicts of interest.	105 In the event of any conflict of interest, Fundación BBVA México would inform its stakeholders.	Information not available. At the moment, the indicator does not have available/ complete information for item b. This is due to the fact that there is no evidence of any process for reporting conflicts of interest to stakeholders. Thus, by the year 2025 we will evaluate what process should be carried out to generate the database in question, having all the necessary information; in order to include the guidelines of each area involved to obtain such information in accordance with the GRI Standard.	16.6
	2-16	Communication of critical concerns.	110 There are several areas and sources through which concerns can be communicated and escalated to the appropriate committees for resolution (e.g., internal control, internal audit, whistleblower channel).	Information not available. At the moment, the indicator does not have available/ complete information for item a. regarding the communication of critical concerns to the highest governance body. This is due to the fact that there is no document that explicitly expresses it.	
	2-17	Collective knowledge of the highest governance body.	–	Information not available. At the moment, Indicator 2-17 has no information available on the collective knowledge of the highest governance body. This is due to the fact that training activities on these topics are not documented. In this regard, for future reports we will compile this information in accordance with the GRI Standard.	
	2-18	Evaluation of the performance of the highest governance body.	–	Information not available. At the moment, the performance of the Board of Directors is not evaluated. For future reports we will consider the evaluation and consequently the compilation of such information in accordance with the GRI Standard.	

GRI Standard	Content	Page or answer	Omissions	SDGs and specific goals
3. Governance				
GRI 2: General Disclosures 2021	2-19	Remuneration policies.	105	Confidentiality restrictions. Coverage of the indicator for the governing body only. Currently, the indicator does not have available/complete information on hiring bonuses or incentive payments for hiring; termination indemnities, reimbursements, retirement benefits or a description of how the remuneration policies of senior executives are linked to their objectives and performance in managing the organization's impacts on the economy, the environment and people. This is due to the fact that it is confidential information. Thus, we will seek to change the sense of confidentiality to present the information in accordance with the GRI Standard.
	2-20	Process to determine remuneration.		Confidentiality restrictions. To ensure the security and confidentiality of employees, the Institution keeps this information confidential.
	2-21	Annual total compensation ratio.		Confidentiality restrictions. At the moment, the indicator does not have information available for the literals related to the total annual compensation ratio. This is due to the fact that in order to guarantee the security and confidentiality of the employees, the organization keeps this information confidential. In this sense, in the future we will take actions to obtain such information in accordance with the GRI Standard.

GRI Standard	Content	Page or answer	Omissions	SDGs and specific goals	
4. Strategy, policies and practices					
GRI 2: General Disclosures 2021	2-22	Statement on sustainable development strategy.	2, 97		
	2-23	Policy commitments.	97, 110 Fundación BBVA in Mexico is aligned with the policy commitments of Grupo BBVA. For more information on these policies, please visit: https://investors.bbva.mx/wp-content/uploads/2023/03/Informe-Anual-BBVA-2022.pdf		
	2-24	Embedding policy commitments.	97		
	2-25	Processes to remediate negative impacts.	97, 110 Coverage of the indicator: literales a-c	Information not available. At the moment, there is no feedback mechanism of the processes to remedy negative impacts by the highest governance body. In this regard, for the year 2025 we will evaluate generating such a mechanism to present the information, in accordance with the GRI Standard.	
	2-26	Mechanisms for seeking advice and raising concerns.	110		
	2-27	Compliance with laws and regulations.	At Fundación BBVA México we comply with the laws and regulations in force applicable to our organization. During 2022 we did not receive any fines or non-monetary sanctions for any concept.		
	2-28	Membership associations.	21		

GRI Standard	Content	Page or answer	Omissions	SDGs and specific goals
5. Stakeholder engagement				
GRI 2: General Disclosures 2021	2-29	Approach to stakeholder engagement	13, 105	
	2-30	Collective bargaining agreements.		Not applicable. At the moment, the indicator does not apply because there are no unionized workers in the organization, so it is not possible to obtain this information in accordance with the GRI Standard.
GRI 3: Material Topics 2021				
GRI 3: Material Topics 2021	3-1	Process to determine material topics.	13, 14	
	3-2	List of material topics.	14	

