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Media Contacts: Sarah Schmidt // 414.227.1535 // sschmidt@c-k.com

Over 13,700 Enter Benihana Passport Program for Chance to Win Trip to Japan
It's not too late to enter; trips and over \$7,000 in gift cards are yet to be awarded

MIAMI, July 21, 2014 – Benihana Inc., the nation's leading operator of Japanese theme and sushi restaurants, is celebrating its 50th anniversary all year long with the restaurant's Passport Program. To date, over 13,700 people have entered. With four trips and over \$7,000 in gift cards up for grabs, it is not too late to join in on the fun!

This year, Benihana will award prizes for the number of locations visited and the most total visits. For the most locations visited, Benihana is offering a grand prize trip for four to Japan and a \$1,000 gift card. Lee and Debra Potter of Nebraska, self-proclaimed Benihana's Biggest Fans, have already visited 72 different Benihana locations!

The two guests who visit Benihana most frequently will win a trip for four to the U.S. Benihana of their choice and a \$1,000 gift card. So far, the top five entrants have enjoyed 550 meals at Benihana. Since January, Diane Cass of Texas and Mark Ficarra of Georgia have experienced Benihana's world-famous hibachi entertainment 114 and 70 times, respectively.

Worried about catching up to these Benihana enthusiasts? There are plenty more ways to win! By visiting more than 15 Benihana locations, guests can win a \$500 gift card and a trip to any U.S. Benihana location. Benihana will also award 10 entrants who visit 10 or more locations with a \$250 gift card and 20 entrants who visit five or more times a \$100 gift card. Lastly, 10 winners from all eligible entries will be selected each month to receive a \$50 gift card.

Guests can register to participate on Benihana's website and submit entries by uploading photos taken at any U.S. Benihana location in 2014.

For more information about Benihana's 50th anniversary Passport Program, including rules and prizes, visit <http://www.benihana.com/pages/passport/>.

About Benihana

Headquartered in Miami, Benihana Inc. is the nation's leading operator of Japanese theme and sushi restaurants with 96 restaurants nationwide, including 64 Benihana restaurants, seven Haru sushi restaurants and 26 RA Sushi restaurants. In addition, 15 franchised Benihana restaurants are operating in the United States, Latin America and the Caribbean. To learn more about Benihana Inc. and its three restaurant concepts, please view the corporate video at www.benihana.com/about/video.

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