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## **FAIRWAY MARKET ANNOUNCES BENIHANA INC. PARTNERSHIP FOR THE RETAILER'S FIRST BENIHANA & HARU GRAB N' GO STATION**

**December 12, 2019 (NEW YORK, NY) -- Fairway Market**, New York's iconic grocery store chain, today announced partnerships to serve world class culinary dishes from both Benihana and Haru Sushi. Known for high-quality and authentic Japanese teppanyaki and sushi dishes, the "Grab N' Go" station within the Fairway Market Kips Bay location, will offer consumers access to unique menu items and speedy service.

"Fairway Market is committed to engaging and enhancing our community experience by providing excellent food and beverages to our customers," said Abel Porter, CEO at Fairway Market. "We are delighted to offer Benihana and Haru Sushi dishes to New Yorkers who are constantly looking for high-quality, authentic cuisine they can grab and dine on-the-go."

The menu include favorites such as the Hibachi Steak Bowl, Hibachi Shrimp, Hibachi Chicken Rice and a Tuna and Salmon Poke Bowl.

"We are thrilled to partner with Fairway Market and open our Benihana Haru Sushi at the Kips Bay store. Guests who have come to know our restaurants in the NY-metro area will be thrilled to find the same menu items prepared by our iconic Benihana performing chefs," said Tom Baldwin, Chief Executive Officer and President of Benihana Inc.

The Benihana and Haru Sushi "Grab N' Go" station is located at Fairway Market's Kips Bay location at 550 2nd Avenue New York, NY.

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### **ABOUT FAIRWAY MARKET:**

[Fairway Market](#) is a unique food retailer offering customers a differentiated one-stop shopping experience as "The Place To Go Fooding." Fairway has established itself as a leading food retail destination in the Greater New York City metropolitan area, recently expanding with the opening of



The Cooking Place, a cooking school that brings the same passion and philosophy about fooding to its customers. Fairway Market offers an extensive selection of fresh, natural and organic products, prepared foods and hard-to-find specialty and gourmet offerings, along with a full assortment of conventional groceries.

**ABOUT BENIHANA:**

Benihana Inc. is the nation's leading operator of Japanese-inspired Teppanyaki and Sushi restaurants with more than 100 nationwide Benihana, Haru Sushi, RA Sushi and Samurai restaurants, including 10 franchised Benihana restaurants operating throughout the United States, Caribbean, and Central and South America. To learn more about Benihana Inc. and its four brands, please view the corporate video at [www.benihana.com/about/company-video/](http://www.benihana.com/about/company-video/). To download the Benihana Sticker Pack, please visit <http://apple.co/2lml8Dg>.