

# Capital Improvements



IowaStateFair

NOTHING  
COMPARES

AUG 12-22 | 2021

# Blue Ribbon Foundation

## New Improvements:

- Bruce Rastetter 4-H Exhibits Building ... *a total revamp*
- Reichardt Family Giant Slide ... *moved to new location, west of previous location, south of VI.*
- Elwell Family Park ... *NW corner of fairgrounds, south of gate 13.*
- Sheri Avis Horner Pavilion (*Livestock Pavilion updated restrooms*)
- Barksdale's State Fair Cookie Building



# Blue Ribbon Foundation

## Smaller Improvement Projects:

- Agriculture Building Lighting – T.A.G. Team
- Pavilion Restrooms – T.A.G. Team
- Security Cameras – Prairie Meadows Grant
- Horse Barn Windows
- Lawn Ranger Retaining Wall

## 2021 Corndog Kickoff:

**Total Raised:** More than \$300,000 in Patron donations. New Record!  
**\$750,799 with 2,100 people attending!**

### **29 Live Auction Packages**

- Suites in the Grandstand
- Mexico Vacation
- Deer Tag

**214 Silent Auction Packages – New Online Bidding**





*Reichardt Family*  
**GIANT**

 **SLIDE**



# Elwell Family Park





|  |                         |
|--|-------------------------|
| THANK YOU<br>for a lifetime<br>of great<br>memories at our<br>IOWA STATE<br>FAIR | DENNY & CANDY<br>ELWELL |
|--|-------------------------|



The Garden





# Blue Ribbon Foundation

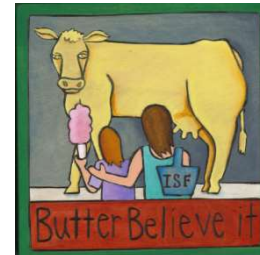
## Water:

- Price \$2.00 for a .5 ltr bottle at our six booths.

## BINGO:

- BINGO on the Grand Concourse on August 18 from 9 a.m. until 7 p.m.

## Merchandise Highlights:



# Iowa State Fair Murals

Located west of Jacobson Building, south of Gate 10 ... GREAT family picture Op



# Sponsorship

## Homemakers Furniture

- *NEW Grandstand and Concert Lineup sponsor for 2021-2023.*

## Little Hands on the Farm

- *Now has 13 total sponsors with addition of Iowa Select Farms, Iowa Egg Council, Henning Companies and Sylvan Learning Centers.*

## MercyOne

- *NEW Touchless Payments sponsor with a QR Code at all main gates.*

## Iowa Bankers Association

- *NEW Avenue of Breeds sponsor.*

## Titan Tire

- *NEW Tractor Pull sponsor.*

## Broadlawns Medical Center

- *NEW Hand sanitizing and hand washing stations sponsor.*

## Urban Air Adventure Park

- *NEW (last minute) Elwell Family Food Center sponsor.*

## All 11 Day of Fair Sponsorships Full – 4 new sponsors:

- *Kemps Dairy, Iowa Lottery, Kwik Star, and Christensen Farms.*

