

Blockchain Sports Privacy Policy

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1. Foreword

Blockchain Sports is a sports entertainment platform where sports fans (“you,” or “User”) can engage with their athletes and teams and build connections with the global sports community.

We respect your privacy and are committed to providing a secure environment to our Users. This privacy policy (“**Policy**”) is intended to provide you with important information about how and why your data may be collected and processed by Blockchain Sports (“**we**,” “**us**” or “**Blockchain Sports**”). All Personal Data (defined below) will be processed pursuant to applicable law. This Policy is part of the [Terms and Conditions](#), as it is set forth directly therein. Capitalized terms not directly defined here shall have the meaning given to them in the Terms and Conditions.

2. Data Collected and Purposes

We collect and process a limited amount of Personal Data for specific purposes, such as allowing you to access the Services, making the Services fun and easy to use, improving your experience and preventing fraud. Whenever we collect your Personal Data, and for whatever purposes, we are committed to always collecting the minimum amount of Data that is necessary for the relevant purpose.

This section provides more information regarding what Personal Data we collect, what we process that Personal Data for and the legal basis for each specific processing purpose.

- **Website Use.** Blockchain Sports collects and processes some Data in order to understand how Users actually interact with the Services and improve User experience. This Data consists of various browsing information derived from Cookies or technical mobile identifiers (see the [Cookie Policy](#)), some of which may include Personal Data.
 - The legal basis of this processing depends on your location and the applicable law. In countries where the use of cookies is conditioned on the Users’ prior consent, Blockchain Sports processes this Data on the basis of your consent. In other countries, Blockchain Sports processes this Data on the basis of (i) its legitimate interest, including understanding the way its Services are used by Users; and improving the Services if needed, or (ii) your consent, depending on the purpose of the cookie.
- **Access to and Use of the Services.** Blockchain Sports collects and processes Personal Data in order to allow you to access and use the different parts of the Services, including to facilitate the purchase of a Collectible and other.
 - **To purchase a Collectible** on the Website, Blockchain Sports collects your wallet public key or payment identifier.

- **To grant your access to claim the Transference Reward** Blockchain Sports collects your wallet public key or payment identifier, information about your transactions with Collectibles.
- The legal basis of this processing is contractual. We require this data in order to execute the Terms and Conditions, and any other applicable Additional Terms, that you agreed to when signing up for your User account.
- **Terms Compliance; Website and Account Security.** Blockchain Sports collects certain device and browser information (user agent), browsing data, including IP address (from which information on your country/state of location can be inferred), transaction details, to ensure the security of the Services, and to detect, prevent, investigate, and/or trace any attempt to violate our Terms and Conditions, such as by malicious hacking. In the course of an investigation, Blockchain Sports may take additional security measures, including but not limited to requesting additional supporting documents and/or information. Where payment fraud has been investigated and confirmed, the relevant Data and other related information will be stored in Blockchain Sports's monitoring system and used for future verifications.
 - The legal basis of this processing is Blockchain Sports's legitimate interest. Blockchain Sports has a legitimate interest in detecting, preventing, and investigating fraud to ensure a fair game for all users and to protect its Services and Users against potential credit card frauds.
- **User Requests and Communication.** Blockchain Sports collects and processes Personal Data, such as your username, contact details, and the content of your message (to the extent such content is considered Personal Data) when managing and following up on any questions and/or requests you may submit to Support Team.
 - The legal basis of this processing is contractual. Support is integral to the Services we provide, so we require this data in order to execute the Terms and Conditions.

3. Blockchain Technology and Your Data

- **NFT.** Blockchain is at the core of the Services that Blockchain Sports provides. This technology in the form of non-fungible-tokens (NFT) creates the verifiable authenticity, scarcity, and interoperability of your Collectibles.
- **Your data.** No Personal Data of our Users is stored by Blockchain Sports on the public Polygon blockchain.
 - The legal basis of this processing is contractual. The blockchain is at the core of our services. This is what allows Blockchain Sports to offer verifiable authenticity, scarcity, and interoperability of your Collectibles.

4. Data Retention

- **Website Use.** Personal Data processed by or on behalf of Blockchain Sports for the purposes of analytics or other study or analysis will not be retained by Blockchain Sports after such studies have been completed and the relevant reports, outputs and/or insights have been produced.

- **Access to the Services.** Personal Data processed for the use of the Services will only be kept for fifteen (15) months from the date of the relevant activity.
- **Blockchain Technology.** Personal Data processed and logged on a blockchain in connection with your transactions on Blockchain Sports will be stored in an immutable way. Please see “Blockchain technology” section above to better understand what categories of information are logged on the public Polygon blockchain and what measures have been implemented by Blockchain Sports to protect your Personal Data.
- **User Requests and Communication.** For management of your questions and/or requests, Blockchain Sports will retain your Personal Data for a maximum of three (3) years after the last time you reached out to us.

