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Benihana Announces Latest Addition to Featured Menu Items

The newest offering will debut this October in Benihana restaurants

MIAMI, Oct. 1, 2014 – Benihana Inc., the nation's leading operator of Japanese theme and sushi restaurants, has announced its latest featured menu item, USDA Prime Sirloin Steak, which will be available exclusively at Benihana restaurants beginning this October.

Benihana's USDA Prime Sirloin Steak features a 6.5 oz. top sirloin cut seared to each guest's preference, then sliced and served with sautéed mushrooms in rich garlic butter for only \$24.99.

This newest entrée joins three other featured menu items that were introduced in September. The Striped Bass with Yuzu Sauce entrée features a grilled striped bass fillet served atop a bed of fresh asparagus and shitake mushrooms, and garnished with a creamy yuzu sauce with citrusy flavors for \$24. Two new sushi rolls, the Green with Envy Roll and Rising Sun Roll, are also sure to please palates and are each available for \$8.

The featured menu items can be found at all Benihana restaurants. For more information about these menus items or to find a Benihana location and make a reservation today, visit <u>www.benihana.com</u>.

About Benihana

Headquartered in Miami, Benihana Inc. is the nation's leading operator of Japanese theme and sushi restaurants with 96 restaurants nationwide, including 64 Benihana restaurants, seven Haru sushi restaurants and 26 RA Sushi restaurants. In addition, 15 franchised Benihana restaurants are operating in the United States, Latin America and the Caribbean. To learn more about Benihana Inc. and its three restaurant concepts, please view the corporate video at www.benihana.com/about/video.

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