Topic Standards

GRI Standard		Content	Page of answer	Omissions	SDGs and specific goals
Material topic: Monitoring and evaluation of programs					
GRI 3: Material Topics 2021	3-3	Management of material topics.	21, 35, 51, 73, 80, 88		
GRI G4 Non-Governmental Organizations	NGO1	Processes for involvement of affected stakeholder groups in the design, implementation, monitoring and evaluation of policies and programs	21, 35, 51, 73, 80, 88		
	NGO3	System for program monitoring, evaluation and learning, resulting changes to programs and how they are communicated	21, 35, 51, 73, 80, 88		
Material topic: Impact on local communities					
GRI 3: Material Topics 2021	3-3	Management of material topics.	21		
GRI 413 Local communities 2016	413-1	Operations with local community engagement, impact assessments, and development programs	21 100% of our operations have implemented local community engagement programs and impact assessments.		
Material topic: Communication and transparency					
GRI 3: Material Topics 2021	3-3	Management of material topics.	16		
GRI 201 GRI 201 Economic performance 2016	201-1	Direct economic value generated and distributed.	16		8.1, 8.2
GRI G4 Non-Governmental Organizations	NGO10	Adherence to standards for marketing and fundraising communication practices.	16		
Material topic: Strategic fund allocation					
GRI 3: Material Topics 2021	3-3	Management of material topics.	20		
GRI 201 Economic performance 2016	201-1	Direct economic value generated and distributed.	20		8.1, 8.2
Material topic: Ethical fundraising and accountability					
GRI 3: Material Topics 2021	3-3	Management of material topics.	16		
GRI G4 Non-Governmental Organizations	NGO7	Identification of the processes in place to track the use of funds for the intended purposes, including cash and in-kind contributions.	16		

