

Public Art Buses

City of St. Albert Public Art

Artist Fee: \$8,000 per artist + GST

Deadline for submissions: March 23, 2025, 11:59 p.m. MST



CALL TO ARTISTS

The City of St. Albert invites artists, artist collectives and illustrators to submit qualifications for an opportunity to create artwork that will be enlarged and printed onto vinyl to wrap the exterior of two public transit buses. The successful applicants will also create or provide existing images for the interior placards of each bus, highlighting the 10 priorities identified in the Community Social Needs Assessment on the website at <https://conversation.stalbert.ca/social-needs> which draws attention and awareness to services provided by the City for our community.

Eligibility

This opportunity is open to artists working in all 2-dimensional mediums who reside in St. Albert and surrounding area, including Edmonton. Artists who hold close ties to St. Albert are

also encouraged to apply but must demonstrate this connection within their application. Artist collectives/teams may apply; however, the artist fee remains the same.

Accessibility

Public Art staff are available to work one on one with applicants who experience barriers to access to develop accommodation that suits their abilities. This includes reading, writing and interpretation barriers. Please contact the Visual Arts Coordinator if you require support at publicart@stalbert.ca.

Artist Design Fee: \$8,000 per artist + GST

Submission Deadline: March 23, 2025

Project start date: April 7, 2025

Artwork due to fabricator by: August 12, 2025

Project completion: September 1, 2025

CONTEXT

ABOUT THE CITY OF ST. ALBERT

The City of St. Albert is committed to building an inclusive, fair and equitable community where everyone is valued and supported. We strive to create a place where all citizens feel welcomed, respected and empowered to be their authentic selves. By fostering a sense of belonging, we work to eliminate barriers and promote opportunities for all, ensuring that everyone can thrive and enjoy the best quality of life.

St. Albert is situated on Treaty Six Territory, the traditional land of the Cree, Dene, Anishinaabe/Saulteaux, Nakota Isga/Nakota Sioux, and Niitsitapi/Blackfoot nations, and the homeland of the Métis. We are deeply honoured to live, create and work on this land, and it is our shared responsibility to care for it with respect and gratitude, learning from its rich history and the stories that have shaped the land long before us.

ABOUT ST. ALBERT TRANSIT

Serving the residents of St. Albert with a wide array of local routes and commuter service into Edmonton, StAT is a proven leader in innovation, technology and environmental advancements.

ABOUT PUBLIC ART IN ST. ALBERT

St. Albert's public art collection sets the city apart as a distinct destination for visitors while enhancing the quality of life for residents. This art is accessible to all and is more than just decoration; it reflects our values and aspirations. Across St. Albert, public art fosters community cohesion by creating engaging opportunities for community members to interact, while contributing to our community's sense of belonging, well-being and wonder. Whether it is permanent sculptures or temporary installations, each piece contributes to our cultural landscape, enriching the lives of residents and visitors alike.

PROJECT DESCRIPTION

Two artists will be chosen by a selection committee through the Request for Qualification process. Each artist will be required to work with the City of St. Albert Community Services and Public Operations departments to develop and refine an original artwork to wrap one transit bus. Two buses will be wrapped in total. Each artist's wrap should be in response to a minimum of one, or a combination of a few, of the themes listed below:

- City transit as a setting for community interaction
- Diversity of people accessing public transit
- Focal points of ridership experience
- Community stories
- Indigenous history and stories
- Connections made in public places

In addition, the successful artists will create five new artworks or provide existing artworks to coincide with information on the following 10 priorities from the Social Needs Assessment. These artworks will be displayed on the placards inside the bus. The two artists that are hired will work together to decide which five priorities one another provides artwork for:

- Aging in Place
- Child and Youth Development
- Civic Involvement and Volunteerism
- Community Connectedness
- Community Safety
- Family and Gender-Based Violence
- Housing and Homelessness
- Inclusion, Diversity, Equity and Accessibility
- Mental Health and Addictions
- Poverty

This is a temporary art project. The artwork will be installed on and within the buses for one (1) year.

