

### **Online platform BEVMAQ with strong business year 2022**

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**In 2022, BEVMAQ GmbH confirmed its pioneering role in the platform business with used machines in the beverage industry. The procurement side was strengthened via the targeted expansion of the domestic and pan-European network. At the global level, numerous transactions ranging from individual plants to complete turnkey solutions were implemented.**

The company from Quakenbrück, Germany, has its finger on the pulse with its business model. Beverage processors, who otherwise buy new machines, are increasingly interested in quality used production solutions as well, since delivery times for new equipment remain very high. With its online platform, BEVMAQ establishes easy access to procurement options for buyers and revenue potential for sellers.

In 2022, the full-service offering for the global used equipment trade was successfully professionalized and expanded in versatile projects: From dismantling, loading and transport of single plants and complete lines in Europe to the planning as well as budgeting of a complete aseptic plant for use in Burkina Faso.

BEVMAQ GmbH has successfully positioned itself as a global business partner for the international beverage industry. Numerous projects with small and large plants ranging in value from 5,000 to 4.5 million euros have been implemented in over 14 countries with a high level of customer satisfaction.

"We are thrilled with our performance over the past year and are pleased that we have been able to expand our business both within Germany and on a global level," says Carsten Hormes, Managing Director of BEVMAQ GmbH. "The used equipment market in the beverage industry remains very active, and we are proud to play a leading role in digitizing the trade of used equipment and providing companies with high-quality solutions."

## **PRESSEMITTEILUNG**

BEVMAQ GmbH has successfully positioned itself as a full-service provider for used machinery trading in the beverage industry. With a growing global network of suppliers and customers, the company is well positioned to continue its success in the future.

BEVMAQ is targeting its growth goals for 2023 in the DACH and EMEA regions. "We still have so much untapped potential. With our innovative platform model and our focus on quality and customer satisfaction, we will continue to focus fully on profitable growth this year," says Carsten Hormes. For business development, the expansion of the global end-user and partner network as well as the operational team is particularly on the agenda this year.

### **About BEVMAQ:**

BEVMAQ specializes in the global trade of used machinery in the beverage industry. With the machine platform [www.bevmaq.com](http://www.bevmaq.com), the company offers full transaction management for sellers and buyers of used machines.

# PRESSEMITTEILUNG

## Press Image

*Plant\_inspection\_Krones-Smartpac\_analysis.jpg*



*Carsten Hormes, Managing Partner of BEVMAQ GmbH, checks the condition of a KRONES Smartpac used line on site at the customer.*

*Plant\_inspection\_Krones-Smartpac\_final\_report.jpg*



*BEVMAQ GmbH follows a structured valuation process to determine the market value of each used production line: Carsten Hormes, Managing Partner, preparing the final report on a used KRONES Smartpac during the on-site inspection.*

# PRESSEMITTEILUNG

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