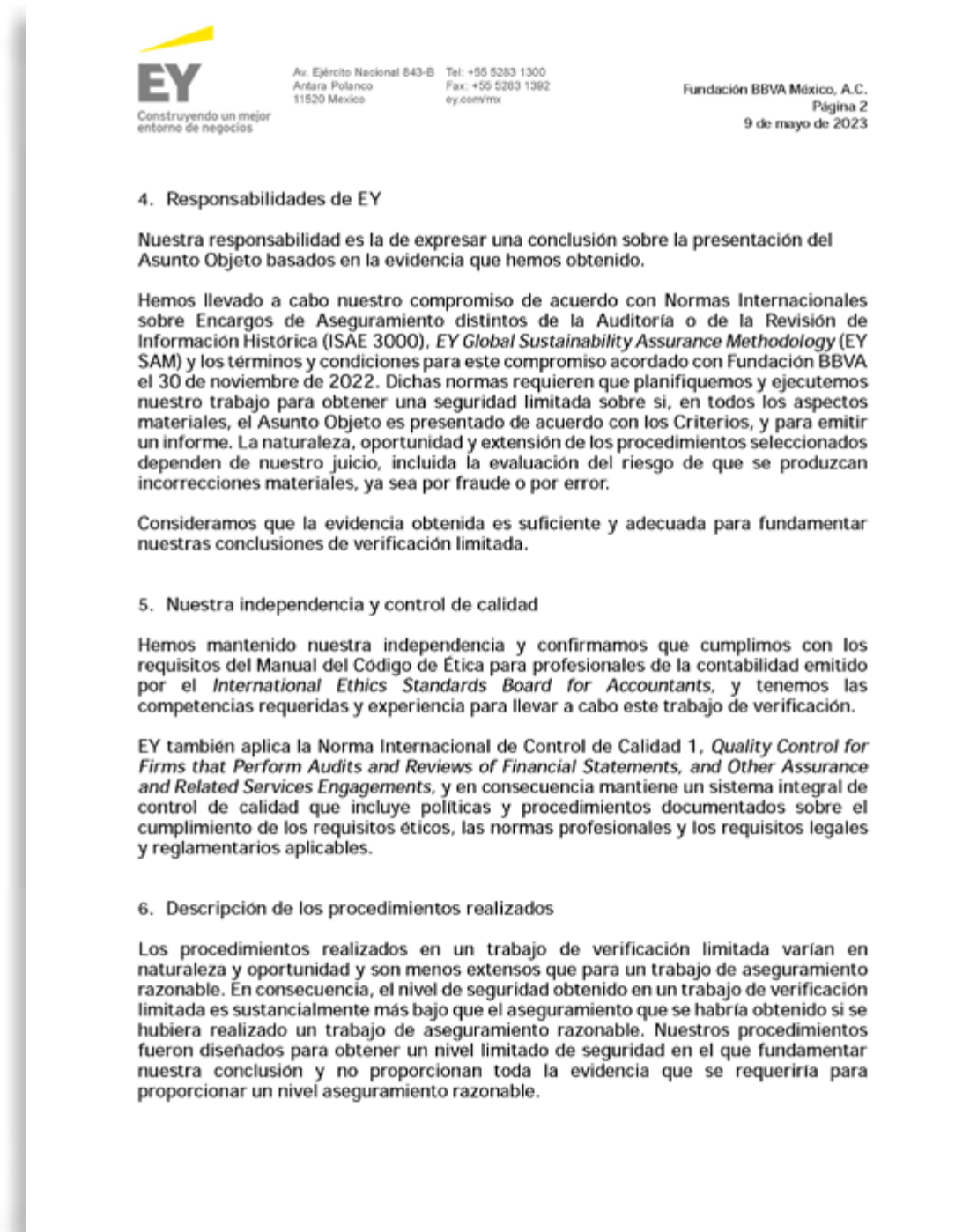
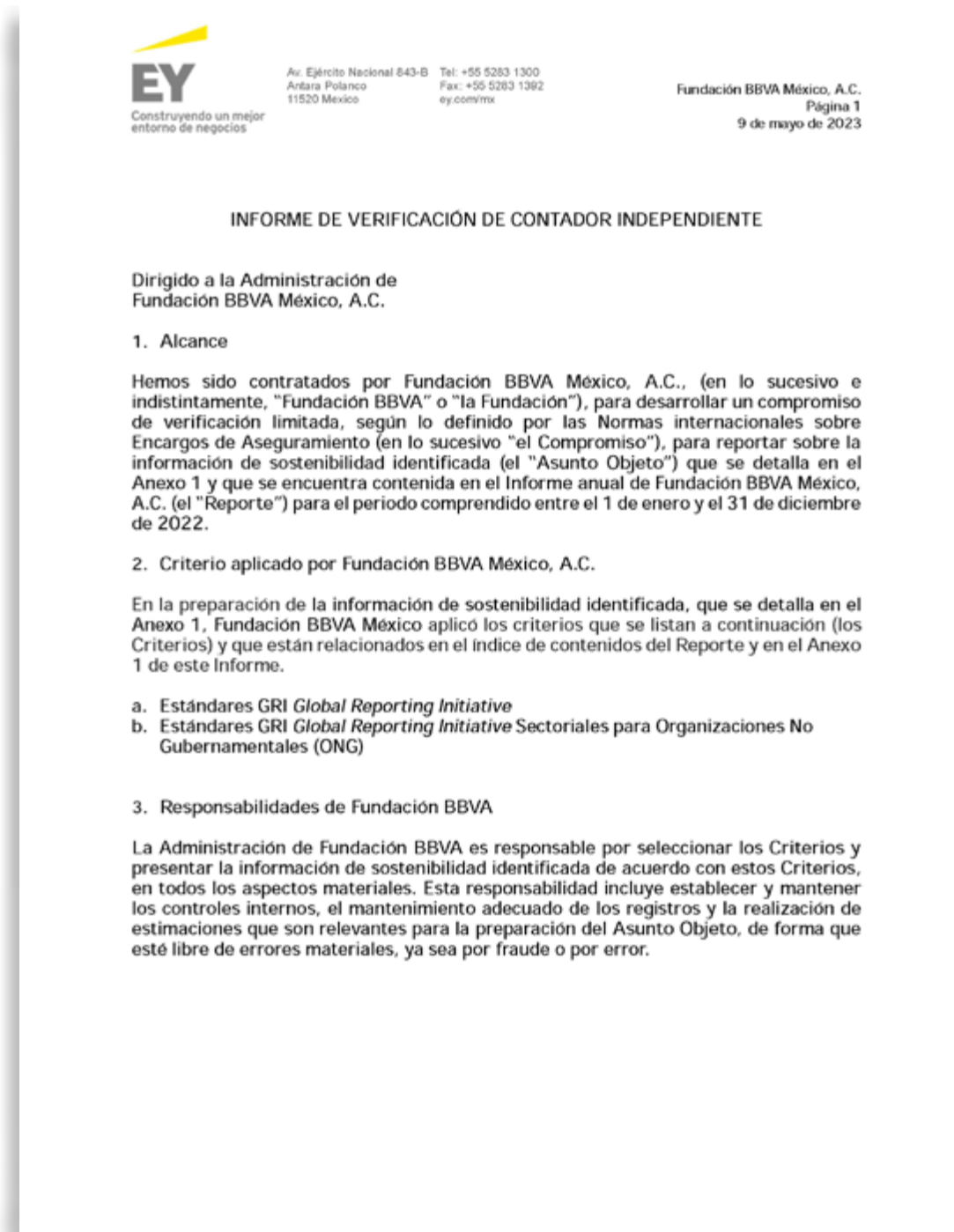
GRI Standard		Content	Page of answer	Omissions	SDGs and specific goals
Material topic: Institutional partnerships					
GRI 3: Material Topics 2021	3-3	Management of material topics.	27, 46, 57, 69, 79, 93		
GRI G4 Non-Governmental Organizations	NGO6	Processes to take into account and coordinate with the activities of other actors.	27, 46, 57, 69, 79, 93		
Material topic: Sources of income					
GRI 3: Material Topics 2021	3-3	Management of material topics.	16		
GRI G4 Non-Governmental Organizations	NGO8	Funding sources by category and the five largest donors and the monetary value of their contribution.	16		
Material topic: Corporate governance					
GRI 3: Material Topics 2021	3-3	Management of material topics.	105		
Material topic: Innovation					
GRI 3: Material Topics 2021	3-3	Management of material topics.	21		
Material topic: Digitalization					
GRI 3: Material Topics 2021	3-3	Management of material topics.	21		
Other GRI Standards reported					
GRI 201 Economic performance 2016	201-4	Financial assistance received from government.	16 Fundación BBVA in Mexico does not receive financial assistance from any government.		
GRI 203 Indirect Economic Impacts 2016	203-1	Infrastructure investments and services supported.	21		9.1, 9.4
	203-2	Significant indirect economic impacts.	21		1.2, 1.4, 8.2
GRI 205 Anti-corruption 2016	205-1	Operations assessed for risks related to corruption.	114		16.5
	205-2	Communication and training about anti-corruption policies and procedures.	114		16.5
	205-3	Confirmed incidents of corruption and actions taken.	114 There were no cases of corruption during the reporting period.	Not applicable. At the moment, the indicator does not apply to b, c and d, because there are no cases of corruption in the reporting period, so it is not possible to obtain this information in accordance with the GRI Standard.	

