

FOR IMMEDIATE RELEASE

Media Contacts: Sarah Schmidt // 414.227.1535 // sschmidt@c-k.com

March Benihana Chef's Special

Filet Mignon & Chicken for Two, Hibachi Tuna Steak

MIAMI, March 1, 2013 – Benihana Inc., the nation's leading operator of Japanese theme and sushi restaurants, has announced the March Chef's Specials: *Filet Mignon & Chicken for Two,* a five-course feast for only \$49, and *Hibachi Tuna Steak*, five courses for just \$22.

Take a break from the hustle and bustle of the everyday and enjoy a flavorful meal alongside Benihana's world-famous hibachi entertainment. Share the succulent *Filet Mignon & Chicken for Two*, made with hearty mushrooms and crunchy sesame seeds. Or enjoy the *Hibachi Tuna Steak*, a sesame-crusted tuna steak with tomato, avocado and edamame in a white balsamic sauce. Both Chef's Special entrées are served with Benihana onion soup, Benihana salad, hibachi shrimp appetizer, hibachi vegetables, homemade dipping sauces, steamed rice and Japanese hot green tea.

Enjoy a suggested beverage pairing with each Chef's Special. The Argentinian Malbec, Graffigna Centenario Reserve, with hints of sweet spices, black pepper and vanilla, is the perfect complement to the *Filet Mignon & Chicken for Two*. If enjoying the *Hibachi Tuna Steak*, pair it with a glass of Evolution by Sokol Blosser, a sweet and crisp white blend with tropical and floral notes.

If looking to have a quick, light meal, try a pairing from Benihana's Lounge Menu. Enjoy a glass of Asahi Super Dry Beer with the Dinner Boat, a delicious meal composed of Benihana onion soup, Benihana salad, edamame, California roll, hibachi shrimp on a skewer, colossal shrimp and chicken grilled in garlic butter, steamed rice and fresh fruit for only \$16. Or awaken the taste buds with the Spicy Tuna Tartare, a flavorful blend of thinly sliced cucumber marinated in chili ponzu sauce beneath a layer of spicy tuna tartare, topped with sliced avocado, masago and orange zest, and served with corn tortillas for just \$11.50. Pair this spicy dish with the delicate and smooth Sho Chiku Bai Ginjo Sake.

The specials can be found at all Benihana restaurants in the United States, with the exception of Las Vegas and Hawaii.

For more information about the March Chef's Specials or to find a Benihana location and make a reservation today, visit www.benihana.com.

About Benihana

Headquartered in Miami, Benihana Inc. is the nation's leading operator of Japanese theme and sushi restaurants with 94 restaurants nationwide, including 62 Benihana restaurants, seven Haru sushi restaurants and 25 RA Sushi restaurants. In addition, 15 franchised Benihana restaurants are operating in the United States, Latin America and the Caribbean. To learn more about Benihana Inc. and its three restaurant concepts, please view the corporate video at www.benihana.com/about/video.