

## PRESS RELEASE

### **From Pioneer to Leading Platform in the Used Machinery Market: BEVMAQ Continues Its Growth Path**

*(Quakenbrück, April 22 - 2025)* – **BEVMAQ, the international platform for trading used machinery and equipment in the beverage industry, continues its successful growth path.**

BEVMAQ has successfully established its expanded range of services in the market. Beverage processors benefit from the new storage service, which enables secure and professional interim storage or marketing from stock. In addition, a project consulting service has been introduced to support customers in planning and implementing machinery projects, offering tailored solutions.

2025 begins with a turnkey project: a complete canning line for beverage cans in Egypt. This integrated system comprises used, new, and retrofitted machines.

As part of its ongoing expansion, BEVMAQ has formed a new partnership in France to further strengthen its market presence and personalized services. Through this strategic partner, H2O Admin SARL, BEVMAQ gains access to years of SIDEL expertise and deeper knowledge in the PET segment. H2O also brings a wide range of services for complete projects as well as assembly and disassembly work, along with a flexible, deployable team of specialists. The goal for 2025 is to further solidify BEVMAQ's market leadership in Europe.

To support this growth trajectory, BEVMAQ has brought on board Turan Varal as a new executive for its core business. With many years of experience in the beverage machinery sector, Varal will help drive market development in the DACH and MENA regions.

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### About BEVMAQ

BEVMAQ specializes in the global trade of used machinery and equipment for the beverage industry. With its online platform [www.bevmaq.com](http://www.bevmaq.com), the company offers a comprehensive transaction process for both buyers and sellers of used machines.

### Press Images

BEVMAQ Success Path (1)



*With the slogan 'Now with BEVMAQ,' the company is taking the used beverage machinery market to the next level.*

BEVMAQ Success Path (2)



BEVMAQ Success Path (3)

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*From market-based valuation to professional storage and logistics, BEVMAQ provides comprehensive services for buyers and sellers.*

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