GRI Standard	Content	Page of answer	Omissions	SDGs and specific goals
GRI 401 Employment 2016	401-1 New employee hires and employee turnover.	116	Information not available. At the moment, the indicator does not have available/complete information. This is due to the fact that Fundación BBVA does not currently have a process for compiling information broken down by region on new hires. In this regard, for the year 2025 we will evaluate what process should be carried out to generate the database in question, having all the necessary information, in order to include the guidelines of each area involved to obtain such information in accordance with the GRI Standard.	5.1, 8.5
	401-3 Parental leave.	116		
	404-1 Average hours of training per year per employee.	118		
GRI 404 Training and education 2016	404-2 Programs for upgrading employee skills and transition assistance programs	118		8.5
	404-3 Percentage of employees receiving regular performance and career development reviews.	118		
	GRI 405 Diversity and Equal Opportunity 2016	405-1 Diversity of governance bodies and employees.	116 Coverage of the indicator: 405-1-a-i and -b	Confidentiality restrictions. At the moment, Fundación BBVA has confidentiality restrictions; due to the fact that the information required is considered sensitive. By the year 2025 we will seek to change the sense of confidentiality to present the information, in accordance with the GRI Standard.
405-2 Ratio of basic salary and remuneration of women to men.		–	Confidentiality restrictions. To ensure security and for the time being, the indicator does not have information available for the items related to the ratio of base salary and remuneration of women versus men. This is due to the fact that in order to guarantee the security and confidentiality of the employees, the organization keeps this information confidential. In this sense, in the future we will take actions to obtain this information in accordance with the GRI Standard.	

