

Financials

Profit and Loss Statement and Balance Sheet

Profit and Loss Account

For the financial year ending (in Rs. lakhs)	FY2015-16	FY2016-17
Income		
Foreign Contributions	-	20.0
Corporate Contributions	4.2	1.9
Individual Contributions	11.6	23.5
Miscellaneous	-	0.01
Total Income	15.8	45.4
Expenditure		
Program Expenses	3.0	3.6
Technology Expenses	-	1.2
Personnel Expenses	9.7	10.3
Expenses under FCRA	-	4.5
General & Admin Expenses		
Rent and Utilities	2.5	4.6
Office Supplies	0.6	1.1
Other G&A Expenses	0.9	1.8
Depreciation	0.03	0.06
Total Expenditure	16.8	27.2
Excess of Expenditure over Income	1.0	
Excess of Income over Expenditure		18.2

Balance Sheet

Statement as on (in Rs. lakhs)	31-03-2016	31-03-2017
Funds and Liabilities		
Trust fund		
Corpus fund	0.1	0.1
General fund	1.5	19.8
Non Current Liabilities	-	-
Current Liabilities		
Current Borrowings	-	3.0
Other Current Liabilities	1.2	0.4
Total Funds and Liabilities	2.8	23.3
Assets		
Non Current Assets		
Fixed Assets	0.5	0.6
Long Term Loans and Advances	1.3	4.7
Current Assets		
Cash and Cash Equivalent	0.5	18.0
Other Current Assets	0.5	-
Total Assets	2.8	23.3



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Annual Report For the Financial Year 2016-17





About Us

Jhatkaa is a multi-issue, public mobilisation and advocacy organisation founded in 2013 and based in Bangalore, India. Our vision is to create a progressive India - one that's equitable, inclusive, and sustainable - built and maintained through the democratic power of an engaged citizenry.

Why Jhatkaa?

India faces a multitude of problems from corruption and crony capitalism, to environmental degradation and erosion of human rights. We feel that all these issues are interlinked and are largely rooted in an inefficient and dysfunctional democracy. We have identified two fundamental problems that we wish to shift - firstly, a feeling of disempowerment among citizens which in turn leads to citizen apathy, and secondly, a lack of accountability among democratically elected representatives.

Alongside these problems we see a key opportunity to address them: an unprecedented use of digital communication technology (web and mobile) by a rapidly growing number of citizens. This allows for rapid dissemination of information and the ability to coordinate and mobilise disparate groups of citizens to build public-pressure on elected officials.

The unique value that Jhatkaa brings is the effective use of digital communication to engage and mobilise citizens at scale. Our focus is on building digital tools that make it easier for citizens to engage in democracy and hold decision-makers (both corporate and government) accountable to our vision. Jhatkaa wins campaigns by deploying a range of tactics. This includes, but is not limited to - petitions, public engagement, building volunteer movements, media engagement, mass phone calls and emails to public representatives, member-generated research and reportage of issues. We also use our expertise in creation of viral and culturally-relevant content to engage large numbers of citizens.

Campaign Victories + Milestones (2016-17)

Unilever compensates workers affected by mercury at its Kodaikanal plant



In March 2016, after 15 years of evading its responsibilities, Unilever settled dues with workers who had suffered from mercury poisoning in its Kodaikanal thermometer factory. We were excited to have led the digital mobilisation for this campaign in partnership with Chennai Solidarity Group. The campaign catalysed India's largest corporate accountability settlement, and our biggest victory till date.



Fines for Garbage Burning in Bangalore

Our pilot campaign to end open garbage burning in Bangalore hit a huge milestone – Sarfaraz Khan, the Joint Commissioner of Bangalore's municipal authority issued a notification detailing penalties for those who burnt garbage.

Thanks to the success of Jhatkaa's #BangaloreIsBurning map which has collected hundreds of instances of garbage burning, the commissioner was compelled to take action. He also said he wanted us to be his "eyes and ears" on the ground.

This year we are continuing to build on this campaign to work with the BBMP to crackdown on instances of garbage burning where citizens report it. You can report garbage burning whenever you see it, by taking a photo and sending it to us via WhatsApp on 76760 22555.



Mobilising Bangaloreans to Save Trees

In October 2016, we mobilised over 1.6 lakh people to sign a petition asking the government not to go ahead with the Bellary road Steel Flyover. We delivered people's messages to the BBMP and the Deputy Conservator of Forests, who then invited us to be part of the North Zone Tree Committee. However in early 2017 we filed RTIs and found out that the Committees were non-functional.

Therefore we started a campaign in March 2017, asking the BBMP to setup Greening Committees in each ward with citizen participation as well.

Air Alert - Platform Launch

In March 2016 we launched a platform www.airalert.in that allows any individual to start a campaign on air pollution. Our campaigns team will be providing support to proactive citizens who start their own local campaigns.

Moving Forward

Over 2018, we want to strengthen our work in the area of women's rights, along with continuing to focus on the bigger picture of a progressive nation - one that is equitable, sustainable and inclusive. We are also building digital technology innovations that will make it easier for citizens like you to create change. Your continuing contributions can help us grow this movement. If you would like to sign-up for a recurring monthly donation, please email donations@jhatkaa.org or call Atil on +91