Notwithstanding the above, Blockchain Sports may store some Personal Data for a longer duration pursuant to its legitimate interests and applicable legal obligations. When the relevant retention period expires, Blockchain Sports will delete your Personal Data or apply adapted measures to the relevant data to ensure that you can no longer be identified. If Blockchain Sports concludes that it is not necessary to keep your Personal Data in its active database, it will archive the relevant Data. For all active and archived Data, Blockchain Sports will ensure that access to the relevant Data is restricted to a limited number of persons with a genuine need to access it.

5. Processors and Data Transfer

Blockchain Sports may use Third-Party Service providers and other third parties (“Processors”) to facilitate, maintain, improve, analyze, and secure the Website and Services. Processors may have access to Personal Data for the sole and exclusive purpose of carrying out the processing activity assigned to the relevant Processor by Blockchain Sports. Blockchain Sports ensures that the service providers have sufficient guarantees for the performance of the processing activity and comply with the applicable laws and regulations.

Personal Data may be processed outside the European Economic Area (“EEA”). When Data is transferred outside of the EEA, Blockchain Sports will take all necessary precautions, and alternatively or cumulatively: (i) ensure that the European Commission has taken an adequacy decision regarding the country of destination, (ii) that model contractual clauses adopted by the European Commission or the supervisory authority have been signed with the recipient, (iii) that the recipient adhered to an approved code of conduct or certification mechanism, etc.

6. Data Sharing

The Company shares your Personal Data with Third-Party Service providers and suppliers which assist the Company for fulfilling the purposes specified in this Policy.

Third-Party Services

- Some content or features of the Website are provided by Third-Party Service providers. In order to facilitate your access to such content and/or features, Blockchain Sports may share some of your Personal Data with Third-Party Services and suppliers. The Third-Party Service may ask you for additional

Data. Whether or not integrated into the Website, these Third-Party Services collect and process any Data they receive pursuant to their relevant privacy policy, in that provider's sole responsibility.

- Please note that the contractual arrangements between Blockchain Sports and our Third-Party Service Providers (such as payments services providers or marketing partners) specify that both Blockchain Sports and the Third-Party Service Provider will act as an "independent controller" as defined by the GDPR (or "Business" as defined by the CCPA) and must comply with all applicable data protection laws and regulations. Please consult the relevant privacy policy of the relevant Third-Party Service for more information.

Judicial and Governmental Authorities

- Where required by law or valid court order and to the extent legally permitted, Blockchain Sports may share your Personal Data with competent courts and/or any other governmental and/or public authorities requesting access to your Personal Data.

We take sharing your Data seriously. Whenever we share your Personal Data with any of the above recipients, we do so on a strictly need-to-know basis and only as necessary for fulfilling identified processing purposes.

7. Use by Children

The Website and Services are intended for use by individuals eighteen (18) years old or older. Pursuant to the Terms and Conditions, the Website and Services are not available for Users under 18 years old.

8. Your Rights

Most applicable data privacy laws have granted individuals rights in connection with their Data and how that Data is processed. The below section is intended to inform you of your rights in connection with your Personal Data.

You have the right to access your Personal Data, correct it, move it, delete it and a right to restrict how your Data is processed. You also the right to specify instructions defining the way Personal Data shall be managed after your death.

Requests

- To exercise your rights or make an enquiry regarding data privacy at Blockchain Sports, you should make a request accompanied by proof of identity by email at **support@BlockchainSports.op**.
- Blockchain Sports will attempt to answer your request or enquiry as soon as possible, and at the latest within one (1) month of receipt of the request. For complex requests, we reserve the right to extend this period to three (3) months.

9. Cookies

- When you browse our Website, cookies are placed on your terminal, either directly or after having obtained your consent when required by the regulations on cookies.
- Cookies are pieces of information placed on the Internet user's terminal equipment by the server of the website visited. They are used by a website to send information to the Internet user's browser and to allow this browser to send information back to the website of origin (for example, a session identifier or the choice of a language).
- Only the sender of a cookie can read or modify the information contained in it.
- There are different types of cookies:
 - session cookies that disappear as soon as you leave the Website;
 - permanent cookies that remain on your terminal until their lifetime expires or until you delete them using your browser's functions.
- You are informed that, during your visits to the Website, cookies may be installed on your terminal equipment.
- To learn more about the use of cookies on our Website, please see the cookie policy here: [Cookie Policy](#).

10. Security

Blockchain Sports has implemented and maintains measures to protect the confidentiality, security, and integrity of your Personal Data against unauthorized access and disclosure, modification, alteration, damage, accidental loss or accidental or illicit destruction, as well as against any other form of unauthorized processing or disclosure.

11. Updates to this Privacy Policy

Blockchain Sports reserves the right to change this Policy as necessary, as the Service evolves or as required by applicable laws. Any material Policy changes will be communicated to you. When using the Services, you are deemed to have accepted the terms of the Policy, as published on our Website.