GRI Standard	Content	Page of answer	Omissions	SDGs and specific goals
GRI 406 Non-discrimination 2016	406-1 Incidents of discrimination and corrective actions taken.	110	There are no cases to report.	
GRI 417 Marketing and labeling 2016	417-1 Requirements for product and service information and labeling.	16, 21		
	417-2 Incidents of non-compliance concerning product and service information and labeling	During 2022 there were no non-compliances related to product and service information and labeling.		
	417-3 Incidents of non-compliance concerning marketing communications.	During 2022 there were no non-compliances related to marketing communications.	With partial omission of Item b, as according to GRI standards, it is exclusive with Item a.	16.3
GRI 418 Customer privacy 2016	418-1 Substantiated claims regarding breaches of client privacy and loss of client data.	110 During 2022 there were no substantiated complaints regarding breaches of customer privacy. Coverage to item c. since a. and b. are not applicable.	With partial omission of Items a & b, as according to GRI standards, they are exclusive with Item c.	
GRI G4 Non-Governmental Organizations	NGO2 Mechanisms for feedback and complaints regarding programs and policies and for determining actions to be taken in response to non-compliance with policies.	94, 110		
	NGO4 Measures to integrate gender diversity in design and implementation, and the cycle of monitoring, evaluation and learning.	21		
	NGO5 Processes for formulating, communicating, implementing and changing advocacy positions and public awareness campaigns.	19		
	NGO9 Mechanisms for workforce feedback and complaints and their resolution.	110		



Independent review





Av. Ejército Nacional 843-B Tel: +55 5283 1300
Antara Polanco 11520 Mexico Fax: +55 5283 1392
ey.com/mx

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Aunque hemos tenido en cuenta la eficacia de los controles internos de la Administración a la hora de determinar la naturaleza y extensión de nuestros procedimientos, nuestro compromiso de verificación no ha sido diseñado para ofrecer aseguramiento sobre los controles internos. Nuestros procedimientos no incluyeron pruebas de controles ni la ejecución de procedimientos relativos a la revisión agregada o el cálculo de los datos en los sistemas de información.

Un compromiso de verificación limitado consiste en la realización de consultas, principalmente a las personas responsables de la preparación de la información de sostenibilidad identificada que se detalla en el Anexo 1 y en la aplicación de procedimientos analíticos y otros procedimientos apropiados.

Nuestros procedimientos de aseguramiento limitado incluyeron, pero no se limitaron a:

- a. Realizar entrevistas con el personal de la Fundación para comprender el negocio y el proceso de preparación del Reporte.
- b. Realizar entrevistas con los responsables del Reporte para comprender el proceso de recopilación, consolidación y presentación la información del Asunto Objeto.
- c. Comprobar que los criterios de cálculo se han aplicado correctamente de acuerdo con las metodologías descritas en los Criterios.
- d. Llevar a cabo procedimientos de revisión analítica para respaldar la razonabilidad de los datos
- e. Identificar y verificar los supuestos que respaldan los cálculos.
- f. Probar, con base en muestreo, la información fuente para verificar la precisión de los datos
- g. Leer los enfoques de gestión (GRI 3-1, GRI 3-2 y GRI 3-3) de los temas materiales asociados al Asunto Objeto para comprobar que se han aplicado correctamente de acuerdo con los Criterios
- h. Comparar de los contenidos presentados en los anexos con lo establecido al respecto en la declaración de uso de conformidad autodeclarada por la Compañía en el Requerimiento 8 de GRI 1_Fundamentos 2021 de los Estándares *GRI Global Reporting Initiative*.

También hemos ejecutado otros procedimientos que hemos considerado necesarios dadas las circunstancias.



Av. Ejército Nacional 843-B Tel: +55 5283 1300
Antara Polanco 11520 Mexico Fax: +55 5283 1392
ey.com/mx

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7. Limitaciones de nuestro compromiso de aseguramiento

Nuestro compromiso de verificación se limitó al Asunto Objeto contenido en el Reporte para el periodo comprendido entre el 1 de enero y el 31 de diciembre de 2022, no contempla información de años anteriores incluida en el Reporte, ni relacionada con proyecciones o metas futuras.