PROJECT GOALS

This project aims to celebrate and encourage transit ridership by bringing art to the streets throughout St. Albert and Edmonton, engage transit users and pedestrians, share community priorities and resources, and inspire residents and visitors through engaging artwork.

COMPENSATION

Each artist or team will be paid \$8,000.00 (not including GST) for their artwork. They will be paid based on the deliverables listed within their Scope of Work upon hire.

ARTIST DELIVERABLES AND TECHNICAL REQUIREMENTS

- The successful artists will work closely with Community Services, Public Operations and Pattison's design team.
- Prior to developing their concept, the artists will be required to participate in an engagement activity facilitated in collaboration with the City of St. Albert.

- Artworks will be subject to review and approval at the concept and final design stages by the City of St. Albert.
- Artists must use the templates provided to create their artwork.
- The City of St. Albert Transit logo and information pertinent to each bus must remain.
- Final artwork images must be provided at a resolution of 1200 ppi.
- Final artwork images must be in a CMYK .tif or .eps format.
- If text is included in imagery, artist must supply fonts in Open Type or TrueType format or convert all text to outlines.
- If colour match is critical, a colour correct hard copy proof for reference must be provided.
- Allowance must be made for all transit systems and unit numbers.
- The front curb side door and the first passenger window cannot be covered.
- Molding around windows may distort small text and graphics. Artists take care when placing graphic elements.

CITY OF ST. ALBERT DELIVERABLES

- Issue Scope and Fee schedule and Artist Master Agreement (contract).
- Collaborate with artists and support engagement activity before they begin developing their concept.
- Review and approve artwork.
- Facilitate project meetings between the fabricator, City staff and artists to ensure transparency on subject matter and process.
- Facilitate and cover costs for the fabrication and installation of the vinyl bus wrap and placards.

HOW TO APPLY

Eligible submissions must contain:

- a. A brief statement of interest in this project including your experience and approach to community-based art making (up to 500 words).
- b. An artist's statement describing your current practice.
- c. A current resume or curriculum vitae (CV).
- d. Up to 10 images of past work with accompanying image list that includes title, date, medium and dimensions of work.

The submission package will be evaluated based on the application criteria on the following page.

Artwork concepts (proposals) are NOT required as a part of this Call for Artists and will not be reviewed. The successful artist will develop the concept upon hire.

QUESTIONS AND CLARIFICATION

Prior to the submission deadline all questions or concerns regarding the technical or other aspects of the project or the proposal process shall be submitted to a Visual Arts staff member at publicart@stalbert.ca

SELECTION PROCESS

All eligible submissions are reviewed by a selection committee and are stewarded by City staff. Selection Committee members are chosen on a project-by-project basis to reflect our artistic and cultural communities who live, work or play in proximity to the proposed artwork.

Submissions will be rated out of a possible 100 points according to the evaluation criteria below.

The selection committee has the right to not award any of the submissions and the City reserves the right to cancel/reissue this opportunity at any time.

EVALUATION CRITERIA

Two artists will be selected through a one-stage selection committee process. The Selection Committee will include visual arts professionals, local business owners and community members. All decisions of the Selection Committee are final. All applicants will be contacted to confirm submission results.

Eligible submissions will be evaluated out of 100 on the following criteria:

a. Letter of interest (up to 500 words): 50 Points

- Share your interest in this opportunity and connection to St. Albert.
- How will your background and artistic approach enhance this project?
- Discuss the theme or themes that resonate with you and how you would engage with the community to inform your concept.
- In what ways will this opportunity foster the growth of your artistic practice?

b. Curriculum Vitae/Resume: 15 points

- A current resume or curriculum vitae demonstrating your experience creating public art, visual art or illustration work as well as working on a project team and working to a schedule.

c. Portfolio: 35 points

- At least 5 and up to 10 images of completed past work in a PDF document.
- The images must be accompanied by an image list which includes the title, date, size and materials of the artwork, and an optional brief description, submitted as a PDF.
- Past artwork must demonstrate that your practice is suitable to this call for artists.

Submissions will only be considered if received no later than March 23, 2025, at 23:59 MST.

QUESTIONS AND CLARIFICATION

Prior to the submission deadline all questions or concerns regarding the project shall be submitted to a Visual Arts staff member at publicart@stalbert.ca.

