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**Eighth Annual Benihana Children’s Day Contest Raises \$50,000
to Support St. Jude Children’s Research Hospital®**

AVENTURA, Fla., June 10, 2016 – Benihana Inc., the nation’s leading operator of Japanese theme and sushi restaurants, presented St. Jude Children’s Research Hospital® with a donation of \$50,000. The contribution was made possible through funds raised by the 2016 Benihana “Children Helping Children” coloring contest.

Throughout the month of April, children who visited any Benihana location nationwide were encouraged to draw a picture signifying what “Children Helping Children” meant to them. For each entry form collected, Benihana donated \$1 to St. Jude Children’s Research Hospital, the global leader in finding cures and saving children from life-threatening diseases. Additionally, 100 percent of the purchase price for all of the Benihana Kabuki Kids meals served on Children’s Day, May 5, went toward the total amount raised.

Parents could also take a picture of their child’s art and post it to Instagram with the hashtag #BeniKids and/or #ChildrenHelpingChildren. To thank participants, Benihana selected one winner from each restaurant and one photo from Instagram to receive a complimentary dinner for eight people.

The 2016 Children Helping Children Coloring Contest was part of Benihana’s broader initiative to celebrate Japanese heritage while supporting St. Jude Children’s Research Hospital. To date, Benihana has raised over \$290,000 for St. Jude.

For more information, visit www.benihana.com.

About Benihana

Headquartered in Aventura, Florida, Benihana Inc. is the nation’s leading operator of Japanese theme and sushi restaurants with 98 restaurants nationwide, including 64 Benihana restaurants, seven Haru Sushi restaurants and 27 RA Sushi restaurants. In addition, 11 franchised Benihana restaurants are operating in the United States, Latin America and the Caribbean. To learn more about Benihana Inc. and its three restaurant concepts, please view the corporate video at www.benihana.com/about/company-video/.

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