Tampoco pretendió determinar si las herramientas tecnológicas utilizadas para el desarrollo del Reporte son las más adecuadas y/o eficientes.

8. Conclusión

Basados en nuestros procedimientos y la evidencia obtenida, no tenemos conocimiento de ninguna modificación material que deba realizarse a la información de sostenibilidad identificada del Reporte para el periodo comprendido entre el 1 de enero y el 31 de diciembre de 2022 y que se detalla en el Anexo 1 de este Informe, para que esté de acuerdo con lo establecido en los Criterios.

9. Uso del presente informe de verificación

Este informe está destinado exclusivamente a la información y al uso de Fundación BBVA México, A.C. y no está destinado a ser utilizado, ni debe serlo, por nadie más que esas partes especificadas.

Nuestra responsabilidad, al realizar las actividades de verificación, es únicamente con la Administración de la Fundación BBVA México, A.C., por lo tanto, no aceptamos ni asumimos ninguna responsabilidad respecto de cualquier otro propósito o frente a cualquier otra persona u organización.


C.P.C. Gabriel Alejandro Baroccio Pompa
Cédula Profesional No.: 2825386
Designado por Mancera, S.C.
Integrante de
Ernst & Young Global Limited

9 de mayo 2023

ANEXO 1

Asunto objeto

La información de sostenibilidad identificada (el "Asunto Objeto") en el alcance de este Informe e incluida en el Reporte emitido por Fundación BBVA México, A.C. en su página web¹ se presenta en la siguiente tabla²:

ESTÁNDAR	CÓDIGO INDICADOR	INDICADOR	COBERTURA
GRI 2 Contenidos generales	Contenido 2-1	Contenidos generales	Completa
GRI 2 Contenidos generales	Contenido 2-2	Contenidos generales	Completa
GRI 2 Contenidos generales	Contenido 2-3	Contenidos generales	Completa
GRI 2 Contenidos generales	Contenido 2-4	Contenidos generales	Completa
GRI 2 Contenidos generales	Contenido 2-5	Contenidos generales	Completa
GRI 2 Contenidos generales	Contenido 2-6	Contenidos generales	2-6 Literales a y b-i.
GRI 2 Contenidos generales	Contenido 2-7	Contenidos generales	Completa
GRI 2 Contenidos generales	Contenido 2-9	Contenidos generales	Completa
GRI 2 Contenidos generales	Contenido 2-10	Contenidos generales	2-10 Literal a
GRI 2 Contenidos generales	Contenido 2-11	Contenidos generales	2-11 Literal a
GRI 2 Contenidos generales	Contenido 2-12	Contenidos generales	2-12 Literal a
GRI 2 Contenidos generales	Contenido 2-13	Contenidos generales	Completa
GRI 2 Contenidos generales	Contenido 2-14	Contenidos generales	2-14 Literal a
GRI 2 Contenidos generales	Contenido 2-15	Contenidos generales	2-15 Literal a

¹ El mantenimiento e integridad del sitio web de la Fundación BBVA México A.C. repositorio del Reporte, es responsabilidad de la Administración de Fundación BBVA México. El trabajo llevado a cabo por EY no incluye la consideración de estas actividades y, por lo tanto, EY no acepta responsabilidad alguna por cualquier discrepancia entre la información presentada en dicho sitio web y el Asunto Objeto contenido en el Reporte sobre el que se efectuó el Compromiso y se emitió la conclusión.

² Aparte de lo descrito en la tabla, que establece el alcance de nuestro trabajo, no aplicamos procedimientos de aseguramiento sobre la información restante incluida en el Informe y, en consecuencia, no expresamos una conclusión sobre dicha información.