STANDARD TERMS AND CONDITIONS

There is no expressed or implied obligation on the part of the City to reimburse responding Artists for any expenses incurred in the preparation or delivery of the submission documentation or responses.

ACCEPTANCE OF SUBMISSIONS

1. Unless explicitly stated otherwise, a submission indicates acceptance by the Artist of the terms and conditions contained in call and the resulting form of agreement, which the successful Artists will be required to enter after selection.
2. The City reserves the right to withdraw, at its discretion and at any time, this call. The City will not be held liable for any expenses, costs, loss, or damage incurred or suffered by any Artist because of such withdrawal.
3. The City reserves the right, without prejudice, to reject any or all applications.

ACCURACY OF INFORMATION

All information contained in this document with respect to operations, qualities, quantities, values, description of properties, losses, etc., are reasonably and realistically accurate to the best of the City's knowledge, however, is not guaranteed by the City. It is each Artist's responsibility to obtain and verify to the best of their ability the information required to respond accurately to this call.

CONFIDENTIALITY, SECURITY AND RELEASE OF RECORDS OR INFORMATION

1. Any information or knowledge gained or obtained by the Artist as a result of this process will be maintained in confidentiality and will not be sold, distributed or in any way used for profit.
2. All quotations submitted to the City become the property of the City in their entirety. Submissions and the information contained within will be held in confidence as much as is reasonably possible and subject to the disclosure provisions contained in the Freedom of Information and Protection of Privacy Act (the "FOIP Act").
3. The Artist acknowledges that the FOIP Act applies to all information or Records, as defined in the FOIP Act, which are collected or created for the purposes of this contract and within the Artist's custody or control.
4. The Artist must make reasonable security arrangements to ensure that personal and other information protected under the FOIP Act is secured against unauthorized collection, access, use, disclosure, or destruction.
5. The Artist will promptly notify the City, no later than two business days from the date that the Artist becomes aware of the disclosure, of any collection, access, use, disclosure or destruction of information or records contrary to the terms of this contract, and promptly take all reasonable actions to prevent further unauthorized collection, access, use, disclosure or destruction
6. The Artist agrees to provide written notice to the City within two business days of receiving a request for access to City Information.
7. The Artist will provide to the City any or all records within its custody or control collected for or relating to this contract within seven (7) days of the City's written request and at the conclusion of this contract will dispose of the records as directed by the FOIP Act or the City's authorized Records representatives.

8. The Artist will provide the City with the right to audit the security and privacy systems used by the Artist to ensure that the City Information is secured, maintained in confidence, and used only for the purposes of performing the work under this contract.

NEGOTIATION AND TERMINATION OF CONTRACT

1. To a reasonable degree, the City reserves the right to negotiate the final contract with the successful Artist outside of the defined scope of services indicated in the call.
2. At any time and at the sole discretion of the City, the City reserves the right to terminate any and/or all services provided by the successful Artist should the services provided be deemed to be unsatisfactory. In this event, the City will provide written notice to the Artist of the unsatisfactory condition and if the Artist does not remedy the unsatisfactory condition within 30 days of the date of written notice the City will terminate the service(s) on 30 days written notice.

CONFLICT OF INTEREST

All Artists are required to disclose to the City any direct or potential conflict of interest in their submission. The disclosure will detail the nature and degree of the direct or potential conflict. The City reserves the right to reject a proposal and/or to cancel the award of contract if, in the City's sole opinion, any interest disclosed from any source could give the appearance of a conflict of interest or cause speculation as to the objectivity of the awarding of the contract.

COMPLIANCE TO CITY BYLAWS AND POLICIES

The Artist shall comply with all applicable City bylaws found on the City of St. Albert website: <http://www.stalbert.ca/bylaws>

The Artist shall comply with the City's Public Art Policy C-CS-25 found on the City of St. Albert website: <https://stalbert.ca/cosa/leadership/policies/#community>

OWNERSHIP AND TITLE

The name of the Artist shall appear near the Artwork and the Artist shall also receive authorship credit on any copies, reproductions, or likenesses thereof or any other artwork derived there from or relating thereto.