

PRESS RELEASE

BEVMAQ exhibits at BrauBeviale 2023:

The End-to-End Platform for Used Beverage Machinery

Quakenbrück, 10/05/2022

BEVMAQ, the leading provider of the transaction-based online platform for the sale and purchase of used beverage machinery, will be exhibiting at the BrauBeviale in Nuremberg, Germany, in Hall 7 – Stand 7-448, from November 28 to 30, 2023.

The BrauBeviale is the world's leading trade fair for the production and marketing of beverages. BEVMAQ will be showcasing its comprehensive solution for the purchase and sale of used machinery in the beverage industry.

The company's online platform, www.bevmaq.com, offers price transparency and process efficiency. A unique feature in the used market is that all offered used machines are always visible with ExWorks prices. This is a direct advantage for buyers, who have a price reference for their planning without any intermediate steps.

At the BrauBeviale, beverage manufacturers and fillers can receive a free market value assessment for their machines and systems, as well as an assessment of their marketing potential. BEVMAQ uses a proprietary market data system to track supply and price trends for each machine type.

The sales and purchase process is fully managed by BEVMAQ, from valuation to global marketing to payment and logistics. The company's global focus ensures maximum visibility for sellers and a wide range of offerings.

"We are excited to present our solutions for the first time at BrauBeviale 2023," said Carsten Hormes, Managing Director of BEVMAQ. "The BrauBeviale is one of the most important trade fairs for the beverage industry and provides us with a great opportunity to meet with manufacturers and fillers in person."

To coincide with the fair, BEVMAQ will be presenting a new warehousing service for the temporary storage of machines and systems. Sellers can

PRESS RELEASE

use this service to flexibly create space for new equipment while also maximizing their value without having to sell below market value. Buyers can store attractive used equipment and create the framework for installation and commissioning without time pressure.

Über BEVMAQ:

BEVMAQ is a specialist in the global trade of used beverage machinery. With its machinery platform, www.bevmaq.com, the company offers a comprehensive transaction processing solution for sellers and buyers of used machinery.

Press Image

IMG_BrauBeviale2023_BEVMAQ.png



BEVMAQ offers a comprehensive service for the sale and purchase of used beverage machinery and equipment: from market value assessment, through global marketing, to payment processing, logistics, and storage services.

PRESS RELEASE

Press Contact

Benedikt Ruf
Managing Director - Marketing

T: +49 173 273 1973

E: b.ruf@bevmaq.com

BEVMAQ GmbH
Am Bahnhof 1
49610 Quakenbrück
Germany