GRI 2 Contenidos generales	Contenido 2-16	Contenidos generales	Completa
GRI 2 Contenidos generales	Contenido 2-19	Contenidos generales	2-19 (sólo para el órgano de gobierno)
GRI 2 Contenidos generales	Contenido 2-22	Contenidos generales	Completa
GRI 2 Contenidos generales	Contenido 2-23	Contenidos generales	Completa
GRI 2 Contenidos generales	Contenido 2-24	Contenidos generales	Completa
GRI 2 Contenidos generales	Contenido 2-25	Contenidos generales	2-25 Literales a, b y c
GRI 2 Contenidos generales	Contenido 2-26	Contenidos generales	Completa
GRI 2 Contenidos generales	Contenido 2-27	Contenidos generales	Completa
GRI 2 Contenidos generales	Contenido 2-28	Contenidos generales	Completa
GRI 2 Contenidos generales	Contenido 2-29	Contenidos generales	Completa
GRI 3 Temas Materiales	Contenido 3-1	Contenidos generales	Completa
GRI 3 Temas Materiales	Contenido 3-2	Contenidos generales	Completa
GRI 3 Temas Materiales	Contenido 3-3	Contenidos generales	Completa
GRI sectoriales para ONG	NGO-1	Proceso de involucramiento de los grupos de interés afectados en el diseño, implementación, monitoreo y evaluación de políticas y programas	Completa
GRI sectoriales para ONG	NGO-2	Mecanismos de retroalimentación y quejas con relación a programas y políticas y para determinar acciones a tomar en respuesta a incumplimientos en las políticas	Completa
GRI sectoriales para ONG	NGO-3	Sistema para monitorear, evaluar y aprender (incluyendo efectividad de medición)	Completa

		e impacto), que resultan en cambios en los programas, y cómo se comunican	
GRI sectoriales para ONG	NGO-4	Medidas para integrar género y diversidad en el diseño e implementación de programas, así como los ciclos de monitoreo, evaluación y aprendizaje	Completa
GRI sectoriales para ONG	NGO-5	Proceso para formular, comunicar, implementar y cambiar posturas de apoyo en temas relevantes y campañas públicas de concientización	Completa
GRI sectoriales para ONG	NGO-6	Proceso para tomar en cuenta y coordinar actividades con otros actores	Completa
GRI sectoriales para ONG	NGO-7	Asignación de recursos	Completa
GRI sectoriales para ONG	NGO-8	Fuentes de financiamiento por categoría y los cinco donadores mayores y valor monetario de su contribución	Completa
GRI sectoriales para ONG	NGO-9	Mecanismos de retroalimentación del personal y quejas, y su resolución	Completa
GRI 203: Impactos económicos indirectos 2016	203-1	Inversiones en infraestructuras y servicios apoyados	Completa
GRI 203: Impactos económicos indirectos 2016	203-2	Impactos económicos indirectos significativos	Completa
GRI 205: Anticorrupción 2016	205-3	Casos de corrupción confirmados y medidas tomadas	205-3 Literal a
GRI 401: Empleo 2016	401-1	Nuevas contrataciones de empleados y rotación de personal	401-1 (sólo por edad y género)

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GRI 404: Formación y educación 2016	404-1	Media de horas de formación al año por empleado	Completa
GRI 404: Formación y educación 2016	404-3	Porcentaje de empleados que reciben evaluaciones periódicas del desempeño y desarrollo profesional.	Completa
GRI 405: Diversidad e igualdad de oportunidades 2016	405-1	Diversidad en órganos de gobierno y empleados	405-1 Literal a.i y b
GRI 406: No discriminación 2016	406-1	Casos de discriminación y acciones correctivas emprendidas	406-1 Literal a
GRI 413: Comunidades locales 2016	413-1	Operaciones con participación de la comunidad local, evaluaciones del impacto y programas de desarrollo	Completa
GRI 417: Marketing y etiquetado 2016	417-1	Requerimientos para la información y el etiquetado de productos y servicios	Completa
GRI 417: Marketing y etiquetado 2016	417-3	Casos de incumplimiento relacionados con comunicaciones	417-3 Literal a
GRI 418 Privacidad del cliente	418-1	Reclamaciones fundamentadas relativas a violaciones de la privacidad del cliente y pérdida de datos del cliente	418-1 Literal c

*** Fin del documento ***

4

Contact

GRI 2-1, 2-3



Fundación BBVA México

<https://www.fundacionbbva.mx>



Tel.: 800 122 6689



Headquarters of Fundación BBVA México

Torre BBVA

Paseo de la Reforma 510, Planta 46

Lado Bosque, Mexico City, Mexico

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